

Journal Broadcast Group, Inc.  
WFTX-TV

Annual EEO Public File Report  
October 1, 2009 – September 30, 2010

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit and is required to be placed in the public inspection files of the station and posted on the station’s websites, if they have websites.

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, telephone number, fax number and email address (if applicable);
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.



## Annual EEO Public File Report

### Account Executive (3 Hired From Posting)

Referral Source	Number of Applicants Interviewed	Hired?
Employee Referral	1	<input checked="" type="checkbox"/>
Journal Broadcast Group website	2	<input checked="" type="checkbox"/>
Journal Broadcast Group website	2	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>5</b>	

### Assignment Editor

Referral Source	Number of Applicants Interviewed	Hired?
Journal Broadcast Group website	3	<input type="checkbox"/>
Other                      TV Jobs	2	<input type="checkbox"/>
Word of mouth              Market/Industry	1	<input checked="" type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>6</b>	

### Co-Host

Referral Source	Number of Applicants Interviewed	Hired?
Employee Referral	1	<input type="checkbox"/>
Journal Broadcast Group website	1	<input type="checkbox"/>
Other                      Agent	1	<input type="checkbox"/>
Other                      TV Jobs	1	<input checked="" type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>4</b>	

### Director 1

Referral Source	Number of Applicants Interviewed	Hired?
Employee Referral	1	<input type="checkbox"/>
Internal Candidate	1	<input type="checkbox"/>
Journal Broadcast Group website	1	<input checked="" type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>3</b>	

Director 2

Referral Source	Number of Applicants Interviewed	Hired?
Journal Broadcast Group website	2	<input type="checkbox"/>
Other TV Jobs	1	<input checked="" type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>3</b>	

Editor

Referral Source	Number of Applicants Interviewed	Hired?
Internal Candidate	1	<input checked="" type="checkbox"/>
Internal Candidate	2	<input type="checkbox"/>
Journal Broadcast Group website	4	<input type="checkbox"/>
Word of mouth Market/Industry	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>8</b>	

Executive Producer

Referral Source	Number of Applicants Interviewed	Hired?
Journal Broadcast Group website	1	<input type="checkbox"/>
Recruiter Talent Dynamics	1	<input checked="" type="checkbox"/>
Recruiter Talent Dynamics	2	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>4</b>	

Financial Analyst

Referral Source	Number of Applicants Interviewed	Hired?
Internal Candidate	1	<input type="checkbox"/>
Other Monster/JobNoggin	1	<input checked="" type="checkbox"/>
Other Monster/JobNoggin	4	<input type="checkbox"/>
Word of mouth Previous Employee	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>7</b>	

Master Control Operator

Referral Source	Number of Applicants Interviewed	Hired?
Journal Broadcast Group website	6	<input type="checkbox"/>
Walk-in	1	<input checked="" type="checkbox"/>

Walk-in	2	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>9</b>	

Meteorologist/Reporter

Referral Source	Number of Applicants Interviewed	Hired?
Employee Referral	1	<input checked="" type="checkbox"/>
Other TV Jobs	4	<input type="checkbox"/>
Recruiter Talent Dynamics	2	<input type="checkbox"/>
Word of mouth Market/Industry	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>8</b>	

News Director

Referral Source	Number of Applicants Interviewed	Hired?
Journal Broadcast Group website	1	<input checked="" type="checkbox"/>
Other Magid & Assoc	1	<input type="checkbox"/>
Other Rickgevers.com	1	<input type="checkbox"/>
Other TV Jobs	3	<input type="checkbox"/>
Recruiter Talent Dynamics	1	<input type="checkbox"/>
Word of mouth Market/Industry	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>8</b>	

Producer 1

Referral Source	Number of Applicants Interviewed	Hired?
Internal Candidate	1	<input checked="" type="checkbox"/>
Journal Broadcast Group website	1	<input type="checkbox"/>
Recruiter Talent Dynamics	2	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>4</b>	

Producer 2

Referral Source	Number of Applicants Interviewed	Hired?
Other TV Jobs	3	<input type="checkbox"/>
Word of mouth Market/Industry	1	<input checked="" type="checkbox"/>
Word of mouth Market/Industry	1	<input type="checkbox"/>

