

# ORDER



**WDBD**

**Orders**  
**Order / Rev:** 1401103  
**Alt Order #:** 10704547  
**Product Desc:** FRIENDS OF JIM HOOD  
**Estimate:** 4430  
**Flight Dates:** 10/31/15 - 11/03/15  
**Original Date / Rev:** 10/30/15 / 10/30/15  
**Order Type:** General

**Primary AE:** Washington DC Millennium  
**Sales Office:** M-DC  
**Sales Region:** National

**Agency Name:** **Buying Time, LLC**  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Avenue NW #210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** **POL/Hood, Jim/D/Attorney General**  
**Demographic:** A35+  
**Product Codes:** PL30  
**Priority:** P 4  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/03/15	10	\$765.00	\$650.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	10	\$765.00	\$650.25	0.00
<b>Totals</b>	<b>10</b>	<b>\$765.00</b>	<b>\$650.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WDBD	5%	\$765.00
Market	100%	\$15,300.00

**Competitive Share**

	Share	Total
ABJK	0%	\$0.00
DLBT	0%	\$0.00
TLBT	95%	\$14,535.00
WAPT	0%	\$0.00
WBBJ	0%	\$0.00
WDBDa	0%	\$0.00
WJTV	0%	\$0.00
WLBT	0%	\$0.00
WLJT	0%	\$0.00
WLOO	0%	\$0.00
WMTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDBD	11/02/15	11/02/15	M-F 1-2P M-F 1-2P	Comm	1-2P	M-----	:30	1	\$15.00	P 4	0.00	NM	1	\$15.00
DIVORCE COURT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/02/15   11/08/15   M-----   1   \$15.00   0.00															
E 2	WDBD	11/02/15	11/02/15	M-F 2-3P M-F 2-3P	Comm	2-3P	M-----	:30	1	\$20.00	P 4	0.00	NM	1	\$20.00

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 Alt Order #: 10704547  
 Flight Dates: 10/31/15 - 11/03/15

Advertiser: POL/Hood, Jim/D/Attorney General  
 Product Desc: FRIENDS OF JIM HOOD  
 Estimate: 4430  
**WDBD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
HOT BENCH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/15	11/08/15	M-----					1	\$20.00		0.00			
E 3	WDBD	11/02/15	11/02/15	SYN M-F 10-11A M-F 10-11A	Comm	10-11A	M-----	:30	1	\$15.00	P 4	0.00	NM	1	\$15.00
MEREDITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/15	11/08/15	M-----					1	\$15.00		0.00			
E 4	WDBD	11/02/15	11/02/15	FOX 40 AM FOX 40 AM M-F	Comm	7-9A	M-----	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
FOX 40 MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/15	11/08/15	M-----					1	\$50.00		0.00			
E 5	WDBD	11/03/15	11/03/15	FOX 40 AM FOX 40 AM M-F	Comm	7-9A	-T-----	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
FOX 40 MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/15	11/08/15	-T-----					1	\$50.00		0.00			
E 6	WDBD	11/02/15	11/02/15	M-F 6-630P M-F 6-630P	Comm	6-630P	M-----	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/15	11/08/15	M-----					1	\$35.00		0.00			
E 7	WDBD	11/02/15	11/02/15	SYN M-F 9-10A M-F 9-10A	Comm	9-10A	M-----	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/15	11/08/15	M-----					1	\$50.00		0.00			
E 8	WDBD	11/02/15	11/02/15	LOC Late News M-F FOX 40 NEWS AT 9P M-F	Comm	9-935P	M-----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
WDBD NEWS @ 9P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/15	11/08/15	M-----					1	\$300.00		0.00			
E 9	WDBD	11/02/15	11/02/15	M-F 530P EARLY NEWS M-F 530P EARLY NEWS	Comm	530-6P	M-----	:30	1	\$30.00	P 4	0.00	NM	1	\$30.00
FOX 40 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/15	11/08/15	M-----					1	\$30.00		0.00			
E 10	WDBD	11/02/15	11/02/15	Mon Hour 1 GOTHAM	Comm	7-8P	M-----	:30	1	\$200.00	P 4	0.00	NM	1	\$200.00
GOTHAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/15	11/08/15	M-----					1	\$200.00		0.00			
													Totals	10	\$765.00