

# ORDER

**Orders**  
**Order / Rev:** 93055  
**Alt Order #:** 25193010  
**Product Desc:** ORDER  
**Estimate:** 913919  
**Flight Dates:** 09/13/16 - 09/19/16  
**Original Date / Rev:** 06/23/16 / 09/13/16  
**Order Type:** GENERAL

**KWYB**  
**Primary AE:** Katz New York  
**Sales Office:** K-NYC  
**Sales Region:** NAT

**Agency**  
**Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Ave.  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Ryan Zinke for Congress  
**Demographic:** HH  
**Product Codes:** PL Candidate  
**Priority:** P-5  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/19/16	26	\$1,500.00	\$1,275.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	26	\$1,500.00	\$1,275.00	0.00
<b>Totals</b>	<b>26</b>	<b>\$1,500.00</b>	<b>\$1,275.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KWYB	09/13/16	09/13/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	-1-----	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-1-----			1		\$20.00		0.00				
E 2	KWYB	09/14/16	09/14/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	--1----	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	--1----			1		\$20.00		0.00				
E 3	KWYB	09/15/16	09/15/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	---1---	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	---1---			1		\$20.00		0.00				
E 4	KWYB	09/16/16	09/16/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	----1--	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	----1--			1		\$20.00		0.00				
E 5	KWYB	09/19/16	09/19/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	1-----	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	1-----			1		\$20.00		0.00				

Order / Rev: 93055  
 Alt Order #: 25193010  
 Flight Dates: 09/13/16 - 09/19/16

Advertiser: POL/Ryan Zinke for Congress  
 Product Desc: ORDER  
 Estimate: 913919  
 KWB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KWB	09/19/16	09/19/16	Mon 7p-9p Mon	CM	7:00 PM-9:00 PM	2-----	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
DANCING WITH THE STA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/19/16	09/25/16	2-----			2			\$125.00			0.00		
E 7	KWB	09/19/16	09/19/16	Mon Prime Hour 3 MATCH GAME	CM	9:00 PM-10:00 PM	2-----	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00
MATCH GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/19/16	09/25/16	2-----			2			\$100.00			0.00		
E 8	KWB	09/18/16	09/18/16	Su 5p-6p EMMYS PRE SHOW	CM	5p-6p	-----2	:30	2	\$50.00	P-4	0.00	NM	2	\$100.00
EMMYS PRE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-----2			2			\$50.00			0.00		
E 9	KWB	09/18/16	09/18/16	Sun prime 6p-9p EMMYS	CM	6p-9p	-----1	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
EMMYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-----1			1			\$75.00			0.00		
E 10	KWB	09/17/16	09/17/16	College Football College Football	CM	10:00 AM-1:30 PM (10:00 AM-1:30 PM)	-----3-	:30	3	\$50.00	P-4	0.00	NM	3	\$150.00
ABC COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-----3-			3			\$50.00			0.00		
E 11	KWB	09/17/16	09/17/16	College Football College Football	CM	1:30 PM-5:00 PM (1:30 PM-5:00 PM)	-----5-	:30	5	\$50.00	P-4	0.00	NM	5	\$250.00
ABC COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-----5-			5			\$50.00			0.00		
E 12	KWB	09/17/16	09/17/16	College Football College Football	CM	6:00 PM-9:30 PM (6:00 PM-9:30 PM)	-----3-	:30	3	\$75.00	P-4	0.00	NM	3	\$225.00
ABC SATURDAY NIGHT C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-----3-			3			\$75.00			0.00		
N 13	KWB	09/13/16	09/13/16	Tue Prime Hour 3 Tue Prime Hour 3	CM	9p-10p	-1-----	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
Marvel's Agents of Shield															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-1-----			1			\$75.00			0.00		
N 14	KWB	09/14/16	09/14/16	Wed Prime Hour 3 MODERN FAMILY/THE MIDDLE	CM	9p-10p	--1----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
MODERN FAMILY/THE MIDDLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	--1----			1			\$55.00			0.00		
N 15	KWB	09/15/16	09/15/16	M-F 1p-2p M-F 1p-2p	CM	1p-2p	---1---	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	---1---			1			\$20.00			0.00		
Totals													26	\$1,500.00	



