

# ORDER



**Orders**  
**Order / Rev:** 689380  
**Alt Order #:** 32150732  
**Product Desc:** Jon Tester for US Senate  
**Estimate:** 4250  
**Flight Dates:** 09/18/18 - 09/24/18  
**Original Date / Rev:** 09/12/18 / 09/12/18  
**Order Type:** POLITICAL CANDIDATE

**KKBR-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHI  
**Sales Region:** National

**Agency Name:** SCREEN STRATEGIES MEDIA  
**Buying Contact:**  
**Billing Contact:**  
 11150 FAIRFAX BLVD SUITE 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Jon Tester for US Senate  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** BROADCAST  
**Revenue Code 3:** BRC-SPOT  
**Priority:** UNASSIGNED

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:25:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/24/18	42	\$330.00	\$280.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	42	\$330.00	\$280.50	0.00
<b>Totals</b>	<b>42</b>	<b>\$330.00</b>	<b>\$280.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KKBR	09/18/18	09/24/18	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	-2232--	1:00	9	\$8.00	P-03	0.00	NM	11	\$88.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	-2232--		9				\$8.00		0.00			
		Week: 09/24/18	09/30/18	2-----		2				\$8.00		0.00			
N 2	KKBR	09/18/18	09/24/18	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	-2322--	1:00	9	\$8.00	P-03	0.00	NM	12	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	-2322--		9				\$8.00		0.00			
		Week: 09/24/18	09/30/18	3-----		3				\$8.00		0.00			
N 3	KKBR	09/18/18	09/24/18	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	-3223--	1:00	10	\$8.00	P-03	0.00	NM	12	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	-3223--		10				\$8.00		0.00			
		Week: 09/24/18	09/30/18	2-----		2				\$8.00		0.00			
N 4	KKBR	09/22/18	09/24/18	Sa-Su AM Sa-Su AM	CM	6:00 AM-10:00 AM	-----1-	1:00	1	\$8.00	P-03	0.00	NM	1	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/18	09/28/18	-----1-		1				\$8.00		0.00			

Order / Rev: 689380  
 Alt Order #: 32150732  
 Flight Dates: 09/18/18 - 09/24/18

Advertiser: Jon Tester for US Senate  
 Product Desc: Jon Tester for US Senate  
 Estimate: 4250  
 KKBR-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KKBR	09/22/18	09/24/18	Sa-Su Midday Sa-Su Midday	CM	10:00 AM-3:00 PM	-----1-	1:00	1	\$8.00	P-03	0.00	NM	1	\$8.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/18	09/28/18	-----1-					1	\$8.00		0.00			
N 6	KKBR	09/22/18	09/24/18	Sa-Su PM Sa-Su PM	CM	3:00 PM-7:00 PM	-----2-	1:00	2	\$8.00	P-03	0.00	NM	2	\$16.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/18	09/28/18	-----2-					2	\$8.00		0.00			
N 7	KKBR	09/23/18	09/24/18	Sa-Su AM Sa-Su AM	CM	6:00 AM-10:00 AM	-----1	1:00	1	\$5.00	P-03	0.00	NM	1	\$5.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/18	09/29/18	-----1					1	\$5.00		0.00			
N 8	KKBR	09/23/18	09/24/18	Sa-Su Midday Sa-Su Midday	CM	10:00 AM-3:00 PM	-----1	1:00	1	\$8.00	P-03	0.00	NM	1	\$8.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/18	09/29/18	-----1					1	\$8.00		0.00			
N 9	KKBR	09/23/18	09/24/18	Sa-Su PM Sa-Su PM	CM	3:00 PM-7:00 PM	-----1	1:00	1	\$5.00	P-03	0.00	NM	1	\$5.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/18	09/29/18	-----1					1	\$5.00		0.00			
													Totals	42	\$330.00

Sep 12, 18  
 CONT# 32150732 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO KKBR-FM (Billings, MT)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY SCREEN STRATEGIES MEDIA  
 ADDR 11150 FAIRFAX BLVD SUITE 505  
 FAIRFAX, VA 22030

DDS CONT# 0  
 C/P/E: Jtfs / MT / 4250

SALESPERSON FAX#

PH #

BYR DAMARIS PARIS  
 ADV JON TESTER FOR US SENATE  
 PDT Jon Tester for US Senate  
 FLT Sep 18, 18 - Sep 24, 18

