

# ORDER



**Orders**  
**Order / Rev:** 28361517  
**Alt Order #:** 28361517  
**Product Desc:** Schiff for Senate  
**Estimate:**  
**Flight Dates:** 03/01/24 - 03/05/24  
**Original Date / Rev:** 02/29/24 / 02/29/24  
**Order Type:** REG

**Primary AE:** Katz Political  
**Sales Office:** K-POL  
**Sales Region:** Nat

**Agency Name:** Thematic Campaigns  
**Buying Contact:**  
**Billing Contact:** Derek Renfeld  
 111 W Illinois Street  
 Chicago, IL 60654

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Adam Schiff/US Senate/CA/Dem  
**Demographic:** A35+  
**Product Codes:** PL11  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	5	\$1,925.00	\$1,636.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	5	\$1,925.00	\$1,636.25	0.00
<b>Totals</b>	<b>5</b>	<b>\$1,925.00</b>	<b>\$1,636.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTXL	03/04/24	03/05/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	MT-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A Fox40 News 830am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/04/24 03/10/24 MT----- 1 \$250.00 0.00															
N 2	KTXL	03/04/24	03/05/24	M-F 7:30a-8a M-F 7:30a-8a	CM	M-F 7:30a-8a	MT-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A Fox40 News 730am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/04/24 03/10/24 MT----- 1 \$250.00 0.00															
N 3	KTXL	03/04/24	03/05/24	M-F 11:30a-12p M-F 11:30a-12p	CM	M-F 11:30a-12p	MT-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
COMMENTS APPLY TO SUB LINES A THRU A Fox40 News 1130am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/04/24 03/10/24 MT----- 1 \$125.00 0.00															
N 4	KTXL	03/04/24	03/04/24	Mon Prime Hour 1 Monday Prime Hour 1	CM	8p-9p	M-----	:30	1	\$700.00	P5	0.00	NM	1	\$700.00
COMMENTS APPLY TO SUB LINES A THRU A Masterchef Junior <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

Order / Rev: 28361517  
 Alt Order #: 28361517  
 Flight Dates: 03/01/24 - 03/05/24

Advertiser: POL/Adam Schiff/US Senate/CA/Dem  
 Product Desc: Schiff for Senate  
 Estimate:

**Sacramento KTXL**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		1				\$700.00		0.00			
N 5	KTXL	03/03/24	03/03/24	Nascar Race	CM	12:30 PM-4:00 PM	-----S	:30	1	\$600.00	P5	0.00	NM	1	\$600.00
				Nascar Race		(12:30 PM-4:00 PM)									
COMMENTS APPLY TO SUB LINES A THRU A															
NASCAR: Las Vegas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S		1				\$600.00		0.00			
													Totals	5	\$1,925.00