

# ORDER



**Orders**  
**Order / Rev:** 28348106  
**Alt Order #:** 28348106  
**Product Desc:** Schiff for Senate  
**Estimate:**  
**Flight Dates:** 02/27/24 - 03/05/24  
**Original Date / Rev:** 01/19/24 / 02/23/24  
**Order Type:** REG

**Primary AE:** Katz Chicago  
**Sales Office:** K-CHI  
**Sales Region:** Nat

**Agency Name:** Thematic Campaigns  
**Buying Contact:**  
**Billing Contact:**  
 111 W Illinois Street  
 Chicago, IL 60654

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Adam Schiff/US Senate/CA/Dem  
**Demographic:** A35+  
**Product Codes:** PL11  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	61	\$14,810.00	\$12,588.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	61	\$14,810.00	\$12,588.50	0.00
<b>Totals</b>	<b>61</b>	<b>\$14,810.00</b>	<b>\$12,588.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTXL	02/27/24	03/01/24	M-F 7:30a-8a M-F 7:30a-8a	CM	M-F 7:30a-8a	- TWTF - -	:30	4	\$250.00	P4	0.00	NM	4	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A Fox 40 News 730am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/24 03/03/24 - TWTF - - 4 \$250.00 0.00															
N 2	KTXL	03/04/24	03/05/24	M-F 7:30a-8a M-F 7:30a-8a	CM	M-F 7:30a-8a	MT - - - - -	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A Fox 40 News 730am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/04/24 03/10/24 MT - - - - - 1 \$250.00 0.00															
N 3	KTXL	02/27/24	03/01/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	- TWTF - -	:30	4	\$250.00	P4	0.00	NM	4	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A Fox 40 News 830am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/24 03/03/24 - TWTF - - 4 \$250.00 0.00															
N 4	KTXL	03/04/24	03/05/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	MT - - - - -	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A Fox 40 News 830am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

Order / Rev: 28348106  
 Alt Order #: 28348106  
 Flight Dates: 02/27/24 - 03/05/24

Advertiser: POL/Adam Schiff/US Senate/CA/Dem  
 Product Desc: Schiff for Senate  
 Estimate:

Sacramento KTXL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KTXL	02/27/24	03/01/24	M-F 11:30a-12p M-F 11:30a-12p	CM	M-F 11:30a-12p	- TWTF - -	:30	4	\$60.00	P5	0.00	NM	4	\$240.00
COMMENTS APPLY TO SUB LINES A THRU A Fox 40 News 1130am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	MT-----					1	\$250.00		0.00			
N 6	KTXL	03/04/24	03/05/24	M-F 11:30a-12p M-F 11:30a-12p	CM	M-F 11:30a-12p	MT-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
COMMENTS APPLY TO SUB LINES A THRU A Fox 40 News 1130am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	- TWTF - -					4	\$60.00		0.00			
N 7	KTXL	02/27/24	03/01/24	M-F 6:30p-7p M-F 6:30p-7p	CM	M-F 6:30p-7p	- TWTF - -	:30	4	\$250.00	P4	0.00	NM	4	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A Fox 40 News 630pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	- TWTF - -					4	\$250.00		0.00			
N 8	KTXL	03/04/24	03/04/24	M-F 6:30p-7p M-F 6:30p-7p	CM	M-F 6:30p-7p	M-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A Fox 40 News 630pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					1	\$250.00		0.00			
N 9	KTXL	02/27/24	03/01/24	M-F 7p-7:30p M-F 7p-7:30p	CM	M-F 7p-7:30p	- TWTF - -	:30	4	\$250.00	P4	0.00	NM	4	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A Fox 40 News 7pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	- TWTF - -					4	\$250.00		0.00			
N 10	KTXL	03/04/24	03/04/24	M-F 7p-7:30p M-F 7p-7:30p	CM	M-F 7p-7:30p	M-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A Fox 40 News 7pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					1	\$250.00		0.00			
N 11	KTXL	02/27/24	03/01/24	M-F 7:30p-8p M-F 7:30p-8p	CM	M-F 7:30p-8p	- TWTF - -	:30	4	\$250.00	P4	0.00	NM	4	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A Fox 40 News 730pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	- TWTF - -					4	\$250.00		0.00			
N 12	KTXL	03/04/24	03/04/24	M-F 7:30p-8p M-F 7:30p-8p	CM	M-F 7:30p-8p	M-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A Fox 40 News 730pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					1	\$250.00		0.00			
N 14	KTXL	03/02/24	03/02/24	M-Su 10p-10:30p M-Su 10p-10:30p	CM	M-Su 10p-10:30p	-----S-	:30	1	\$225.00	P5	0.00	NM	1	\$225.00
COMMENTS APPLY TO SUB LINES A THRU A Fox 40 News 10pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S-					1	\$225.00		0.00			
N 15	KTXL	03/02/24	03/02/24	M-Su 10:30p-11p M-Su 10:30p-11p	CM	M-Su 10:30p-11p	-----S-	:30	1	\$225.00	P5	0.00	NM	1	\$225.00
COMMENTS APPLY TO SUB LINES A THRU A Fox 40 News 1030pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S-					1	\$225.00		0.00			
N 16	KTXL	03/03/24	03/03/24		CM	5:00 PM-5:30 PM	-----S	:30	1	\$110.00	P5	0.00	NM	1	\$110.00

Order / Rev: 28348106  
 Alt Order #: 28348106  
 Flight Dates: 02/27/24 - 03/05/24

Advertiser: POL/Adam Schiff/US Senate/CA/Dem  
 Product Desc: Schiff for Senate  
 Estimate:

