



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Dudley Media  
Att: Bob Dudley  
919 Catharine Street  
Philadelphia, PA 19147

## Contract # 54632

**Schedule Dates** 09/19/17-09/25/17  
**Advertiser** POLI/FDLCC 3PAC/D/SSN/FL (4508)  
**Agency** Dudley Media (2439)  
**Product** Political Issues (1082)  
**Brand** FL DEM PARTY-3 PACK (22966)  
**Salesperson** HRP/VA/AMBRON, IAN (1166)  
**Sales Office** Washington DC  
**Buyer Name** DUDLEY,BOB  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** FL DEMO PARTY-3 PACK  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* FLDC  
TADDEO/TORRES/POWELL

**Date Entered** 09/18/17  
**Last Modified** 09/19/17  
**Entered By** Jennifer Pldermann  
**CO-OP** No  
**Headline #** 08805399  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,497.50  
**Net Total** \$31,152.50  
**Sales Tax**

## WSVN (WSVN)

By Broadcast Month	Spots	Rate
Sep. 2017	34	\$30,200.00
Oct. 2017	6	\$6,450.00
<b>Grand Total:</b>	<b>40</b>	<b>\$36,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/19/17-09/22/17	1	:30	6A- 6:30A (ET)	5		X	X	X	X			5	\$800.00	\$4,000.00	WSVN (WSVN)		9/18/17
2.0	Normal Line / SPOT (2)	09/19/17-09/22/17	1	:30	7A- 7:30A (ET)	5		X	X	X	X			5	\$800.00	\$4,000.00	WSVN (WSVN)		9/18/17
3.0	Normal Line / SPOT (3)	09/19/17-09/22/17	1	:30	12P- 12:30P (ET)			1	1	1	1			4	\$350.00	\$1,400.00	WSVN (WSVN)		9/18/17
4.0	Normal Line / SPOT (4)	09/19/17-09/22/17	1	:30	5P- 5:30P (ET)			1	1	1	1			4	\$1,100.00	\$4,400.00	WSVN (WSVN)		9/18/17
5.0	Normal Line / SPOT (5)	09/19/17-09/22/17	1	:30	6P- 6:30P (ET)			1	1	1	1			4	\$1,200.00	\$4,800.00	WSVN (WSVN)		9/18/17
6.0	Normal Line / SPOT (6)	09/24/17-09/24/17	1	:30	6P- 6:30P (ET)								1		\$450.00		WSVN (WSVN)		9/18/17
6.0.1	Closed Preempt (6)	09/24/17															WSVN (WSVN)	Schedule Change/Exception	
7.0	Normal Line / SPOT (7)	09/19/17-09/22/17	1	:30	10P- 11P (ET)			1	1	1	1			4	\$2,200.00	\$8,800.00	WSVN (WSVN)		9/18/17
8.0	Normal Line / SPOT (8)	09/24/17-09/24/17	1	:30	10P- 11P (ET)								1	1	\$1,200.00	\$1,200.00	WSVN (WSVN)		9/18/17
9.0	Normal Line / SPOT (9)	09/23/17-09/23/17	1	:30	8A- 8:30A (ET)							1		1	\$250.00	\$250.00	WSVN (WSVN)		9/18/17
10.0	Normal Line / SPOT (10)	09/23/17-09/23/17	1	:30	9A- 9:30A (ET)							1		1	\$250.00	\$250.00	WSVN (WSVN)		9/18/17
11.0	Normal Line / SPOT (11)	09/23/17-09/23/17	1	:30	9:30A- 10A (ET)							1		1	\$250.00	\$250.00	WSVN (WSVN)		9/18/17
12.0	Normal Line / SPOT (12)	09/24/17-09/24/17	1	:30	7A- 7:30A (ET)								1	1	\$200.00	\$200.00	WSVN (WSVN)		9/18/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Dudley Media  
Att: Bob Dudley  
919 Catharine Street  
Philadelphia, PA 19147

### Contract # 54632

**Schedule Dates** 09/19/17-09/25/17  
**Advertiser** POLI/FDLCC 3PAC/D/SSN/FL (4508)  
**Agency** Dudley Media (2439)  
**Product** Political Issues (1082)  
**Brand** FL DEM PARTY-3 PACK (22966)  
**Salesperson** HRP/VA/AMBRON, IAN (1166)  
**Sales Office** Washington DC  
**Buyer Name** DUDLEY,BOB  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** FL DEMO PARTY-3 PACK  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* FLDCC  
TADDEO/TORRES/POWELL

**Date Entered** 09/18/17  
**Last Modified** 09/19/17  
**Entered By** Jennifer Pidermann  
**CO-OP** No  
**Headline #** 08805399  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,497.50  
**Net Total** \$31,152.50  
**Sales Tax**

### WSVN (WSVN)

By Broadcast Month	Spots	Rate
Sep. 2017	34	\$30,200.00
Oct. 2017	6	\$6,450.00
<b>Grand Total:</b>	<b>40</b>	<b>\$36,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (13)	09/24/17-09/24/17	1	:30	8A- 8:30A (ET)								1	1	\$200.00	\$200.00	WSVN (WSVN)		9/18/17
14.0	Normal Line / SPOT (1)	09/25/17-09/25/17	1	:30	6A- 6:30A (ET)	1	X							1	\$800.00	\$800.00	WSVN (WSVN)		9/18/17
15.0	Normal Line / SPOT (2)	09/25/17-09/25/17	1	:30	7A- 7:30A (ET)	1	X							1	\$800.00	\$800.00	WSVN (WSVN)		9/18/17
16.0	Normal Line / SPOT (3)	09/25/17-09/25/17	1	:30	12P- 12:30P (ET)		1							1	\$350.00	\$350.00	WSVN (WSVN)		9/18/17
17.0	Normal Line / SPOT (4)	09/25/17-09/25/17	1	:30	5P- 5:30P (ET)		1							1	\$1,100.00	\$1,100.00	WSVN (WSVN)		9/18/17
18.0	Normal Line / SPOT (5)	09/25/17-09/25/17	1	:30	6P- 6:30P (ET)		1							1	\$1,200.00	\$1,200.00	WSVN (WSVN)		9/18/17
19.0	Normal Line / SPOT (7)	09/25/17-09/25/17	1	:30	10P- 11P (ET)		1							1	\$2,200.00	\$2,200.00	WSVN (WSVN)		9/18/17
20.0	M/G For 6.0.1 / SPOT (6)	09/23/17-09/23/17	1	:30	7A- 7:30A (ET)							1		1	\$250.00	\$250.00	WSVN (WSVN)	MG	9/19/17
21.0	Normal Line / SPOT (6)	09/24/17-09/24/17	1	:30	8A- 8:30A (ET)								1	1	\$200.00	\$200.00	WSVN (WSVN)	TODAY IN FLA MG	9/19/17

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.