

## ORDER



**Orders**  
**Order / Rev:** 438576  
**Alt Order #:** WOC11020432  
**Product Desc:** Issue  
**Estimate:** 6588  
**Flight Dates:** 07/05/18 - 07/12/18  
**Original Date / Rev:** 06/26/18 / 06/26/18  
**Order Type:** GENERAL

## KTNV

**Primary AE:** Frank LeBlanc  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Avenue NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Senate Majority PAC  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-1

**New Business Thru:**  
**Advertiser External ID:** 229018  
**Agency External ID:** 123934  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/12/18	47	\$57,650.00	\$49,002.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	47	\$57,650.00	\$49,002.50	0.00
<b>Totals</b>	<b>47</b>	<b>\$57,650.00</b>	<b>\$49,002.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Frank LeBlanc			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	07/05/18	07/12/18	M-F 5-6am News M-F 5-6am News (Program: GD MRN LAS VEGAS @ 5AM)Jul-2017L3	CM	5-6am	MTWTF--	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/18	07/11/18	MTWTF--		1				\$400.00		0.00			
		Week: 07/12/18	07/18/18	---T---		1				\$400.00		0.00			
N 2	KTNV	07/05/18	07/12/18	M-F 6-7am News M-F 6-7am News (Program: GD MRN LAS VEGAS M-F @ 6AM)Jul-2017L3	CM	6-7am	MTWTF--	:30	3	\$600.00	P-1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/18	07/11/18	MTWTF--		2				\$600.00		0.00			
		Week: 07/12/18	07/18/18	---T---		1				\$600.00		0.00			
N 3	KTNV	07/05/18	07/12/18	M-F Good Morning America M-F Good Morning America (Program: GD MRN AMR-ABC- M-F)Jul-2017L3	CM	7-9am	MTWTF--	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/18	07/11/18	MTWTF--		1				\$1,200.00		0.00			
		Week: 07/12/18	07/18/18	---T---		1				\$1,200.00		0.00			
N 4	KTNV	07/05/18	07/12/18	M-F 11am-12pm M-F 11am-12pm (Program: ACTION NEWS @ 11AM)Jul-2017L3	CM	11am-12pm	MTWTF--	:30	4	\$800.00	P-1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/18	07/11/18	MTWTF--		3				\$800.00		0.00			

