

# ORDER

**Orders**  
**Order / Rev:** 135860  
**Alt Order #:** 26133219  
**Product Desc:** KHBB CFG A Montana  
**Estimate:** 2584  
**Flight Dates:** 09/05/18 - 09/11/18  
**Original Date / Rev:** 08/21/18 / 08/21/18  
**Order Type:** GENERAL

**KHBB**  
**Primary AE:** Katz Los Angeles  
**Sales Office:** K-LAX  
**Sales Region:** NAT

**Agency**  
**Name:** Target Enterprises  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/CFG Action Montana  
**Demographic:** HH  
**Product Codes:** PL Issue  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** IS

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/11/18	39	\$3,080.00	\$2,618.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	39	\$3,080.00	\$2,618.00	0.00
<b>Totals</b>	<b>39</b>	<b>\$3,080.00</b>	<b>\$2,618.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHBB	09/05/18	09/07/18	M-F GMA 7a-9a Good Morning America	CM	7:00 AM-9:00 AM	--WTF--	:30	6	\$60.00	IS	0.00	NM	6	\$360.00
COMMENTS APPLY TO SUB LINES A THRU A Good Morning America ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/18 09/09/18 --WTF-- 6 \$60.00 0.00															
N 2	KHBB	09/10/18	09/11/18	M-F GMA 7a-9a Good Morning America	CM	7:00 AM-9:00 AM	MT-----	:30	4	\$60.00	IS	0.00	NM	4	\$240.00
COMMENTS APPLY TO SUB LINES A THRU A Good Morning America ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18 09/16/18 MT----- 4 \$60.00 0.00															
N 3	KHBB	09/05/18	09/07/18	M-F 4p-5p M-F 4p-5p Ellen	CM	4:00 PM-5:00 PM	--WTF--	:30	3	\$60.00	IS	0.00	NM	3	\$180.00
COMMENTS APPLY TO SUB LINES A THRU A Ellen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/18 09/09/18 --WTF-- 3 \$60.00 0.00															
N 4	KHBB	09/10/18	09/11/18	M-F 4p-5p M-F 4p-5p Ellen	CM	4:00 PM-5:00 PM	MT-----	:30	2	\$60.00	IS	0.00	NM	2	\$120.00
COMMENTS APPLY TO SUB LINES A THRU A Ellen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

Order / Rev: 135860  
 Alt Order #: 26133219  
 Flight Dates: 09/05/18 - 09/11/18

Advertiser: POL/CFG Action Montana  
 Product Desc: KHBB CFG A Montana  
 Estimate: 2584  
 KHBB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KHBB	09/05/18	09/07/18	M-F 5p-530p Local News NWS	NWS	5:00 PM-5:30 PM	--WTF--	:30	6	\$60.00	IS	0.00	NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	MT-----		2				\$60.00		0.00			
		COMMENTS APPLY TO SUB LINES A THRU A 5PM LCL NWS													
N 6	KHBB	09/10/18	09/11/18	M-F Early News LN	NWS	5:00 PM-5:30 PM	MT-----	:30	4	\$120.00	IS	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	--WTF--		6				\$60.00		0.00			
		COMMENTS APPLY TO SUB LINES A THRU A 5PM LCL NWS													
N 7	KHBB	09/05/18	09/07/18	M-F 12p-1p	CM	12:00 PM-1:00 PM	--WTF--	:30	3	\$60.00	IS	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	--WTF--		3				\$60.00		0.00			
		CHEW/GMA													
N 8	KHBB	09/10/18	09/11/18	M-F 12p-1p	CM	12:00 PM-1:00 PM	MT-----	:30	2	\$60.00	IS	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	MT-----		2				\$60.00		0.00			
		CHEW/GMA													
N 9	KHBB	09/05/18	09/07/18	M-F 3p-4p	CM	3:00 PM-4:00 PM	--WTF--	:30	3	\$40.00	IS	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	--WTF--		3				\$40.00		0.00			
		COMMENTS APPLY TO SUB LINES A THRU A FAMILY FEUD													
N 10	KHBB	09/10/18	09/11/18	M-F 3p-4p	CM	3:00 PM-4:00 PM	MT-----	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	MT-----		2				\$40.00		0.00			
		COMMENTS APPLY TO SUB LINES A THRU A FAMILY FEUD													
N 11	KHBB	09/08/18	09/08/18	College Football	CM	1:30 PM-5:00 PM	-----S-	:30	2	\$120.00	IS	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-		2				\$120.00		0.00			
		COMMENTS APPLY TO SUB LINES A THRU A ABC COLLEGE FTBL													
N 12	KHBB	09/08/18	09/08/18	Saturday Night FBll	CM	6:00 PM-9:30 PM	-----S-	:30	2	\$300.00	IS	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-		2				\$300.00		0.00			
		COMMENTS APPLY TO SUB LINES A THRU A ABC COLLEGE FTBL:PENN ST													
													Totals	39	\$3,080.00



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26133219

Changes as of: 8/20/2018 at 12:36 PM

Version: Highlighting Revision 1

CPE: //2585  
Agency: TARGET ENTERPRISES  
15260 VENTURA BLVD  
SUITE 1240 SHERMAN  
OAKS CA 91403

Flight: 9/5/18 - 9/11/18  
Advertiser: CFG Action Montana  
Product: KHBB CFG A Montana

