

ORDER



Orders
Order / Rev: 468923
Alt Order #: 10780898
Product Desc: BREGMAN FOR DA
Estimate: 14809
Flight Dates: 05/21/24 - 05/27/24
Original Date / Rev: 05/17/24 / 05/17/24
Order Type: GENERAL

KOB
Primary AE: Cinthia Flagg
Sales Office: H-DC
Sales Region: National

Agency
Name: **Buying Time**
Buying Contact: Danny Neckel
Billing Contact:
 PO Box 318
 Crownsville, MD 21032

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **Bregman for Bernalillo County DA**
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	14	\$3,005.00	\$2,554.25
05/27/24	05/27/24	4	\$1,040.00	\$884.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	14	\$3,005.00	\$2,554.25	0.00
June 2024	4	\$1,040.00	\$884.00	0.00
Totals	18	\$4,045.00	\$3,438.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cinthia Flagg			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	26%	\$4,045.00
Market	100%	\$15,557.69

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	23%	\$3,578.27
KOBF	0%	\$0.00
KOBR	0%	\$0.00

KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	36%	\$5,600.77
KUPT	0%	\$0.00
KWBQ	3%	\$466.73
UNKWN	12%	\$1,866.92

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MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	05/27/24	05/27/24	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	1-----	:30	1	\$290.00	4	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/27/24	06/02/24	1-----		1		\$290.00		0.00					
N 2	All	05/21/24	05/21/24	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-1-----	:30	1	\$110.00	4	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	-1-----		1		\$110.00		0.00					
N 3	All	05/22/24	05/22/24	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	--1----	:30	1	\$110.00	4	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	--1----		1		\$110.00		0.00					
N 4	All	05/23/24	05/23/24	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	---1---	:30	1	\$110.00	4	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	---1---		1		\$110.00		0.00					
N 5	All	05/24/24	05/24/24	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	----1--	:30	1	\$110.00	4	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	----1--		1		\$110.00		0.00					
N 6	All	05/27/24	05/27/24	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	1-----	:30	1	\$110.00	4	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/27/24	06/02/24	1-----		1		\$110.00		0.00					
N 7	All	05/21/24	05/21/24	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-1-----	:30	1	\$295.00	4	0.00	NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	-1-----		1		\$295.00		0.00					
		Wrap Around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	-1-----		1		\$295.00		0.00					
N 8	All	05/23/24	05/23/24	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	---1---	:30	1	\$295.00	4	0.00	NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	---1---		1		\$295.00		0.00					
		Wrap Around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	---1---		1		\$295.00		0.00					
N 9	All	05/27/24	05/27/24	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	1-----	:30	1	\$295.00	4	0.00	NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/27/24	06/02/24	1-----		1		\$295.00		0.00					
		Wrap Around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/27/24	06/02/24	1-----		1		\$295.00		0.00					
N 11	All	05/24/24	05/24/24	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	----1--	:30	1	\$345.00	4	0.00	NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	----1--		1		\$345.00		0.00					
		Wrap Around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	----1--		1		\$345.00		0.00					
N 12	All	05/21/24	05/21/24	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-1-----	:30	1	\$285.00	4	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	-1-----		1		\$285.00		0.00					
		Wrap Around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	-1-----		1		\$285.00		0.00					
N 13	All	05/23/24	05/23/24		CM	M-F 630p-7p		:30	1	\$285.00	4	0.00	NM	1	\$285.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 4 @ 630p M-F			---1---								
				News 4 @ 630p M-F											
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/20/24	05/26/24	---1---		1		\$285.00		0.00					
N15	All	05/25/24	05/25/24	News 4 Special @ 630a	CM	Sa 630a-8a	-----1-	:30	1	\$100.00	4	0.00	NM	1	\$100.00
				News 4 Special @ 630a Sat		(6:30 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/20/24	05/26/24	-----1-		1		\$100.00		0.00					
N16	All	05/25/24	05/25/24	News 4 @ 6p Sat	CM	Sa 6p-630p	-----1-	:30	1	\$230.00	4	0.00	NM	1	\$230.00
				News 4 @ 6p Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/20/24	05/26/24	-----1-		1		\$230.00		0.00					
N17	All	05/25/24	05/25/24	News 4 @ 630p Sat	CM	Sa 630p-7p	-----1-	:30	1	\$230.00	4	0.00	NM	1	\$230.00
				News 4 @ 630p Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/20/24	05/26/24	-----1-		1		\$230.00		0.00					
N18	All	05/26/24	05/26/24	News 4 Speical @ 6a Su	CM	Su 6a-7a	-----1	:30	1	\$95.00	4	0.00	NM	1	\$95.00
				News 4 Special @ 6a Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/20/24	05/26/24	-----1		1		\$95.00		0.00					
N19	All	05/27/24	05/27/24	News 4 @ 6p M-F	CM	M-F 6p-632p	1-----	:30	1	\$345.00	4	0.00	NM	1	\$345.00
				News 4 @ 6p M-F											
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/27/24	06/02/24	1-----		1		\$345.00		0.00					
N20	All	05/21/24	05/21/24	News 4 @ 10p M-F	CM	M-F 10p-1035p	-1-----	:30	1	\$405.00	4	0.00	NM	1	\$405.00
				News 4 @ 10p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/20/24	05/26/24	-1-----		1		\$405.00		0.00					

*Tax 1 Note: 07/01/23-06/30/24 7.625%.

Totals 18 \$4,045.00