## **ORDER**

Orders Order / Rev: 1372216 Alt Order #: 10676262 Product Desc: JIM HOOD 4260 Estimate: 09/10/15 - 09/23/15 Washington DC Millennium Flight Dates: Primary AE: Sales Office: Original Date / Rev: 09/09/15 / 09/10/15 M-DC Order Type: General Sales Region: National **Buying Time, LLC** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 650 Massachusetts Avenue NW #210 Billing Cycle: EOM/EOC Washington, DC 20001 Agency Commission: 15% Advertiser Name: POL/Hood, Jim/D/Attorney General Demographic: A35+ New Business Thru: **Product Codes:** PL30 00:15:00 Order Separation: Priority: P 4 Advertiser External ID: Revenue Codes: Agency External ID: Agency, Political, Pol-Candidate

Bill Plan

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Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/23/15	29	\$1,100,00	\$935.00

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2015	29	\$1,100.00	\$935.00	0.00
Totals	29	\$1,100,00	\$935.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDBD	3%	\$1,100.00
Market	100%	\$36,666.67

Competitive Share	Share	Total
ABJK	0%	\$0.00
DLBT	2%	\$733.33
TLBT	0%	\$0.00
WAPT	34%	\$12,466.67
WBBJ	0%	\$0.00
WDBDa	0%	\$0.00
WJTV	35%	\$12,833.33
WLBT	26%	\$9,533.33
WLJT	0%	\$0.00
WLOO	0%	\$0.00
WMTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	WDBD	09/10/15	09/10/15	FOX 40 AM	Comm	7-9A	T	:30	1	\$10.00 P 4	0.00 NM	1	\$10.00
				FOX 40 AM M-F									
	FOX 40	MORNING	3 NEWS										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 09/0	07/15	09/13/15	T	1	\$10.00	0.00						
E 2	WDBD	09/11/15	09/11/15	FOX 40 AM	Comm	7-9A	F	:30	1	\$10.00 P 4	0.00 NM	1	\$10.00
				FOX 40 AM M-F									

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Order / Rev: 1372216 Advertiser: POL/Hood, Jim/D/Attorney General

Alt Order #: 10676262 Product Desc: JIM HOOD WDBD

Flight Dates: 09/10/15 - 09/23/15 Estimate: 4260

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
		NG NEWS					•				3 71	•	
Star Week: 09/0	rt Date 07/15	End Date 09/13/15	<u>Weekdays</u> F	Spots/Week 1	Rate \$10.00	Rating 0.00	-						
E 3 WDBD	09/14/1	5 09/14/15	FOX 40 AM FOX 40 AM M-F	Comm	7-9A	M		:30	1	\$10.00 P 4	0.00 NM	1	\$10.00
FOX 40	MORNIN	NG NEWS	7 670 10 7 10 1										
Star Week: 09/	rt Date 14/15	End Date 09/20/15	Weekdays M	Spots/Week 1	Rate \$10.00	Rating 0.00	_						
E 4 WDBD	09/16/1	5 09/16/15	FOX 40 AM FOX 40 AM M-F	Comm	7-9A		- W	:30	1	\$10.00 P 4	0.00 NM	1	\$10.00
FOX 40	MORNIN	NG NEWS	1 0/1 40 / 10/ 10/ 1										
<u>Star</u> Week: 09/	rt Date 14/15	End Date 09/20/15	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$10.00	Rating 0.00	_						
E 5 WDBD	09/17/1	5 09/17/15	FOX 40 AM	Comm	7-9A		T	:30	1	\$10.00 P 4	0.00 NM	1	\$10.00
FOX 40	MORNIN	NG NEWS	FOX 40 AM M-F										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 09/		09/20/15	T	1	\$10.00	0.0	_						
E 6 WDBD	09/18/1	5 09/18/15	FOX 40 AM FOX 40 AM M-F	Comm	7-9A		F	:30	1	\$10.00 P 4	0.00 NM	1	\$10.00
	-	NG NEWS											
Star Week: 09/	rt Date 14/15	End Date 09/20/15	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$10.00	Rating 0.00	_						
E 7 WDBD			FOX 40 AM	Comm				:30	1	\$10.00 P 4	0.00 NM	1	\$10.00
FOV 40	MODAUA	NC NEWC	FOX 40 AM M-F										
	MORNII rt Date	NG NEWS End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 09/2		09/27/15	M	1	\$10.00	0.0	_						
E 8 WDBD	09/23/1	5 09/23/15	FOX 40 AM	Comm	7-9A		- W	:30	1	\$10.00 P 4	0.00 NM	1	\$10.00
FOX 40	MORNIN	NG NEWS	FOX 40 AM M-F										
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating	_						
Week: 09/2 E 9 WDBD		09/27/15 5 09/10/15	LOC Late News N	1-F Comm	\$10.00 9-935P	0.0	) T	:30	1	\$75.00 P 4	0.00 NM	1	\$75.00
-			FOX 40 NEWS A		0 0001		•	.00	•	ψ/ 0.001	0.00 14111	·	ψ10.00
	NEWS @ rt Date	9P End Date	Weekdays	Spots/Week	Pate	Patino	,						
Week: 09/0		09/13/15	<u>Weekdays</u> T	<u>3pois/week</u>	<u>Rate</u> \$75.00	Rating 0.00	_						
E 10 WDBD	09/14/1	5 09/14/15	LOC Late News N		9-935P	M		:30	1	\$75.00 P 4	0.00 NM	1	\$75.00
WDBD I	NEWS @	9P	. 6% 10 1121167										
Star Week: 09/	rt Date 14/15	End Date 09/20/15	Weekdays M	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00							
E11 WDBD	09/15/1	5 09/15/15	LOC Late News N	1-F Comm	9-935P	-'	Г	:30	1	\$75.00 P 4	0.00 NM	1	\$75.00
WDBD 1	NEWS @	) QP	FOX 40 NEWS A	T 9P M-F									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	_						
Week: 09/		09/20/15 5_09/16/15	LOC Late News N	1-F Comm	\$75.00 9-935P	0.0	- W	:30	1	\$75.00 P 4	0.00 NM	1	\$75.00
			FOX 40 NEWS A		0 0001		•	.00	•	Ψ70.001	0.00 14111	·	ψ10.00
	NEWS @ rt Date		Weekdays	Spots/Week	Pate	Patino	,						
Week: 09/		End Date 09/20/15	<u>Weekdays</u> W	<u>3pois/Week</u>	<u>Rate</u> \$75.00	Rating 0.00	_						
E 13 WDBD	09/17/1				9-935P		T	:30	1	\$75.00 P 4	0.00 NM	1	\$75.00
WDRD 1	NEWS @	9P	FOX 40 NEWS A	⊤ 9P M-F									
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 09/	14/15	09/20/15	T	1	\$75.00	0.0	0			<b>^</b>			<b>^</b>
E 14 WDBD	09/21/1	5 09/21/15	LOC Late News N FOX 40 NEWS A		9-935P	M		:30	1	\$75.00 P 4	0.00 NM	1	\$75.00
WDBD 1	NEWS @	9P											

