

WLKK FM 107.7

Issues and Programming

4th Quarter 2023

Prepared by Kevin Carr

2023

Audacy Buffalo

Community Issues

4th Quarter

1-Economy

2-Education

3-Crime

4-Environment

5-Children

6-Women

7-Minorities

8-Health Care

9-Family Issues

10-Tourism

Issues and Program List

How Issues and Programs are identified

The Following List of Issues and Problems were prepared by the Public Affairs Department of WLKK FM 107.7, Buffalo, New York

WLKK FM 107.7 on a Daily and On Going Basis examines and attempts to determine the needs of the community during regular news coverage.

The WLKK FM 107.7 Public Affairs Department has listed a general overview of issues and problems for our coverage area. That Overview for the 4th Quarter is attached to this report. The list of programs which addressed these specific issues is also attached...

Public Affairs Programming List

On Target with Penny Wolfgang

On Target with Penny Wolfgang is a 30 minute program that airs Sunday and 6am and 6:30am . It is locally produced and deals with issues that impact WNY including Education, Economy and Crime.

WLKK-FM 107.7
Quarterly Issues/Programs List
October, November, December 2023

There follows a listing of some of the most significant issues responded by WLKK-FM 107.7, Buffalo, New York along with the most significant programming treatment of those issues for the period of October, November, and December 2023. This listing is by no means exhaustive and the order does not reflect any priority or significance.

Issue	Program	Date/Time	Duration	Guest(s)/Topic
Local	On Target with Penny Wolfgang	10/1 6:00am	30 minutes	Jeff Miers – Music Critic/Musician
Local	On Target with Penny Wolfgang	10/1 6:30am	30 minutes	Jonathan Parrish – Buffalo Philharmonic Vice President, Artistic & Orchestra Operations
Local	On Target with Penny Wolfgang	10/8 6:00am	30 minutes	Doug Weyand – MusicalFare Theater
Local	On Target with Penny Wolfgang	10/8 6:30am	30 minutes	Carol Winkler, PMHNP – BryLin Hospital
Local	On Target with Penny Wolfgang	10/15 6:00am	30 minutes	Jeffery Zeplowitz
Local	On Target with Penny Wolfgang	10/15 6:30am	30 minutes	Del Ried - Founder of 26 Shirts
Local	On Target with Penny Wolfgang	10/22 6:00am	30 minutes	Rob Goldberg - CEO of the Buffalo Jewish Federation
Local	On Target with Penny Wolfgang	10/22 6:30am	30 minutes	Audacy I'm Listening Special
Local	On Target with Penny Wolfgang	10/29 6:00am	30 minutes	Michael J. Ciesielski, PhD CEO MimiVax
Local	On Target with Penny Wolfgang	10/29 6:30am	30 minutes	Mark Laurrie - Niagara Falls City Schools Superintendent.
Local	On Target with Penny Wolfgang	11/5 6:00am	30 minutes	Shawn Donahue JD, PhD - Clinical assistant professor at the department of political science at the University at Buffalo
Local	On Target with Penny Wolfgang	11/5 6:30am	30 minutes	Michael J. Ciesielski, PhD CEO MimiVax
Local	On Target with Penny Wolfgang	11/12 6:00am	30 minutes	Ellen Steinfeld (Artist)
Local	On Target with Penny Wolfgang	11/12 6:30am	30 minutes	JoAnn Falletta - Buffalo Philharmonic Orchestra

Local	On Target with Penny Wolfgang	11/19 6:00am	30 minutes	Keelie A. Sheridan - Artistic Director of Irish Classical Theater
Local	On Target with Penny Wolfgang	11/19 6:30am	30 minutes	Audacy "I'm Listening" Special
Local	On Target with Penny Wolfgang	11/26 6:00sm	30 minutes	Rich Barnes - Attorney - The Barnes Firm
Local	On Target with Penny Wolfgang	11/26 6:30am	30 minutes	Rick Falkowski
Local	On Target with Penny Wolfgang	12/3 6:00am	30 minutes	Elizabeth Carey - Director of Public Relations and Corporate Communications - AAA of WNY - Holiday Travel
Local	On Target with Penny Wolfgang	12/3 6:30am	30 minutes	Ellen Steinfeld (Artist)
Local	On Target with Penny Wolfgang	12/10 6:00am	30 minutes	Charles Lindsey - Associate professor of marketing for the school of management University at Buffalo
Local	On Target with Penny Wolfgang	12/10 6:30am	30 minutes	Marla Bujnicki - Certified Master Docent
Local	On Target with Penny Wolfgang	12/17 6:00am	30 minutes	Linda Birgance
Local	On Target with Penny Wolfgang	12/17 6:30am	30 minutes	Elizabeth Carey - Director of Public Relations and Corporate Communications - AAA of WNY - Holiday Travel
Local	On Target with Penny Wolfgang	12/24 6:00sm	30 minutes	Jeff Calkins - General Manager Buffalo Convention Center
Local	On Target with Penny Wolfgang	12/24 6:30am	30 minutes	Joe Koessler
Local	On Target with Penny Wolfgang	12/31 6:00sm	30 minutes	JoAnn Falletta - Buffalo Philharmonic Orchestra
Local	On Target with Penny Wolfgang	12/31 6:30am	30 minutes	Rick Falkowski