



KLFY-TV  
1808 Erasie Landry Road  
Lafayette, LA 70506

Arsement Media Group  
104 Live Oak Drive  
Lafayette, LA 70503

# Contract # 325572

**Schedule Dates** 10/07/14-10/17/14  
**Advertiser** Pol/Mike Hanson (19172)  
**Agency** Arsement Media Group (5332)  
**Product** Political/c - States Attorney (1114)  
**Brand** District Attorney (161148)  
**Salesperson** Political Local, AE (1495)  
**Sales Office** POLITICAL LOCAL  
**Buyer Name** Arsement, Camille  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Regional/Political/Local Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/03/14  
**Last Modified** 10/13/14  
**Entered By** Kimberly Bolling  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal Spot (default)  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$990.00  
**Net Total** \$5,610.00  
**Sales Tax**

**KLFY (KLFY)**  
**By Broadcast Month**  
Oct. 2014  
Grand Total:  
**Spots** 28  
**Rate** \$6,600.00  
\$6,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/07/14-10/10/14	3	:30	4P- DR. PHIL	3		X	X	X	X			3	\$75.00	\$225.00	KLFY (KLFY)		10/3/14
2.0	Normal Line / SPOT	10/07/14-10/10/14	3	:30	6:30P- ENTERTAINMENT TONIGHT	3		X	X					3	\$340.00	\$1,020.00	KLFY (KLFY)		10/3/14
3.0	Normal Line / SPOT	10/07/14-10/10/14	3	:30	9A- LIVE WITH KELLY	1	X	X	X	X				1	\$415.00	\$415.00	KLFY (KLFY)		10/3/14
4.0	Normal Line / SPOT	10/07/14-10/10/14	3	:30	9A- LIVE WITH KELLY	3	X	X	X	X				3	\$130.00	\$390.00	KLFY (KLFY)	PASSE PARTOUT	10/3/14
5.0	Normal Line / SPOT	10/07/14-10/10/14	3	:30	5A- 6A (CST)	1	X	X	X	X				1	\$225.00	\$225.00	KLFY (KLFY)		10/3/14
6.0	Normal Line / SPOT	10/07/14-10/10/14	3	:30	1P- TALK	3	X	X	X	X				1	\$105.00	\$105.00	KLFY (KLFY)		10/3/14
7.0	Normal Line / SPOT	10/07/14-10/10/14	3	:30	12:28P- BOLD & BEAUTIFUL	2	X	X	X	X				2	\$355.00	\$710.00	KLFY (KLFY)		10/3/14
8.0	Normal Line / SPOT	10/13/14-10/17/14	3	:30	4P- DR. PHIL	3	X	X	X	X				3	\$75.00	\$225.00	KLFY (KLFY)		10/3/14
9.0	Normal Line / SPOT	10/13/14-10/17/14	3	:30	6:30P- ENTERTAINMENT TONIGHT	3	X	X	X					3	\$340.00	\$1,020.00	KLFY (KLFY)		10/3/14
10.0	Normal Line / SPOT	10/13/14-10/17/14	3	:30	4:59P- KLFY NEWS 10 @ 5	1	X	X	X	X				1	\$415.00	\$415.00	KLFY (KLFY)		10/3/14
11.0	Normal Line / SPOT	10/13/14-10/17/14	3	:30	9A- LIVE WITH KELLY	3	X	X	X	X				3	\$130.00	\$390.00	KLFY (KLFY)		10/3/14
12.0	Normal Line / SPOT	10/13/14-10/17/14	3	:30	5A- 6A (CST)	1	X	X	X	X				1	\$225.00	\$225.00	KLFY (KLFY)	PASSE PARTOUT	10/3/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://ybiforms.com/images/TermsCon.pdf>.



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KLTV (KLTV)	Spots	Rate
By Broadcast Month		
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Grand Total:	28	\$6,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/13/14-10/17/14	3	:30	1P- TALK	3	X	X	X	X	X			2	\$105.00		KLTV (KLTV)		10/3/14
14.0	Normal Line / SPOT	10/13/14-10/17/14	3	:30	12:28P- BOLD & BEAUTIFUL	2	X	X	X	X	X			2	\$355.00		KLTV (KLTV)		10/3/14
15.0	M/G For 6.0,1.6,0.2,13.0,1,13.0,2,13.0,3 / SPOT	10/15/14-10/17/14	3	:30	10P- KLTV NEWS 10 @ 10	1			X		X			1	\$525.00		KLTV (KLTV)		10/13/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

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