

## **WMYK**

THE FOLLOWING IS A LIST OF SOME THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF JULY 1<sup>ST</sup>, 2022 THROUGH SEPTEMBER 30<sup>TH</sup>, 2022. THIS LIST IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THEY APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

**BENEFIT RIDE:** A page was made on our website and posted on Facebook and announced on the air for any and all benefit rides happening in the area. People were encouraged to send their benefit ride flyers and information to the radio station. The information was then announced and put out to the public in hopes more people would come and raise for money for their charity events.

**THE ROCKING RIDE HOME:** This event was put on by our station and partnered with the Combat Vets ma and Harley Davidson of Kokomo. We raised money for Jackson Street Commons which is a local charity that helps veterans in Kokomo and surrounding counties. We ran promos and commercials for this for about 6 weeks leading up to the event. This event happened September 17th.

**ROCKERS FOR KNOCKERS:** This event happens in the 4<sup>th</sup> quarters but it was promoted all through September with live reads promos and interviews. It is a night of music provided by local musicians. All money raised goes to local breast cancer research.

## **VIEWPOINT GUESTS JULY AUGUST SEPTEMBER 2022**

7/3/22 and 7/10/22 Jay Freeman, Secretary of the Howard County 4-H Fair. Discussed the upcoming Howard County Fair and the activities that will be happening July 11 th thru the 16 th . Entertainment at the South and North Grandstand, food vendors, the merchants in the Tennis Center, Pioneer Village, some of the 4-H projects, and the midway.

7/17/22 State Senator Jim Buck, discussed the upcoming special session of the Indiana Legislature to pass legislation concerning abortion and a \$1-billion dollar refund divided amongst all Indiana taxpayers.

7/24/22 and 7/31/22 Monty Henderson SBDC Agriculture, talked about his area farm being a part of the Purdue Ag Management tour and also talked about the Small Business Development Corporation and their agriculture division helping people get the help they need in their agri-business.

8/7/22 and 8/21/22 Reba Harris and Pat Mills of Gilead House talked about the upcoming fundraising softball games at Kokomo Municipal Stadium Aug 28, as well as the 22 nd anniversary

open house Sept 1, and the Gilead House walk/run Sept 10. Gilead House is a treatment center for women with addictions to help them head for a better life.

8/14/22 Brianne Boles CEO of Bona Vista. Talked about the various programs available thru Bona Vista who serves the needs of the community.

8/28/22 and 9/4/22 Denine Smith Executive director of Coordinated Assistance Ministries (CAM) Talked about the upcoming 25th annual WIOU-CAM Golf Outing. Final call for golfers and sponsors for the event, held this year at the American Legion Golf Course.

9/11/22 Jim Profit Howard County Vietnam Veterans Organization. Discussed the upcoming 40th Veterans Reunion, held at the healing grounds on State Road 26 a mile east of State Road 213. The reunion welcomes all veterans to come enjoy discussions with other veterans and enjoy entertainment each day.

9/18/22 Toni Fox, American Red Cross, and Willie Sloman, President of Minority Health Alliance. Talked about the upcoming Red Cross Blood Drive for sickle cell anemia. The disease affecting minority populations and the only treatment being blood transfusions. The blood drive at the Carver Community Center welcomes all to come give blood.

9/25/22 Emily Fritsch, director of Excel Center in Kokomo. Talked about the opportunities afforded adults in this free adult high school, offering real core 40 diplomas, plus a chance to move on to other secondary education opportunities through classes at Excel that would transfer to places like Ivy Tech.