

Journal Broadcast Group, Inc.
WFTX-TV

Annual EEO Public File Report
October 1, 2010 – September 30, 2011

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit and is required to be placed in the public inspection files of the station and posted on the station’s websites, if they have websites.

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, telephone number, fax number and email address (if applicable);
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.



Annual EEO Public File Report

Account Executive

Referral Source	Number of Applicants Interviewed	Hired?
Journal Broadcast Group website	1	<input checked="" type="checkbox"/>
Other FL Gulf Coast Univ.	1	<input type="checkbox"/>
Word of mouth	1	<input type="checkbox"/>
Number of Applicants Interviewed	3	

Analyst-End User Services

Referral Source	Number of Applicants Interviewed	Hired?
Journal Broadcast Group website	3	<input type="checkbox"/>
Other college	1	<input type="checkbox"/>
Other CraigsList.com	1	<input type="checkbox"/>
Other Job Service	4	<input type="checkbox"/>
Other linkedin	1	<input type="checkbox"/>
Other Monster.com	1	<input checked="" type="checkbox"/>
Other Monster.com	2	<input type="checkbox"/>
Other paper	1	<input type="checkbox"/>
Number of Applicants Interviewed	14	

Anchor (Morning)

Referral Source	Number of Applicants Interviewed	Hired?
Other TVJobs.com	1	<input checked="" type="checkbox"/>
Other TVJobs.com	4	<input type="checkbox"/>
Walk-in	2	<input type="checkbox"/>
Number of Applicants Interviewed	7	

Anchor/Reporter (weekend)

Referral Source	Number of Applicants Interviewed	Hired?
Employee Referral	1	<input type="checkbox"/>

Internal Candidate		1	<input type="checkbox"/>
Other	TVJobs.com	1	<input checked="" type="checkbox"/>
Other	TVJobs.com	6	<input type="checkbox"/>
Walk-in		1	<input type="checkbox"/>
Number of Applicants Interviewed		10	

Assignment Editor

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		1	<input type="checkbox"/>
Internal Candidate		1	<input type="checkbox"/>
Other	TV Jobs	1	<input checked="" type="checkbox"/>
Other	TV Jobs	4	<input type="checkbox"/>
Number of Applicants Interviewed		7	

Assignment Editor/Writer

Referral Source		Number of Applicants Interviewed	Hired?
Other	TV Jobs	1	<input checked="" type="checkbox"/>
Other	TV Jobs	3	<input type="checkbox"/>
Number of Applicants Interviewed		4	

Director 1

Referral Source		Number of Applicants Interviewed	Hired?
Journal Broadcast Group website		4	<input type="checkbox"/>
Other	TVJobs.com	1	<input checked="" type="checkbox"/>
Other	TVJobs.com	3	<input type="checkbox"/>
Number of Applicants Interviewed		8	

Director 2

Referral Source		Number of Applicants Interviewed	Hired?
Other	tvjobs.com	1	<input checked="" type="checkbox"/>
Other	tvjobs.com	2	<input type="checkbox"/>
Number of Applicants Interviewed		3	

Editor

Referral Source	Number of Applicants Interviewed	Hired?	
Internal Candidate	1	<input checked="" type="checkbox"/>	
Journal Broadcast Group website	2	<input type="checkbox"/>	
Word of mouth	Market/Industry	1	<input type="checkbox"/>
Number of Applicants Interviewed	4		

Engineer

Referral Source	Number of Applicants Interviewed	Hired?
Journal Broadcast Group website	2	<input type="checkbox"/>
Word of mouth	1	<input checked="" type="checkbox"/>
Number of Applicants Interviewed	3	

Local Sales Manager

Referral Source	Number of Applicants Interviewed	Hired?	
Employee Referral	2	<input type="checkbox"/>	
Internal Candidate	1	<input type="checkbox"/>	
Journal Broadcast Group website	2	<input type="checkbox"/>	
Other	spots n dots	2	<input type="checkbox"/>
Other	tvjobs.com	2	<input type="checkbox"/>
Recruiter	1	<input checked="" type="checkbox"/>	
Recruiter	3	<input type="checkbox"/>	
Number of Applicants Interviewed	13		