125 West 55th St  
New York, NY 10019

Contract # 25193010      Changes as of: 9/13/2016 at 1:42 PM      Version: Current State Version 5  
 CPE: ZINK/ORDR/913919      Flight: 9/13/16 - 9/19/16      Station: KWV/B  
 Agency: Smart Media Group      Advertiser: ZINKE, RYAN      Market: Butte, MT  
 1427 LESLIE AVE      Product: ORDER      Office: AD SALES OPERATIONS  
 SUITE #102      Agency Order #: 30046188      Primary Demo: Adults 35+  
 ALEXANDRIA, VA      Buyer: Brooks, Michele      Con Type: POLITICAL/NOTE  
 22301      Salesperson: SUZANNE FITZGERALD      Assistant: SUSAN FIORE  
 FITZGERALD      212-373-8119      212-373-8150  
 Comments: Zinke Revision Flight Dates 9/13-9/19 CONVERTED 60'S TO 30'S NO 60'S SHOULD BE RUNNING! Please confirm receipt. Michele Brooks  
 Separation:      Total S: \$1,550.00  
 Total Spots: 27  
 Total CPP: \$30.45  
 Total GRP: 50.9  
 Traffic #: 93055

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/19												Total Spots	Total \$	CPP	GRP
							9/13	9/14	9/15	9/16	9/17	9/18	9/19									
REV+ 8	Sa 6p-9:30p		ABC SATURDAY NIGHT C	\$75.00	3.0	30	0	0	0	0	2	3	0	0	3	\$225.00	\$25.00	9.0				
rate adjustment																						
10	9p-10p		Modern Family/Middle	\$55.00	0.0	30	0	1	0	0	0	0	0	1	1	\$55.00	\$0.00	0.0				
LN 10 - RATE NEEDS TO BE \$\$\$ AND TX (MED-FRI, MON, 2P) @ 50																						
Changes: Rate from 75 to 55																						
REV+ 13	Th 1p-2p		Gen Hosp	\$20.00	0.0	30	0	0	0	1	0	0	0	0	1	\$20.00	\$0.00	0.0				
TOTALS:							2	2	2	1	12	3	5		27	\$1,550.00	\$30.45	50.9				



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25193010	<b>Changes as of:</b> 9/13/2016 at 1:42 PM	<b>Version:</b> Current State Version 5
<b>CPE:</b> ZINK/ORDR/913919	<b>Flight:</b> 9/13/16 - 9/19/16	<b>Total \$:</b> \$1,550.00
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> ZINKE, RYAN	<b>Total Spots:</b> 27
1427 LESLIE AVE	<b>Product:</b> ORDER	<b>Total CPP:</b> \$30.45
SUITE #102	<b>Agency Order #:</b> 30046188	<b>Primary Demo:</b> Adults 35+
ALEXANDRIA, VA	<b>Buyer:</b> Brooks, Michele	<b>Con Type:</b> POLITICAL/VOTE
22301	<b>Salesperson:</b> SUZANNE FITZGERALD	<b>Assistant:</b> SUSAN FIORE
	212-373-8119	212-373-8150
		<b>Separation:</b>
		<b>Total GRP:</b> 50.9
		<b>Traffic #:</b> 93055