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Order / Rev: 1372216 Advertiser: POL/Hood, Jim/D/Attorney General

Alt Order #: 10676262 Product Desc: JIM HOOD WDBD

Flight Dates: 09/10/15 - 09/23/15 Estimate: 4260

Ln Ch Star	t End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	/15 09/21/15	LOC Late News N		9-935P		1	:30	1	\$75.00 P 4	0.00 NM	1	\$75.00
WDDD NEWO	@ <b>0D</b>	FOX 40 NEWS A	T 9P M-F						•			•
WDBD NEWS Start Date		Weekdays	Spots/Week	Rate	Ratin	a						
Week: 09/21/15	09/27/15	M	1	\$75.00	0.0	_						
E 15 WDBD 09/22	/15 09/22/15	LOC Late News N		9-935P	-	T	:30	1	\$75.00 P 4	0.00 NM	1	\$75.00
WDBD NEWS	@ 9P	FOX 40 NEWS A	T 9P M-F									
Start Date		Weekdays	Spots/Week	Rate	Ratin	g						
Week: 09/21/15	09/27/15	- T	1	\$75.00	0.0							
E 16 WDBD 09/23	/15 09/23/15	LOC Late News N		9-935P	-	- W	:30	1	\$75.00 P 4	0.00 NM	1	\$75.00
WDBD NEWS	@ 9P	FOX 40 NEWS A	AT SE IVI-E									
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Ratin	_						
Week: 09/21/15 E 17 WDBD 09/13	09/27/15	LOC Late News S	1 Comm	\$75.00	0.0	00 S	:30	1	\$50.00 P 4	0.00 NM	1	\$50.00
E17 WDBD 09/13	/10 09/10/10	FOX 40 NEWS A		9-930P	_	3	.30	'	<del>ф</del> 30.00 F 4	U.UU INIVI	'	φ30.00
WDBD LATE N												
Start Date Week: 09/07/15	End Date 09/13/15	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$50.00	Ratin 0.0	_						
E 18 WDBD 09/20		LOC Late News S	Su Comm	9-930P		S	:30	1	\$50.00 P 4	0.00 NM	1	\$50.00
		FOX 40 NEWS A	T 9 SUN						•			
WDBD LATE N Start Date		Mookdays	Spots/Week	Pata	Datin	<b>a</b>						
Week: 09/14/15	09/20/15	<u>Weekdays</u> S	1	Rate \$50.00	Ratin 0.0	_						
E 19 WDBD 09/13	/15 09/13/15	SU 9-10A	Comm	9-10A	-	S	:30	1	\$25.00 P 4	0.00 NM	1	\$25.00
FOX NEWS SI	INDAY	SU 9-10A										
Start Date		Weekdays	Spots/Week	Rate	Ratin	g						
Week: 09/07/15	09/13/15	S	1	\$25.00	0.0	00						
N20 WDBD 09/11	/15 09/11/15	M-F 530P EARLY		530-6P	-	F	:30	1	\$30.00 P 4	0.00 NM	1	\$30.00
WDBD NEWS	@ 9P	W-F 550F EARL	TINEVVO									
Start Date		Weekdays	Spots/Week	Rate	Ratin	_						
Week: 09/07/15 N21 WDBD 09/14	09/13/15	F M-F 530P EARLY	1 / NEW@nmm	\$30.00	0.0	10 1	:30	1	\$30.00 P 4	0.00 NM	1	\$30.00
N21 WDBD 09/14	/15 09/14/15	M-F 530P EARLY		330-6F	IV	1	.30	'	\$30.00 F 4	U.UU INIVI	'	φ30.00
WDBD NEWS												
Start Date Week: 09/14/15	End Date 09/20/15	<u>Weekdays</u> M	Spots/Week	Rate \$30.00	Ratin 0.0	_						