Master Control Operator

Referral Source	Number of Applicants Interviewed	Hired?	
Journal Broadcast Group website	1	<input checked="" type="checkbox"/>	
Journal Broadcast Group website	1	<input type="checkbox"/>	
Other	InDeed.com	1	<input type="checkbox"/>
Number of Applicants Interviewed	3		

Photojournalist 1

Referral Source	Number of Applicants Interviewed	Hired?
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Journal Broadcast Group website		1	<input checked="" type="checkbox"/>
Journal Broadcast Group website		1	<input type="checkbox"/>
Other	Tvjobs.com	2	<input type="checkbox"/>
Number of Applicants Interviewed		4	

Photojournalist 2

Referral Source	Number of Applicants Interviewed	Hired?	
Internal Candidate	1	<input checked="" type="checkbox"/>	
Journal Broadcast Group website	2	<input type="checkbox"/>	
Word of mouth	Market/Industry	1	<input type="checkbox"/>
Number of Applicants Interviewed		4	

Photojournalist 3

Referral Source	Number of Applicants Interviewed	Hired?
Journal Broadcast Group website	1	<input checked="" type="checkbox"/>
Journal Broadcast Group website	2	<input type="checkbox"/>
Number of Applicants Interviewed		3

Producer (Morning)

Referral Source	Number of Applicants Interviewed	Hired?	
Internal Candidate	1	<input checked="" type="checkbox"/>	
Internal Candidate	1	<input type="checkbox"/>	
Other	TVJobs.com	3	<input type="checkbox"/>
Walk-in		1	<input type="checkbox"/>
Number of Applicants Interviewed		6	

Production Supervisor/Senior Director

Referral Source	Number of Applicants Interviewed	Hired?
Internal Candidate	1	<input checked="" type="checkbox"/>
Internal Candidate	1	<input type="checkbox"/>
Journal Broadcast Group website	3	<input type="checkbox"/>
Number of Applicants Interviewed		5

Promotions Coordinator/Producer

Referral Source	Number of Applicants Interviewed	Hired?
Internal Candidate	1	<input type="checkbox"/>
Other Tvjobs.com	1	<input checked="" type="checkbox"/>
Other tvjobs.com	2	<input type="checkbox"/>
Number of Applicants Interviewed	4	

Reporter 1

Referral Source	Number of Applicants Interviewed	Hired?
Other TVJobs.com	1	<input checked="" type="checkbox"/>
Other TVJobs.com	4	<input type="checkbox"/>
Walk-in	4	<input type="checkbox"/>
Number of Applicants Interviewed	9	

Reporter 2

Referral Source	Number of Applicants Interviewed	Hired?
Employee Referral	3	<input type="checkbox"/>
Journal Broadcast Group website	1	<input checked="" type="checkbox"/>
Other TVJobs.com	1	<input type="checkbox"/>
Number of Applicants Interviewed	5	

Reporter 3

Referral Source	Number of Applicants Interviewed	Hired?
Employee Referral	1	<input checked="" type="checkbox"/>
Employee Referral	2	<input type="checkbox"/>
Other TV Jobs	3	<input type="checkbox"/>
Number of Applicants Interviewed	6	

Reporter 4

Referral Source	Number of Applicants Interviewed	Hired?
Other TV Jobs	2	<input type="checkbox"/>
Word of mouth	1	<input checked="" type="checkbox"/>
Word of mouth	1	<input type="checkbox"/>

Number of Applicants Interviewed 4

Sales Assistant

Referral Source	Number of Applicants Interviewed	Hired?
Employee Referral	1	<input type="checkbox"/>
Internal Candidate	1	<input type="checkbox"/>
Other	Career & Svc Ctrs SW	<input checked="" type="checkbox"/>
Word of mouth	Market/Industry	<input type="checkbox"/>
Number of Applicants Interviewed	4	

Sr. Graphics Designer

Referral Source	Number of Applicants Interviewed	Hired?
Journal Broadcast Group website	1	<input checked="" type="checkbox"/>
Journal Broadcast Group website	2	<input type="checkbox"/>
Other	Hisp. Chamber of Com	<input type="checkbox"/>
Other	TVJobs.com	<input type="checkbox"/>
Word of mouth	1	<input type="checkbox"/>
Number of Applicants Interviewed	7	

