

# INVOICE



**KITV**  
 801 South King Street  
 Honolulu, HI 96813  
 Main: (808)535-0400  
 Billing: (916)325-3266

www.KITV.com

Billing Address:

Screen Strategies Media  
 Attention: Jim Nelson  
 11150 Fairfax Blvd  
 Suite 505  
 Fairfax, VA 22030

Send Payment To:

**KITV**  
 PO Box 26865  
 Lehigh Valley, PA 18002-6865

Invoice #	Invoice Date	Invoice Month	Invoice Period
1247628-1	11/02/14	November 2014	10/27/14 - 10/31/14

Station	Account Executive	Sales Office	Sales Region
KITV	Frank Guiffreda	KITV House Nat	National

Advertiser	Product	Estimate Number
Good Beginings Alliance	10/27WK	

Flight Dates	Order #	Alt Order #
10/27/14 - 11/04/14	1247628	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political Duplicate File Copy

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
1	10/31/14	10/31/14	GMA M-F	7-9am	----F--	:30	1	\$400.00	NM																																										
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<u>Total Spots</u>							3																																												

## Payment Terms 30 Days

<u>Gross Total</u>	\$2,300.00
<u>Agency Commission</u>	\$345.00
<u>Net Amount Due</u>	\$1,955.00
<u>General Excise Tax 4.712%</u>	\$92.12
<u>Amount Due</u>	\$2,047.12

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.