Special Instructions

Date/Time	Added by	Comment	Order Level Comments
09/13/16 10:48 AM	Meaghan Loos-Becht	LN 6 - 9/17 - NEEDS TO BE 3 SPOTS TO AIR LN 7 - 9/17 - NEEDS TO BE 5 SPOTS TO AIR LN 8 - 9/17 - NEEDS TO BE 3 SPOTS TO AIR	
09/13/16 10:45 AM	Katie Delany	PLEASE ADVISE - THANKSI MEAGHAN LN 10 - RATE NEEDS TO BE \$55. MG 1X (WED-FRI, MON/1-2P) @ \$20? FROM FLIGHT 25280361 9/10 2X N/A - MG STP ON 9/17 IN NEXT FLIGHT (25193010)? 9/10 1X N/A - MG STP ON 9/17 IN NEXT FLIGHT (25193010)? FROM THIS FLIGHT LN 3 - 9/19 PGM CHG TO MATCH GAME - MG STP? LN 4 - 9/18 N/A - MG IN PRIMETIME EMMY AWARDS 6-9P 9/18? LN 5 - 9/18 N/A - MG 2X@\$50/SPOT IN EMMY PRE SHOW 9/18 5-6P? PLEASE ADVISE. THANKSI MEAGHAN	
09/12/16 1:54 PM	Meaghan Loos-Becht	PLEASE ADVISE. THANKSI MEAGHAN	
09/09/16 10:40 AM	SUZANNE FITZGERALD	Zinke Revisor Flight Dates 9/13-9/19 CONVERTED 60S TO 30S NO 60S SHOULD BE RUNNING! Please confirm receipt. Michele Brooks LN 6 - LUR IS \$50. ADD 1X STP? LN 7 - LUR IS \$50. ADD 1X STP? LN 8 - LUR IS \$75. MG 1X 9/13 IN MARVEL AGENTS OF SHIELD (9P) @ \$75 & 1X 9/14 IN MODERN FAMILYMIDDLE (9P) @ \$75?	
09/01/16 4:13 PM	Katie Delany	PLS ADVISE. THANKS, KATIE	
08/29/16 9:43 AM	System	Notice Received.	
08/29/16 9:33 AM	GOTOSTRATA/sfitzgerald	Zinke Order Flight dates 9/13-11/08 - 8 Estimates Total DO NOT AIR SPOTS AFTER 12N ON 11/08 WE NEED THESE LUR RATES TO BE LOCKED IN TIGHT Please confirm receipt. Michele Brooks LN 6 - LUR IS \$100. MG 1X 9/18 IN AFHV (6P) @ \$100? LN 7 - LUR IS \$100. MG 1X 9/18 IN AFHV (6P) @ \$100? LN 8 - LUR IS \$150. MG 1X 9/13 IN MIDDLE/FRESH OF THE BOAT (9P) @ \$150 & 1X 9/14 IN MODERN FAMILYMIDDLE (9P) @ \$150?	
08/23/16 11:24 AM	Katie Delany	PLS ADVISE. THANKS, KATIE	
06/23/16 10:07 AM	System	Notice Received.	
06/15/16 3:25 PM	SUZANNE FITZGERALD	Zinke Order Flight dates 9/13-11/08 - 8 Estimates Total DO NOT AIR SPOTS AFTER 12N ON 11/08 WE NEED THESE LUR RATES TO BE LOCKED IN TIGHT Please confirm receipt. Michele Brooks	



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25193010 Changes as of: 9/13/2016 at 1:42 PM Version: Current State Version 5 Total \$: \$1,550.00

CPE: ZINKORDDR913919 Flight: 9/13/16 - 9/19/16 Station: KWYB Total Spots: 27  
Agency: Smart Media Group Advertiser: ZINKE, RYAN Market: BUEN, MT Total CPP: \$30.45  
1427 LESLIE AVE Product: ORDER Office: AD SALES OPERATIONS  
SUITE #102 Agency Order #: 30046188 Buyer: Brooks, Michele Primary Demo: Adults 35+ Total GRP: 50.9  
ALEXANDRIA, VA Buyer: Brooks, Michele Con Type: POLITICAL/NOTE Traffic #: 93055