\* REP ORDER COMMENT \*

\*\* 9/12/2018 2:08:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.T....	6A - 10A	60	09/18/2018 - 09/18/2018	1D	2	\$8.00	2
	1.2	.T....	10A - 3P	60	09/18/2018 - 09/18/2018	1D	2	\$8.00	2
	1.3	.T....	3P - 7P	60	09/18/2018 - 09/18/2018	1D	3	\$8.00	3
					** FLIGHT TOTALS **		7	\$56.00	
		<b>FLIGHT 2</b>							
	2.1	..W....	6A - 10A	60	09/19/2018 - 09/19/2018	1D	2	\$8.00	2
	2.2	..W....	10A - 3P	60	09/19/2018 - 09/19/2018	1D	3	\$8.00	3
	2.3	..W....	3P - 7P	60	09/19/2018 - 09/19/2018	1D	2	\$8.00	2
					** FLIGHT TOTALS **		7	\$56.00	
		<b>FLIGHT 3</b>							
	3.1	...T...	6A - 10A	60	09/20/2018 - 09/20/2018	1D	3	\$8.00	3
	3.2	...T...	10A - 3P	60	09/20/2018 - 09/20/2018	1D	2	\$8.00	2
	3.3	...T...	3P - 7P	60	09/20/2018 - 09/20/2018	1D	2	\$8.00	2
					** FLIGHT TOTALS **		7	\$56.00	
		<b>FLIGHT 4</b>							
	4.1	....F..	6A - 10A	60	09/21/2018 - 09/21/2018	1D	2	\$8.00	2
	4.2	....F..	10A - 3P	60	09/21/2018 - 09/21/2018	1D	2	\$8.00	2
	4.3	....F..	3P - 7P	60	09/21/2018 - 09/21/2018	1D	3	\$8.00	3
					** FLIGHT TOTALS **		7	\$56.00	

Sep 12, 18  
 CONT# 32150732 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: Jtfs / MT / 4250

<b>FLIGHT 5</b>								
5.1	.....S.	6A - 10A	60	09/22/2018 - 09/22/2018	1D	1	\$8.00	1
5.2	.....S.	10A - 3P	60	09/22/2018 - 09/22/2018	1D	1	\$8.00	1
5.3	.....S.	3P - 7P	60	09/22/2018 - 09/22/2018	1D	2	\$8.00	2
** FLIGHT TOTALS **						4	\$32.00	
<b>FLIGHT 6</b>								
6.1	.....S	6A - 10A	60	09/23/2018 - 09/23/2018	1D	1	\$5.00	1
6.2	.....S	10A - 3P	60	09/23/2018 - 09/23/2018	1D	1	\$8.00	1
6.3	.....S	3P - 7P	60	09/23/2018 - 09/23/2018	1D	1	\$5.00	1
** FLIGHT TOTALS **						3	\$18.00	
<b>FLIGHT 7</b>								
7.1	M.....	6A - 10A	60	09/24/2018 - 09/24/2018	1D	2	\$8.00	2
7.2	M.....	10A - 3P	60	09/24/2018 - 09/24/2018	1D	3	\$8.00	3
7.3	M.....	3P - 7P	60	09/24/2018 - 09/24/2018	1D	2	\$8.00	2
** FLIGHT TOTALS **						7	\$56.00	

	Sep 18							
SPOTS	42							
CASH	330.00							
TRADE	0.00							
NSL	0.00							
TOTAL	330.00							
								<b>TOTAL</b>
SPOTS								42
CASH								330.00
TRADE								0.00
NSL								0.00
TOTAL								330.00

**\*\* Competitive Comments \*\***

SVC:  
 Demo Adults 35+

Nondiscrimination - Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KKBR-FM	<b>Date:</b> 9/25/2018
---	------------------------

I, Screen Strategies Media,

being/on behalf of: Jon Tester,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/6/2018

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available): \$328.10**

I represent that the payment for the above described broadcast time has been furnished by:

Montanans for Tester

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Holly Giarraputo

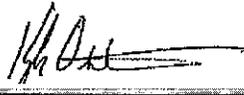
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/25/2018

**Date**



**Signature**

**To Be Signed By Station Representative**

**Accepted**

**Accepted in Part**

**Rejected**

  
Signature

Heath M...  
Printed Name

RB...  
Title