Sacramento KTXL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su 5p-6p		5:00 PM-5:30 PM	(5:00 PM-5:30 PM)								
COMMENTS APPLY TO SUB LINES A THRU A															
Fox 40 News 5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S		1				\$110.00		0.00			
N17	KTXL	03/03/24	03/03/24	Su 11p-1130p	CM	11p-1130p	-----S	:30	1	\$40.00	P5	0.00	NM	1	\$40.00
				Su 11p-1130p											
COMMENTS APPLY TO SUB LINES A THRU A															
Inside CA Politics															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S		1				\$40.00		0.00			
N18	KTXL	03/04/24	03/04/24	Mon Prime Hour 1	CM	8p-9p	M-----	:30	1	\$700.00	P5	0.00	NM	1	\$700.00
				Monday Prime Hour 1											
COMMENTS APPLY TO SUB LINES A THRU A															
Masterchef Junior															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$700.00		0.00			
N19	KTXL	02/28/24	02/28/24	Wed Prime Other 1	CM	8:00 PM-10:00 PM	--W----	:30	1	\$750.00	P5	0.00	NM	1	\$750.00
				8:00 PM-10:00 PM	(8:00 PM-10:00 PM)										
COMMENTS APPLY TO SUB LINES A THRU A															
We Are Family Finale															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	--W----		1				\$750.00		0.00			
N20	KTXL	02/27/24	02/27/24	M-F 6:30a-7a	CM	M-F 6:30a-7a	-1-----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
				M-F 6:30a-7a											
COMMENTS APPLY TO SUB LINES A THRU A															
Fox 40 News 730am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-1-----		1				\$75.00		0.00			
N21	KTXL	02/27/24	03/01/24	M-F 6p-6:30p	CM	M-F 6p-6:30p	-1111--	:30	4	\$250.00	P4	0.00	NM	4	\$1,000.00
				M-F 6p-6:30p											
COMMENTS APPLY TO SUB LINES A THRU A															
Fox 40 News 630pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-1111--		4				\$250.00		0.00			
N22	KTXL	03/04/24	03/04/24	M-F 6p-6:30p	CM	M-F 6p-6:30p	1-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				M-F 6p-6:30p											
COMMENTS APPLY TO SUB LINES A THRU A															
Fox 40 News 630pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	1-----		1				\$250.00		0.00			
N23	KTXL	03/03/24	03/03/24	Sa-Su 5p-6p	CM	5:30 PM-6:00 PM	-----1	:30	1	\$110.00	P5	0.00	NM	1	\$110.00
				5:30 PM-6:00 PM	(5:30 PM-6:00 PM)										
COMMENTS APPLY TO SUB LINES A THRU A															
Fox 40 News 5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----1		1				\$110.00		0.00			
N24	KTXL	02/29/24	02/29/24	Thur Prime Hour 1	CM	8p-9p	---1---	:30	1	\$450.00	P5	0.00	NM	1	\$450.00
				Thursday Prime Hour 1											
COMMENTS APPLY TO SUB LINES A THRU A															
We Are Family Finale															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	---1---		1				\$450.00		0.00			
N25	KTXL	02/27/24	03/01/24	M-Su 10p-10:30p	CM	M-Su 10p-10:30p	-1111--	:30	4	\$225.00	P5	0.00	NM	4	\$900.00
				M-Su 10p-10:30p											
COMMENTS APPLY TO SUB LINES A THRU A															
Fox 40 News 10pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-1111--		4				\$225.00		0.00			
N26	KTXL	03/04/24	03/04/24	M-Su 10p-10:30p	CM	M-Su 10p-10:30p	1-----	:30	1	\$225.00	P5	0.00	NM	1	\$225.00
				M-Su 10p-10:30p											
COMMENTS APPLY TO SUB LINES A THRU A															

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 Alt Order #: 28348106  
 Flight Dates: 02/27/24 - 03/05/24

Advertiser: POL/Adam Schiff/US Senate/CA/Dem  
 Product Desc: Schiff for Senate  
 Estimate:

Sacramento KTXL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fox 40 News 10pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	1-----					1	\$225.00		0.00			
N27	KTXL	02/27/24	03/01/24	M-Su 10:30p-11p M-Su 10:30p-11p	CM	M-Su 10:30p-11p	-1111--	:30	4	\$225.00	P5	0.00	NM	4	\$900.00
COMMENTS APPLY TO SUB LINES A THRU A															
Fox 40 News 10pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-1111--					4	\$225.00		0.00			
N28	KTXL	03/04/24	03/04/24	M-Su 10:30p-11p M-Su 10:30p-11p	CM	M-Su 10:30p-11p	1-----	:30	1	\$225.00	P5	0.00	NM	1	\$225.00
COMMENTS APPLY TO SUB LINES A THRU A															
Fox 40 News 10pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	1-----					1	\$225.00		0.00			
N29	KTXL	02/27/24	03/01/24	LN M-Sa 11p LN M-Sa 11p	CM	11p-1130p	-1111--	:30	4	\$175.00	P5	0.00	NM	4	\$700.00
COMMENTS APPLY TO SUB LINES A THRU A															
Fox 40 News 10pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-1111--					4	\$175.00		0.00			
N30	KTXL	03/04/24	03/04/24	LN M-Sa 11p LN M-Sa 11p	CM	11p-1130p	1-----	:30	1	\$175.00	P5	0.00	NM	1	\$175.00
COMMENTS APPLY TO SUB LINES A THRU A															
Fox 40 News 10pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	1-----					1	\$175.00		0.00			
N31	KTXL	03/03/24	03/03/24	Nascar Race Nascar Race	CM	Various	-----2	:30	2	\$600.00	P5	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----2					2	\$600.00		0.00			
													Totals	61	\$14,810.00