Traffic Assistant 1

Referral Source	Number of Applicants Interviewed	Hired?
Employee Referral	2	<input type="checkbox"/>
Journal Broadcast Group website	1	<input checked="" type="checkbox"/>
Journal Broadcast Group website	3	<input type="checkbox"/>
Other	Hodges University	<input type="checkbox"/>
Other	TVJobs.com	<input type="checkbox"/>
Number of Applicants Interviewed	8	

Traffic Assistant 2

Referral Source	Number of Applicants Interviewed	Hired?
Employee Referral	1	<input type="checkbox"/>
Journal Broadcast Group website	1	<input checked="" type="checkbox"/>
Journal Broadcast Group website	2	<input type="checkbox"/>

Other	employflorida.com	1	<input type="checkbox"/>
Number of Applicants Interviewed		5	

Videojournalist

Referral Source	Number of Applicants Interviewed	Hired?	
Employee Referral	1	<input checked="" type="checkbox"/>	
Other	Tvjobs	7	<input type="checkbox"/>
Word of mouth	1	<input type="checkbox"/>	
Number of Applicants Interviewed		9	

Grand Total 162

APPLICANT PROVIDERS - Radio & TV Operations

Sorted by contact method

ORGANIZATION	ADDRESS	CITY, STATE ZIP	PHONE	FAX	METHOD	CONTACT	POSITIONS SENT
Bates Technical College-XXX Requested to be added 5/27/05	2300 South 20th St. Tusculum, VA 94050	Tusculum, VA 94050	753-625-7253		brnates@bates.edu changed name off 5/27/05	Al Hutton, Broadcast Production Technologies Instructional Delivery Miller Worksource Specialist	Account Executive, Analyst/Lead User Services, Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Sr. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist
Baraboo Community College	640 Barbara Blvd. Baraboo, WI 53114	Baraboo, WI 53114	361-841-2600	361-841-2130	brnates@bates.edu	David Bonner, Director	Account Executive, Analyst/Lead User Services, Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Sr. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist
Central Florida League (AMA Urban League of Orlando, changed name off 6/6/10)	6130 Loch St., Premises Orlando, FL 32816	Orlando, FL 32816	239-511-4276 ext 11120	239-276-7964	hhartman@cfle.com, updated 9/14/2005 hhartman@cfle.com	Debi Burger, updated 9/10/09, Barbara Hartman	Account Executive, Analyst/Lead User Services, Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Sr. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist
Central Michigan University-XXX - requested to be added 5/15/06	7900 Insko Dr. Mount Pleasant, Michigan 48609	Mount Pleasant, Michigan 48609	407-841-7654	407-841-4114	mlmills@cmu.edu, old 616/333-3430	Sarah-Liam Minks, Director of Operations	Account Executive, Analyst/Lead User Services, Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Sr. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist
Collective Talent XXX Requested to be added 5/27/05	1771 Richardson Plmn Pleasant, AZ 75040	Tomb, FL 33055	813-254-0955		collectivetalent.com	Michael Hill	Photojournalist 1, Reporter 4, Traffic Assistant 2, Videojournalist
College College, XXX Requested to be added 4/26/2011	4750 74th Ave 575 Memorial Blvd.	Pleasant, AZ 75040	602-460-1112		ccollege@college.edu	Amy Robeck, Sr. Career Advisor	Assignment Editor, Broadcast Maintenance Engineer, Photojournalist 1, Reporter 4, Traffic Assistant 2, Videojournalist
Connecticut School of Broadcasting - Palm Beach (added 7/27/08)	575 Memorial Blvd. 3901 Coconut Palm Dr # 105	North Palm Beach, FL 33468	561-642-2900		csb@connecticut.edu	Slip Kelly or Dave Duran	Account Executive, Analyst/Lead User Services, Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Sr. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist
Connecticut School of Broadcasting - Tampa XXX- requested to be added 11/07/2010	113 Gary St. 300 Student Union Plaza	Tampa, FL 33604	813-441-5187		connecticut.edu	Robert McInnis (AG, Web, Radio)	Account Executive, Analyst/Lead User Services, Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Sr. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist
Emerson College-XXX-requested to be added 5-15-06	300 Student Union Plaza Tallahassee, FL 32307	Avignon, MA 02426	781-446-1077		emerson.edu emerson.edu	Dr. Marsha DeLoCollette	Account Executive, Analyst/Lead User Services, Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Sr. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist
Florida A&M University	3601 Grand Ave. Tallahassee, FL 32307	Tallahassee, FL 32307	905-595-3353	905-595-3353	floridastaterecords.com	Jean Sweet	Account Executive, Analyst/Lead User Services, Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Sr. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist
Worlds Memorial College, Career Planning	3601 Grand Ave. Tallahassee, FL 32307	Tallahassee, FL 32307	905-595-3353	905-595-3353	floridastaterecords.com	Jean Sweet	Account Executive, Analyst/Lead User Services, Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Sr. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist
Worlds Memorial College, Career Planning	3601 Grand Ave. Tallahassee, FL 32307	Tallahassee, FL 32307	905-595-3353	905-595-3353	floridastaterecords.com	Jean Sweet	Account Executive, Analyst/Lead User Services, Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Sr. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist
Idaho State University, Department of News Communication-XXX- requested to be added 5/26/2011	971 E. 8th Ave Pocatello, ID 83202	Pocatello, ID 83202	208-287-6413		idstate.edu	Tom Mallard, Asst. Prof., TV Broadcasting	Account Executive, Analyst/Lead User Services, Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Sr. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist
Mississippi State University, Department of Communication-XXX- Requested to be added 5/27/05	PO Box 87130 Mississippi State, MS 39762	Mississippi State, MS 39762	662-325-7957	662-325-3910	mississippi.edu	Kayn Brown	Account Executive, Analyst/Lead User Services, Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Sr. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist

