

WLKK 107.7

Issues and Programming

3<sup>rd</sup> Quarter 2023

Prepared by Kevin Carr

2023

Audacy Buffalo

Community Issues

3rd Quarter

1-Economy

2-Education

3-Crime

4-Environment

5-Children

6-Women

7-Minorities

8-Health Care

9-Family Issues

10-Tourism

## Issues and Program List

### How Issues and Programs are identified

The Following List of Issues and Problems were prepared by the Public Affairs Department of WLKK FM 107.7, Buffalo, New York

WLKK FM 107.7 on a Daily and On Going Basis examines and attempts to determine the needs of the community during regular news coverage.

The WLKK FM 107.7 Public Affairs Department has listed a general overview of issues and problems for our coverage area. That Overview for the 3rd Quarter is attached to this report. The list of programs which addressed these specific issues is also attached...

## Public Affairs Programming List

### On Target with Penny Wolfgang

On Target with Penny Wolfgang is a 30 minute program that airs Sunday at 6am and 6:30am . It is locally produced and deals with issues that impact WNY including Education, Economy and Crime.

**WLKK-FM 107.7**  
**Quarterly Issues/Programs List**  
**July, August, September 2023**

There follows a listing of some of the most significant issues responded by WLKK-FM 107.7, Buffalo, New York along with the most significant programming treatment of those issues for the period of July, August, and September 2023. This listing is by no means exhaustive and the order does not reflect any priority or significance.

Issue	Program	Date/Time	Duration	Guest(s)/Topic
Local	On Target with Penny Wolfgang	7/2 6:00am	30 minutes	Paul Faltyn – Rainbow Air Executive Director
Local	On Target with Penny Wolfgang	7/2 6:30am	30 minutes	Elizabeth Mamot – Taste Of Buffalo 2023
Local	On Target with Penny Wolfgang	7/9 6:00am	30 minutes	Christopher Carosa – Author
Local	On Target with Penny Wolfgang	7/9 6:30am	30 minutes	Elizabeth Mamot – Taste Of Buffalo 2023
Local	On Target with Penny Wolfgang	7/16 6:00am	30 minutes	Melissa Abel and Christina Yensan – Amherst Center for Senior Services
Local	On Target with Penny Wolfgang	7/16 6:30am	30 minutes	Paul Faltyn – Rainbow Air Executive Director
Local	On Target with Penny Wolfgang	7/23 6:00am	30 minutes	Tim Wenger – Buffalo Broadcasters Hall Of Fame
Local	On Target with Penny Wolfgang	7/23 6:30am	30 minutes	Mark Hannon – Author
Local	On Target with Penny Wolfgang	7/30 6:00am	30 minutes	Tim Wenger – Buffalo Broadcasters Hall Of Fame
Local	On Target with Penny Wolfgang	7/30 6:30am	30 minutes	Mark Hannon – Author
Local	On Target with Penny Wolfgang	8/6 6:00am	30 minutes	Brian Kulpa – Amherst Town Supervisor
Local	On Target with Penny Wolfgang	8/6 6:30am	30 minutes	Melissa Abel and Christina Yensan – Amherst Center for Senior Services
Local	On Target with Penny Wolfgang	8/13 6:00am	30 minutes	Don Purdy - Author
Local	On Target with Penny Wolfgang	8/13 6:30am	30 minutes	Brian Kulpa – Amherst Town Supervisor

Local	On Target with Penny Wolfgang	8/20 6:00am	30 minutes	Harry Lipsitz and Kyle Mecca – Casting Buffalo
Local	On Target with Penny Wolfgang	8/20 6:30am	30 minutes	Brian Kinel – President of the Don Litzelman Foundation
Local	On Target with Penny Wolfgang	8/27 6:00sm	30 minutes	Brian Hayden – Author of 111 Places in Buffalo That You Must Not Miss.
Local	On Target with Penny Wolfgang	8/27 6:30am	30 minutes	Jonathan Parrish – Buffalo Philharmonic Vice President, Artistic & Orchestra Operations
Local	On Target with Penny Wolfgang	9/3 6:00am	30 minutes	Arlynn S Braun – Author Passing Through the Majestic: Tales of Magical Summers Inspired by Crystal Beach
Local	On Target with Penny Wolfgang	9/3 6:30am	30 minutes	Jeff Miers – Music Critic/Musician
Local	On Target with Penny Wolfgang	9/10 6:00am	30 minutes	The Life & Slimes of Marc Summers
Local	On Target with Penny Wolfgang	9/10 6:30am	30 minutes	Doug Weyand – MusicalFare Theater
Local	On Target with Penny Wolfgang	9/17 6:00am	30 minutes	Bryan Wittman
Local	On Target with Penny Wolfgang	9/17 6:30am	30 minutes	The Life & Slimes of Marc Summers
Local	On Target with Penny Wolfgang	9/24 6:00sm	30 minutes	Carol Winkler, PMHNP – BryLin Hospital
Local	On Target with Penny Wolfgang	9/24 6:30am	30 minutes	Brian Hayden – Author of 111 Places in Buffalo That You Must Not Miss.