

ORDER



WDBD

Orders
Order / Rev: 1394877
Alt Order #: 10701023
Product Desc: FRIENDS OF JIM HOOD
Estimate: 4368
Flight Dates: 10/20/15 - 10/26/15
Original Date / Rev: 10/19/15 / 10/26/15
Order Type: General

Primary AE: Washington DC Millennium
Sales Office: M-DC
Sales Region: National

Agency Name: **Buying Time, LLC**
Buying Contact:
Billing Contact:
 2715 M Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: **POL/Hood, Jim/D/Attorney General**
Demographic: A35+
Product Codes: PL30
Priority: P 3
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/25/15	12	\$680.00	\$578.00
10/26/15	10/26/15	2	\$85.00	\$72.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	12	\$680.00	\$578.00	0.00
November 2015	2	\$85.00	\$72.25	0.00
Totals	14	\$765.00	\$650.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDBD	2%	\$765.00
Market	100%	\$38,250.00

Competitive Share

	Share	Total
ABJK	0%	\$0.00
DLBT	0%	\$0.00
TLBT	0%	\$0.00
WAPT	32%	\$12,240.00
WBBJ	0%	\$0.00
WDBDa	0%	\$0.00
WJTV	30%	\$11,475.00
WLBT	36%	\$13,770.00
WLJT	0%	\$0.00
WLOO	0%	\$0.00
WMTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 1	WDBD	10/20/15	10/20/15	FOX 40 AM FOX 40 AM M-F	Comm	7-9A	-T-----	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00												
FOX 40 MORNING NEWS <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/19/15</td> <td>10/25/15</td> <td>-T-----</td> <td>1</td> <td>\$50.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/15	10/25/15	-T-----	1	\$50.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/15	10/25/15	-T-----	1	\$50.00	0.00																						
E 2	WDBD	10/21/15	10/21/15		Comm	7-9A	--W----	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00												

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WDBD	10/22/15	10/22/15	FOX 40 AM FOX 40 AM M-F FOX 40 MORNING NEWS	Comm	7-9A	---T---	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	--W----					1	\$50.00		0.00			
E 4	WDBD	10/23/15	10/23/15	FOX 40 AM FOX 40 AM M-F FOX 40 MORNING NEWS	Comm	7-9A	----F--	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	----T---					1	\$50.00		0.00			
E 5	WDBD	10/26/15	10/26/15	FOX 40 AM FOX 40 AM M-F FOX 40 MORNING NEWS	Comm	7-9A	M-----	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	----F--					1	\$50.00		0.00			
E 6	WDBD	10/21/15	10/21/15	FOX 40 AM FOX 40 AM M-F FOX 40 MORNING NEWS	Comm	9-10A	--W----	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	M-----					1	\$50.00		0.00			
E 7	WDBD	10/23/15	10/23/15	FOX 40 AM FOX 40 AM M-F FOX 40 MORNING NEWS	Comm	9-10A	----F--	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	----F--					1	\$50.00		0.00			
E 8	WDBD	10/21/15	10/21/15	FOX 40 AM FOX 40 AM M-F FOX 40 MORNING NEWS	Comm	9-10A	--W----	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	--W----					1	\$50.00		0.00			
E 9	WDBD	10/22/15	10/22/15	FOX 40 AM FOX 40 AM M-F FOX 40 MORNING NEWS	Comm	9-10A	----F--	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	----F--					1	\$50.00		0.00			
E 10	WDBD	10/23/15	10/23/15	FOX 40 AM FOX 40 AM M-F FOX 40 MORNING NEWS	Comm	9-10A	--W----	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	--W----					1	\$50.00		0.00			
E 11	WDBD	10/26/15	10/26/15	FOX 40 AM FOX 40 AM M-F FOX 40 MORNING NEWS	Comm	9-10A	M-----	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	M-----					1	\$50.00		0.00			
E 12	WDBD	10/21/15	10/21/15	FOX 40 AM FOX 40 AM M-F FOX 40 MORNING NEWS	Comm	9-10A	----F--	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	----F--					1	\$50.00		0.00			
E 13	WDBD	10/25/15	10/25/15	FOX 40 AM FOX 40 AM M-F FOX 40 MORNING NEWS	Comm	9-930P	-----S	:30	1	\$50.00	P 4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-----S					1	\$50.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	WDBD	10/25/15	10/25/15	LOC Late News Su FOX 40 NEWS AT 9 SUN	Comm	9-930P	-----S	:30	1	\$50.00	P 4	0.00	NM	0	\$0.00
WDBD LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	-----S			1		\$50.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	MDBD	10/19/15-10/25/15		LOC Late News Su		9-930P	-----Su	:30		(\$50.00)		0.00	NM		
Credited [CR-Client Request]															
E 14	WDBD	10/25/15	10/25/15	SU 9-10A SU 9-10A	Comm	9-10A	-----S	:30	1	\$25.00	P 4	0.00	NM	1	\$25.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	-----S			1		\$25.00		0.00				
N 15	WDBD	10/22/15	10/23/15	FOX 40 AM FOX 40 AM M-F	Comm	7-9A	---TF--	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
FOX 40 MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	---TF--			1		\$50.00		0.00				
													Totals	14	\$765.00