

DUPLICATE

## INVOICE



**10News2-TV**  
**1513 Hutchinson Ave.,**  
**Knoxville, TN 37917**  
**Main: (865)637-1010**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
911248-1	08/03/14	August 2014	07/28/14 - 08/01/14

Station	Account Executive	Sales Office	Sales Region
10News2	House - Knoxville House	Knoxville Local	Local

Billing Address:

**Pirate Girl PR, LLC / POL**  
**Attention: Accounts Payable**  
**415 W. Vine Ave. Suite 1**  
**Knoxville, TN 37902**

Send Payment To:

**10News2-TV**  
**WBIR Gannett Co Inc**  
**PO BOX: 637361**  
**Cincinnati, OH 45263-7361**

Advertiser	Product	Estimate Number
Price, L / D / Judge		

Flight Dates	Order #	Alt Order #
07/30/14 - 08/01/14	911248	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/30/14	08/01/14	M-F 7-8A	7am-8am	-- 111--	:30	3	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/14    08/03/14    -- 111--                3        \$40.00									
Spots: #   Ch    Day   Air Date    Air Time   Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1   10N2    W   07/30/14    7:51 AM   M-F 7-8A                      7am-8am                :30   Lel andPri ce/ProsecEVCONsd                \$40.00   NM									
2   10N2    Th   07/31/14    7:46 AM   M-F 7-8A                      7am-8am                :30   Lel andPri ce/ProsecEVCONsd                \$40.00   NM									
3   10N2    F    08/01/14    7:20 AM   M-F 7-8A                      7am-8am                :30   Lel andPri ce/ProsecEVCONsd                \$40.00   NM									
2	07/30/14	08/01/14	Prime Pkg	630-730p	-- 111--	:30	3	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/14    08/03/14    -- 111--                3        \$40.00									
Spots: #   Ch    Day   Air Date    Air Time   Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1   10N2    W   07/30/14    7:29 PM   Prime Pkg                      630-730p                :30   Lel andPri ce/ProsecEVCONsd                \$40.00   NM									
2   10N2    Th   07/31/14    7:12 PM   Prime Pkg                      630-730p                :30   Lel andPri ce/ProsecEVCONsd                \$40.00   NM									
3   10N2    F   08/01/14    6:36 PM   Prime Pkg                      630-730p                :30   Lel andPri ce/ProsecEVCONsd                \$40.00   NM									

Total Spots 6

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$240.00</b>
<u>Agency Commission</u>	<b>\$36.00</b>
<u>Net Amount Due</u>	<b>\$204.00</b>

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.