Salesperson: SUZANNE FITZGERALD  
212-373-8119

Assistant: SUSAN FIORE  
212-373-8150

Separation:

Competitive Information	
Market Budget:	\$15,500
KWYB Share:	10%
Comment:	
KTVM:	25%
KXLF:	56%
NWYB:	9%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	27	\$1,550.00	\$30.45	50.9
<b>Total</b>	<b>100%</b>	<b>27</b>	<b>\$1,550.00</b>	<b>\$30.45</b>	<b>50.9</b>

Monthly Summary		
Month	Spots	Dollars
2016-Sep	27	\$1,550.00
<b>Total</b>	<b>27</b>	<b>\$1,550.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	9/13/16 1:42 PM	SUZANNE FITZGERALD	Revised	2		\$75.00	\$1,550.00	Changes: Total Spots from 25 to 27. Calculated Dollars from \$1,475.00 to \$1,550.00. Total GRPs from 47.9 to 50.9. Total CPP from \$30.79 to \$30.45. Competitive Market Budget from \$14,750 to \$15,500. User Entered \$ from \$1,475.00 to \$1,550.00. Total \$ from \$1,475.00 to \$1,550.00. 3 buylines added or modified.
Makegood 5	9/13/16 10:48 AM	Meaghan Loos-Becht	Confirmed			\$0	\$1,475.00	Changes: Total GIMPs from 51 to 48. Total CPM from \$26,082.68 to \$30,793.32.
Makegood 4	9/13/16 10:45 AM	Katie Delany	Confirmed			\$0	\$1,475.00	Changes: Total Spots from 21 to 25. Calculated Dollars from \$1,325.00 to \$1,475.00. Total GRPs from 50.8 to 47.9. Total CPP from \$26.08 to \$30.79. Competitive Market Budget from \$13,250 to \$14,750. User Entered \$ from \$1,325.00 to \$1,475.00. Total \$ from \$1,325.00 to \$1,475.00. 7 buylines added or modified.
Revision	9/12/16 4:59 PM	SUZANNE FITZGERALD	Confirmed	4		\$150.00	\$1,475.00	Changes: Total GIMPs to 51. Total CPM from \$0.00 to \$26,082.68.
Makegood 3	9/12/16 1:54 PM	Meaghan Loos-Becht	Confirmed			\$0	\$1,325.00	Changes: Total CPP from \$30.80 to \$26.08. Total Spots from 17 to 21. Total GRPs from 45.3 to 50.8. Default Spot Length to 30. User Entered \$ from \$0.00 to \$1,325.00. 5 buylines added or modified.
Revision	9/9/16 10:40 AM	SUZANNE FITZGERALD	Confirmed	4		\$0	\$1,325.00	Changes: Comments from Zinke Order Flight dates 9/13-11/08 - 8 Estimates Total DO NOT AIR SPOTS AFTER 12N ON 11/08 WE NEED THESE LUR RATES TO BE LOCKED IN TIGHT PLEASE confirm receipt. Michele Brooks to Zinke Revision Flight Dates 9/13-9/19 CONVERTED 60S TO 30S NO 60S SHOULD BE RUNNING! Please confirm receipt. Michele Brooks. Total \$ from \$2,650.00 to \$1,325.00. Total GRPs from 44.8 to 43.3. Total CPP from \$59.15 to \$30.80. 8 buylines added or modified.
Makegood 2	9/1/16 4:13 PM	Katie Delany	Confirmed			\$0	\$1,325.00	
Revision	8/29/16 9:33 AM	GOTOSTRATAstfzgerald	Confirmed			\$-1,325.00	\$1,325.00	
Makegood 1	8/23/16 11:24 AM	Katie Delany	Confirmed			\$0	\$2,650.00	
Revision	8/22/16 1:35 PM	Switch Operation	Confirmed			\$0	\$2,650.00	Changes: Contract Type Id from Political to POLITICAL/NOTE.
Queued for Electronic Contracting	8/23/16 9:33 AM					\$0	\$0	
New	8/15/16 3:23 PM	SUZANNE FITZGERALD	Confirmed	17		\$2,650.00	\$2,650.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# ORDER

