CONTRACT

KWTX
6700 American Plaza
Waco, TX 76712
Sales T & C: www.gray.tv/advertising
(254) 776-1330

Contract / Revision	Alt Order #
1609611 /	WOC12489372

Advertiser	Original Date / Revision
Pete Sessions	04/23/20 / 04/23/20

Contract Dates	Estimate #
04/27/20 - 05/17/20	**406**

Product
political

And:

Davis Lenz Media
6060 N Central Expy Ste 560
Dallas, TX 75206

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KWTX	Waco House	Waco National

Special Handling

Demographic
Adults 35+

	Order Type	
	NORMAL	
Agy Code	**Advertiser Code**	**Product 1/2**
9915546	25	28

Agency Ref	Advertiser Ref
1688	176437

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KWTX	04/27/20	05/14/20	CBS This Morning	7:00 AM-9:00 AM		:30			NM	7	$770.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/27/20	05/03/20	-1-1---	2	$110.00							
Week:	05/04/20	05/10/20	1-1-1--	3	$110.00							
Week:	05/11/20	05/17/20	-1-1---	2	$110.00							
N 2	KWTX	04/27/20	05/13/20	Price Is Right	10:00 AM-11:00 AM		:30			NM	5	$1,175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/27/20	05/03/20	--1----	1	$235.00							
Week:	05/04/20	05/10/20	1--1---	2	$235.00							
Week:	05/11/20	05/17/20	1-1----	2	$235.00							
N 3	KWTX	04/27/20	05/08/20	News 10 @ Noon	12:00 PM-12:30 PM		:30			NM	4	$420.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/27/20	05/03/20	11-1---	3	$105.00							
Week:	05/04/20	05/10/20	----1--	1	$105.00							
N 4	KWTX	05/04/20	05/14/20	News 10 @ Noon	12:00 PM-12:30 PM		:30			NM	6	$780.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/04/20	05/10/20	-1-11--	3	$130.00							
Week:	05/11/20	05/17/20	-111---	3	$130.00							
N 5	KWTX	04/27/20	05/14/20	Let's Make A Deal	2:00 PM-3:00 PM		:30			NM	10	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/27/20	05/03/20	-111---	3	$75.00							
Week:	05/04/20	05/10/20	111-1--	4	$75.00							
Week:	05/11/20	05/17/20	1-11---	3	$75.00							
N 6	KWTX	04/27/20	05/02/20	CBS This Morning Saturday	6:00 AM-8:00 AM		:30			NM	1	$35.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/27/20	05/03/20	-----1-	1	$35.00							
N 7	KWTX	04/27/20	05/17/20	CBS Sunday Morning	8:00 AM-9:30 AM		:30			NM	3	$510.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/27/20	05/03/20	------1	1	$170.00							
Week:	05/04/20	05/10/20	------1	1	$170.00							
Week:	05/11/20	05/17/20	------1	1	$170.00							
N 8	KWTX	04/27/20	05/17/20	Face The Nation	10:30 AM-11:00 AM		:30			NM	3	$210.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/27/20	05/03/20	------1	1	$70.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/04/20	05/10/20	------1	1	$70.00						
Week:		05/11/20	05/17/20	------1	1	$70.00						
N	9	KWTX 04/27/20	05/17/20	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	3	$1,350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		04/27/20	05/03/20	------1	1	$450.00						
Week:		05/04/20	05/10/20	------1	1	$450.00						
Week:		05/11/20	05/17/20	------1	1	$450.00						
						Totals					42	$6,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/20 -05/17/20	42	$6,000.00	($900.00)	$5,100.00
Totals	42	$6,000.00	($900.00)	$5,100.00

Signature: _____ **Date:** _____

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