

ORDER



Orders
Order / Rev: 397359
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 06/04/18 - 06/08/18
Original Date / Rev: 05/31/18 / 05/31/18
Order Type: GENERAL

KQRT-FM
Primary AE: Cliff Gould - 2813
Sales Office: L-LV
Sales Region: LOCAL

Agency Name: Organized Karma, LLC
Buying Contact:
Billing Contact:
 438 East Sahara Avenue
 Las Vegas, NV 89104

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hernandez for Commission
Demographic: HH
Product Codes: Candidates
Priority: P-04
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru: 05/25/19
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/08/18	40	\$5,200.00	\$4,420.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	40	\$5,200.00	\$4,420.00	0.00
Totals	40	\$5,200.00	\$4,420.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cliff Gould - 2813	L-LV	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KQRT	06/04/18	06/08/18	M-F 6a-10a M-F 6a-9a	CM	6:00 AM-9:00 AM (6:00 AM-9:00 AM)	MTWTF--	1:00	20	\$80.00	P-01	0.00	NM	20	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/04/18	06/10/18	MTWTF--		20		\$80.00		0.00					
N 2	KQRT	06/04/18	06/08/18	M-F 3p-7p M-F 3p-6p	CM	3:00 PM-6:00 PM (3:00 PM-6:00 PM)	MTWTF--	1:00	20	\$180.00	P-01	0.00	NM	20	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/04/18	06/10/18	MTWTF--		20		\$180.00		0.00					
													Totals	40	\$5,200.00

HERNANDEZ FOR COMMISSION AM/PM REV



Proposal ID: 59823
 Book: Feb 18/Mar 18/Apr 18 PPM AVG
 Schedule Dates: 6/4/2018 - 6/8/2018
 Primary Demo: MSA P18+
 Population: 459,700
 Sample Size: 240
 Advertiser: <No Advertiser>

Acct. Exec: Thelma Abril
 Phone #: 702-507-1013
 FAX #: 702-434-0527
 Email: tabril@entravision.com
 Web Site: www.tricolor1051.com

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Demo: MSA P18+ MS.RTG

Station	Daypart Name	Daypart	Len	LN	Spots	Shr	CPP	Reach	Freq	Total \$
KQRT-FM										
KQRT-FM	Mon-Fri Morning	Mon-Fri 6AM-9AM~	:60	20	20	4.1	\$266.67	3.5	2.0	\$1,600.00
KQRT-FM	Mon-Fri Afternoon	Mon-Fri 3PM-6PM~	:60	20	20	13.2	\$112.50	10.3	3.1	\$3,600.00
KQRT-FM	TOTALS:			40	40		\$136.84	11.3	3.4	\$5,200.00
Cost \$5,200.00 Agency Commission @ 15% \$780.00 Net Cost \$4,420.00										

Approved by: *Rami* Date: 5-31-18

Station Summaries (Persons 18+ MSA (RTG))												
KQRT-FM			Spots	40	CPP	\$136.84	Reach	11.3	Freq	3.4	Total \$	\$5,200.00

General Summary (Persons 18+ MSA (RTG))

Name	Spots	Cost	Grps	Impressions	CPP	CPM	Reach	Freq	Pop
KQRT-FM	40	\$5,200.00	38.0	178,000	\$136.84	\$29.21	11.3	3.4	459,700

Station Summary (Persons 18+ MSA (RTG))

Station	Spots	Cost	Grps	Impressions	CPP	CPM	Reach	Freq
KQRT-FM	40	\$5,200.00	38.0	178,000	\$136.84	\$29.21	11.3	3.4

(~) Indicates this audience estimate is derived by WideOrbit, Inc. based on Nielsen's copyrighted and proprietary audience estimates. It is not an estimate produced by Nielsen.

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