



KLFY-TV  
PO Box 601028  
Charlotte, NC 28260-1028  
ph: (337) 981-4823  
fx: (337) 984-8323

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Pol/Earl Taylor (19255)**  
**Arsement Media Group (5332)**  
Arsement, Camille  
Political Local, AE (1495)  
ph: (101) 555-1212

**Invoice** 658875  
**Inv Date** 10/12/2014  
**Terms** Cash in Advance  
**Contract** 323569  
**Bill Type** Standard  
**Period** 9/29/2014 - 10/12/2014

**Arsement Media Group**  
**104 Live Oak Drive**  
**Lafayette, LA 70503**

AgM

**Product** Politicalz - States Attorney (1114)  
**Brand** Earl Taylor DA (162021)  
**Acct Types** Regional/Political/Local Agency  
**Est/Headline** /  
**Demo**  
**Revision** 2, Modified on 10/28/14 11:04 AM  
**Comments**

**CO-OP/Order Type** No/Normal S  
**Package**  
**Gen. Date** 10/13/2014 4:20:00PM

KLFY (KLFY)

## DUPLICATE INVOICE

| Line     | Type   | Scheduled                                       | Schedule Days to Run             | Air Time              | Length | Program                    | Copy/ISCI   | Amount   | Remarks   |
|----------|--|---|----------------------------------|-----------------------|--------|----------------------------|-------------|----------|-----------|
| 9.1      | <b>Contract Line Remarks:</b>                      |   |                                  |                       |        |                            |             |          |           |
| 9.1      | SPOT   | 6:30:00PM-ENTERTAINMENT TONIGHT                 | Per week (3), Mo, Tu, We, Fr     | 09/30/14 6:45PM (Tu)  | 00:30  | ENTERTAINMENT TONIGHT      | ET_Truth_30 | \$340.00 |           |
| 9.1      | SPOT   | 6:30:00PM-ENTERTAINMENT TONIGHT                 | Per week (3), Mo, Tu, We, Fr     | 10/01/14 6:47PM (We)  | 00:30  | ENTERTAINMENT TONIGHT      | ET_Truth_30 | \$340.00 |           |
| 9.1      | SPOT   | 6:30:00PM-ENTERTAINMENT TONIGHT                 | Per week (3), Mo, Tu, We, Fr     | 10/03/14 6:56PM (Fr)  | 00:30  | ENTERTAINMENT TONIGHT      | ET_Truth_30 | \$340.00 |           |
| 10.0     | SPOT   | 4:59:26PM-KLFY NEWS 10 @ 5                      | Per week (3), Mo, Tu, We, Th, Fr | 10/02/14 5:08PM (Th)  | 00:30  | KLFY NEWS 10 @ 5           | ET_Truth_30 | \$415.00 |           |
| 10.0     | SPOT   | 4:59:26PM-KLFY NEWS 10 @ 5                      | Per week (3), Mo, Tu, We, Th, Fr | 10/02/14 5:27PM (Th)  | 00:30  | KLFY NEWS 10 @ 5           | ET_Truth_30 | \$415.00 |           |
| 10.0     | SPOT   | 4:59:26PM-KLFY NEWS 10 @ 5                      | Per week (3), Mo, Tu, We, Th, Fr | 10/03/14 5:19PM (Fr)  | 00:30  | KLFY NEWS 10 @ 5           | ET_Truth_30 | \$415.00 |           |
| 11.0     | SPOT   | 6:00:00PM-KLFY NEWS 10 @ 6                      | Per week (4), Mo, Tu, We, Th, Fr | 09/29/14 6:12PM (Mo)  | 00:30  | KLFY NEWS 10 @ 6           | ET_Truth_30 | \$525.00 |           |
| 11.0     | SPOT   | 6:00:00PM-KLFY NEWS 10 @ 6                      | Per week (4), Mo, Tu, We, Th, Fr | 09/30/14 6:16PM (Tu)  | 00:30  | KLFY NEWS 10 @ 6           | ET_Truth_30 | \$525.00 |           |
| 11.0     | SPOT   | 6:00:00PM-KLFY NEWS 10 @ 6                      | Per week (4), Mo, Tu, We, Th, Fr | 10/01/14 6:07PM (We)  | 00:30  | KLFY NEWS 10 @ 6           | ET_Truth_30 | \$525.00 |           |
| 11.0     | SPOT   | 6:00:00PM-KLFY NEWS 10 @ 6                      | Per week (4), Mo, Tu, We, Th, Fr | 10/02/14 6:19PM (Th)  | 00:30  | KLFY NEWS 10 @ 6           | ET_Truth_30 | \$525.00 |           |
| 12.0     | SPOT   | 9:00:00AM-LIVE WITH KELLY                       | Per week (2), Mo, Tu, We, Th, Fr | 10/02/14 9:33AM (Th)  | 00:30  | Live with Kelly            | ET_Truth_30 | \$130.00 |           |
| 12.0     | SPOT   | 9:00:00AM-LIVE WITH KELLY                       | Per week (2), Mo, Tu, We, Th, Fr | 10/03/14 9:49AM (Fr)  | 00:30  | Live with Kelly            | ET_Truth_30 | \$130.00 |           |
