

# ORDER



**Orders**  
**Order / Rev:** 704999  
**Alt Order #:** 32189975  
**Product Desc:** Jon Tester for Senate  
**Estimate:** 4392  
**Flight Dates:** 10/02/18 - 10/08/18  
**Original Date / Rev:** 09/25/18 / 09/25/18  
**Order Type:** POLITICAL CANDIDATE

**KKBR-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHI  
**Sales Region:** National

**Agency Name:** SCREEN STRATEGIES MEDIA  
**Buying Contact:**  
**Billing Contact:**  
 11150 FAIRFAX BLVD SUITE 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Jon Tester for US Senate  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** BROADCAST  
**Revenue Code 3:** BRC-SPOT  
**Priority:** UNASSIGNED

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:25:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/08/18	49	\$386.00	\$328.10

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	49	\$386.00	\$328.10	0.00
<b>Totals</b>	<b>49</b>	<b>\$386.00</b>	<b>\$328.10</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KKBR	10/02/18	10/08/18	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	-3333--	1:00	12	\$8.00	P-02	0.00	NM	15	\$120.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		10/01/18	10/07/18	-3333--	12	\$8.00	0.00								
		10/08/18	10/14/18	3-----	3	\$8.00	0.00								
N 2	KKBR	10/02/18	10/08/18	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	-3333--	1:00	12	\$8.00	P-02	0.00	NM	15	\$120.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		10/01/18	10/07/18	-3333--	12	\$8.00	0.00								
		10/08/18	10/14/18	3-----	3	\$8.00	0.00								
N 3	KKBR	10/02/18	10/08/18	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	-2333--	1:00	11	\$8.00	P-02	0.00	NM	14	\$112.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		10/01/18	10/07/18	-2333--	11	\$8.00	0.00								
		10/08/18	10/14/18	3-----	3	\$8.00	0.00								
N 4	KKBR	10/06/18	10/08/18	Sa-Su AM Sa-Su AM	CM	6:00 AM-10:00 AM	-----1-	1:00	1	\$8.00	P-02	0.00	NM	1	\$8.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		10/06/18	10/12/18	-----1-	1	\$8.00	0.00								

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 Flight Dates: 10/02/18 - 10/08/18

Advertiser: Jon Tester for US Senate  
 Product Desc: Jon Tester for Senate  
 Estimate: 4392  
 KKBR-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KKBR	10/06/18	10/08/18	Sa-Su Midday Sa-Su Midday	CM	10:00 AM-3:00 PM	-----1-	1:00	1	\$8.00	P-02	0.00	NM	1	\$8.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/18	10/12/18	-----1-					1	\$8.00		0.00			
N 6	KKBR	10/06/18	10/08/18	Sa-Su PM Sa-Su PM	CM	3:00 PM-7:00 PM	-----1-	1:00	1	\$8.00	P-02	0.00	NM	1	\$8.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/18	10/12/18	-----1-					1	\$8.00		0.00			
N 7	KKBR	10/07/18	10/08/18	Sa-Su AM Sa-Su AM	CM	6:00 AM-10:00 AM	-----1	1:00	1	\$5.00	P-02	0.00	NM	1	\$5.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/18	10/13/18	-----1					1	\$5.00		0.00			
N 8	KKBR	10/07/18	10/08/18	Sa-Su PM Sa-Su PM	CM	3:00 PM-7:00 PM	-----1	1:00	1	\$5.00	P-02	0.00	NM	1	\$5.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/18	10/13/18	-----1					1	\$5.00		0.00			
													Totals	49	\$386.00

Sep 25, 18

CONT# 32189975 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KKBR-FM (Billings, MT)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY SCREEN STRATEGIES MEDIA  
 ADDR 11150 FAIRFAX BLVD SUITE 505  
 FAIRFAX, VA 22030

DDS CONT# 0  
 C/P/E: JTfs / MT / 4392

SALESPERSON FAX#

PH #

BYR DAMARIS PARIS  
 ADV JON TESTER FOR US SENATE  
 PDT Jon Tester for Senate  
 FLT Oct 02, 18 - Oct 08, 18