**Number of Applicants Interviewed** 5

Producer 3

<b>Referral Source</b>	<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Other TV Jobs	3	<input type="checkbox"/>
Recruiter Talent Dynamics	1	<input type="checkbox"/>
Word of mouth Market/Industry	1	<input checked="" type="checkbox"/>
Word of mouth Market/Industry	2	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>7</b>	

Producer 4

<b>Referral Source</b>	<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Other TV Jobs	1	<input checked="" type="checkbox"/>
Other TV Jobs	4	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>5</b>	

Producer/Reporter

<b>Referral Source</b>	<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Employee Referral	1	<input type="checkbox"/>
Journal Broadcast Group website	1	<input checked="" type="checkbox"/>
Other TV Jobs	3	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>5</b>	

Production Specialist

<b>Referral Source</b>	<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Employee Referral	1	<input type="checkbox"/>
Journal Broadcast Group website	6	<input type="checkbox"/>
Walk-in	2	<input type="checkbox"/>
Word of mouth Former employee	1	<input checked="" type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>10</b>	

Production Specialist - P/T

<b>Referral Source</b>	<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Employee Referral	1	<input type="checkbox"/>

Journal Broadcast Group website	1	<input type="checkbox"/>
Walk-in	1	<input checked="" type="checkbox"/>
Walk-in	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>4</b>	

Promotions Coordinator/Producer

Referral Source	Number of Applicants Interviewed	Hired?
Internal Candidate	1	<input checked="" type="checkbox"/>
Internal Candidate	3	<input type="checkbox"/>
Journal Broadcast Group website	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>5</b>	

Receptionist

Referral Source	Number of Applicants Interviewed	Hired?
Journal Broadcast Group website	11	<input type="checkbox"/>
Other Adecco Temp. Service	1	<input checked="" type="checkbox"/>
Other Edison Comm. College	1	<input type="checkbox"/>
Other EmployFlorida.com	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>14</b>	

Reporter

Referral Source	Number of Applicants Interviewed	Hired?
Internal Candidate	1	<input type="checkbox"/>
Journal Broadcast Group website	1	<input checked="" type="checkbox"/>
Journal Broadcast Group website	1	<input type="checkbox"/>
Other TV Jobs	7	<input type="checkbox"/>
Recruiter Talent Dynamics	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>11</b>	

Sr Graphics Designer

Referral Source	Number of Applicants Interviewed	Hired?
Journal Broadcast Group website	1	<input checked="" type="checkbox"/>
Journal Broadcast Group website	7	<input type="checkbox"/>

Word of mouth	Market/Industry	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		<b>9</b>	

Traffic Manager

Referral Source		Number of Applicants Interviewed	Hired?
Internal Candidate		2	<input type="checkbox"/>
Journal Broadcast Group website		1	<input type="checkbox"/>
Other	tdga.org	1	<input checked="" type="checkbox"/>
Other	tdga.org	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		<b>5</b>	

Video Journalist 1

Referral Source		Number of Applicants Interviewed	Hired?
Journal Broadcast Group website		2	<input type="checkbox"/>
Other	Collective Talent	1	<input checked="" type="checkbox"/>
Word of mouth	Market/Industry	2	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		<b>5</b>	

Video Journalist 2

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		1	<input checked="" type="checkbox"/>
Employee Referral		1	<input type="checkbox"/>
Journal Broadcast Group website		3	<input type="checkbox"/>
Other	TV Jobs	2	<input type="checkbox"/>
Walk-in		1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		<b>8</b>	

Video Journalist 3 (2 hired from posting)

Referral Source		Number of Applicants Interviewed	Hired?
Other	TV Jobs	1	<input checked="" type="checkbox"/>
Other	TV Jobs	8	<input type="checkbox"/>
Walk-in		2	<input type="checkbox"/>
Word of mouth	Market/Industry	1	<input checked="" type="checkbox"/>

**Number of Applicants Interviewed**

12

Weather Forecaster

<b>Referral Source</b>	<b>Number of Applicants Interviewed</b>	<b>Hired?</b>	
Employee Referral	2	<input type="checkbox"/>	
Journal Broadcast Group website	3	<input type="checkbox"/>	
Other	TV Jobs	1	<input type="checkbox"/>
Recruiter	Talent Dynamics	1	<input checked="" type="checkbox"/>
Recruiter	Talent Dynamics	1	<input type="checkbox"/>
Walk-in		1	<input type="checkbox"/>
Word of mouth	Market/Industry	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>10</b>		

