



KLFY-TV  
1808 Eraste Landry Road  
Lafayette, LA 70506

## Contract # 323569

**Schedule Dates** 09/25/14-10/03/14  
**Advertiser** Pol/Earl Taylor (19255)  
**Agency** Arsement Media Group (5332)  
**Product** Politicalz - States Attorney (1114)  
**Brand** Earl Taylor DA (162021)  
**Salesperson** Political Local, AE (1495)  
**Sales Office** POLITICAL LOCAL  
**Buyer Name** Arsement, Camille  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Regional/Political/Local Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/24/14  
**Last Modified** 09/24/14  
**Entered By** Kimberly Bolling  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal Spot (default)  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,780.50  
**Net Total** \$10,089.50  
**Sales Tax**

## KLFY (KLFY)

By Broadcast Month	Spots	Rate
Sep. 2014	11	\$4,205.00
Oct. 2014	22	\$7,665.00
<b>Grand Total:</b>	<b>33</b>	<b>\$11,870.00</b>

Arsement Media Group  
104 Live Oak Drive  
Lafayette, LA 70503

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/14-09/28/14	3	:30	5:58P- 60 MINUTES	1							X	1	\$675.00	\$675.00	KLFY (KLFY)		9/24/14
2.0	Normal Line / SPOT	09/25/14-09/26/14	3	:30	4:59P- EYEWITNESS NEWS @ 5	2				X	X			2	\$415.00	\$830.00	KLFY (KLFY)		9/24/14
3.0	Normal Line / SPOT	09/25/14-09/26/14	3	:30	6P- EYEWITNESS NEWS @ 6	2				X	X			2	\$525.00	\$1,050.00	KLFY (KLFY)		9/24/14
4.0	Normal Line / SPOT	09/25/14-09/26/14	3	:30	9A- LIVE WITH KELLY	1				X	X			1	\$130.00	\$130.00	KLFY (KLFY)		9/24/14
5.0	Normal Line / SPOT	09/25/14-09/26/14	3	:30	12P- MEET YOUR NEIGHBOR	1				X	X			1	\$355.00	\$355.00	KLFY (KLFY)		9/24/14
6.0	Normal Line / SPOT	09/25/14-09/26/14	3	:30	6A- 7A (CST)	2				X	X			2	\$340.00	\$680.00	KLFY (KLFY)	PASSE PARTOUT	9/24/14
7.0	Normal Line / SPOT	09/25/14-09/26/14	3	:30	9:58A- PRICE IS RIGHT	1				X	X			1	\$130.00	\$130.00	KLFY (KLFY)		9/24/14
8.0	Normal Line / SPOT	09/25/14-09/26/14	3	:30	10:59A- YOUNG AND THE RESTLESS	1				X	X			1	\$355.00	\$355.00	KLFY (KLFY)		9/24/14
9.1	Normal Line / SPOT	09/29/14-10/03/14	3	:30	6:30P- ENTERTAINMENT TONIGHT	3	X	X	X		X			3	\$340.00	\$1,020.00	KLFY (KLFY)		9/24/14
10.0	Normal Line / SPOT	09/29/14-10/03/14	3	:30	4:59P- EYEWITNESS NEWS @ 5	3	X	X	X	X	X			3	\$415.00	\$1,245.00	KLFY (KLFY)		9/24/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://ybiforms.com/images/TermsCon.pdf>.



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11.0	Normal Line / SPOT	09/29/14-10/03/14	3	:30	6P- EYEWITNESS NEWS @ 6	4	X	X	X	X	X			4	\$525.00	\$2,100.00	KLFY (KLFY)		9/24/14
12.0	Normal Line / SPOT	09/29/14-10/03/14	3	:30	9A- LIVE WITH KELLY	2	X	X	X	X	X			2	\$130.00	\$260.00	KLFY (KLFY)		9/24/14
13.0	Normal Line / SPOT	09/29/14-10/03/14	3	:30	12P- MEET YOUR NEIGHBOR	2	X	X	X	X	X			2	\$355.00	\$710.00	KLFY (KLFY)		9/24/14
14.0	Normal Line / SPOT	09/29/14-10/03/14	3	:30	6A- 7A (CST)	4	X	X	X	X	X			4	\$340.00	\$1,360.00	KLFY (KLFY)	PASSE PARTOUT	9/24/14
15.0	Normal Line / SPOT	09/29/14-10/03/14	3	:30	9:58A- PRICE IS RIGHT	2	X	X	X	X	X			2	\$130.00	\$260.00	KLFY (KLFY)		9/24/14
16.0	Normal Line / SPOT	09/29/14-10/03/14	3	:30	10:59A- YOUNG AND THE RESTLESS	2	X	X	X	X	X			2	\$355.00	\$710.00	KLFY (KLFY)		9/24/14

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