



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Michelsohn Creative
Attention: Accounts Payable
8016 Constitution PI NE
Albuquerque, NM 87110

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
216718-1	05/31/14	May 2014	04/28/14 - 05/02/14

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Better NM PAC	4/30 - 5/2 order	

Flight Dates	Order #	Alt Order #
04/30/14 - 05/02/14	216718	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/30/14	05/02/14	News 4 Today II 6a-7a	M-F 6a-7a	--WTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/28/14 05/04/14 --WTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 05/01/14 6:21 AM News 4 Today II 6a-7a M-F 6a-7a :30 BETT 0428 0429 QUEV 30 \$400.00 NM 1 All F 05/02/14 6:53 AM News 4 Today II 6a-7a M-F 6a-7a :28 BETT 0428 0429 QUEV 30 \$400.00 NM									
2	04/30/14	05/02/14	News 4 @ 6p M-F	M-F 6p-632p	--WTF--	:30	1	\$620.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/28/14 05/04/14 --WTF-- 1 \$620.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 05/01/14 6:28 PM News 4 @ 6p M-F M-F 6p-632p :30 BETT 0428 0429 QUEV 30 \$620.00 NM									
3	04/30/14	05/02/14	News 4 @ 10p M-F	M-F 10p-1035p	--WTF--	:30	2	\$620.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/28/14 05/04/14 --WTF-- 2 \$620.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 05/01/14 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 BETT 0428 0429 QUEV 30 \$620.00 NM 1 All F 05/02/14 10:27 PM News 4 @ 10p M-F M-F 10p-1035p :30 BETT 0428 0429 QUEV 30 \$620.00 NM									
Total Spots							5		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,660.00
<u>Agency Commission</u>	\$399.00
<u>Net Amount Due</u>	\$2,261.00