

# ORDER



**WDBD**

**Orders**  
**Order / Rev:** 1377440  
**Alt Order #:** 10685039  
**Product Desc:** FRIENDS OF JIM HOOD  
**Estimate:** 4269  
**Flight Dates:** 09/23/15 - 09/30/15  
**Original Date / Rev:** 09/30/15 / 09/30/15  
**Order Type:** General

**Primary AE:** Washington DC Millennium  
**Sales Office:** M-DC  
**Sales Region:** National

**Agency Name:** **Buying Time, LLC**  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Avenue NW #210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** **POL/Hood, Jim/D/Attorney General**  
**Demographic:** A25-54  
**Product Codes:** PL30  
**Priority:** P 4  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/27/15	10	\$270.00	\$229.50
09/28/15	09/28/15	2	\$85.00	\$72.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2015	10	\$270.00	\$229.50	0.00
October 2015	2	\$85.00	\$72.25	0.00
<b>Totals</b>	<b>12</b>	<b>\$355.00</b>	<b>\$301.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WDBD	1%	\$355.00
Market	100%	\$35,500.00

**Competitive Share**

	Share	Total
ABJK	0%	\$0.00
DLBT	1%	\$355.00
TLBT	0%	\$0.00
WAPT	27%	\$9,585.00
WBBJ	0%	\$0.00
WDBDa	0%	\$0.00
WJTV	29%	\$10,295.00
WLBT	42%	\$14,910.00
WLJT	0%	\$0.00
WLOO	0%	\$0.00
WMTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDBD	09/23/15	09/23/15	FOX 40 AM	Comm	7-9A	--W----	:30	1	\$10.00	P 4	0.00	NM	1	\$10.00
				FOX 40 AM M-F											
				FOX 40 MORNING NEWS REVISED DATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/21/15	09/27/15	--W----		1		\$10.00		0.00					
2	WDBD	09/24/15	09/24/15		Comm	7-9A	---T---	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00

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Advertiser: POL/Hood, Jim/D/Attorney General  
 Product Desc: FRIENDS OF JIM HOOD  
 Estimate: 4269  
**WDBD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				FOX 40 AM											
				FOX 40 AM M-F											
				FOX 40 MORNING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/15	09/27/15	---T---	1	\$50.00	0.00								
3	WDBD	09/25/15	09/25/15	FOX 40 AM	Comm	7-9A	----F--	:30	1	\$10.00	P 4	0.00	NM	1	\$10.00
				FOX 40 AM M-F											
				FOX 40 MORNING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/15	09/27/15	----F--	1	\$10.00	0.00								
4	WDBD	09/28/15	09/28/15	FOX 40 AM	Comm	7-9A	M-----	:30	1	\$10.00	P 4	0.00	NM	1	\$10.00
				FOX 40 AM M-F											
				FOX 40 MORNING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/15	09/27/15	----F--	1	\$10.00	0.00								
5	WDBD	09/23/15	09/23/15	M-F 630-7P	Comm	630-7P	--W----	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00
				M-F 630-7P											
				BIG BANG THEORY REVISED DATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/15	09/27/15	--W----	1	\$35.00	0.00								
6	WDBD	09/24/15	09/24/15	M-F 630-7P	Comm	630-7P	---T---	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00
				M-F 630-7P											
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/15	09/27/15	---T---	1	\$35.00	0.00								
7	WDBD	09/25/15	09/25/15	M-F 630-7P	Comm	630-7P	----F--	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00
				M-F 630-7P											
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/15	09/27/15	----F--	1	\$35.00	0.00								
8	WDBD	09/24/15	09/24/15	LOC Late News M-F	Comm	9-935P	---T---	:30	1	\$75.00	P 4	0.00	NM	0	\$0.00
				FOX 40 NEWS AT 9P M-F											
				WDBD NEWS @ 9P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/15	09/27/15	---T---	1	\$75.00	0.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	WDBD	09/21/15-09/27/15	LOC Late News M-F	9-935P	---Th-----	:30	<del>(\$75.00)</del>	0.00	NM						
Unresolved															
[1 No Avails]															
9	WDBD	09/28/15	09/28/15	LOC Late News M-F	Comm	9-935P	M-----	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
				FOX 40 NEWS AT 9P M-F											
				WDBD NEWS @ 9P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/15	10/04/15	M-----	1	\$75.00	0.00								
10	WDBD	09/27/15	09/27/15	LOC Late News Su	Comm	9-930P	-----S	:30	1	\$50.00	P 4	0.00	NM	1	\$50.00
				FOX 40 NEWS AT 9 SUN											
				WDBD LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/15	09/27/15	-----S	1	\$50.00	0.00								
11	WDBD	09/27/15	09/27/15	SU 9-10A	Comm	9-10A	-----S	:30	1	\$25.00	P 4	0.00	NM	1	\$25.00
				SU 9-10A											
				FOX NEWS SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/15	09/27/15	-----S	1	\$25.00	0.00								
12	WDBD	09/24/15	09/25/15	FOX 40 AM	Comm	7-9A	---TF--	:30	2	\$10.00	P 4	0.00	NM	2	\$20.00
				FOX 40 AM M-F											
				FOX 40 MORNING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/15	09/27/15	---TF--	2	\$10.00	0.00								
													Totals	12	\$355.00