**Orders**  
**Order / Rev:** 93056  
**Alt Order #:** 25193656  
**Product Desc:** ORDER  
**Estimate:** 913919  
**Flight Dates:** 09/13/16 - 09/19/16  
**Original Date / Rev:** 09/13/16 / 09/13/16  
**Order Type:** GENERAL  
**Primary AE:** Katz New York  
**Sales Office:** K-NYC  
**Sales Region:** NAT  
**NWYB**

**Agency Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Ave.  
 Alexandria, VA 22301  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Ryan Zinke for Congress  
**Demographic:** HH  
**Product Codes:** PL Candidate  
**Priority:** P-5  
**Revenue Codes:** AGY, POL, CAND  
**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/19/16	19	\$1,095.00	\$930.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	19	\$1,095.00	\$930.75	0.00
<b>Totals</b>	<b>19</b>	<b>\$1,095.00</b>	<b>\$930.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	NWYB	09/13/16	09/19/16	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	111-1--	:30	4	\$15.00	P-4	0.00	NM	4	\$60.00
		BIG BANG THEORY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	-11-1--		3		\$15.00		0.00					
		Week: 09/19/16	09/25/16	1-----		1		\$15.00		0.00					
2	NWYB	09/15/16	09/15/16	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	---1---	:30	1	\$15.00	P-4	0.00	NM	1	\$15.00
		BIG BANG THEORY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	---1---		1		\$15.00		0.00					
3	NWYB	09/13/16	09/13/16	M-F 9a-10a PEOPLES'S COURT	CM	9a-10a	-2-----	:30	2	\$10.00	P-4	0.00	NM	2	\$20.00
		PEOPLES'S COURT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	-2-----		2		\$10.00		0.00					
N 4	NWYB	09/17/16	09/17/16	Major League Baseball Major League Baseball	CM	10:30 AM-2:00 PM (10:30 AM-2:00 PM)	-----3-	:30	3	\$120.00	P-3	0.00	NM	3	\$360.00
		FOX MLB REGULAR SEAS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	-----3-		3		\$120.00		0.00					
5	NWYB	09/18/16	09/18/16	NFL Sunday NFL Sunday	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	-----2	:30	2	\$50.00	P-4	0.00	NM	2	\$100.00
		FOX NFL TODAY SUNDAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 93056  
 Alt Order #: 25193656  
 Flight Dates: 09/13/16 - 09/19/16

Advertiser: POL/Ryan Zinke for Congress  
 Product Desc: ORDER  
 Estimate: 913919  
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	NWYB	09/18/16	09/18/16	NFL Sunday NFL Sunday	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	-----2	:30	2	\$50.00	P-4	0.00	NM	2	\$100.00
FOX NFL TODAY SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----2			2		\$50.00		0.00				
6	NWYB	09/15/16	09/15/16	Thur Prime Hour 2 Thur Prime Hour 2	CM	8p-9p	---1---	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
Bones															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	---1---			1		\$50.00		0.00				
N 7	NWYB	09/17/16	09/17/16	MSU/UM LOCAL MSU/UM LOCAL	CM	2:00 PM-5:00 PM (2:00 PM-5:00 PM)	-----2-	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00
MSU/UM LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----2-			2		\$200.00		0.00				
N 8	NWYB	09/14/16	09/16/16	M-F 5a-7a LN M-F	NWS	5a=7a	--111--	:30	3	\$5.00	P-4	0.00	NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	--111--			3		\$5.00		0.00				
N 9	NWYB	09/18/16	09/18/16	Su 9a-10a Su 9a 1 hr	CM	9a-10a	-----1	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
NFL KICKOFF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----1			1		\$75.00		0.00				
													Totals	19	\$1,095.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25193656