National Hispanic Media Coalition	565 Grand Avenue Pasadena, CA 91105	(626) 792-6627	213-786-2366 updated 7/23/06 (06) 792-6627	http://www.nhmc.org http://www.nhmc.org	Brenda River	Account Executive, Analyst/End User Services/Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir, Reporter 3, Reporter 4, Reporter 5, Reporter 6, Sales Assistant, Sr, Copy Editor, Traffic Assistant 2, Videojournalist
Ohio & Illinois Centers for Broadcasting 2007 (Requester to be added 2/27)	6816 Reschke Rd., Ste 110 Columbus, OH 43229	614-991-0201 (Columbus) 614-991-3700 (Lynchburg, IL) 303-207-0200 (Columbus)	719-591-7966	http://www.ohioandillinois.org http://www.ohioandillinois.org	Gary Arnes (OH) or Dave Goguzo (IL) or Mark Little (CO)	Account Executive, Analyst/End User Services/Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir, Reporter 3, Reporter 4, Reporter 5, Reporter 6, Sales Assistant, Sr, Copy Editor, Traffic Assistant 2, Videojournalist
Southwest Florida College Education Director	1605 Medical Ln. #720 P. Myers, FL 33907	739-938-7966	303-497-0466	http://www.southwestflorida.edu http://www.southwestflorida.edu	Conroy Gehret Teresa Miller & Margaret Pace	Account Executive, Analyst/End User Services/Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir, Reporter 3, Reporter 4, Reporter 5, Reporter 6, Sales Assistant, Sr, Copy Editor, Traffic Assistant 2, Videojournalist
University of Colorado at Boulder 2007 School of Journalism and Mass Communication (requester to be added 2/24/08)	1531 University Ave. #790UCI Boulder, CO 80502	303-497-0466	303-497-0999	http://www.colorado.edu http://www.colorado.edu	Keith Gaudin, Director of Career Services and Internal Affairs	Account Executive, Analyst/End User Services/Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir, Reporter 3, Reporter 4, Reporter 5, Reporter 6, Sales Assistant, Sr, Copy Editor, Traffic Assistant 2, Videojournalist
University of Florida-College of Journalism & Communications Added 2/27/06	PO Box 113400 Gainesville, FL 32611	352-704-0290	352-704-0290	http://www.ufl.edu http://www.ufl.edu	Charles L. Harris, Jr., Director	Account Executive, Analyst/End User Services/Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir, Reporter 3, Reporter 4, Reporter 5, Reporter 6, Sales Assistant, Sr, Copy Editor, Traffic Assistant 2, Videojournalist
University of North Texas 2007 Requester to be added 5/7/05	PO Box 310249 Denton, TX 76203	813-974-2701	940-191-7938	http://www.untdallas.edu http://www.untdallas.edu	Phyllis Nelson, Faculty Advisor Dept. of Radio, Television and Film	Account Executive, Analyst/End User Services/Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir, Reporter 3, Reporter 4, Reporter 5, Reporter 6, Sales Assistant, Sr, Copy Editor, Traffic Assistant 2, Videojournalist
University of Wisconsin-Oshkosh Radio, TV & Film 2007 Requester to be added 11/30/06	883 Algerna Blvd. Oshkosh, WI 54901	920 424-3113	920-424-3113	http://www.uwosh.edu http://www.uwosh.edu	Dr. Jay Trindler	Account Executive, Analyst/End User Services/Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir, Reporter 3, Reporter 4, Reporter 5, Reporter 6, Sales Assistant, Sr, Copy Editor, Traffic Assistant 2, Videojournalist
Urban League of St. Petersburg 2007 Requester	333 3rd N. St. St. Petersburg, FL 33713	773-372-7981	773-372-7981	http://www.urbanleague.org http://www.urbanleague.org	11-18-06: New e-mail contact: sales@urbanleague.org Al Fisher	Account Executive, Analyst/End User Services/Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir, Reporter 3, Reporter 4, Reporter 5, Reporter 6, Sales Assistant, Sr, Copy Editor, Traffic Assistant 2, Videojournalist
Berry University, Placement Office	11200 W. 2nd Ave. Mason Square, FL 33161	305-899-3950	305-899-3950	http://www.berry.edu http://www.berry.edu	Amy Taylor, Program Director Ernie Winston	Account Executive, Analyst/End User Services/Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir, Reporter 3, Reporter 4, Reporter 5, Reporter 6, Sales Assistant, Sr, Copy Editor, Traffic Assistant 2, Videojournalist
Brown College 2007 (requester to be added on 12/20/04)	1400 Northland Drive Menasha, WI 54952	920 424-3113	920 424-3113	http://www.brown.edu http://www.brown.edu	Amy Bishop	Account Executive, Analyst/End User Services/Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir, Reporter 3, Reporter 4, Reporter 5, Reporter 6, Sales Assistant, Sr, Copy Editor, Traffic Assistant 2, Videojournalist
Edison Community College	PO Box 6070 P. Myers, FL 33906	739-938-7966	739-938-7966	http://www.edisoncc.edu http://www.edisoncc.edu	Rebecca (University Production), Barometer (Radio)	Account Executive, Analyst/End User Services/Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir, Reporter 3, Reporter 4, Reporter 5, Reporter 6, Sales Assistant, Sr, Copy Editor, Traffic Assistant 2, Videojournalist
Florida Gulf Coast University	1501 FCGU Blvd. P. Myers, FL 33906	739-938-7966	739-938-7966	http://www.fgcu.edu http://www.fgcu.edu	Ernie M. Coal	Account Executive, Analyst/End User Services/Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir, Reporter 3, Reporter 4, Reporter 5, Reporter 6, Sales Assistant, Sr, Copy Editor, Traffic Assistant 2, Videojournalist
Florida International University	2055 Northchase Dr. Miami, FL 33191	305-461-2423	305-461-2423	http://www.fiu.edu http://www.fiu.edu	Alison Wilson, Career Development Coordinator Kerry Spence, Career Consultant	Account Executive, Analyst/End User Services/Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir, Reporter 3, Reporter 4, Reporter 5, Reporter 6, Sales Assistant, Sr, Copy Editor, Traffic Assistant 2, Videojournalist
Dorinda International University	3000 NE 31st St. Miami, FL 33134	305-461-2423	305-461-2423	http://www.dorinda.edu http://www.dorinda.edu		Account Executive, Analyst/End User Services/Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director 1, Director 2, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir, Reporter 3, Reporter 4, Reporter 5, Reporter 6, Sales Assistant, Sr, Copy Editor, Traffic Assistant 2, Videojournalist

