

ORDER



Orders
Order / Rev: 28361517
Alt Order #: 28361517
Product Desc: Schiff for Senate
Estimate:
Flight Dates: 03/01/24 - 03/05/24
Original Date / Rev: 02/29/24 / 02/29/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Thematic Campaigns
Buying Contact:
Billing Contact: Derek Renfeld
 111 W Illinois Street
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Adam Schiff/US Senate/CA/Dem
Demographic: A35+
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	5	\$1,925.00	\$1,636.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	5	\$1,925.00	\$1,636.25	0.00
Totals	5	\$1,925.00	\$1,636.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTXL	03/04/24	03/05/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	MT-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A Fox40 News 830am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/04/24 03/10/24 MT----- 1 \$250.00 0.00															
N 2	KTXL	03/04/24	03/05/24	M-F 7:30a-8a M-F 7:30a-8a	CM	M-F 7:30a-8a	MT-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A Fox40 News 730am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/04/24 03/10/24 MT----- 1 \$250.00 0.00															
N 3	KTXL	03/04/24	03/05/24	M-F 11:30a-12p M-F 11:30a-12p	CM	M-F 11:30a-12p	MT-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
COMMENTS APPLY TO SUB LINES A THRU A Fox40 News 1130am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/04/24 03/10/24 MT----- 1 \$125.00 0.00															
N 4	KTXL	03/04/24	03/04/24	Mon Prime Hour 1 Monday Prime Hour 1	CM	8p-9p	M-----	:30	1	\$700.00	P5	0.00	NM	1	\$700.00
COMMENTS APPLY TO SUB LINES A THRU A Masterchef Junior <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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 Alt Order #: 28361517
 Flight Dates: 03/01/24 - 03/05/24

Advertiser: POL/Adam Schiff/US Senate/CA/Dem
 Product Desc: Schiff for Senate
 Estimate:

Sacramento KTXL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		1				\$700.00		0.00			
N 5	KTXL	03/03/24	03/03/24	Nascar Race	CM	12:30 PM-4:00 PM	-----S	:30	1	\$600.00	P5	0.00	NM	1	\$600.00
				Nascar Race		(12:30 PM-4:00 PM)									
COMMENTS APPLY TO SUB LINES A THRU A															
NASCAR: Las Vegas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S		1				\$600.00		0.00			
													Totals	5	\$1,925.00