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/12/18	07/18/18	---T---					1	\$800.00		0.00			
N 5	KTNV	07/05/18	07/11/18	M-F 1-2pm M-F 1-2pm (Program: GENERAL HOSPITAL)Jul-2017L3	CM	1-2pm	MTWTF--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/05/18	07/11/18	MTWTF--					1	\$800.00		0.00			
N 6	KTNV	07/05/18	07/11/18	M-F 3-330pm News M-F 3-330pm News (Program: ACTION NEWS @ 3:00PM)Jul-2017L3	CM	3-330pm	MTWTF--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/05/18	07/11/18	MTWTF--					1	\$800.00		0.00			
N 7	KTNV	07/05/18	07/11/18	M-F 330-4pm News M-F 330-4pm News (Program: ACTION NEWS @ 3:30P)Jul-2017L3	CM	330-4pm	MTWTF--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/05/18	07/11/18	MTWTF--					1	\$800.00		0.00			
N 8	KTNV	07/05/18	07/12/18	M-F 4-430pm M-F 4-430pm (Program: JUDGE JUDY (R))Jul-2017L3	CM	4-430pm	MTWTF--	:30	3	\$800.00	P-1	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/05/18	07/11/18	MTWTF--					2	\$800.00		0.00			
Week:		07/12/18	07/18/18	---T---					1	\$800.00		0.00			
N 9	KTNV	07/05/18	07/12/18	M-F 430-5pm M-F 430-5pm (Program: JUDGE JUDY (O))Jul-2017L3	CM	430-5pm	MTWTF--	:30	5	\$800.00	P-1	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/05/18	07/11/18	MTWTF--					4	\$800.00		0.00			
Week:		07/12/18	07/18/18	---T---					1	\$800.00		0.00			
N 10	KTNV	07/05/18	07/12/18	M-F 5-530pm News M-F 5-530pm News (Program: ACTION NEWS M-F @ 5PM)Jul-2017L3	CM	5-530pm	MTWTF--	:30	4	\$1,500.00	P-1	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/05/18	07/11/18	MTWTF--					3	\$1,500.00		0.00			
Week:		07/12/18	07/18/18	---T---					1	\$1,500.00		0.00			
N 11	KTNV	07/05/18	07/12/18	M-F 6-7pm News M-F 6-7pm News (Program: ACTION NEWS M-F @ 6PM)Jul-2017L3	CM	6-7pm	MTWTF--	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/05/18	07/11/18	MTWTF--					2	\$1,200.00		0.00			
Week:		07/12/18	07/18/18	---T---					1	\$1,200.00		0.00			
N 12	KTNV	07/05/18	07/11/18	M-F 6-7pm News M-F 6-7pm News (Program: ACTION NEWS M-F @ 6:30PM)Jul-2017L3	CM	6-7pm	MTWTF--	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/05/18	07/11/18	MTWTF--					2	\$1,200.00		0.00			
N 13	KTNV	07/05/18	07/11/18	M-F 7-730pm M-F 7-730pm (Program: INSIDE EDITION)Jul-2017L3	CM	7-730pm	MTWTF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/05/18	07/11/18	MTWTF--					1	\$1,200.00		0.00			
N 14	KTNV	07/05/18	07/11/18	M-F 11-1135pm News M-F 11-1135pm News (Program: ACTION NWS M-F @ 11PM)Jul-2017L3	CM	11-1135pm	MTWTF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/05/18	07/11/18	MTWTF--					1	\$1,200.00		0.00			
N 15	KTNV	07/05/18	07/09/18	Monday Prime A Monday Prime A (Program: THE BACHELORETTE)Jul-2017L3	CM	8-10pm	M-----	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/05/18	07/11/18	M-----					1	\$4,000.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N16	KTNV	07/05/18	07/07/18	Sa 6-7am News Sa 6-7am News (Program: GD MRN LAS VEGAS SAT @ 6AM)Jul-2017L3	CM	6-7am	-----S-	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	-----S-					1	\$600.00		0.00			
N17	KTNV	07/05/18	07/07/18	Sa 7-8am Sa 7-8am (Program: GD MRN AMR-SATURDAY)Jul-2017L3	CM	7-8am	-----S-	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	-----S-					1	\$1,200.00		0.00			
N18	KTNV	07/05/18	07/07/18	Sa 4pm/430pm/5pm News Sa 4pm/430pm/5pm News (Program: ACTION NEWS SAT 5PM)Jul-2017L3	CM	4-430pm/430-5pm	-----S-	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	-----S-					1	\$450.00		0.00			
N19	KTNV	07/05/18	07/08/18	Su 5-6am News Su 5-6am News (Program: GD MRN LAS VEGAS SUN @ 5AM)Jul-2017L3	CM	5-6am	-----S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	-----S					1	\$400.00		0.00			
N20	KTNV	07/05/18	07/08/18	Su 6-7am News Su 6-7am News (Program: GD MRN LAS VEGAS SUN @ 6AM)Jul-2017L3	CM	6-7am	-----S	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	-----S					1	\$600.00		0.00			
N21	KTNV	07/05/18	07/08/18	Su 7-8am Su 7-8am (Program: GD MRN AMR-SUNDAY)Jul-2017L3	CM	7-8am	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	-----S					1	\$1,000.00		0.00			
N22	KTNV	07/05/18	07/08/18	Su 8-9am News Su 8-9am News (Program: GD MRN LAS VEGAS SUN @ 8AM)Jul-2017L3	CM	8-9am	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	-----S					1	\$1,000.00		0.00			
N23	KTNV	07/05/18	07/08/18	This Week Su 10-11am (Program: THIS WEEK-ABC)Jul-2017L3	CM	10-11am	-----S	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	-----S					1	\$2,000.00		0.00			
N24	KTNV	07/05/18	07/08/18	Su 5-530pm News Su 5-530pm News (Program: ACTION NEWS SUN 5PM)Jul-2017L3	CM	5-530pm	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	-----S					1	\$900.00		0.00			
N25	KTNV	07/05/18	07/08/18	Su 6-7pm News Su 6-7pm News (Program: ACTION NEWS SUN 6PM)Jul-2017L3	CM	6-7pm	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	-----S					1	\$900.00		0.00			
N26	KTNV	07/05/18	07/08/18	Sunday Prime B Sunday Prime B (Program: CELEBRITY FAMILY FEUD)Jul-2017L3	CM	8-9pm	-----S	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	-----S					1	\$6,000.00		0.00			
N27	KTNV	07/05/18	07/08/18	Sunday Prime C Sunday Prime C (Program: THE \$100,000 PYRAMID)Jul-2017L3	CM	9-10pm	-----S	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	-----S					1	\$6,000.00		0.00			
N28	KTNV	07/05/18	07/08/18		CM	11-1135pm	-----S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00

