

CONTRACT



WABC
 7 Lincoln Square
 New York, NY 10023
 (917) 260-7000

| | | |
|--------------------------------------------------------------|----------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 59339 / | | <u>Alt Order #</u> WOC10155096 |
| <u>Product</u> ERIC SCHNEIDERMAN FOR ATTORNEY GENERAL | | |
| <u>Contract Dates</u> 10/13/14 - 10/19/14 | | <u>Estimate #</u> 2622 |
| <u>Advertiser</u> Schneiderman For Attorney General, Inc. | | <u>Original Date / Revision</u> 09/16/14 / 10/21/14 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WABC | <u>Account Executive</u> Dee Parker | <u>Sales Office</u> Philadelphia NT |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 397 | <u>Product Code</u> 474 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Canal Partners Media LLC
 1027 33rd Street NW Suite 140
 Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|------|-------|-------------|
| N 1 | WABC | 10/13/14 | 10/17/14 | M-F EWN This Morning | 4:45 AM-5:00 AM | | :30 | | | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -TWTF-- | | | | 4 | \$400.00 | | | |
| N 2 | WABC | 10/13/14 | 10/17/14 | M-F EWN This Morning | 5:15 AM-6:00 AM | | :30 | | | NM | 4 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -TWTF-- | | | | 4 | \$900.00 | | | |
| N 3 | WABC | 10/13/14 | 10/17/14 | M-F EWN This Morning | 6:15 AM-7:00 AM | | :30 | | | NM | 4 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -TWTF-- | | | | 4 | \$2,000.00 | | | |
| N 4 | WABC | 10/13/14 | 10/17/14 | M-F GMA | 7:00 AM-9:00 AM | | :30 | | | NM | 5 | \$16,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -TWTF-- | | | | 5 | \$3,200.00 | | | |
| N 5 | WABC | 10/13/14 | 10/18/14 | Sa 6a-7a | 6:15 AM-7:00 AM | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -----S- | | | | 1 | \$600.00 | | | |
| N 6 | WABC | 10/13/14 | 10/18/14 | Sa 7a-8a | 7:15 AM-8:00 AM | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -----S- | | | | 1 | \$800.00 | | | |
| N 7 | WABC | 10/13/14 | 10/18/14 | Sa GMA | 8:00 AM-9:00 AM | | :30 | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -----S- | | | | 1 | \$1,300.00 | | | |
| N 8 | WABC | 10/13/14 | 10/18/14 | EWN This Morning Saturday | 9:15 AM-10:00 AM | | :30 | | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -----S- | | | | 1 | \$1,100.00 | | | |
| N 9 | WABC | 10/13/14 | 10/19/14 | Su 7a-8a | 7:15 AM-8:00 AM | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -----S | | | | 1 | \$800.00 | | | |
| N 10 | WABC | 10/13/14 | 10/19/14 | Su GMA | 8:00 AM-9:00 AM | | :30 | | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -----S | | | | 1 | \$1,100.00 | | | |
| N 11 | WABC | 10/13/14 | 10/19/14 | EWN This Morning Sunday | 9:15 AM-10:00 AM | | :30 | | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -----S | | | | 1 | \$1,100.00 | | | |
| N 12 | WABC | 10/13/14 | 10/19/14 | This Week | 10:00 AM-11:00 AM | | :30 | | | NM | 1 | \$5,500.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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 New York, NY 10023
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|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 59339 / | WOC10155096 |

| | | |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/13/14 - 10/19/14 | ERIC SCHNEIDERMAN | 2622 |

| | |
|-------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Schneiderman For Attorn | 09/16/14 / 10/21/14 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-----------------|------|-------------------|-----------------|-----------------------|--------------------|-----------------------|-----------------|-------------------|-----------------------|-------------|-------|--------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -----S | | | | 1 | \$5,500.00 | | | |
| N 13 | WABC | 10/13/14 | 10/19/14 | Su 11a-12p | 11:00 AM-12:00 PM | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -----S | | | | 1 | \$450.00 | | | |
| N 14 | WABC | 10/13/14 | 10/19/14 | Su 12p-1p | 12:00 PM-1:00 PM | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -----S | | | | 1 | \$550.00 | | | |
| N 15 | WABC | 10/13/14 | 10/17/14 | M-F EWN at 5p | 5:15 PM-6:00 PM | | :30 | | | NM | 4 | \$9,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -TWTF-- | | | | 4 | \$2,300.00 | | | |
| N 16 | WABC | 10/13/14 | 10/19/14 | M-Su EWN at 6p | 6:15 PM-6:30 PM | | :30 | | | NM | 4 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -TWTFSS | | | | 4 | \$2,500.00 | | | |
| N 17 | WABC | 10/13/14 | 10/17/14 | 7p-7:30p | 7:00 PM-7:30 PM | | :30 | | | NM | 3 | \$16,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -TWTF-- | | | | 3 | \$5,800.00 | | | |
| N 18 | WABC | 10/13/14 | 10/17/14 | 7:30p-8p | 7:30 PM-8:00 PM | | :30 | | | NM | 4 | \$23,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | MTWTF-- | | | | 4 | \$5,800.00 | | | |
| N 19 | WABC | 10/13/14 | 10/18/14 | Sa 7:30p-8p | 7:30-8p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -----S- | | | | 1 | \$1,400.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WABC | 10/13/14-10/19/14 | Sa 7:30p-8p | 7:30-8p | -----Sa-- | :30 | \$1,400.00 | NM | | |
| <i>Credited</i> | | | | | | | | | | | | |
| N 20 | WABC | 10/13/14 | 10/17/14 | M-Sun EWN at 11p | 11:15 PM-11:35 PM | | :30 | | | NM | 4 | \$20,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -TWTF-- | | | | 4 | \$5,200.00 | | | |
| N 21 | WABC | 10/13/14 | 10/19/14 | M-Sun EWN at 11p | 11:15 PM-11:35 PM | | :30 | | | NM | 1 | \$5,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -----S | | | | 1 | \$5,200.00 | | | |
| D 22 | WABC | 10/13/14 | 10/17/14 | M-F 108a-2a | 1:08 XM-1:40 XM | | :30 | | | NM | 0 | \$0.00 |
| N 23 | WABC | 10/16/14 | 10/17/14 | Jimmy Kimmel Live | 1135p-1237xm | ---TF-- | :30 | 1 | \$2,000.00 | NM | 1 | \$2,000.00 |
| N 24 | WABC | 10/16/14 | 10/17/14 | M-F EWN LN Repeat CC. | 208a-238a | ---TF-- | :30 | 1 | \$100.00 | NM | 1 | \$100.00 |
| Totals | | | | | | | | | | | 49 | \$129,500.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|---------------|--------------|
| 09/29/14 - 10/19/14 | 49 | \$129,500.00 | (\$19,425.00) | \$110,075.00 |
| Totals | 49 | \$129,500.00 | (\$19,425.00) | \$110,075.00 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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