*Grand Total*

184



Fort Myers EEO Contact List  
2009-2010

Organization	Address	City, State, Zip	Phone	Fax	Email/Website	Contact Person	Positions Served
ACAP Requested to be removed 9/2/2010	ACAP Center	Fl Rucker, AL	334-255-2558		robecca.chandler@2.us.army.mil	Kelly Osmand Rebecca Chandler	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/R Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Bates Technical College XXX Requested to be added 5/17/05	2320 South 18th St	Tacoma, WA 99405	253-680-7752		skmiller@bates.ctc.edu	Al Hunton, Broadcast Production Technologies Instructor	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/R Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Bethune Cookman College	640 Bethune Blvd.	Daytona Beach, FL 32114	385-481-2000	385-481-2139	BonnerD@cookman.edu	Davita Bonner, Director	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/R Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Cancer and Service Centers of Southwest Florida	4150 Ford St. Extension	Ft. Myers, FL 33916	235-831-8200 ext 235-279-7363		bharman.ajw@fswcb.org	Seth Barger, updated 9/18/09; Barbara Harman	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/R Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Central Florida Urban League (AKA Urban League of Orlando, changed name eff. 6/8/10)	2804 Belco Dr.	Orlando, FL 32808	407-841-7854	407-841-9114	smrtnis@metrolandoul.org, eff. 6/8/10 smrtnis@cful.org	Sholie-Ann Minnis, Director of Operations	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/R Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Central Michigan University XXX - requested to be added 5-15-06	340 Moore Hall	Mount Pleasant, Michigan 48859	989-774-3851	989-774-2426	pkilip@cmich.edu	Peter B. Orlik, PH.D.	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/R Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
C.T. School of Broadcasting	525 Northlake Blvd.	North Palm Beach, FL 33408	561-842-2000		csb@nlpb.com	Skip Kelly or Dave Duran	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/R Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Emerson College XXX-requested to be added 5-15-06	113 Gray St.	Arlington, MA 02476	781-646-1077		mdgrmd@yahoo.com and m_dalustina@emerson.edu and Matthew_Catalin@emerson.edu	Dr. Marsha Della-Gustina	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/R Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Florida A&M University	100 Student Union Plaza	Tallahassee, FL 32307	850-599-3700	850-599-3353	Joan.sweet@famu.edu secondary email if Joan's doesn't work. melroy.washington@famu.edu	Joan Sweet	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/R Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Florida Memorial College, Career Planning	NW 42nd Ave.	Miami, FL 33054	305-625-3782	305-625-3781	edcenter@fmcfl.edu		Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/R Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
High Tech North XXX requested to be added 1/23/06	360 Santa Barbara Blvd. N	Cape Coral, FL 33991	239-574-4440x290		deborah.hill@hesschools.net	Deborah Hill	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/R Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster

