

ORDER

Orders
Order / Rev: 95374
Alt Order #: 25267300
Product Desc: Issue
Estimate: 5196
Flight Dates: 08/16/16 - 09/26/16
Original Date / Rev: 09/19/16 / 09/19/16
Order Type: GENERAL
Primary AE: NWYB
Sales Office: Katz New York
Sales Region: K-NYC
NAT

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%
Address: 3050 K St. NW Ste 100
City: Washington, DC 20007

Advertiser
Name: POL/Good Jobs Montana
Demographic: HH
Product Codes: PL Issue
Priority: IS
Revenue Codes: AGY, POL, ISS
New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/28/16	28	\$2,110.00	\$1,793.50
08/29/16	09/25/16	84	\$8,790.00	\$7,471.50
09/26/16	09/26/16	1	\$20.00	\$17.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	28	\$2,110.00	\$1,793.50	0.00
September 2016	84	\$8,790.00	\$7,471.50	0.00
October 2016	1	\$20.00	\$17.00	0.00
Totals	113	\$10,920.00	\$9,282.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	NWYB	08/23/16	09/09/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	TWTF--	:30	4	\$20.00	P-1	0.00	NM	12	\$240.00
Hot Bench															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/23/16	08/29/16	MTWTF--			4			\$20.00		0.00			
Week:		08/30/16	09/05/16	MTWTF--			4			\$20.00		0.00			
Week:		09/06/16	09/12/16	-TWTF--			4			\$20.00		0.00			
2	NWYB	08/23/16	09/26/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	MTWTF--	:30	1	\$20.00	P-1	0.00	NM	5	\$100.00
Law & Order: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/23/16	08/29/16	MTWTF--			1			\$20.00		0.00			
Week:		08/30/16	09/05/16	MTWTF--			1			\$20.00		0.00			
Week:		09/06/16	09/12/16	MTWTF--			1			\$20.00		0.00			
Week:		09/13/16	09/19/16	MTWTF--			1			\$20.00		0.00			
Week:		09/20/16	09/26/16	MTWTF--			1			\$20.00		0.00			
3	NWYB	08/23/16	09/26/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$20.00	P-1	0.00	NM	10	\$200.00
Judge Mathis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/23/16	08/29/16	MTWTF--			2			\$20.00		0.00			
Week:		08/30/16	09/05/16	MTWTF--			2			\$20.00		0.00			
Week:		09/06/16	09/12/16	MTWTF--			2			\$20.00		0.00			
Week:		09/13/16	09/19/16	MTWTF--			2			\$20.00		0.00			

