

# ORDER



**Orders**  
**Order / Rev:** 468923  
**Alt Order #:** 10780898  
**Product Desc:** BREGMAN FOR DA  
**Estimate:** 14809  
**Flight Dates:** 05/21/24 - 05/27/24  
**Original Date / Rev:** 05/17/24 / 05/17/24  
**Order Type:** GENERAL

**KOB**  
**Primary AE:** Cinthia Flagg  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency**  
**Name:** Buying Time  
**Buying Contact:** Danny Neckel  
**Billing Contact:**  
 PO Box 318  
 Crownsville, MD 21032

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Bregman for Bernalillo County DA  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	15	\$3,260.00	\$2,771.00
05/27/24	05/27/24	3	\$695.00	\$590.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	15	\$3,260.00	\$2,771.00	0.00
June 2024	3	\$695.00	\$590.75	0.00
<b>Totals</b>	<b>18</b>	<b>\$3,955.00</b>	<b>\$3,361.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cinthia Flagg			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KOB	26%	\$3,955.00
Market	100%	\$15,211.54

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	23%	\$3,498.65
KOBF	0%	\$0.00
KOBR	0%	\$0.00

KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	36%	\$5,476.15
KUPT	0%	\$0.00
KWBQ	3%	\$456.35
UNKWN	12%	\$1,825.38

Order / Rev: 468923  
 Alt Order #: 10780898  
 Flight Dates: 05/21/24 - 05/27/24

Advertiser: Bregman for Bernalillo County DA  
 Product Desc: BREGMAN FOR DA  
 Estimate: 14809  
**KOB**

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	05/27/24	05/27/24	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	1-----	:30	1	\$290.004		0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/27/24	06/02/24	1-----		1		\$290.00		0.00					
N 2	All	05/21/24	05/21/24	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-1-----	:30	1	\$110.004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	-1-----		1		\$110.00		0.00					
N 3	All	05/22/24	05/22/24	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	--1----	:30	1	\$110.004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	--1----		1		\$110.00		0.00					
N 4	All	05/23/24	05/23/24	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	---1---	:30	1	\$110.004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	---1---		1		\$110.00		0.00					
N 5	All	05/24/24	05/24/24	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	----1--	:30	1	\$110.004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	----1--		1		\$110.00		0.00					
N 6	All	05/27/24	05/27/24	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	1-----	:30	1	\$110.004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/27/24	06/02/24	1-----		1		\$110.00		0.00					
N 7	All	05/21/24	05/21/24	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-1-----	:30	1	\$295.004		0.00	NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	-1-----		1		\$295.00		0.00					
N 8	All	05/23/24	05/23/24	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	---1---	:30	1	\$295.004		0.00	NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	---1---		1		\$295.00		0.00					
N 9	All	05/27/24	05/27/24	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	1-----	:30	1	\$295.004		0.00	NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/27/24	06/02/24	1-----		1		\$295.00		0.00					
N 10	All	05/22/24	05/22/24	News 4 @ 6p M-F News 4 @ 6p M-F	CM	W-F 6p-632p	--1----	:30	1	\$320.005		0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	--1----		1		\$320.00		0.00					
N 11	All	05/24/24	05/24/24	News 4 @ 6p M-F News 4 @ 6p M-F	CM	W-F 6p-632p	----1--	:30	1	\$320.005		0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	----1--		1		\$320.00		0.00					
N 12	All	05/21/24	05/21/24	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-1-----	:30	1	\$285.004		0.00	NM	1	\$285.00

Order / Rev: 468923  
 Alt Order #: 10780898  
 Flight Dates: 05/21/24 - 05/27/24

Advertiser: Bregman for Bernalillo County DA  
 Product Desc: BREGMAN FOR DA  
 Estimate: 14809  
**KOB**

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-1-----		1				\$285.00		0.00			
N 13	All	05/23/24	05/23/24	News 4 @ 630p M-F	CM	M-F 630p-7p	---1---	:30	1	\$285.00	4	0.00	NM	1	\$285.00
News 4 @ 630p M-F															
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---1---		1				\$285.00		0.00			
N 14	All	05/22/24	05/22/24	News 4 @ 10p M-F	CM	W-F 10p-1035p	--1----	:30	1	\$365.00	5	0.00	NM	1	\$365.00
News 4 @ 10p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	--1----		1				\$365.00		0.00			
N 15	All	05/25/24	05/25/24	News 4 Special @ 630a	CM	Sa 630a-8a	-----1-	:30	1	\$100.00	4	0.00	NM	1	\$100.00
News 4 Special @ 630a Sat (6:30 AM-7:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1-		1				\$100.00		0.00			
N 16	All	05/25/24	05/25/24	News 4 @ 6p Sat	CM	Sa 6p-630p	-----1-	:30	1	\$230.00	4	0.00	NM	1	\$230.00
News 4 @ 6p Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1-		1				\$230.00		0.00			
N 17	All	05/25/24	05/25/24	News 4 @ 630p Sat	CM	Sa 630p-7p	-----1-	:30	1	\$230.00	4	0.00	NM	1	\$230.00
News 4 @ 630p Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1-		1				\$230.00		0.00			
N 18	All	05/26/24	05/26/24	News 4 Speical @ 6a Sun	CM	Su 6a-7a	-----1	:30	1	\$95.00	4	0.00	NM	1	\$95.00
News 4 Special @ 6a Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1		1				\$95.00		0.00			
													Totals	18	\$3,955.00

\*Tax 1 Note: 07/01/23-06/30/24 7.625%.