Journal Broadcast Cheap Website	1074 Nockingshire Drive	Omaha, NE 68137	402-941-3701	402-941-3701	402-941-3701	402-941-3701	402-941-3701	402-941-3701	402-941-3701	402-941-3701	402-941-3701	Account Executive, Analyst, Lead User Services, Anchor (Morning), Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist
New Southwestern University	3301 College Avenue	Ft. Lauderdale, FL 33314	954-362-2783	954-362-2783	954-362-2783	954-362-2783	954-362-2783	954-362-2783	954-362-2783	954-362-2783	954-362-2783	Account Executive, Analyst, Lead User Services, Anchor (Morning), Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist
TV Jobs	P.O. Box 4116	Oranville, CA 97059	760-754-1177	760-754-1177	760-754-1177	760-754-1177	760-754-1177	760-754-1177	760-754-1177	760-754-1177	760-754-1177	Account Executive, Analyst, Lead User Services, Anchor (Morning), Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist
University of Iowa (Career Center) XXX Requested to be added 5/27/03 ROTC requested notification only of these vacancies that require a college degree & are full time.	24 Phillips Hall	Iowa City, IA 52242	319-335-1071	319-335-1071	319-335-1071	319-335-1071	319-335-1071	319-335-1071	319-335-1071	319-335-1071	319-335-1071	Account Executive, Analyst, Lead User Services, Anchor (Morning), Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist
University of South Florida XXX indicates sections that have requested notification of job openings.	4007 E. Fowler St.	Tampa, FL 33620	813-974-3322	813-974-3322	813-974-3322	813-974-3322	813-974-3322	813-974-3322	813-974-3322	813-974-3322	813-974-3322	Account Executive, Analyst, Lead User Services, Anchor (Morning), Anchor/Reporter (weekend), Assignment Editor, Assignment Editor/Writer, Broadcast Maintenance Engineer, Director, Editor, Local Sales Manager, Master Control Operator, Photojournalist 1, Photojournalist 2, Photojournalist 3, Producer, Production Supervisor/Dir. Director, Reporter 1, Reporter 2, Reporter 3, Reporter 4, Sales Assistant, Sr. Graphics Designer, Traffic Assistant 1, Traffic Assistant 2, Videojournalist

