

DUPLICATE

INVOICE



KYTV
999 W. Sunshine Street
Springfield, MO 65807
Main: (417) 268-3000
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
5068247-1	05/29/16	May 2016	04/25/16 - 05/29/16

Property	Account Executive	Sales Office	Sales Region
KYTV	Natalie Murphy	Springfield Local	Local

Billing Address:

Thompson Communications
Attention: Accounts Payable
PO Box 5
Marshfield, MO 65706

Send Payment To:

KYTV
PO Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
Brunner John-R-Gov-MO	Media	80

Flight Dates	Order #	Alt Order #
05/24/16 - 05/30/16	5068247	WOC10401397

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	10	12

Agency Ref	Advertiser Ref
3404	66476

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/24/16	05/27/16	Ozarks Today @ 5a	5a-530a	- 11- 1- -	:30	3	\$145.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/16 05/29/16 - 11- 1- - 3 \$145.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	05/24/16	5:17 AM	Ozarks Today @ 5a	5a-530a	:30	JBTVO51716H	\$145.00 NM
2	KYTV	W	05/25/16	5:24 AM	Ozarks Today @ 5a	5a-530a	:30	JBTVO51716H	\$145.00 NM
3	KYTV	F	05/27/16	5:25 AM	Ozarks Today @ 5a	5a-530a	:30	JBTVO51716H	\$145.00 NM
2	05/24/16	05/30/16	Ozarks Today @ 530a	530a-6a	- 1- 11- -	:30	3	\$235.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/24/16 05/30/16 - 1- 11- - 3 \$235.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	05/24/16	5:52 AM	Ozarks Today @ 530a	530a-6a	:30	JBTVO51716H	\$235.00 NM
2	KYTV	Th	05/26/16	5:42 AM	Ozarks Today @ 530a	530a-6a	:30	JBTVO51716H	\$235.00 NM
3	KYTV	F	05/27/16	5:50 AM	Ozarks Today @ 530a	530a-6a	:30	JBTVO51716H	\$235.00 NM
3	05/24/16	05/28/16	Sa Today Hr 1	6a-7a	- - - - - 1-	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/16 05/29/16 - - - - - 1- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Sa	05/28/16		Sa Today Hr 1	6a-7a	:00		\$75.00 NM
See MG 13.2,13.3,13.4									
4	05/24/16	05/30/16	Ozarks Today @ 6a	6a-7a	- 1- 11- -	:30	3	\$520.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/24/16 05/30/16 - 1- 11- - 3 \$520.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	05/24/16	6:20 AM	Ozarks Today @ 6a	6a-7a	:30	JBTVO51716H	\$520.00 NM
2	KYTV	Th	05/26/16	6:18 AM	Ozarks Today @ 6a	6a-7a	:30	JBTVO51716H	\$520.00 NM
3	KYTV	F	05/27/16	6:31 AM	Ozarks Today @ 6a	6a-7a	:30	JBTVO51716H	\$520.00 NM
5	05/24/16	05/28/16	Ozarks Today @ 7a Sat	657a-8a	- - - - - 1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/24/16 05/29/16 - - - - - 1- 1 \$200.00									

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PO Box 14200
Tallahassee, FL 32317-4200

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Advertiser	Product	Estimate Number	
Brunner John-R-Gov-MO	Media	80	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	05/24/16	05/28/16	Ozarks Today @ 7a Sat	657a-8a	-----1-	:30	1	\$200.00	NM
05/23/16 05/29/16 -----1- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Sa 05/28/16 7:19 AM Ozarks Today @ 7a Sat 657a-8a :30 JBTVO51716H \$200.00 NM									
6	05/24/16	05/29/16	Ozarks Today @ 7a Sun	7a-8a	-----1	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/16 05/29/16 -----1 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Su 05/29/16 Ozarks Today @ 7a Sun 7a-8a :00 \$275.00 NM See MG 13.2,13.3,13.4									
7	05/24/16	05/30/16	Today Show	7a-9a	-1111--	:30	4	\$365.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/24/16 05/30/16 -1111-- 4 \$365.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Tu 05/24/16 7:26 AM Today Show 7a-9a :30 JBTVO51716H \$365.00 NM 2 KYTV W 05/25/16 8:39 AM Today Show 7a-9a :30 JBTVO51716H \$365.00 NM 3 KYTV Th 05/26/16 8:27 AM Today Show 7a-9a :30 JBTVO51716H \$365.00 NM 4 KYTV F 05/27/16 8:45 AM Today Show 7a-9a :30 JBTVO51716H \$365.00 NM									
8	05/24/16	05/28/16	Sa Today Hr 2	8a-9a	-----1-	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/16 05/29/16 -----1- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Sa 05/28/16 Sa Today Hr 2 8a-9a :00 \$100.00 NM See MG 13.2,13.3,13.4									
9	05/24/16	05/29/16	Su Today	8a-9a	-----1	:30	1	\$290.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/16 05/29/16 -----1 1 \$290.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Su 05/29/16 Su Today 8a-9a :00 \$290.00 NM See MG 13.2,13.3,13.4									
10	05/24/16	05/27/16	KY3 News @ Noon	12p-1230p	-1-11--	:30	3	\$205.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/16 05/29/16 -1-11-- 3 \$205.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Tu 05/24/16 12:29 PM KY3 News @ Noon 12p-1230p :30 JBTVO51716H \$205.00 NM 2 KYTV Th 05/26/16 12:27 PM KY3 News @ Noon 12p-1230p :30 JBTVO51716H \$205.00 NM 3 KYTV F 05/27/16 12:21 PM KY3 News @ Noon 12p-1230p :30 JBTVO51716H \$205.00 NM									
11	05/24/16	05/29/16	KY3 News @ 5p Sun	5p-530p	-----1	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/16 05/29/16 -----1 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Su 05/29/16 5:09 PM KY3 News @ 5p Sun 5p-530p :30 JBTVO51716H \$350.00 NM									
12	05/24/16	05/30/16	KY3 News @ 5p M-F	5p-530p	-1-11--	:30	3	\$560.00	NM

