

WOC10402790 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	05/31/16 - 06/06/16	C/P/E:	10 / 12 / 88
Traffic #:		Agency:	Thompson Communications, Inc.	Product Desc.:	Media
Buyer Order #:	5077778	Advertiser:	10 - Missourians for John Brunner	Estimate Desc.:	Missourians for John Brunner TV May 31 - June 6
AE:	Unassigned (Natalie Murphy)	Buyer:		Total Cost:	\$16,480.00 (Cash)
Property:	KYTV TV	Primary Demo:		Received Date:	5/24/16 3:32 PM

Comments:

Separation: 30

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	May 31												Total Spots	Total Cost
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	T-----	145.00	1												1	145.00
	(Program: OZARKS TODAY-A)																			
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	-W----	145.00	1												1	145.00
	(Program: OZARKS TODAY-A)																			
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	---F--	145.00	1												1	145.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	-----M	235.00	1												1	235.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	T-----	235.00	1												1	235.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	--T---	235.00	1												1	235.00
	(Program: OZARKS TODAY-A)																			
3	SATURDAY TODAY	NM	:30	6:00 AM-7:00 AM	----S--	75.00	1												1	75.00
	(Program: SATURDAY TODAY)																			
4	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	-----M	520.00	1												1	520.00
	(Program: OZARKS TODAY)																			
4	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	T-----	520.00	1												1	520.00
	(Program: OZARKS TODAY)																			
4	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	--T---	520.00	1												1	520.00
	(Program: OZARKS TODAY)																			
5	OZKS TDA WKND	NM	:30	7:00 AM-8:00 AM	----S--	200.00	1												1	200.00
	(Program: OZKS TDA WKND)																			
6	OZKS TDA WKND	NM	:30	7:00 AM-8:00 AM	-----S-	275.00	1												1	275.00
	(Program: OZKS TDA WKND)																			

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	May 31													Total Spots	Total Cost
7	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-----M	365.00	1													1	365.00
	(Program: TODAY SHW<)																				
7	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	T-----	365.00	1													1	365.00
	(Program: TODAY SHW<)																				
7	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-W----	365.00	1													1	365.00
	(Program: TODAY SHW<)																				
7	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	---F--	365.00	1													1	365.00
	(Program: TODAY SHW<)																				
8	AVG. ALL WKS	NM	:30	8:00 AM-9:00 AM	----S--	100.00	1													1	100.00
	(Program: AVG. ALL WKS)																				
9	SUN TODAY-NBC	NM	:30	8:00 AM-9:00 AM	-----S-	290.00	1													1	290.00
	(Program: SUN TODAY-NBC)																				
10	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	-----M	205.00	1													1	205.00
	(Program: KY 3 NEWS-NOON)																				
10	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	-W----	205.00	1													1	205.00
	(Program: KY 3 NEWS-NOON)																				
10	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	---F--	205.00	1													1	205.00
	(Program: KY 3 NEWS-NOON)																				
11	AVG. ALL WKS	NM	:30	5:00 PM-5:30 PM	----S-	350.00	1													1	350.00
	(Program: AVG. ALL WKS)																				
12	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	-----M	560.00	1													1	560.00
	(Program: KY 3 NEWS-FIVE)																				
12	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	T-----	560.00	1													1	560.00
	(Program: KY 3 NEWS-FIVE)																				
12	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	--T---	560.00	1													1	560.00
	(Program: KY 3 NEWS-FIVE)																				
13	KY3 NWS WKD ED	NM	:30	6:00 PM-6:30 PM	----S--	250.00	1													1	250.00
	(Program: KY3 NWS WKD ED)																				
14	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	T-----	800.00	1													1	800.00
	(Program: KY 3 NEWS-SIX)																				
14	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	--T---	800.00	1													1	800.00
	(Program: KY 3 NEWS-SIX)																				
14	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	---F--	800.00	1													1	800.00
	(Program: KY 3 NEWS-SIX)																				
15	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	-----M	535.00	1													1	535.00
	(Program: WHEEL-FORTNE<)																				
15	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	--T---	535.00	1													1	535.00
	(Program: WHEEL-FORTNE<)																				
15	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	---F--	535.00	1													1	535.00
	(Program: WHEEL-FORTNE<)																				
16	WHEEL-FRTNE SA	NM	:30	6:30 PM-7:00 PM	----S--	100.00	1													1	100.00
	(Program: WHEEL-FRTNE SA)																				

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	May 31													Total Spots	Total Cost
17	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	----S--	555.00	1													1	555.00
	(Program: KY 3 NEWS-TEN<)																				
18	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	-----M	1,275.00	1													1	1,275.00
	(Program: KY 3 NEWS-TEN<)																				
18	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	T-----	1,275.00	1													1	1,275.00
	(Program: KY 3 NEWS-TEN<)																				
18	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	--T----	1,275.00	1													1	1,275.00
	(Program: KY 3 NEWS-TEN<)																				
Spot Totals:							37													37	\$16,480.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
June	37	\$16,480.00			