Changes as of: 9/12/2016 at 4:22 PM

Version: Highlighting Revision 5

CPE: ZINK/ORDR/913919

Flight: 9/13/16 - 9/19/16

Station: NWCYB

Total \$: \$1,095.00

Agency: Smart Media Group

Advertiser: ZINK, RYAN

Market: Butte, MT

Total Spots: 19

1427 LESLIE AVE

Product: ORDER

Office: AD SALES OPERATIONS

Total CPP: \$36.50

SUITE #102

Agency Order #: 30046190

Primary Demo: Adults 35+

Total GRP: 30.0

ALEXANDRIA, VA

Buyer: Brooks, Michele

Con Type: POLITICAL/VOTE

Traffic #: 93056

Salesperson: SUZANNE FITZGERALD

Assistant: SUSAN FIORE

Separation:

Comments: Zink Revision Flight Dates 9/13-9/19 ADDITIONS ARE INDICATED AS PLEASE CONFIRM RECEIPT. Michele Brooks

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/19							Total Spots	Total \$	CPP	GRP					
							9/13	9/14	9/15	9/16	9/17	9/18	9/19									
1	M-F 6p-7p		BIG BANG THEORY	\$15.00	2.4	30	1	0	1	0	0	0	0	2	\$30.00	\$6.25	4.8					
2	Th 7p-8p		ROSEWOOD (SEASON PRE	\$95.00	5.6	30	0	0	0	0	0	0	0	0	\$0.00	\$16.96	0.0					
REV+ 3	Sa 10:30a-2p		FOX MLB REGULAR SEAS	\$120.00	5.0	30	0	0	0	0	1	2	0	2	\$240.00	\$24.00	10.0					
<i>MLB change and add 1x as req</i> <i>Change Rate from 125 to 120</i>																						
4	Su 10a-11a		FOX NFL TODAY SUNDAY	\$50.00	4.0	30	0	0	0	0	0	2	0	2	\$100.00	\$12.50	8.0					
5	Su 11a-2:30p		FOX NFL SUNDAY FOOTB	\$350.00	8.0	30	0	0	0	0	0	0	0	0	\$0.00	\$43.75	0.0					
6	Su 2:30p-5p		FOX NFL SUNDAY FOOTB	\$350.00	15.5	30	0	0	0	0	0	0	0	0	\$0.00	\$22.58	0.0					
7	M-F 6p-7p		ADD 9/1 BIG BANG	\$15.00	2.4	30	0	1	0	1	0	0	1	3	\$45.00	\$6.25	7.2					
8	Th 8p-9p		Bones	\$50.00	0.0	30	0	0	1	0	0	0	0	1	\$50.00	\$0.00	0.0					
9	Tu 9a-10a		People's Court	\$10.00	0.0	30	2	0	0	0	0	0	0	2	\$20.00	\$0.00	0.0					
10	Sa 10:2p-5p		MT State Football	\$200.00	0.0	30	0	0	0	0	2	0	0	2	\$400.00	\$0.00	0.0					
<i>MLB change</i> <i>Change Rate from 200 to 200</i>																						
11	Sa 10:30a-2p		MLB	\$120.00	0.0	30	0	0	0	0	1	0	0	1	\$120.00	\$0.00	0.0					
<i>MLB change</i> <i>Change Day/Time from Sa 10a-2p to Sa 10:30a-2p. Rate from 125 to 120</i>																						
REV+ 12	M-F 5a-7a		Wake Up MT	\$5.00	0.0	30	0	0	0	1	0	0	0	0	\$15.00	\$0.00	0.0					
REV+ 13	Su 9p-10p		NFL Kickoff	\$75.00	0.0	30	0	0	0	0	0	0	1	0	\$75.00	\$0.00	0.0					
TOTALS:												3	2	3	2	5	3	1	19	\$1,095.00	\$36.50	30.0