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Advertiser: POL/Good Jobs Montana
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 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	NWYB	08/23/16	09/26/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$20.00	P-1	0.00	NM	10	\$200.00
	Judge Mathis														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	MTWTF--					2	\$20.00		0.00			
4	NWYB	08/23/16	09/26/16	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	MTWTF--	:30	4	\$60.00	P-1	0.00	NM	20	\$1,200.00
	Big Bang Theory														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/23/16	08/29/16	MTWTF--					4	\$60.00		0.00			
	Week:	08/30/16	09/05/16	MTWTF--					4	\$60.00		0.00			
	Week:	09/06/16	09/12/16	MTWTF--					4	\$60.00		0.00			
	Week:	09/13/16	09/19/16	MTWTF--					4	\$60.00		0.00			
	Week:	09/20/16	09/26/16	MTWTF--					4	\$60.00		0.00			
5	NWYB	08/19/16	09/16/16	Fri Prime Various Fri Prime Various	CM	7p-9p	----1--	:30	1	\$165.00	P-1	0.00	NM	5	\$825.00
	Masterchef														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	----1--					1	\$165.00		0.00			
	Week:	08/22/16	08/28/16	----1--					1	\$165.00		0.00			
	Week:	08/29/16	09/04/16	----1--					1	\$165.00		0.00			
	Week:	09/05/16	09/11/16	----1--					1	\$165.00		0.00			
	Week:	09/12/16	09/18/16	----1--					1	\$165.00		0.00			
N 6	NWYB	09/22/16	09/22/16	Thur Prime Hour 2 Thur Prime Hour 2	CM	8p-9p	---1---	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
	Pitch														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	---1---					1	\$200.00		0.00			
7	NWYB	08/21/16	09/25/16	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9:00 PM-9:35 PM	-----1	:30	1	\$100.00	P-1	0.00	NM	6	\$600.00
	FOX Montana News @ 9														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-----1					1	\$100.00		0.00			
	Week:	08/22/16	08/28/16	-----1					1	\$100.00		0.00			
	Week:	08/29/16	09/04/16	-----1					1	\$100.00		0.00			
	Week:	09/05/16	09/11/16	-----1					1	\$100.00		0.00			
	Week:	09/12/16	09/18/16	-----1					1	\$100.00		0.00			
	Week:	09/19/16	09/25/16	-----1					1	\$100.00		0.00			
8	NWYB	08/20/16	09/24/16	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9:00 PM-9:35 PM	-----1-	:30	1	\$100.00	P-1	0.00	NM	5	\$500.00
	FOX Montana News @ 9														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-----1-					1	\$100.00		0.00			
	Week:	08/22/16	08/28/16	-----1-					1	\$100.00		0.00			
	Week:	08/29/16	09/04/16	-----					0	\$100.00		0.00			
	Week:	09/05/16	09/11/16	-----1-					1	\$100.00		0.00			
	Week:	09/12/16	09/18/16	-----1-					1	\$100.00		0.00			
	Week:	09/19/16	09/25/16	-----1-					1	\$100.00		0.00			
9	NWYB	08/23/16	09/26/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	MTWTF--	:30	2	\$100.00	P-1	0.00	NM	10	\$1,000.00
	FOX Montana News @ 9														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/23/16	08/29/16	MTWTF--					2	\$100.00		0.00			
	Week:	08/30/16	09/05/16	MTWTF--					2	\$100.00		0.00			
	Week:	09/06/16	09/12/16	MTWTF--					2	\$100.00		0.00			
	Week:	09/13/16	09/19/16	MTWTF--					2	\$100.00		0.00			
	Week:	09/20/16	09/26/16	MTWTF--					2	\$100.00		0.00			
10	NWYB	08/23/16	09/26/16	M-F 935p-1005p M-F 935p-1005p	CM	9:35 PM-10:05 PM	MTWTF--	:30	1	\$50.00	P-1	0.00	NM	5	\$250.00
	Inside Edition														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/23/16	08/29/16	MTWTF--					1	\$50.00		0.00			
	Week:	08/30/16	09/05/16	MTWTF--					1	\$50.00		0.00			
	Week:	09/06/16	09/12/16	MTWTF--					1	\$50.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	NWYB	08/23/16	09/26/16	M-F 935p-1005p M-F 935p-1005p	CM	9:35 PM-10:05 PM	MTWTF--	:30	1	\$50.00	P-1	0.00	NM	5	\$250.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--					1	\$50.00		0.00			
Week:		09/20/16	09/26/16	MTWTF--					1	\$50.00		0.00			
11	NWYB	09/11/16	09/25/16	NFL Sunday NFL Sunday	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	-----1	:30	1	\$200.00	P-1	0.00	NM	3	\$600.00
FOX NFL Today Sunday Football Pre-Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1					1	\$200.00		0.00			
Week:		09/12/16	09/18/16	-----1					1	\$200.00		0.00			
Week:		09/19/16	09/25/16	-----1					1	\$200.00		0.00			
12	NWYB	09/10/16	09/24/16	College Football College Football	CM	5:30 PM-9:00 PM (5:30 PM-9:00 PM)	-----1-	:30	1	\$300.00	P-1	0.00	NM	4	\$1,200.00
FOX College Football Prime Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----2-					2	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NWYB	09/05/16-09/11/16		College Football	5:30 PM-9:00 PM		5:30 PM-9:00 PM)-----Sa--	:30		(\$300.00)		0.00	NM		
Credited															
Week:		09/12/16	09/18/16	-----2-					2	\$300.00		0.00			
Week:		09/19/16	09/25/16	-----1-					1	\$300.00		0.00			
N 13	NWYB	09/11/16	09/18/16	Reg Season game 2 Reg Season Game 2	CM	2:00 PM-5:00 PM (2:00 PM-5:00 PM)	-----1	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
FOX NFL Sunday Football Game 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1					1	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	NWYB	09/05/16-09/11/16		Reg Season game 2	2:00 PM-5:00 PM		2:00 PM-5:00 PM)-----Su	:30		(\$450.00)		0.00	NM		
Credited															
Week:		09/12/16	09/18/16	-----1					1	\$450.00		0.00			
14	NWYB	08/28/16	08/28/16	NFL Pre-Season NFL Pre-Season	CM	2:15 PM-5:30 PM (2:15 PM-5:30 PM)	-----1	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
FOX NFL Pre-Season Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----1					1	\$450.00		0.00			
N 15	NWYB	09/24/16	09/24/16	MSU/UM LOCAL MSU/UM LOCAL	CM	2:00 PM-5:30 PM (2:00 PM-5:30 PM)	-----2-	:30	2	\$450.00	P-1	0.00	NM	2	\$900.00
MSU/UM LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----2-					2	\$450.00		0.00			
16	NWYB	08/18/16	08/19/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	--TF--	:30	3	\$20.00	P-1	0.00	NM	3	\$60.00
Hot Bench															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	---TF--					3	\$20.00		0.00			
17	NWYB	08/18/16	08/19/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	---TF--	:30	1	\$20.00	P-1	0.00	NM	1	\$20.00
Law & Order: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	---TF--					1	\$20.00		0.00			
18	NWYB	08/18/16	08/19/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	--TF--	:30	1	\$20.00	P-1	0.00	NM	1	\$20.00
Judge Mathis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	---TF--					1	\$20.00		0.00			
19	NWYB	08/18/16	08/19/16	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	---TF--	:30	3	\$60.00	P-1	0.00	NM	3	\$180.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	---TF--					3	\$60.00		0.00			

