

CONTRACT



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
(618) 985-2333

www.wsiltv.com

And:

Medium Buying LLC
1351 King Ave
2nd Floor
Columbus, OH 43212

<u>Contract / Revision</u> 9896 / 1		<u>Alt Order #</u> 26029388
<u>Product</u> boyd/gov/		
<u>Contract Dates</u> 06/08/18 - 06/21/18	<u>Estimate #</u>	
<u>Advertiser</u> Boyd, Randy		<u>Original Date / Revision</u> 06/08/18 / 06/11/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSIL-TV	<u>Account Executive</u> Katz Washington DC	<u>Sales Office</u> National Politica
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	06/11/18	06/21/18	Good Morning America	7a-9a		:30			NM	9	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/18	06/17/18	MTWTF--				5	\$195.00			
Week:		06/18/18	06/24/18	MTWT---				4	\$195.00			
2	3	06/11/18	06/21/18	M-F 4p-5p	4p-5p		:30			NM	9	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/18	06/17/18	MTWTF--				5	\$80.00			
Week:		06/18/18	06/24/18	MTWT---				4	\$80.00			
3	3	06/18/18	06/21/18	Good Morning America	7a-9a		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	MTWT---				1	\$195.00			
4	3	06/18/18	06/21/18	M-F 4p-5p	4p-5p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	MTWT---				1	\$80.00			
Totals											20	\$2,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/21/18	20	\$2,750.00	(\$412.50)	\$2,337.50
Totals	20	\$2,750.00	(\$412.50)	\$2,337.50

Signature: _____ **Date:** _____

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

