



KLFY-TV
 PO Box 601028
 Charlotte, NC 28260-1028
 ph: (337) 981-4823
 fx: (337) 984-8323

Advertiser Pol/Earl Taylor (19255)
Agency Arsement Media Group (5332)
Buyer Arsement, Camille
Salesperson Political Local, AE (1495)
 ph: (101) 555-1212

Product Politicalz - States Attorney (1114)
Brand Earl Taylor DA (162021)
Acct Types Regional/Political/Local Agency
Est/Headline /
Demo
Revision 2, Modified on 10/28/14 11:04 AM
Comments

Invoice 658875
Inv Date 10/12/2014
Terms Cash in Advance
Contract 323569
Bill Type Standard
Period 9/29/2014 - 10/12/2014

Arsement Media Group
104 Live Oak Drive
Lafayette, LA 70503

AgM

CO-OP/Order Type No/Normal S
Package
Gen. Date 10/13/2014 4:20:00PM

KLFY (KLFY)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
9.1	Contract Line Remarks:								
9.1	SPOT	6:30:00PM-ENTERT	Per week (3),Mo,Tu,We,Fr	09/30/14 6:45PM (Tu)	00:30	ENTERTAINMENT TONIGHT	ET_Truth_30	\$340.00	
9.1	SPOT	6:30:00PM-ENTERT	Per week (3),Mo,Tu,We,Fr	10/01/14 6:47PM (We)	00:30	ENTERTAINMENT TONIGHT	ET_Truth_30	\$340.00	
9.1	SPOT	6:30:00PM-ENTERT	Per week (3),Mo,Tu,We,Fr	10/03/14 6:56PM (Fr)	00:30	ENTERTAINMENT TONIGHT	ET_Truth_30	\$340.00	
10.0	SPOT	4:59:26PM-KLFY NE	Per week (3),Mo,Tu,We,Th,Fr	10/02/14 5:08PM (Th)	00:30	KLFY NEWS 10 @ 5	ET_Truth_30	\$415.00	
10.0	SPOT	4:59:26PM-KLFY NE	Per week (3),Mo,Tu,We,Th,Fr	10/02/14 5:27PM (Th)	00:30	KLFY NEWS 10 @ 5	ET_Truth_30	\$415.00	
10.0	SPOT	4:59:26PM-KLFY NE	Per week (3),Mo,Tu,We,Th,Fr	10/03/14 5:19PM (Fr)	00:30	KLFY NEWS 10 @ 5	ET_Truth_30	\$415.00	
11.0	SPOT	6:00:00PM-KLFY NE	Per week (4),Mo,Tu,We,Th,Fr	09/29/14 6:12PM (Mo)	00:30	KLFY NEWS 10 @ 6	ET_Truth_30	\$525.00	
11.0	SPOT	6:00:00PM-KLFY NE	Per week (4),Mo,Tu,We,Th,Fr	09/30/14 6:16PM (Tu)	00:30	KLFY NEWS 10 @ 6	ET_Truth_30	\$525.00	
11.0	SPOT	6:00:00PM-KLFY NE	Per week (4),Mo,Tu,We,Th,Fr	10/01/14 6:07PM (We)	00:30	KLFY NEWS 10 @ 6	ET_Truth_30	\$525.00	
11.0	SPOT	6:00:00PM-KLFY NE	Per week (4),Mo,Tu,We,Th,Fr	10/02/14 6:19PM (Th)	00:30	KLFY NEWS 10 @ 6	ET_Truth_30	\$525.00	
12.0	SPOT	9:00:00AM-LIVE WI	Per week (2),Mo,Tu,We,Th,Fr	10/02/14 9:33AM (Th)	00:30	Live with Kelly	ET_Truth_30	\$130.00	
12.0	SPOT	9:00:00AM-LIVE WI	Per week (2),Mo,Tu,We,Th,Fr	10/03/14 9:49AM (Fr)	00:30	Live with Kelly	ET_Truth_30	\$130.00	
13.0 / 1	SPOT	12:00:45PM-MEET Y	Per week (2),Mo,Tu,We,Th,Fr	09/29/14 12:08PM (Mo)	00:30	MEET YOUR NEIGHBOR	ET_Truth_30	\$150.00	(Revised)
13.0 / 2	SPOT	12:00:45PM-MEET Y	Per week (2),Mo,Tu,We,Th,Fr	09/30/14 12:08PM (Tu)	00:30	MEET YOUR NEIGHBOR	ET_Truth_30	\$150.00	(Revised)
14.0	Contract Line Remarks: PASSE PARTOUT								
	SPOT	6:00:00AM- 7:00:00	Per week (4),Mo,Tu,We,Th,Fr	09/30/14 6:57AM (Tu)	00:30	PASSE PARTOUT THIS MORNING	ET_Truth_30	\$340.00	
	SPOT	6:00:00AM- 7:00:00	Per week (4),Mo,Tu,We,Th,Fr	10/01/14 6:25AM (We)	00:30	PASSE PARTOUT THIS MORNING	ET_Truth_30	\$340.00	
	SPOT	6:00:00AM- 7:00:00	Per week (4),Mo,Tu,We,Th,Fr	10/01/14 6:39AM (We)	00:30	PASSE PARTOUT THIS MORNING	ET_Truth_30	\$340.00	
	SPOT	6:00:00AM- 7:00:00	Per week (4),Mo,Tu,We,Th,Fr	10/02/14 6:48AM (Th)	00:30	PASSE PARTOUT THIS MORNING	ET_Truth_30	\$340.00	
15.0	SPOT	9:58:26AM-PRICE IS	Per week (2),Mo,Tu,We,Th,Fr	09/30/14 9:59AM (Tu)	00:30	PRICE IS RIGHT	ET_Truth_30	\$130.00	
15.0	SPOT	9:58:26AM-PRICE IS	Per week (2),Mo,Tu,We,Th,Fr	10/01/14 9:59AM (We)	00:30	PRICE IS RIGHT	ET_Truth_30	\$130.00	
16.0	SPOT	10:59:11AM-YOUNG	Per week (2),Mo,Tu,We,Th,Fr	10/01/14 12:00PM (We)	00:30	YOUNG AND THE RESTLESS	ET_Truth_30	\$355.00	
16.0	SPOT	10:59:11AM-YOUNG	Per week (2),Mo,Tu,We,Th,Fr	10/02/14 11:59AM (Th)	00:30	YOUNG AND THE RESTLESS	ET_Truth_30	\$355.00	
17.0	SPOT	1:00:00PM-TALK	Per week (1),Mo,Tu,We,Th,Fr	10/10/14 1:30PM (Fr)	00:30	TALK	ET-Intro_30	\$105.00	
18.0	SPOT	6:00:00PM-KLFY NE	Per week (1),Mo,Tu,We,Th,Fr	10/09/14 6:08PM (Th)	00:30	KLFY NEWS 10 @ 6	ET_Truth_30	\$525.00	
19.0	SPOT	10:00:00PM-KLFY NE	Per week (1),Mo,Tu,We,Fr	10/10/14 10:25PM (Fr)	00:30	KLFY NEWS 10 @ 10	ET-Intro_30	\$525.00	
20.0	Contract Line Remarks: NEWS								
	SPOT	4:59:26PM-KLFY NE	Per week (1),Th,Fr	10/10/14 5:06PM (Fr)	00:30	KLFY NEWS 10 @ 5	ET_Truth_30	\$415.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. For contract Terms and Conditions, please visit this site: <http://ybiforms.com/images/TermsCon.pdf>.

Gross Total	\$8,825.00	Total Spots	26
Commission	(\$1,323.75)		
Net Total	\$7,501.25		