Fort Myers EEO Contact List  
2009-2010

Organization	Address	City, State, Zip	Phone	Fax	Email/Website	Contact Person	Positions Sought
Hispanic Chamber of Commerce	10051 McGregor Blvd.	FL Myers, FL 33901	239-418-1441		info@hispanicchamberofcommerce.org	Leonardo Garcia	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Mississippi State University, Department of Communication XXX Requested to be added 5/17/05	PO Box PF/130 McCamas Hall	Mississippi State, MS 39761	662-325-7852	662-325-3210	known@comm.missstate.edu	Karyn Brown	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
National Association of Hispanic Journalists Removed 12/1/09 due to posting charges	1193 National Press Building 529 14th Street NW	Washington, DC 20045	202-862-7145	202-862-7144	jobbank@nahj.org	Aurea Martin	Director 1, Master Control Operator, News Director, Production Specialist, Promotions Coordinator/Producer, Video Journalist 1, Weather Forecaster
National Hispanic Media Coalition	55 S Grand Avenue	Pasadena CA, 91105	213-746-1305 updated 7/23/09: ignazalez@nhmc.org; updated 6/22/10: brivas@nhmc.org	526) 792-6462	brivas@nhmc.org	Brenda Rivas	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Ohio & Illinois Centers for Broadcasting XXX (Requested to be added 4-03)	9885 Rockside Rd., Ste 160	Cleveland, OH 44125	(626) 792-5482 216-503-5900X1104 (Cleveland) 513-271-6060 (Cincinnati)		gary@bcsonline.com (added 5/10/05) 614/10 added: placement@bcbard@bcsonline.com	Gary James (OH) or Dave Gogozzo (IL)	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Southwest Florida College Education Director.	1686 Medical Ln, #200	FL Meyers, FL 33907	239-938-4766		imanchouse@swfca.edu	Courney Gehret Jan Rhonehouse	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
University of Colorado at Boulder XXX							
School of Journalism and Mass Communication (requested to be added on 4-20-04)	1511 University Ave. 478/JCB	Boulder, CO 80309	303-492-0460	303-492-0989	olizabeth.orendorff@colorado.edu	Beth Gaeddert, Director of Career Services and External Affairs	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
University of South Florida-Mass Communications	4202 East Fowler St MP C/S-1040	Tampa, FL 33620	813-974-2591		New email: sfnindia@shell.gsu.usf.edu	Dr. Jay Friedlander	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
University of Florida-College of Journalism & Communications Added 2/1/06	PO Box 118400	Gainesville, FL 32611	352-392-0289	352-392-3919	shams@journal1.edu	Charles J. Harris Jr., Director	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
University of North Texas XXX Requested to be added 5/17/05	PO Box 310589	Denton, TX 76203	940-565-2565	940-569-7838	stokes@unt.edu	Phyllis Stocum, Faculty Adviser Dept. of Radio, Television and Film	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
University of Wisconsin-Oshkosh Radio, TV & Film XXX (requested to be added 11-30-04)	800 Algoma Blvd.	Oshkosh, WI 54901	(820) 424-3133		stokes@uwosh.edu	Justine Stokes	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Urban League of St Petersburg Online Postings	333 31st N. St.	St. Petersburg, FL 33713	727-327-2081	727-321-8349	winston@oul.org	Kay Taylor, Program Director Katrice Winston	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster

Fort Myers EEO Contact List  
2009-2010

Organization	Address	City, State, Zip	Phone	Fax	Email/Website	Contact Person	Positions Sought
Barry University, Placement Office	11300 NE 2nd Ave. 33161	Miami Shores, FL 33161	305-899-3950	305-899-3487	careerservices@mail.barry.edu Use website <a href="https://www.mvinterfase.com/barry/emplover/home.aspx">https://www.mvinterfase.com/barry/emplover/home.aspx</a>	Amy Raphael	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Brown College XXX-(Requested to be added on 12/20/04)	1440 Northland Drive	Mendota Heights, MN	651-905-3465	651-905-3555	karol.baumolster@browncollege.edu http://placement.browncollege.edu (where jobs are posted) <a href="https://my.browncollege.edu/mycampuslife/employer/">https://my.browncollege.edu/mycampuslife/employer/</a>	Rebecca Ewanga (TV Production), Karol Baumolster (Radio)	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Edison Community College	PO Box 60210	FL, Meyers, FL, 33906	239-489-6387 Contact Direct Line: 239-489-9128	239-489-9246	inquiry@edison.edu Contact email: <a href="mailto:aceol@edison.edu">aceol@edison.edu</a> , post online at <a href="http://www.collegecentral.com/">http://www.collegecentral.com/</a> saucecenter@focu.edu <a href="http://www.collegecentral.com/focu">http://www.collegecentral.com/focu</a>	Anna M. Cool	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Florida Gulf Coast University - Website	10501 FCGU Blvd.	So. Ft Meyers, FL 33919	239-590-7842	239-590-7975	<a href="mailto:watson@internationalcollege.edu">watson@internationalcollege.edu</a> Jobs to be posted at <a href="http://www.collegecentral.com/boards/">http://www.collegecentral.com/boards/</a>	Kristen Buchmann	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Florida International College AKA Hodges University	2655 Northbrook Dr.	Naples, FL 34109	239-513-1122 ext: 6131	239-595-0793	<a href="mailto:spencer@fiu.edu">spencer@fiu.edu</a>	Alison Watson, Career Development Coordinator	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Florida International University	3000 NE 151st St.	Miami, FL 33181	305-348-2423	305-348-3829	<a href="mailto:paustm@journalbroadcastgroup.com">paustm@journalbroadcastgroup.com</a>	Kyra Spence, Career Consultant	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Journal Broadcast Group Website	10714 Mockingbird Drive	Omaha, NE 68127	402-593-2751		Posting now Online <a href="mailto:careers@nova.edu">careers@nova.edu</a> website: <a href="https://nova.csm.symplicity.com/employers/">https://nova.csm.symplicity.com/employers/</a>	Paula Gustin	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
Nova Southeastern University	3301 College Avenue	Ft. Lauderdale, FL 33314	954-262-7201		<a href="http://www.nova.edu">www.nova.edu</a>	Imani Fredrick-Lowman	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
TV Jobs University of Iowa (Career Center) XXX Requested to be added 5/27/03 NOTE: requested notification only of those vacancies that require a college degree & are Full Time.	P.O. Box 4116	Oceanside, CA 92052	760-754-8177		<a href="mailto:sherry-hindman@uiowa.edu">sherry-hindman@uiowa.edu</a> AND <a href="mailto:molly-reckhemmer@uiowa.edu">molly-reckhemmer@uiowa.edu</a> <a href="https://www.muinterfase.com/iowajobmail/over/">https://www.muinterfase.com/iowajobmail/over/</a>	Mark Holloway	Assignment Editor, Executive Producer, Financial Analyst, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Weather Forecaster
University of South Florida XXX Indicates sources that have requested notification of job openings	24 Phillips Hall	Iowa City, IA 52242	319-335-1023	319-335-1029	<a href="http://www.career.usf.edu">www.career.usf.edu</a>	Molly Reckhemmer, Christine Wells	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster
	4202 E. Fowler St.	Tampa, FL 33620	819-974-3202	819-974-5332		Kathi Roche, Program Assistant	Account Executive, Assignment Editor, Co-Host, Director 1, Director 2, Editor, Executive Producer, Financial Analyst, Master Control Operator, Meteorologist/Reporter, News Director, Producer 1, Producer 2, Producer 3, Producer 4, Producer/Reporter, Production Specialist, Promotions Coordinator/Producer, Receptionist, Reporter, Sr. Graphics Designer, Traffic Manager, Video Journalist 1, Video Journalist 2, Video Journalist 3, Weather Forecaster

