**Page:** 1/4

# KEVC-CD, KLOB-FM, KMIR, KPST-FM, KVER-CD EEO PUBLIC FILE REPORT

August 1, 2019 - July 31, 2020

#### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title                                 | Recruitment Sources ("RS")<br>Used to Fill Vacancy | RS Referring<br>Hiree |
|---|--|-----------------------|
| Photojournalist                           | 1-10   | 5                     |
| MMJ                                       | 2-10   | 5                     |
| SVP, IMS                                  | 2-10   | 5                     |
| News Producer                             | 2-10   | 5                     |
| MMJ                                       | 2-10   | 6                     |
| Integrated Marketing Solutions Consultant | 2-10   | 5                     |
| MMJ                                       | 2-10   | 5                     |
| News Producer                             | 1-11   | 5                     |
| ММЈ                                       | 1-11   | 2                     |

**Page:** 2/4

# KEVC-CD, KLOB-FM, KMIR, KPST-FM, KVER-CD EEO PUBLIC FILE REPORT

August 1, 2019 - July 31, 2020

#### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| RS<br>Number | RS Information  | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of Interviewees<br>Referred by RS<br>Over<br>Reporting Period |
|--------------|---|--|---|
| 1            | California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting | N  | 0   |
| 2            | Craigslist 1381 9th Avenue San Francisco, California 94122 Url: http://www.craigslist.org Job Board Manual Posting  | N  | 3   |
| 3            | CSUSB 5500 University Parkway San Bernardino, California 92407 NA NA Manual Posting   | N  | 0   |
| 4            | EDD - CalJobs 72840 HWY 111 Ste C101 Palm Desert, California 92260 Url: http://www.caljobs.ca.gov Job Board Manual Posting                                      | N  | 0   |
| 5            | Entravision 2425 Olympic Blvd Ste 6000W Santa Monica, California 90404 Phone: 310-264-2355 Url: http://www.entravision.com John Mahan Manual Posting            | N  | 18  |
| 6            | Indeed Employment Website Austin, Texas Employment Website Employment Website Manual Posting  | N  | 6   |
| 7            | Purple Briefcase - COD Website Palm Desert, California Url: https://app.purplebriefcase.com Job Board Manual Posting  | N  | 0   |

**Page:** 3/4

# KEVC-CD, KLOB-FM, KMIR, KPST-FM, KVER-CD EEO PUBLIC FILE REPORT

August 1, 2019 - July 31, 2020

#### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| RS<br>Number | RS Information  | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|--------------|---|--|--|
| 8            | UC Riverside 900 University Ave Riverside, California 92521 Phone: 000-000-0000 Michelle Knighton Manual Posting  | N  | 0  |
| 9            | University of Redlands 1200 E Colton Ave Redlands, California 92373 NA NA Manual Posting  | N  | 0  |
| 10           | Work In Entertainment, LLC 7010 E. Chauncey Ln., Ste 115 Phoenix, Arizona 85054 Phone: 480-779-4798 Url: www.workinentertainment.com Work In Entertainment, LLC Work In Entertainment, LLC Manual Posting | N  | 0  |
| 11           | www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com                | N  | 0  |
|              | TOTAL INTERVIEWS OVER REPOR   | RTING PERIOD:  | 27   |

**Page:** 4/4

# KEVC-CD, KLOB-FM, KMIR, KPST-FM, KVER-CD EEO PUBLIC FILE REPORT

August 1, 2019 - July 31, 2020

#### III. RECRUITMENT INITIATIVES

|   | Date       | Type of<br>Recruitment Initiative<br>(Menu Selection) | Brief Description Of Activity  | No. of<br>Stations<br>Participants | Participant Title                                 |
|---|------------|---|--|------------------------------------|---|
| 1 | 9/12/2019  | Participation in Job<br>Fairs                         | Members of our stations participated in a job fair where company and job opening information was provided along with instructions on how to apply via our website. Job fair was at the annual Job Expo in Indio CA, for a total of four hours.                                 | 3                                  | Administrative<br>Assistant<br>Promotions Manager |
| 2 | 11/14/2019 | Participation in Job<br>Fairs                         | Members of our stations participated in a job fair where company and job opening information was provided along with instructions on how to apply via our website. Job fair was in Palm Desert, CA. Duration of the participation was three hours.                             | 3                                  | Administrative<br>Assistant<br>Promotions Manager |
| 3 | 11/19/2019 | Provision of training to management                   | Annual EEO training on proper compliance with EEO regulations and sources to use when posting job openings in our area. Also addressed the importance of utilizing Broadcast 1 Source to ensure proper EEO report is generated.  | 3                                  | Business Operations<br>Manager                    |
| 4 | 3/31/2020  | Participation in Job<br>Fairs                         | Members of our stations participated in a job fair where company and job opening information was provided along with instructions on how to apply via our website. Job fair was at the annual College of the Desert Career Fair in Palm Desert CA, for a total of three hours. | 3                                  | Business Operations<br>Manager                    |
| 5 | 4/15/2020  |   | Internships were provided to students from College of the Desert and Cal State University of San Bernardino. These internships occurred during the Fall 2019, Winter 2019 and Spring 2020 semester in our News department.   | 2                                  | News Director<br>Assistant News<br>Director       |