

## DUPLICATE

## INVOICE



**KYTV**  
**999 W. Sunshine Street**  
**Springfield, MO 65807**  
**Main: (417) 268-3000**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
5180722-1	07/17/16	July 2016	06/27/16 - 07/11/16

Property	Account Executive	Sales Office	Sales Region
KYTV	Natalie Murphy	Springfield Local	Local

Billing Address:

**Thompson Communications**  
**Attention: Accounts Payable**  
**PO Box 5**  
**Marshfield, MO 65706**

Advertiser	Product	Estimate Number
Brunner John-R-Gov-MO	Media	140

Flight Dates	Order #	Alt Order #
07/05/16 - 07/11/16	5180722	WOC10430134

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**KYTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Agency Code	Advertiser Code	Product 1/2
	10	12

Agency Ref	Advertiser Ref
3404	66476

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/05/16	07/11/16	KY3 News @ 10p M-F	10p-1035p	11-1---	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 11-1--- 3 \$850.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	07/05/16	10:32 PM	KY3 News @ 10p M-F	10p-1035p	:30	BRUHM062716H	\$850.00 NM
2	KYTV	Th	07/07/16	10:19 PM	KY3 News @ 10p M-F	10p-1035p	:30	JBTV070516H	\$850.00 NM
3	KYTV	M	07/11/16	10:17 PM	KY3 News @ 10p M-F	10p-1035p	:30	JBTV070816H	\$850.00 NM
2	07/05/16	07/06/16	NIGHT SHIFT	9p-10p	--1----	:30	1	\$415.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 --1---- 1 \$415.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	W	07/06/16	9:27 PM	NIGHT SHIFT	9p-10p	:30	JBTV070516H	\$415.00 NM
3	07/05/16	07/11/16	Today Show	7a-9a	1-1-1--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 1-1-1-- 3 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	W	07/06/16	8:26 AM	Today Show	7a-9a	:30	BRUHM062716H	\$500.00 NM
2	KYTV	F	07/08/16	8:26 AM	Today Show	7a-9a	:30	JBTV070516H	\$500.00 NM
3	KYTV	M	07/11/16	8:27 AM	Today Show	7a-9a	:30	JBTV070816H	\$500.00 NM
4	07/05/16	07/10/16	NBC Nightly News Su	530p-6p	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 -----1 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Su	07/10/16	5:28 PM	NBC Nightly News Su	530p-6p	:30	JBTV070816H	\$500.00 NM
5	07/05/16	07/08/16	NBC Nightly News	528p-6p	--1-1--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 --1-1-- 2 \$850.00									
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1	KYTV	W	07/06/16	5:30 PM	NBC Nightly News	528p-6p	:30	JBTV070516H	\$850.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).



Send Payment To:

**KYTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

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8	07/05/16	07/09/16	Sa Today Hr 2	8a-9a	----- 1-	:30	1	\$175.00	NM																																																																														
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5	KYTV	M	07/11/16	6:55 AM	Ozarks Today @ 6a	6a-7a	:30	JBTV070816H	\$400.00	NM																																																																													

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Send Payment To:

**KYTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
5180722-1	07/17/16	July 2016	06/27/16 - 07/11/16
Advertiser	Product	Estimate Number	
Brunner John-R-Gov-MO	Media	140	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	07/05/16	07/11/16	Today Show	7a-9a	11111--	:30	5	\$365.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 11111-- 5 \$365.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	07/05/16	7:30 AM	Today Show	7a-9a	:30	BRUHM062716H	\$365.00 NM
2	KYTV	W	07/06/16	7:56 AM	Today Show	7a-9a	:30	JBTV070516H	\$365.00 NM
3	KYTV	Th	07/07/16	7:57 AM	Today Show	7a-9a	:30	JBTV070516H	\$365.00 NM
4	KYTV	F	07/08/16	8:48 AM	Today Show	7a-9a	:30	BRUHM062716H	\$365.00 NM
5	KYTV	M	07/11/16	7:21 AM	Today Show	7a-9a	:30	BRUHM062716H	\$365.00 NM
13	07/05/16	07/11/16	Ozarks Today @ 530a	530a-6a	11111--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 11111-- 5 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	07/05/16	5:45 AM	Ozarks Today @ 530a	530a-6a	:30	BRUHM062716H	\$225.00 NM
2	KYTV	W	07/06/16	5:50 AM	Ozarks Today @ 530a	530a-6a	:30	JBTV070516H	\$225.00 NM
3	KYTV	Th	07/07/16	5:50 AM	Ozarks Today @ 530a	530a-6a	:30	JBTV070516H	\$225.00 NM
4	KYTV	F	07/08/16	5:39 AM	Ozarks Today @ 530a	530a-6a	:30	JBTV070516H	\$225.00 NM
5	KYTV	M	07/11/16	5:38 AM	Ozarks Today @ 530a	530a-6a	:30	BRUHM062716H	\$225.00 NM
14	07/05/16	07/09/16	KY3 News @ 6p Sat	6p-630p	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 -----1- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Sa	07/09/16	6:29 PM	KY3 News @ 6p Sat	6p-630p	:30	JBTV070816H	\$400.00 NM
15	07/05/16	07/11/16	Wheel of Fortune M-F	630p-7p	11111--	:30	5	\$535.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 11111-- 5 \$535.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	07/05/16	6:53 PM	Wheel of Fortune M-F	630p-7p	:30	BRUHM062716H	\$535.00 NM
2	KYTV	W	07/06/16	6:34 PM	Wheel of Fortune M-F	630p-7p	:30	BRUHM062716H	\$535.00 NM
3	KYTV	Th	07/07/16	6:59 PM	Wheel of Fortune M-F	630p-7p	:30	BRUHM062716H	\$535.00 NM
4	KYTV	F	07/08/16		Wheel of Fortune M-F Unresolved	630p-7p	:00		<del>\$535.00</del> NM
5	KYTV	M	07/11/16	6:41 PM	Wheel of Fortune M-F	630p-7p	:30	BRUHM062716H	\$535.00 NM
16	07/05/16	07/11/16	ANDY GRIFFITH	1230p-1p	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 11111-- 5 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	07/05/16	12:43 PM	ANDY GRIFFITH	1230p-1p	:30	BRUHM062716H	\$200.00 NM
2	KYTV	W	07/06/16	12:56 PM	ANDY GRIFFITH	1230p-1p	:30	JBTV070516H	\$200.00 NM
3	KYTV	Th	07/07/16	12:44 PM	ANDY GRIFFITH	1230p-1p	:30	JBTV070516H	\$200.00 NM
4	KYTV	F	07/08/16	12:56 PM	ANDY GRIFFITH	1230p-1p	:30	BRUHM062716H	\$200.00 NM
5	KYTV	M	07/11/16	12:32 PM	ANDY GRIFFITH	1230p-1p	:30	BRUHM062716H	\$200.00 NM
17	07/05/16	07/11/16	Ozarks Today @ 5a	5a-530a	11111--	:30	5	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 11111-- 5 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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**Tallahassee, FL 32317-4200**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
5180722-1	07/17/16	July 2016	06/27/16 - 07/11/16
Advertiser	Product	Estimate Number	
Brunner John-R-Gov-MO	Media	140	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																			
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18	07/05/16	07/09/16	Wheel of Fortune Sat	630p-7p	-----1-	:30	1	\$230.00	NM																																																																																																																			
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2	KYTV	F	07/08/16	9:58 AM	Today Show II	9a-10a	:30	JBTV070516H	\$225.00	NM																																																																																																																		
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PGM CHANGE																																																																																																																												
4	KYTV	F	07/08/16	2:00 PM	Days of Our Lives	1p-2p	:30	JBTV070516H	\$115.00	NM																																																																																																																		
MG for 8.1,19.1,21.1																																																																																																																												
PGM CHANGE																																																																																																																												
1	KYTV	Sa	07/09/16		Ozarks Today @ 7a Sat	657a-8a	:00		<del>\$195.00</del>	NM																																																																																																																		
See MG 21.2,21.3,21.4																																																																																																																												
22	07/05/16	07/10/16	Su Today	8a-9a	-----1	:30	1	\$125.00	NM																																																																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/04/16</td><td>07/10/16</td><td>-----1</td><td>1</td><td>\$125.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/04/16	07/10/16	-----1	1	\$125.00																																																																																																							
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).



Send Payment To:

**KYTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
5180722-1	07/17/16	July 2016	06/27/16 - 07/11/16
Advertiser	Product	Estimate Number	
Brunner John-R-Gov-MO	Media	140	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
22	07/05/16	07/10/16	Su Today	8a-9a	-----1	:30	1	\$125.00	NM																																																																		
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23	07/05/16	07/10/16	Ozarks Today @ 7a Sun	7a-8a	-----1	:30	1	\$165.00	NM																																																																		
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24	07/05/16	07/11/16	Today Show 3	10a-11a	11111--	:30	5	\$70.00	NM																																																																		
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Total Spots							65																																																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$23,140.00</b>
<u>Agency Commission</u>	<b>\$3,471.00</b>
<u>Net Amount Due</u>	<b>\$19,669.00</b>