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Advertiser	Product	Estimate Number	
Brunner John-R-Gov-MO	Media	80	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	05/24/16	05/30/16	KY3 News @ 5p M-F	5p-530p	- 1- 11--	:30	3	\$560.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/24/16 05/30/16 - 1- 11-- 3 \$560.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	05/24/16	5:12 PM	KY3 News @ 5p M-F	5p-530p	:30	JBTV051716H	\$560.00 NM
2	KYTV	Th	05/26/16	5:26 PM	KY3 News @ 5p M-F	5p-530p	:30	JBTV051716H	\$560.00 NM
3	KYTV	F	05/27/16	5:16 PM	KY3 News @ 5p M-F	5p-530p	:30	JBTV051716H	\$560.00 NM
13	05/24/16	05/28/16	KY3 News @ 6p Sat	6p-630p	----- 1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/16 05/29/16 ----- 1- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KYTV	F	05/27/16	4:34 PM	ELLEN MG for 6.1,9.1,13.1,3.1,8.1	4p-5p	:30	JBTV051716H	\$165.00 NM
1	KYTV	Sa	05/28/16		KY3 News @ 6p Sat See MG 13.2,13.3,13.4	6p-630p	:00		\$250.00 NM
3	KYTV	Sa	05/28/16	6:00 PM	NBC Nightly News Sa MG for 6.1,9.1,13.1,3.1,8.1	530p-6p	:30	JBTV051716H	\$475.00 NM
2	KYTV	Sa	05/28/16	6:26 PM	KY3 News @ 6p Sat MG for 6.1,9.1,13.1,3.1,8.1	6p-630p	:30	JBTV051716H	\$350.00 NM
14	05/24/16	05/30/16	KY3 News @ 6p M-F	6p-630p	- 1- 11--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/24/16 05/30/16 - 1- 11-- 3 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	05/24/16	6:22 PM	KY3 News @ 6p M-F	6p-630p	:30	JBTV051716H	\$800.00 NM
2	KYTV	Th	05/26/16	6:28 PM	KY3 News @ 6p M-F	6p-630p	:30	JBTV051716H	\$800.00 NM
3	KYTV	F	05/27/16	6:27 PM	KY3 News @ 6p M-F	6p-630p	:30	JBTV051716H	\$800.00 NM
15	05/24/16	05/30/16	Wheel of Fortune M-F	630p-7p	- 1- 11--	:30	3	\$535.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/24/16 05/30/16 - 1- 11-- 3 \$535.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	05/24/16	6:54 PM	Wheel of Fortune M-F	630p-7p	:30	JBTV051716H	\$535.00 NM
3	KYTV	Th	05/26/16	6:54 PM	Wheel of Fortune M-F	630p-7p	:30	JBTV051716H	\$535.00 NM
2	KYTV	F	05/27/16	6:48 PM	Wheel of Fortune M-F	630p-7p	:30	JBTV051716H	\$535.00 NM
16	05/24/16	05/28/16	Wheel of Fortune Sat	630p-7p	----- 1-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/16 05/29/16 ----- 1- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Sa	05/28/16	6:58 PM	Wheel of Fortune Sat	630p-7p	:30	JBTV051716H	\$100.00 NM
17	05/24/16	05/28/16	KY3 News @ 10p Sat	10p-1030p	----- 1-	:30	1	\$555.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/16 05/29/16 ----- 1- 1 \$555.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Sa	05/28/16	10:20 PM	KY3 News @ 10p Sat	10p-1030p	:30	JBTV051716H	\$555.00 NM
18	05/24/16	05/30/16	KY3 News @ 10p M-F	10p-1035p	11- 1---	:30	3	\$1,275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/24/16 05/30/16 11- 1--- 3 \$1,275.00									

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Advertiser	Product	Estimate Number	
Brunner John-R-Gov-MO	Media	80	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	05/24/16	05/30/16	KY3 News @ 10p M-F	10p-1035p	11-1---	:30	3	\$1,275.00	NM
05/24/16 05/30/16 11-1--- 3 \$1,275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Tu 05/24/16 10:12 PM KY3 News @ 10p M-F 10p-1035p :30 JBTv051716H \$1,275.00 NM 2 KYTV Th 05/26/16 10:26 PM KY3 News @ 10p M-F 10p-1035p :30 JBTv051716H \$1,275.00 NM									
19	05/25/16	05/25/16	KY3 News @ 5p M-F	5p-530p	--W----	:30	1	\$560.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/16 05/29/16 --W---- 1 \$560.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV W 05/25/16 5:15 PM KY3 News @ 5p M-F 5p-530p :30 JBTv051716H \$560.00 NM									
<u>Total Spots</u>							35		

Payment Terms 30 Days

<u>Gross Total</u>	\$15,765.00
<u>Agency Commission</u>	\$2,364.75
<u>Net Amount Due</u>	\$13,400.25