<i>These sources were utilized in addition for the following job positions during this reporting period.</i>						
<u>Organization</u>	<u>Method</u>	<u>Address</u>	<u>Phone</u>	<u>Email</u>	<u>Contact</u>	<u>Positions</u>
Creative Jobs Central	website posting	325 West 38th street 1002, New York, NY	646-202-9538	support@creativejobscentral.com	Sales	Director #2
Spots n dots	e-mail	1635 Old Highway 41 NW Suite 112-338 Kennesaw, GA 30152	888-884-2630	sales@spotsndots.com	Sales	Local Sales Manager
Traffic Directors Guild of America	email	26000 Avenida Aeropuerto Building 114 San Juan Capistrano, CA 92675	(949) 429-7063	tdga@cox.net	Larry Keene	Traffic Assistant 1
employflorida.com	website posting		1-866-FLA-2345			Traffic Assistant 2
Society of Broadcast Engineers	website posting	9102 North Meridian Street, Suite 150 Indianapolis, IN 46260	(317) 846-9000	www.sbe.org		Broadcast Maintenance Engineer

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WFTX-TV

Type of activity listed under Outreach Initiative worksheet: #1: Participate in at least four job fairs by station personnel who have substantial responsibility in making of hiring decisions.

Date of station participation: (on date; from date to date) 4/1/11

Participating employees: Judy Kenney, General Manager

Host/Sponsor of activity: Southwest Florida Hispanic Chamber of Commerce, "2011 Spring Job Fair."

