



WABC
7 Lincoln Square
New York, NY 10023
(917) 260-7000

CONTRACT

<u>Contract / Revision</u> 59347 /		<u>Alt Order #</u> WOC10155092
<u>Product</u> ERIC SCHNEIDERMAN FOR ATTORNEY GENERAL		
<u>Contract Dates</u> 10/20/14 - 10/26/14		<u>Estimate #</u> 2622
<u>Advertiser</u> Schneiderman For Attorney General, Inc.		<u>Original Date / Revision</u> 09/16/14 / 10/16/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WABC	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 397	<u>Product Code</u> 474
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Canal Partners Media LLC
1027 33rd Street NW Suite 140
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WABC	10/20/14	10/24/14	M-F EWN This Morning	4:45 AM-5:00 AM		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$400.00			
N 2	WABC	10/20/14	10/24/14	M-F EWN This Morning	5:15 AM-6:00 AM		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$900.00			
N 3	WABC	10/20/14	10/24/14	M-F EWN This Morning	6:15 AM-7:00 AM		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$2,000.00			
N 4	WABC	10/20/14	10/24/14	M-F GMA	7:00 AM-9:00 AM		:30			NM	9	\$28,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				9	\$3,200.00			
N 5	WABC	10/20/14	10/25/14	EWN This Morning Saturday	6:15 AM-7:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$600.00			
N 6	WABC	10/20/14	10/25/14	EWN This Morning Saturday	7:15 AM-8:00 AM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$800.00			
N 7	WABC	10/20/14	10/25/14	Sa-Su EWN 6a-10a Rotator	8:00 AM-9:00 AM		:30			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				2	\$1,300.00			
N 8	WABC	10/20/14	10/25/14	Sa-Su EWN 6a-10a Rotator	9:15 AM-10:00 AM		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				2	\$1,100.00			
N 9	WABC	10/20/14	10/26/14	Sa-Su EWN 6a-10a Rotator	7:15 AM-8:00 AM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$800.00			
N 10	WABC	10/20/14	10/26/14	Su GMA	8:00 AM-9:00 AM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$1,100.00			
N 11	WABC	10/20/14	10/26/14	Sa-Su EWN 6a-10a Rotator	9:15 AM-10:00 AM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$1,100.00			
N 12	WABC	10/20/14	10/26/14	This Week	10:00 AM-11:00 AM		:30			NM	1	\$5,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/20/14 - 10/26/14	<u>Product</u> ERIC SCHNEIDERMAN	<u>Estimate #</u> 2622
<u>Advertiser</u> Schneiderman For Attorn		<u>Original Date / Revision</u> 09/16/14 / 10/16/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$5,500.00			
N 13	WABC	10/20/14	10/26/14	Su 11a-12p	11:00 AM-12:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$450.00			
N 14	WABC	10/20/14	10/26/14	Su 12p-1p	12:00 PM-1:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$550.00			
N 15	WABC	10/20/14	10/24/14	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				4	\$2,400.00			
N 16	WABC	10/20/14	10/24/14	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				4	\$1,500.00			
N 17	WABC	10/20/14	10/24/14	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				1	\$3,000.00			
N 18	WABC	10/20/14	10/24/14	M-F 12p-1p	12:15 PM-1:00 PM		:30			NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$1,600.00			
N 19	WABC	10/20/14	10/24/14	M-F 1p-2p	1:00 PM-2:00 PM		:30			NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$1,800.00			
N 20	WABC	10/20/14	10/24/14	M-F 2p-3p	2:00 PM-3:00 PM		:30			NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				6	\$1,500.00			
N 21	WABC	10/20/14	10/24/14	M-F 9a-4p	3:00 PM-4:00 PM		:30			NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$3,000.00			
N 22	WABC	10/20/14	10/24/14	M-F EWN at 4p	4:15 PM-5:00 PM		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$1,000.00			
N 23	WABC	10/20/14	10/24/14	M-F EWN at 5p	5:15 PM-6:00 PM		:30			NM	6	\$13,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				6	\$2,300.00			
N 24	WABC	10/20/14	10/26/14	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	6	\$16,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTFSS				6	\$2,700.00			
N 25	WABC	10/20/14	10/24/14	7p-7:30p	7:00 PM-7:30 PM		:30			NM	3	\$17,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				3	\$5,800.00			
N 26	WABC	10/20/14	10/24/14	7:30p-8p	7:30 PM-8:00 PM		:30			NM	4	\$23,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				4	\$5,800.00			
N 27	WABC	10/20/14	10/25/14	Sa 7p-8p	7:30 PM-8:00 PM		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$1,400.00			
N 28	WABC	10/20/14	10/24/14	M-Sun EWN at 11p	11:15 PM-11:35 PM		:30			NM	5	\$26,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$5,200.00			
N 29	WABC	10/20/14	10/26/14	M-Sun EWN at 11p	11:15 PM-11:35 PM		:30			NM	1	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/14 - 10/26/14	ERIC SCHNEIDERMAN	2622

<u>Advertiser</u>	<u>Original Date / Revision</u>
Schneiderman For Attorn	09/16/14 / 10/16/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$5,200.00			
N 30	WABC	10/20/14	10/24/14	Jimmy Kimmel Live	11:35 PM-12:37 XM		:30			NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				4	\$2,000.00			
N 31	WABC	10/20/14	10/24/14	Nightline	12:37 XM-1:08 XM		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$1,000.00			
D 32	WABC	10/20/14	10/24/14	M-F 108a-2a	1:08 XM-1:38 XM		:30			NM	0	\$0.00
N 33	WABC	10/20/14	10/25/14	Sa 12xm-1xm/Su 12xm-2xm	12:05 XM-1:05 XM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				2	\$500.00			
N 34	WABC	10/20/14	10/26/14	Sa 12xm-1xm/Su 12xm-2xm	12:05 XM-1:05 XM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$400.00			
Totals											109	\$243,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	109	\$243,200.00	(\$36,480.00)	\$206,720.00
Totals	109	\$243,200.00	(\$36,480.00)	\$206,720.00

Signature: _____ **Date:** _____

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