N22 WDBD 09/17			NEWSComm			T	:30	1	\$30.00 P 4	0.00 NM	1	\$30.00
		M-F 530P EARL	Y NEWS						•			
WDBD NEWS Start Date		Weekdays	Spots/Week	Pate	Ratin	a						
Week: 09/14/15	09/20/15	T	1	Rate \$30.00	0.0							
N23 WDBD 09/22	/15 09/22/15	M-F 530P EARLY		530-6P	-	T	:30	1	\$30.00 P 4	0.00 NM	1	\$30.00
WDBD NEWS	@ ap	M-F 530P EARL	Y NEWS									
Start Date		Weekdays	Spots/Week	Rate	Ratin	g						
Week: 09/21/15	09/27/15	- T	1	\$30.00	0.0	0						
N24 WDBD 09/11	/15 09/11/15		Comm	630-7P	-	F	:30	1	\$35.00 P 4	0.00 NM	1	\$35.00
WDBD NEWS	@ 9P	M-F 630-7P										
Start Date		Weekdays	Spots/Week	Rate	Ratin							
Week: 09/07/15	09/13/15	F M E 630 7D	1	\$35.00	0.0	<u> </u> 	:30	1	\$35 00 D 4	0.00 NIN4	4	<b>¢</b> ን፫ ሰብ
N25 WDBD 09/14	/13 09/14/15	M-F 630-7P M-F 630-7P	Comm	630-7P	N	r	.30	1	\$35.00 P 4	0.00 NM	'	\$35.00
WDBD NEWS				_	_							
Start Date Week: 09/14/15	End Date 09/20/15	<u>Weekdays</u> M	Spots/Week 1	Rate \$35.00	Ratin 0.0							
N26 WDBD 09/16			•	630-7P		- W	:30	1	\$35.00 P 4	0.00 NM	1	\$35.00

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Alt Order #: 10676262 Product Desc: JIM HOOD WDBD

Flight Dates: 09/10/15 - 09/23/15 Estimate: 4260

ما	Ch	Ctort	Fnd	Inventory Code	Drook	Ctort/End	Time Dave	Lon Cr	- oto	Doto Dri	Dta Tuna	Cnoto	A maunt
Ln	Cn	Start	End	Inventory Code	ыеак	Start/End	Time Days	Len Sp	วบเร	Rate Pil	Rtg Type	Spois	Amount
				M-F 630-7P									
,	WDDD I	NEWC @	\ OD	M-F 630-7P									
'		NEWS @	-			_						1	
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09/	14/15	09/20/15	W	1	\$35.00	0.00						
N27 \	WDBD	09/21/1	5 09/21/15	M-F 630-7P	Comm	630-7P	M	:30	1	\$35.00 P 4	0.00 NM	1	\$35.00
				M-F 630-7P									
١	WDBD I	NEWS @	9P										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 09/	21/15	09/27/15	M	1	\$35.00	0.00						
N28 \	WDBD	09/15/1	5 09/15/15	FOX 40 AM	Comm	7-9A	- T	:30	1	\$10.00 P 4	0.00 NM	1	\$10.00
				FOX 40 AM M-F									
F	FOX 40	MORNIN	NG NEWS										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09/	14/15	09/20/15	- T	1	\$10.00	0.00						
N29 \	WDBD	09/20/1	5 09/20/15	SU 9-10A	Comm	9-10A	S	:30	1	\$25.00 P 4	0.00 NM	1	\$25.00
				SU 9-10A									
F	FOX NE	WS SUN	NDAY										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 09/	14/15	09/20/15	S		\$25.00	0.00						

Totals 29 \$1,100.00