Brief description of activity and station participation: The 2011 Spring Job Fair was held at the Fort Myers Campus of Hodges University. It was open to all students and the general public. We provided job descriptions of all open positions and accepted resumes from all attendees.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WFTX-TV

Type of activity listed under Outreach Initiative worksheet: #1: Participate in at least four job fairs by station personnel who have substantial responsibility in making of hiring decisions.

Date of station participation: (on date; from date to date) 4/6/11

Participating employees: Judy Kenney, General Manager

Host/Sponsor of activity: FGCU Career Fair and Internship Fair

Brief description of activity and station participation: The FGCU fair was held at the Fort Myers Campus. It was open to all students and the general public. We provided job descriptions of all open positions and station internships. We also accepted resumes from all attendees.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WFTX

Type of activity listed under Outreach Initiative worksheet: #5 Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

Date of station participation: (on date; from date to date) 10/1/10-9/30/11

Participating employees: Eric Maze - News Director and various newsroom employees, Jennifer Fairfield-Williams - Executive Producer, Brent Struense - Marketing Manager, Melissa Migliore - Producer, Bill Wood - Host, Carley Wegner - Host, Production Department

Host/Sponsor of activity: Journal Broadcast Group, Fort Myers Operation

Brief description of activity and station participation: The news room had seven interns from various colleges and universities. The interns gained experience from all aspects of the newsroom operation and newsgathering, such as assignment desk, shadowing reporters, working with the producers writing scripts, shooting video and logging soundbites.

WFTX Morning Blend show had thirteen interns all from Florida Gulf Coast University. The students learned all key aspects of television production, professional and business etiquette, and critical thinking skills. The students assisted the production staff by escorting guests, running tapes and prompter, reviewing/logging tapes. In addition, there were some administrative duties such as, calling contest winners and completing the paperwork, entering contact information into Blend contacts, copying, filing, researching, pulling graphics and content from the internet.

All our internships are non-paid and are for college credit. Each intern receives hands on experience and education in the department which they are interning for.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WFTX

Type of activity listed under Outreach Initiative worksheet: #10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date of station participation: (on date; from date to date) 4/20/11

Participating employees: Brent Struense

Host/Sponsor of activity: Florida Gulf Coast University

Brief description of activity and station participation: Director of Marketing spoke to their Public Relations Class about careers in the broadcasting industry. Approximately 50 students were in attendance.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WFTX

Type of activity listed under Outreach Initiative worksheet: #10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date of station participation: (on date; from date to date) 4/4/11

Participating employees: Brent Struense

Host/Sponsor of activity: East Lee High School

Brief description of activity and station participation: Director of Marketing spoke to 2 separate classes about careers in the broadcasting industry. Approximately 60 students were in attendance.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WFTX

Type of activity listed under Outreach Initiative worksheet: #10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date of station participation: (on date; from date to date) 4/11/11

Participating employees: Brent Struense

Host/Sponsor of activity: Ida Baker High School

Brief description of activity and station participation: Director of Marketing spoke to 2 separate classes about careers in the broadcasting industry. Approximately 60 students were in attendance.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WFTX-TV

Type of activity listed under Outreach Initiative worksheet: 8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.

Date of station participation: (on date; from date to date) 1/1/11-12/31/11

Participating employees: Corey Clark, Derek Miloff, Miguel Gaytan, Stacey Naughton, Barry Miller

Host/Sponsor of activity: Eric Maze, News Director

Brief description of activity and station participation: In the News department, we carve out training time for designated employees who have expressed a desire to move into other positions within the department. They are given time to shadow and perform the duties of the position they aspire to have one day. The program has led to the promotion of one of these employees from an Editor to Photographer position.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WFTX-TV

Type of activity listed under Outreach Initiative worksheet: #8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.

