

WOC10437979 [04.00]

Order Printout



Order Status:	Opened-Revised	Start/End Dates:	07/26/16 - 08/01/16	C/P/E:	10 / 12 / 205
Traffic #:	5225631	Agency:	Thompson Communications, Inc.	Product Desc.:	Media
Buyer Order #:	5225631	Advertiser:	10 - Missourians for John Brunner	Estimate Desc.:	Missourians for John Brunner TV3 July 26 - Aug 1
AE:	Natalie Murphy	Buyer:		Total Cost:	\$26,865.00 (Cash)
Property:	KYTV TV	Primary Demo:		Received Date:	7/29/16 7:55 AM

Comments:

Separation: 30

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 26												Total Spots	Total Cost
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	-W----	325.00	1												1	325.00
	(Program: OZARKS TODAY-A)																			
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	--T----	325.00	1												1	325.00
	(Program: OZARKS TODAY-A)																			
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	---F---	325.00	1												1	325.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	-----M	385.00	1												1	385.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	T-----	385.00	1												1	385.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	--T----	385.00	1												1	385.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	---F---	385.00	1												1	385.00
	(Program: OZARKS TODAY-A)																			
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	-----M	580.00	1												1	580.00
	(Program: OZARKS TODAY)																			
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	T-----	580.00	1												1	580.00
	(Program: OZARKS TODAY)																			
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	--T----	580.00	1												1	580.00
	(Program: OZARKS TODAY)																			
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	---F---	580.00	1												1	580.00
	(Program: OZARKS TODAY)																			
4	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-----M	500.00	1												1	500.00
	(Program: TODAY SHW<)																			

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 26												Total Spots	Total Cost
4	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	T-----	500.00	1												1	500.00
	(Program: TODAY SHW<)																			
4	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	--T----	500.00	1												1	500.00
	(Program: TODAY SHW<)																			
4	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	---F---	500.00	1												1	500.00
	(Program: TODAY SHW<)																			
5	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	-----M	375.00	1												1	375.00
	(Program: TODAY SHW2-NBC<)																			
5	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	-W----	375.00	1												1	375.00
	(Program: TODAY SHW2-NBC<)																			
5	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	--T----	375.00	1												1	375.00
	(Program: TODAY SHW2-NBC<)																			
5	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	---F---	375.00	1												1	375.00
	(Program: TODAY SHW2-NBC<)																			
6	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	-----M	375.00	1												1	375.00
	(Program: KY 3 NEWS-NOON)																			
6	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	T-----	375.00	1												1	375.00
	(Program: KY 3 NEWS-NOON)																			
6	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	--T----	375.00	1												1	375.00
	(Program: KY 3 NEWS-NOON)																			
6	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	---F---	375.00	1												1	375.00
	(Program: KY 3 NEWS-NOON)																			
7	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	-W----	710.00	1												1	710.00
	(Program: KY 3 NEWS-FIVE)																			
7	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	--T----	710.00	1												1	710.00
	(Program: KY 3 NEWS-FIVE)																			
7	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	---F---	710.00	1												1	710.00
	(Program: KY 3 NEWS-FIVE)																			
8	AVG. ALL WKS	NM	:30	5:00 PM-5:30 PM	-----S-	455.00	1												1	455.00
	(Program: AVG. ALL WKS)																			
9	AVG. ALL WKS	NM	:30	5:30 PM-6:00 PM	----S--	650.00	1												1	650.00
	(Program: AVG. ALL WKS)																			
11	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	-----M	950.00	1												1	950.00
	(Program: KY 3 NEWS-SIX)																			
11	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	T-----	950.00	1												1	950.00
	(Program: KY 3 NEWS-SIX)																			
11	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	-W----	950.00	1												1	950.00
	(Program: KY 3 NEWS-SIX)																			
11	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	--T----	950.00	1												1	950.00
	(Program: KY 3 NEWS-SIX)																			
11	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	---F---	950.00	1												1	950.00
	(Program: KY 3 NEWS-SIX)																			

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 26													Total Spots	Total Cost
12	KY3 NWS WKD ED	NM	:30	6:00 PM-6:30 PM	----S--	400.00	1													1	400.00
	(Program: KY3 NWS WKD ED)																				
13	American Ninja	NM	:30	7:00 PM-9:00 PM	-----M	1,410.00	1													1	1,410.00
	(Program: American Ninja)																				
14	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	-----M	1,205.00	1													1	1,205.00
	(Program: KY 3 NEWS-TEN<)																				
14	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	T-----	1,205.00	1													1	1,205.00
	(Program: KY 3 NEWS-TEN<)																				
14	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	-W-----	1,205.00	1													1	1,205.00
	(Program: KY 3 NEWS-TEN<)																				
14	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	--T----	1,205.00	1													1	1,205.00
	(Program: KY 3 NEWS-TEN<)																				
14	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	---F---	1,205.00	1													1	1,205.00
	(Program: KY 3 NEWS-TEN<)																				
16	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	-----M	1,210.00	1													1	1,210.00
	(Program: KY 3 NEWS-FIVE)																				
Spot Totals:							41													41	\$26,865.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	41	\$26,865.00			