Fort Myers EEO Contact List  
2009-2010

<u>Organization</u>	<u>Method</u>	<u>Address</u>	<u>Phone</u>	<u>Email/Web</u>	<u>Contact</u>	<u>Positions</u>
Traffic Director's Guild of America	Email	28000 Avenida Aeropuerto, Building 114 San Juan Capistrano CA 92675	(949) 429-7063	tdga@cox.net		Traffic Manager
Talent Dynamics	Recruiter	600 Las Colinas Blvd, STE 100, Irving TX 75039	214-640-3139	www.talentedynamics.com/		Executive Producer, Meteorologist/Report, News Director, Producer 1, Producer 3, Reporter, Weather Forecaster
Frank N. Magid Associates, Inc.	Email	1 Research Center, Marion, IA 52302	319-377-7345		Barbara Frye	News Director
Adecco Temporary Agency	Phone	6771 Professional Pkwy W STE 200 Sarasota FL 34240	941.373.6900		Elham Kiclam	Receptionist
Collective Talent	Online Resume Search	26150 Hersheyvale, Franklin MI 48025	813-254-9695	http://www.collectivetalent.com/ info@michaelmedia.com		Video Journalist 1
RickGevers.com	web	PO Box 577, Zionsville, IN 46077-0577	317-769-7900	www.rickgevers.co	We did not actually post here. This website takes postings from other websites.	News Director
Jobnoggi	web	333 W State Street, Milwaukee WI 53202		www.jobnoggi.com		Financial Analyst
EmployFlorida.com	web		1-866-FLA-2345	www.employflorida.com	We did not actually post here. This website takes postings from FL State websites.	

## Outreach Initiative Record Keeping Worksheet

**Station(s) Claiming Credit:** WFTX

**Type of activity listed under Outreach Initiative worksheet:** #5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

**Date of station participation: (on date; from date to date)** Year round

**Participating employees:** Eric Maze-News Director, WFTX newsroom employees, Jennifer Fairfield-Williams-Executive Producer-, Brent Struense-Marketing Manager, Tiffany Pittman-Producer, Bill Wood-Host, Tracey Edwards-Anchor-Morning Blend, Melissa Migliore- Producer, Carley Wegner-Host, Production Department

**Host/Sponsor of activity:** Journal Broadcast Group, Fort Myers Operation

**Brief description of activity and station participation:** The news room had seven interns from Florida Gulf Coast University and one from Lee County Public School District. The interns gained experience from all aspects of the newsroom operation and newsgathering, such as assignment desk, shadowing reporters, working with the producers writing scripts, shot video and logging soundbites.

