

ORDER



WDBD

Orders
Order / Rev: 1385954
Alt Order #: 10693016
Product Desc: FRIENDS OF JIM HOOD
Estimate: 4285
Flight Dates: 09/29/15 - 10/05/15
Original Date / Rev: 09/28/15 / 09/30/15
Order Type: General

Primary AE: Washington DC Millennium
Sales Office: M-DC
Sales Region: National

Agency Name: **Buying Time, LLC**
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW #210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: **POL/Hood, Jim/D/Attorney General**
Demographic: A25-54
Product Codes: PL30
Priority: P 4
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/05/15	21	\$1,595.00	\$1,355.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	21	\$1,595.00	\$1,355.75	0.00
Totals	21	\$1,595.00	\$1,355.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDBD	5%	\$1,595.00
Market	100%	\$31,900.00

Competitive Share

	Share	Total
ABJK	0%	\$0.00
DLBT	2%	\$638.00
TLBT	0%	\$0.00
WAPT	35%	\$11,165.00
WBBJ	0%	\$0.00
WDBDa	0%	\$0.00
WJTV	32%	\$10,208.00
WLBT	26%	\$8,294.00
WLJT	0%	\$0.00
WLOO	0%	\$0.00
WMTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 1	WDBD	09/29/15	09/29/15	FOX 40 AM FOX 40 AM M-F	Comm	7-9A	-T-----	:30	1	\$10.00	P 4	0.00	NM	1	\$10.00												
FOX 40 MORNING NEWS <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/28/15</td> <td>10/04/15</td> <td>-T-----</td> <td>1</td> <td>\$10.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/28/15	10/04/15	-T-----	1	\$10.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/28/15	10/04/15	-T-----	1	\$10.00	0.00																						
E 2	WDBD	09/30/15	09/30/15	FOX 40 AM FOX 40 AM M-F	Comm	7-9A	--W----	:30	1	\$10.00	P 4	0.00	NM	1	\$10.00												

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 Estimate: 4285
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WDBD	10/01/15	10/01/15	FOX 40 AM FOX 40 AM M-F	Comm	7-9A	---T---	:30	1	\$10.00	P 4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/28/15	10/04/15	--W----		1		\$10.00		0.00					
E 4	WDBD	10/02/15	10/02/15	FOX 40 AM FOX 40 AM M-F	Comm	7-9A	----F--	:30	1	\$10.00	P 4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/28/15	10/04/15	---T---		1		\$10.00		0.00					
E 5	WDBD	10/05/15	10/05/15	FOX 40 AM FOX 40 AM M-F	Comm	7-9A	M-----	:30	1	\$10.00	P 4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/05/15	10/11/15	M-----		1		\$10.00		0.00					
E 6	WDBD	09/29/15	09/29/15	M-F 630-7P M-F 630-7P	Comm	630-7P	-T-----	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/28/15	10/04/15	-T-----		1		\$35.00		0.00					
E 7	WDBD	10/01/15	10/01/15	M-F 630-7P M-F 630-7P	Comm	630-7P	---T---	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/28/15	10/04/15	---T---		1		\$35.00		0.00					
E 8	WDBD	09/29/15	09/29/15	LOC Late News M-F FOX 40 NEWS AT 9P M-F	Comm	9-935P	-T-----	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/28/15	10/04/15	-T-----		1		\$75.00		0.00					
E 9	WDBD	09/30/15	09/30/15	LOC Late News M-F FOX 40 NEWS AT 9P M-F	Comm	9-935P	--W----	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/28/15	10/04/15	--W----		1		\$75.00		0.00					
E 10	WDBD	10/01/15	10/01/15	LOC Late News M-F FOX 40 NEWS AT 9P M-F	Comm	9-935P	---T---	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/28/15	10/04/15	---T---		1		\$75.00		0.00					
E 11	WDBD	10/05/15	10/05/15	LOC Late News M-F FOX 40 NEWS AT 9P M-F	Comm	9-935P	M-----	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/05/15	10/11/15	M-----		1		\$75.00		0.00					
E 12	WDBD	10/04/15	10/04/15	LOC Late News Su FOX 40 NEWS AT 9 SUN	Comm	9-930P	-----S	:30	1	\$50.00	P 4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/28/15	10/04/15	-----S		1		\$50.00		0.00					
E 13	WDBD	10/04/15	10/04/15	SU 9-10A SU 9-10A	Comm	9-10A	-----S	:30	1	\$25.00	P 4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/28/15	10/04/15	-----S		1		\$25.00		0.00					
E 14	WDBD	09/30/15	09/30/15	Wed Hour 2 EMPIRE	Comm	8-9P	--W----	:30	1	\$1,100.00	P 4	0.00	NM	8	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/28/15	10/04/15	-----S		1		\$25.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WDBD	09/30/15	09/30/15	Wed Hour 2 EMPIRE	Comm	8-9P	--W----	:30	1	\$1,100.00	P 4	0.00	NM	8	\$1,100.00
EMPIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/28/15	10/04/15	--W----			1			\$1,100.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WDBD	09/28/15-10/04/15		Wed Hour 2			8-9P	--W-----	:30	(\$1,100.00)	0.00	NM			
See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9 [1 No Avails]															
2	VDBD	10/01/15-10/01/15		Thu Hour 1			7-8p	---Th----	:30	\$205.00	0.00	NM			
Ⓜ MG for 14.1 09/30															
3	VDBD	10/01/15-10/01/15		Thu Hour 2			8-9P	---Th----	:30	\$210.00	0.00	NM			
Ⓜ MG for 14.1 09/30															
4	VDBD	10/03/15-10/03/15		SAT NIGHT FOOTBALL ON ISAT NIGHT FOO				-----Sa--	:30	\$225.00	0.00	NM			
Ⓜ MG for 14.1 09/30															
5	VDBD	10/01/15-10/05/15		FOX 40 AM			7-9A	M--ThF----	:30	\$50.00	0.00	NM			
Ⓜ MG for 14.1 09/30															
6	VDBD	10/01/15-10/05/15		FOX 40 AM			7-9A	M--ThF----	:30	\$50.00	0.00	NM			
Ⓜ MG for 14.1 09/30															
7	VDBD	10/01/15-10/05/15		FOX 40 AM			7-9A	M--ThF----	:30	\$50.00	0.00	NM			
Ⓜ MG for 14.1 09/30															
8	VDBD	10/01/15-10/05/15		M-F 6-7A			6-7A	M--ThF----	:30	\$10.00	0.00	NM			
Ⓜ MG for 14.1 09/30															
9	VDBD	10/01/15-10/01/15		LOC Late News M-F			9-935P	---Th----	:30	\$300.00	0.00	NM			
Ⓜ MG for 14.1 09/30															
Totals													21	\$1,595.00	