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19	NWYB	08/18/16	08/19/16	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	---TF--	:30	3	\$60.00	P-1	0.00	NM	3	\$180.00
				Big Bang Theory											
20	NWYB	08/18/16	08/19/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	---TF--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				FOX Montana News @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/15/16	08/21/16	---TF--		1			\$100.00		0.00				
21	NWYB	08/18/16	08/19/16	M-F 935p-1005p M-F 935p-1005p	CM	9:35 PM-10:05 PM	---TF--	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/15/16	08/21/16	---TF--		1			\$50.00		0.00				
22	NWYB	09/13/16	09/26/16	M-F 11a-12p RIGHT THIS MINUTE	CM	11:00 AM-12:00 PM	MTWTF--	:30	4	\$20.00	P-1	0.00	NM	8	\$160.00
				RIGHT THIS MINUTE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/13/16	09/19/16	MTWTF--		4			\$20.00		0.00				
	Week:	09/20/16	09/26/16	MTWTF--		4			\$20.00		0.00				
23	NWYB	09/23/16	09/23/16	Fri Prime Hour 1 Fri Prime Hour 1	CM	7p-8p	----1--	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
				Hell's Kitchen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/19/16	09/25/16	----1--		1			\$165.00		0.00				
24	NWYB	09/03/16	09/03/16	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	10:30 PM-11:05 PM (10:30 PM-11:05 PM)	-----1-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				FOX Montana News @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/29/16	09/04/16	-----1-		1			\$100.00		0.00				
25	NWYB	09/03/16	09/03/16	MSU/UM LOCAL MSU/UM LOCAL	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	-----2-	:30	2	\$450.00	P-1	0.00	NM	2	\$900.00
				MSU/UM LOCAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/29/16	09/04/16	-----2-		2			\$450.00		0.00				
26	NWYB	09/17/16	09/17/16	MSU/UM LOCAL MSU/UM LOCAL	CM	2:00 PM-5:00 PM (2:00 PM-5:00 PM)	-----1-	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				MSU/UM LOCAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/12/16	09/18/16	-----1-		1			\$450.00		0.00				
													Totals	113	\$10,920.00



125 West 55th St
New York, NY 10019

Contract # 25267300	Changes as of: 9/19/2016 at 12:16 PM	Version: Highlighting Revision 4
CPE: 294/314/5196	Flight: 8/16/16 - 9/26/16	Total \$: \$10,920.00
Agency: Great American Media	Advertiser: Good Jobs Montana	Total Spots: 113
GREAT AMERICAN MEDIA SUITE 100 WASHINGTON DC 20007	Product: Issue	Total CPP: \$0.00
Agency Order #: 5292053	Buyer: Ritterstein, Gary	Primary Demo: Adults 35+
Salesperson: SUZANNE FITZGERALD 212-373-8119	Con Type: POLITICAL/VOTE	Traffic #: 95374
	Assistant: SUSAN FIORE 212-373-8150	Separation:

Comments: Separation: 30

										8/16 - 9/20					Total	Total		
#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/16	8/23	8/30	9/6	9/13	9/20		Spots	\$	CPP	GRPP	
6	8p-9p		Pitch	\$200.00	0	30	0	0	0	0	0	1		1	\$200.00	\$0.00	0.0	
8/16: WFO 920 PGH CHG TO PITCH - MG IN PITCH STP																		
9/19: LN 6 - WFO 920 TP CHG TO 8-9P THURSDAY - MG IN PITCH THURSDAY 9/22 8-9P																		
Changes: Day/Time from 7p-8p to 7p-8p-9p																		
REV-13	2p-5p		FOX NFL Sunday Football Game 2	\$450.00	0	30	0	0	0	0	1	1	0	1	\$450.00	\$0.00	0.0	
8/16: WFO 816, 823, AND 830 N/A - MG WFO 916, 913, 920 STP																		
LN 13 - WFO 916 1X N/A - MG IN MSU FOOTBALL 2-5P SATURDAY 9/17																		
LN 13 - WFO 920 N/A - MG IN MSU VS ND GAME SATURDAY 9/25 2-5:30P																		
REV-15	11a-2p		FOX NFL Sunday Football Game 1	\$450.00	0	30	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0	
8/16: WFO 913 AND 920 N/A - MG 2X @ \$450 IN MONTANA GRIZZLIES LOCAL FOOTBALL SATURDAY 9/3 7-10:30P																		
LN 15 - WFO 920 N/A - MG IN MSU VS ND GAME SATURDAY 9/25 2-5:30P																		
Sa	REV+ 26	2p-5p	MSU Football	\$450.00	0.0	30	0	0	0	0	1	0	2	3	\$1,350.00	\$0.00	0.0	
TOTALS: 13 18 18 20 22 22														113	\$10,920.00	\$0.00	0.0	