WFTX Morning Blend show had seven interns from Florida Gulf Coast University. The expectation was that the student would learn the key aspects of television production, professional and business etiquette, and critical thinking skills. The student assisted the production staff by escorting guests, running tapes and prompter, reviewing/logging tapes. In addition, there were some administrative duties such as, calling contest winners and completing their paperwork, entering contact information into Blend contacts, copying, filing, researching, pulling graphics and content from the internet.

All our internships are non-paid and are for college credit. Each intern receives hands on experience and education in the department which they are interning for.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WFTX-TV

**Type of activity listed under Outreach Initiative worksheet:** 8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.

**Date of station participation: (on date; from date to date)** January 1 - TFN

**Participating employees:**

Robert Hansen - Editor  
Cara Mueller - Marketing Producer  
Michael Hoffman - Production Specialist  
Melissa Migliore - Producer  
Erika Kent - Production Specialist  
Rachel Rothe - Production Specialist

**Host/Sponsor of activity:** Brent Struense - Marketing Director

**Brief description of activity and station participation:** We have injected part-time Production department employees and interns into the News, Promotions, and Engineering departments to "hands-on" work and train, respectively. This training program includes skills sets in: news photojournalism, news producing, promotions producing, editing, and web content producing.

We recently "graduated" the afore mentioned to the following promoted positions as a result of their training and initiative:

Robert Hansen - Production specialist to News editor  
Cara Mueller - Production director to Promotions producer/coordinator  
Melissa Migliore - Production specialist to Morning Blend producer  
Erika Kent - Morning Blend intern to Production specialist  
Rachel Rothe - Morning Blend intern to Production specialist

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WFTX

**Type of activity listed under Outreach Initiative worksheet:** #1. Participate in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

**Date of station participation: (on date; from date to date)** 2/17/2010

**Participating employees:** Brent Struense, Judy Kenney

**Host/Sponsor of activity:** REE Corporation "Find a Job Expo"

**Brief description of activity and station participation:** The job fair was open to the general public. Judy and Brent provided job descriptions of all open positions to the participants, accepted resumes from all attendees and answered all questions regarding job opportunities.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WFTX

**Type of activity listed under Outreach Initiative worksheet:** #1. Participate in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

**Date of station participation: (on date; from date to date)** 3/13/2010

**Participating employees:** Brent Struense, Judy Kenney

**Host/Sponsor of activity:** Hispanic Chamber of Commerce "2010 Spring Job Fair"

**Brief description of activity and station participation:** The job fair was open to the general public. Judy and Brent provided job descriptions of all open positions to the participants, accepted resumes from all attendees and answered all questions regarding job opportunities.



## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WFTX

**Type of activity listed under Outreach Initiative worksheet:** #3. Co-Sponsoring at least one job fair with organizations in the business and professional community whose membership includes substantial participation of women and minorities.

**Date of station participation: (on date; from date to date)** 4/23/10

**Participating employees:** Brent Struense-Marketing Manager

**Host/Sponsor of activity:** Southwest Florida Hispanic Chamber of Commerce "2010 Naples Job Fair"

**Brief description of activity and station participation:** This job fair is open to the students and general public which WFTX promoted. We provided job descriptions of all open positions and accepted resumes from all attendees.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WFTX

**Type of activity listed under Outreach Initiative worksheet:** #1. Participate in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

**Date of station participation: (on date; from date to date)** 9/10/2010

**Participating employees:** Brent Struense, Judy Kenney

**Host/Sponsor of activity:** Hispanic Chamber of Commerce "2010 Fall Job Fair"

**Brief description of activity and station participation:** The job fair was open to the general public. Judy and Brent provided job descriptions of all open positions to the participants, accepted resumes from all attendees and answered all questions regarding job opportunities.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WFTX

**Type of activity listed under Outreach Initiative worksheet:** #1. Participate in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

**Date of station participation: (on date; from date to date)** 9/22/2010

**Participating employees:** Brent Struense, Judy Kenney

**Host/Sponsor of activity:** Florida Gulf Coast Univ. "Part Time Job and Internship Fair"

**Brief description of activity and station participation:** The job fair was open to the general public. Judy and Brent provided job descriptions of all open positions to the participants, accepted resumes from all attendees and answered all questions regarding job opportunities.