Station: KHBB  
Market: Helena  
Office: LOS ANGELES

Con Type: POLITICAL/NOTE  
Total \$: \$3,080.00

Agency Order #:

Buyer: NATALIE KRUGLAK  
Salesperson: TERRY DREHER  
323-966-5066

Service: Nielsen

Primary Demo: Adults 55+  
Assistant: TERRY DREHER  
323-966-5066

Total CPP: \$47.31  
Total GRP: 65.1

Comments: CORRECTED EST NUMBER

Separation:

135860

#	Day/Time	DP	Program	Rate	ASFP Rating	Len	9/5 - 9/10		Total Spots	Total \$	CPP*	GRP*
							9/5	9/10				
1	W-F 7a-9a		Good Morning America ABC	\$60.00	1.6	30	6	0	6	\$360.00	\$37.50	9.6
2	M-Tu 7a-9a		Good Morning America ABC	\$60.00	1.6	30	0	4	4	\$240.00	\$37.50	6.4
3	W-F 4p-5p		Ellen	\$60.00	1.4	30	3	0	3	\$180.00	\$42.86	4.2
4	M-Tu 4p-5p		Ellen	\$60.00	1.4	30	0	2	2	\$120.00	\$42.86	2.8
5	W-F 5p-5:30p		5PM LCL NWNS	\$60.00	2.3	30	6	0	6	\$360.00	\$26.09	13.8
6	M-Tu 5p-5:30p		5PM LCL NWNS	\$120.00	2.3	30	0	4	4	\$480.00	\$52.17	9.2
7	W-F 12n-1p		CHEW/GMA	\$60.00	1.5	30	3	0	3	\$180.00	\$40.00	4.5
8	M-Tu 12n-1p		CHEW/GMA	\$60.00	1.5	30	0	2	2	\$120.00	\$40.00	3.0
9	W-F 9:30-4p		FAMILY FEUD	\$40.00	1.4	30	3	0	3	\$120.00	\$28.57	4.2
10	M-Tu 9:30-4p		FAMILY FEUD	\$40.00	1.4	30	0	2	2	\$80.00	\$28.57	2.8
11	Sa 1:30p-5p		ABC COLLEGE FTBL	\$120.00	1.5	30	2	0	2	\$240.00	\$80.00	3.0
12	Sa 6p-9:30p		ABC COLLEGE FTBL: PENN ST	\$300.00	0.8	30	2	0	2	\$600.00	\$375.00	1.6
TOTALS:							25	14	39	\$3,080.00	\$47.31	65.1



125 West 55th St  
New York, NY 10019

Contract # 26133219 Changes as of: 8/20/2018 at 12:36 PM Version: Highlighting Revision 1

CPE: //2585 Flight: 9/5/18 - 9/11/18 Station: KHBB Con Type: POLITICAL/VOTE

Agency: TARGET ENTERPRISES Advertiser: CFG Action Montana Market: Helena Total \$: \$3,080.00

15260 VENTURA BLVD Product: KHBB CFG A Montana Office: LOS ANGELES Total Spots: 39

SUITE 1240 SHERMAN OAKS CA 91403

Agency Order #: Buyer: NATALIE KRUGLAK Service: Nielsen Total CPP: \$47.31

Salesperson: TERRY DREHER Assistant: TERRY DREHER Total GRP: 65.1

Separation: Separation: 323-966-5066

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
08/20/18 12:36 PM	TERRY DREHER	CORRECTED EST NUMBER
08/20/18 12:32 PM	TERRY DREHER	New Political order. *Week of 8-27 has a Wednesday 8/29 start.

Competitive Information	
Market Budget:	\$20,533
KHBB Share:	15%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	39	\$3,080.00	\$47.31
<b>Total</b>	<b>100%</b>	<b>39</b>	<b>\$3,080.00</b>	<b>\$47.31</b>

Monthly Summary		
Month	Spots	Dollars
2018-Sep	39	\$3,080.00
<b>Total</b>	<b>39</b>	<b>\$3,080.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	8/20/18 12:36 PM	TERRY DREHER	Revised			\$0
Queued for Electronic Contracting	8/20/18 12:33 PM					\$0
New	8/20/18 12:32 PM	TERRY DREHER	New	39		\$3,080.00

Changes: Original estimate Code to 2584, Estimate Code from 2584 to 2585, Comments from New Political order.  
\*Week of 8-27 has a Wednesday 8/29 start.  
to CORRECTED EST NUMBER.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

### AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: <u>KHPB-TV, Helena, MT</u>	Date: <u>8/20/18</u>
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Senate race supporting Rosendale

### SEE ATTACHED SCHEDULES

This broadcast time will be used by: Club for Growth Action

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by  
(name & address)

Club for Growth Action 2001 L Street, NW, Suite 600 Washington DC 20036

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

David McIntosh - 202 955-5500

Julie Iadanza

04/27/2018

Signature of Issue Advertiser (Sponsor)

Date

*To be Signed by Station Representative*

Accepted

Accepted in Part

Rejected

Katie Delany

8/24/18

Signature

Date

Katie Delany

NSM

Printed Name

Title