| 13.0 / 1 | SPOT   | 12:00:45PM-MEET YOUR NEIGHBOR                   | Per week (2), Mo, Tu, We, Th, Fr | 09/29/14 12:08PM (Mo) | 00:30  | MEET YOUR NEIGHBOR         | ET_Truth_30 | \$150.00 | (Revised) |
| 13.0 / 2 | SPOT   | 12:00:45PM-MEET YOUR NEIGHBOR                   | Per week (2), Mo, Tu, We, Th, Fr | 09/30/14 12:08PM (Tu) | 00:30  | MEET YOUR NEIGHBOR         | ET_Truth_30 | \$150.00 | (Revised) |
| 14.0     | <b>Contract Line Remarks:</b> <u>PASSE PARTOUT</u> |   |                                  |                       |        |                            |             |          |           |
|          | SPOT   | 6:00:00AM- 7:00:00PM PASSE PARTOUT THIS MORNING | Per week (4), Mo, Tu, We, Th, Fr | 09/30/14 6:57AM (Tu)  | 00:30  | PASSE PARTOUT THIS MORNING | ET_Truth_30 | \$340.00 |           |
|          | SPOT   | 6:00:00AM- 7:00:00PM PASSE PARTOUT THIS MORNING | Per week (4), Mo, Tu, We, Th, Fr | 10/01/14 6:25AM (We)  | 00:30  | PASSE PARTOUT THIS MORNING | ET_Truth_30 | \$340.00 |           |
|          | SPOT   | 6:00:00AM- 7:00:00PM PASSE PARTOUT THIS MORNING | Per week (4), Mo, Tu, We, Th, Fr | 10/01/14 6:39AM (We)  | 00:30  | PASSE PARTOUT THIS MORNING | ET_Truth_30 | \$340.00 |           |
|          | SPOT   | 6:00:00AM- 7:00:00PM PASSE PARTOUT THIS MORNING | Per week (4), Mo, Tu, We, Th, Fr | 10/02/14 6:48AM (Th)  | 00:30  | PASSE PARTOUT THIS MORNING | ET_Truth_30 | \$340.00 |           |
| 15.0     | SPOT   | 9:58:26AM-PRICE IS RIGHT                        | Per week (2), Mo, Tu, We, Th, Fr | 09/30/14 9:59AM (Tu)  | 00:30  | PRICE IS RIGHT             | ET_Truth_30 | \$130.00 |           |
| 15.0     | SPOT   | 9:58:26AM-PRICE IS RIGHT                        | Per week (2), Mo, Tu, We, Th, Fr | 10/01/14 9:59AM (We)  | 00:30  | PRICE IS RIGHT             | ET_Truth_30 | \$130.00 |           |
| 16.0     | SPOT   | 10:59:11AM-YOUNG AND THE RESTLESS               | Per week (2), Mo, Tu, We, Th, Fr | 10/01/14 12:00PM (We) | 00:30  | YOUNG AND THE RESTLESS     | ET_Truth_30 | \$355.00 |           |
| 16.0     | SPOT   | 10:59:11AM-YOUNG AND THE RESTLESS               | Per week (2), Mo, Tu, We, Th, Fr | 10/02/14 11:59AM (Th) | 00:30  | YOUNG AND THE RESTLESS     | ET_Truth_30 | \$355.00 |           |
| 17.0     | SPOT   | 1:00:00PM-TALK                                  | Per week (1), Mo, Tu, We, Th, Fr | 10/10/14 1:30PM (Fr)  | 00:30  | TALK                       | ET-Intro_30 | \$105.00 |           |
| 18.0     | SPOT   | 6:00:00PM-KLFY NEWS 10 @ 6                      | Per week (1), Mo, Tu, We, Th, Fr | 10/09/14 6:08PM (Th)  | 00:30  | KLFY NEWS 10 @ 6           | ET_Truth_30 | \$525.00 |           |
| 19.0     | SPOT   | 10:00:00PM-KLFY NEWS 10 @ 10                    | Per week (1), Mo, Tu, We, Fr     | 10/10/14 10:25PM (Fr) | 00:30  | KLFY NEWS 10 @ 10          | ET-Intro_30 | \$525.00 |           |
| 20.0     | <b>Contract Line Remarks:</b> <u>NEWS</u>          |   |                                  |                       |        |                            |             |          |           |
|          | SPOT   | 4:59:26PM-KLFY NEWS 10 @ 5                      | Per week (1), Th, Fr             | 10/10/14 5:06PM (Fr)  | 00:30  | KLFY NEWS 10 @ 5           | ET_Truth_30 | \$415.00 |           |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. For contract Terms and Conditions, please visit this site:  
<http://ybiforms.com/images/TermsCon.pdf>.

|             |                     |             |    |
|-------------|---------------------|-------------|----|
| Gross Total | <b>\$8,825.00</b>   | Total Spots | 26 |
| Commission  | <b>(\$1,323.75)</b> |             |    |
| Net Total   | <b>\$7,501.25</b>   |             |    |