\* REP ORDER COMMENT \*

\*\* 9/25/2018 11:11:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.T.....	6A - 10A	60	10/02/2018 - 10/02/2018	1D	3	\$8.00	3
	1.2	.T.....	10A - 3P	60	10/02/2018 - 10/02/2018	1D	3	\$8.00	3
	1.3	.T.....	3P - 7P	60	10/02/2018 - 10/02/2018	1D	2	\$8.00	2
					** FLIGHT TOTALS **		8	\$64.00	
		<b>FLIGHT 2</b>							
	2.1	..W....	6A - 10A	60	10/03/2018 - 10/03/2018	1D	3	\$8.00	3
	2.2	..W....	10A - 3P	60	10/03/2018 - 10/03/2018	1D	3	\$8.00	3
	2.3	..W....	3P - 7P	60	10/03/2018 - 10/03/2018	1D	3	\$8.00	3
					** FLIGHT TOTALS **		9	\$72.00	
		<b>FLIGHT 3</b>							
	3.1	...T...	6A - 10A	60	10/04/2018 - 10/04/2018	1D	3	\$8.00	3
	3.2	...T...	10A - 3P	60	10/04/2018 - 10/04/2018	1D	3	\$8.00	3
	3.3	...T...	3P - 7P	60	10/04/2018 - 10/04/2018	1D	3	\$8.00	3
					** FLIGHT TOTALS **		9	\$72.00	
		<b>FLIGHT 4</b>							
	4.1	....F..	6A - 10A	60	10/05/2018 - 10/05/2018	1D	3	\$8.00	3
	4.2	....F..	10A - 3P	60	10/05/2018 - 10/05/2018	1D	3	\$8.00	3
	4.3	....F..	3P - 7P	60	10/05/2018 - 10/05/2018	1D	3	\$8.00	3
					** FLIGHT TOTALS **		9	\$72.00	

Sep 25, 18

CONT# 32189975 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: JTfs / MT / 4392

<b>FLIGHT 5</b>									
5.1	.....S.	6A - 10A	60	10/06/2018 - 10/06/2018	1D	1	\$8.00	1	
5.2	.....S.	10A - 3P	60	10/06/2018 - 10/06/2018	1D	1	\$8.00	1	
5.3	.....S.	3P - 7P	60	10/06/2018 - 10/06/2018	1D	1	\$8.00	1	
** FLIGHT TOTALS **						3	\$24.00		
<b>FLIGHT 6</b>									
6.1	.....S	6A - 10A	60	10/07/2018 - 10/07/2018	1D	1	\$5.00	1	
6.2	.....S	3P - 7P	60	10/07/2018 - 10/07/2018	1D	1	\$5.00	1	
** FLIGHT TOTALS **						2	\$10.00		
<b>FLIGHT 7</b>									
7.1	M.....	6A - 10A	60	10/08/2018 - 10/08/2018	1D	3	\$8.00	3	
7.2	M.....	10A - 3P	60	10/08/2018 - 10/08/2018	1D	3	\$8.00	3	
7.3	M.....	3P - 7P	60	10/08/2018 - 10/08/2018	1D	3	\$8.00	3	
** FLIGHT TOTALS **						9	\$72.00		

	Oct 18					
SPOTS	49					
CASH	386.00					
TRADE	0.00					
NSL	0.00					
TOTAL	386.00					

						TOTAL
SPOTS						49
CASH						386.00
TRADE						0.00
NSL						0.00
TOTAL						386.00

**\*\* Competitive Comments \*\***

SVC:  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 9/20/2018
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I, Screen Strategies Media,

being/on behalf of: Jon Tester

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedule					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Montanans for Tester

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

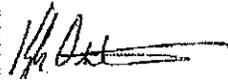
The name of the treasurer of the candidate's authorized committee is:

Holly Giarraputo

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/20/2018  
Date  
  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

  
Signature  
Heather Meyer  
Printed Name  
RBR  
Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, **Montanans for Tester**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

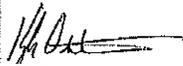
**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box) **Matt Rosendale**

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

**Kyle Osterhout**

**printed name**

**9/20/2018**

**date**