Date of station participation: (on date; from date to date) 1/1/11-12/31/11

Participating employees: Erika Kent, Rachel Rothe, Noel Beltran, Nick Signorelli, Nick Rawlings, Jason Santora, Zane Peters, and Thomas Holt

Host/Sponsor of activity: Brent Struense

Brief description of activity and station participation: We have an informal program at the station, entitled the "Cub" program. We hire with the idea in mind of providing training opportunities, and with the goal of moving people into the news department or other related departments once they have received higher skilled training and experience. This program provides the opportunity for advancement when a vacancy is presented. So far we have moved multiple studio Production Specialists/Camera Operators into the News, Promotions and Morning Blend departments via this route -- some have become Photojournalists, News Producers, Promotion Producers, Special Programming Producers, News Editors, Directors, and Reporters. In each case, these employees have the opportunity to pursue jobs that otherwise would not be open to entry-level candidates.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WFTX-TV

Type of activity listed under Outreach Initiative worksheet: 16. Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: (on date; from date to date) 6/15-6/16/11

Participating employees: Laurie Kahn, Media Staffing Network, on behalf of Journal Broadcast Group

Host/Sponsor of activity: Media Sales Institute/Howard University

Brief description of activity and station participation: Media Staffing attended the Media Sales Institute (MSI) event held at Howard University for Howard University recent graduates. MSI is a ten-day, intense training program for graduating college or university seniors who are passionately interested in pursuing a career in media sales. The curriculum is designed to provide an entree into media sales for talented students of diverse backgrounds. At this event, Media Staffing viewed the graduates' presentations on assigned scenarios where they represent a radio or TV stations, cable system or newspaper and do a presentation to a local client. Media Staffing also met with potential sales individuals to discuss opportunities at Journal Broadcast Group. Each individual was provided a list of openings and job descriptions and applications. Those interested in the opportunities were instructed to reach out to the station manager directly.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WFTX-TV

Type of activity listed under Outreach Initiative worksheet: 16. Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: (on date; from date to date) 5/17-5/18/2011

Participating employees: Laurie Kahn, Media Staffing Network, on behalf of Journal Broadcast Group

Host/Sponsor of activity: Media Sales Institute/FAMU

Brief description of activity and station participation: Media Staffing attended the Media Sales Institute (MSI) event held at FAMU for FAMU recent graduates. MSI is a ten-day, intense training program for graduating college or university seniors who are passionately interested in pursuing a career in media sales. The curriculum is designed to provide an entree into media sales for talented students of diverse backgrounds. At this event, Media Staffing viewed the graduates' presentations on assigned scenarios where they represent a radio or TV stations, cable system or newspaper and do a presentation to a local client. Media Staffing also met with potential sales individuals to discuss opportunities at Journal Broadcast Group. Each individual was provided a list of openings and job descriptions and applications. Those interested in the opportunities were instructed to reach out to the station manager directly.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WFTX-TV

Type of activity listed under Outreach Initiative worksheet: 16. Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: (on date; from date to date) 5/25/11

Participating employees: Laurie Kahn, Media Staffing Network, on behalf of Journal Broadcast Group

Host/Sponsor of activity: Media Sales Institute/University of North Texas

Brief description of activity and station participation: Media Staffing attended the Media Sales Institute (MSI) event held at University of North Texas for University of North Texas recent graduates. MSI is a ten-day, intense training program for graduating college or university seniors who are passionately interested in pursuing a career in media sales. The curriculum is designed to provide an entree into media sales for talented students of diverse backgrounds. At this event, Media Staffing viewed the graduates' presentations on assigned scenarios where they represent a radio or TV stations, cable system or newspaper and do a presentation to a local client. Media Staffing also met with potential sales individuals to discuss opportunities at Journal Broadcast Group. Each individual was provided a list of openings and job descriptions and applications. Those interested in the opportunities were instructed to reach out to the station manager directly.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WFTX

Type of activity listed under Outreach Initiative worksheet: #16. Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: (on date; from date to date) 10/1/10-9/30/11

Participating employees: Entire station, led by department heads.

Host/Sponsor of activity: See below.

Brief description of activity and station participation: WFTX is a regular host of Chamber guests that want to learn about the television industry. Many times these are members of sister Chambers that are visiting the area. Some of them have been broadcast students from other countries.

In addition, Fox regularly hosts "Media Day" for several of the area Chamber of Commerce "Leasership" programs. The participating Chambers include:

Cape Coral Chamber of Commerce: Leadership program
Cape Coral Chamber of Commerce: Jr. Leadership program
Charlotte County Chamber of Commerce: Leadership program
Charlotte County Chamber of Commerce: Jr. Leadership program
Punta Gorda Chamber of Commerce: Leadership program