

INVOICE



KITV
801 South King Street
Honolulu, HI 96813
Main: (808)535-0400
Billing: (916)325-3266

www.KITV.com

Billing Address:

Screen Strategies Media
Attention: Jim Nelson
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Send Payment To:

KITV
PO Box 26865
Lehigh Valley, PA 18002-6865

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 1247628-1 | 11/02/14 | November 2014 | 10/27/14 - 10/31/14 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| KITV | Frank Guiffreda | KITV House Nat | National |

| Advertiser | Product | Estimate Number |
|-------------------------|---------|-----------------|
| Good Beginings Alliance | 10/27WK | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/27/14 - 11/04/14 | 1247628 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|-------------------------------|
| Political Duplicate File Copy |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------|---------------------|---------|--------|----------------|------------|------|
| 1 | 10/31/14 | 10/31/14 | GMA M-F | 7-9am | ----F-- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ----F-- 1 \$400.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KITV F 10/31/14 8:37 AM GMA M-F 7-9am :30 GB14102H \$400.00 NM | | | | | | | | | |
| 2 | 10/27/14 | 10/27/14 | The View | 8:58-10:00 am / Hol | M----- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 M----- 1 \$400.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KITV M 10/27/14 8:59 AM The View 8:58-10:00 am / Ho :30 GB14103H \$400.00 NM | | | | | | | | | |
| 3 | 10/29/14 | 10/29/14 | The Goldbergs | 7:30-8pm | --W---- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 --W---- 1 \$1,500.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KITV W 10/29/14 7:51 PM The Goldbergs 7:30-8pm :30 GB14103H \$1,500.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 3 | | |

Payment Terms 30 Days

| | |
|----------------------------------|-------------------|
| <u>Gross Total</u> | \$2,300.00 |
| <u>Agency Commission</u> | \$345.00 |
| <u>Net Amount Due</u> | \$1,955.00 |
| <u>General Excise Tax</u> 4.712% | \$92.12 |
| <u>Amount Due</u> | \$2,047.12 |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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