



March 22, 2021

By this letter, I designate Jason Reive as Chief Operator of WUWM Milwaukee Public Radio pursuant to 47 CFR 73.1870 of the Rules and Regulations of the Federal Communications Commission.

A handwritten signature in black ink, appearing to read "John S. Hess". The signature is written in a cursive style with a large, looping initial "J".

John Hess

Director/General Manager

414-251-7174