

WMYK

THE FOLLOWING IS A LIST OF SOME THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF JULY 1ST, 2019 THROUGH SEPTEMBER 30TH, 2019. THIS LIST IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THEY APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

AIR INTERVIEWS/PSAS/PUBLIC INFORMATION

THE FOLLOWING ARE EVENTS THAT WE WERE ACTIVE IN PROMOTING JULY 1ST, 2019, THROUGH SEPTEMBER 30TH, 2019. WE HAVE PROMOTED THESE EVENTS THROUGH PSAS, PROMOS, INTERVIEWS, AND/OR LIVE READS

BENEFIT RIDE: A page was made on our website and posted on Facebook and announced on the air for any and all benefit rides happening in the area. People were encouraged to send their benefit ride flyers and information to the radio station. The information was then announced and put out to the public in hopes more people would come and raise for money for their charity events.

THE ROCKING RIDE HOME: This event was put on by our station and partnered with the Combat Vets ma and Harley Davidson of Kokomo. We raised money for Jackson Street Commons which is a local charity that helps veterans in Kokomo and surrounding counties. We ran promos and commercials for this for about 6 weeks leading up to the event. This event happened September 21st.

HOWARD COUNTY VIETNAM VETERANS REUNION: This took place in Kokomo and was an event for Veterans to be able to get together and reconnect. A series of promos and interviews were played leading up to this

ROCKERS FOR KNOCKERS: This event happens in the 4th quarters but it was promoted all through September with live reads promos and interviews. It is a night of music provided by local musicians. All money raised goes to local breast cancer research.

GRISSOM AIR RESERVE: Every Sunday morning at 6 a.m. we talk with the nearby Grissom Aero plex members of the Air Force. The Aero plex has a direct economic impact on nearby Peru and conducts exercises that also influence the community. This program makes the public aware of those activities.

THE GRISSOM AIR RESERVE BASE JOICE US WEEKLY TO TALK ABOUT WHAT IS HAPPENING AT THE BASE. THE SEGMENT USUALLY LASTS FOR 10 MIN AND COVERS ANYTHING FROM EMERGENCY PROTOCOLS AT THE BASE TO ECONOMIC IMPACT TO COMMUNITY INVOLVMENT.

07/7/19-10 MIN

07/14/19-10 MIN

07/21/19-10 MIN

07/28/19-10 MIN

08/04/19-10 MIN

08/11/19-10 MIN

08/18/19-10 MIN

08/25/19-10 MIN

09/01/19-10 MIN

09/08/19-10 MIN

09/15/19-10 MIN

09/22/19-10 MIN

09/29/19-10 MIN

VIEWPOINT OVERVIEW JULY AUGUST SEPTEMBER 2019

7/1/19 Jay Freeman Secretary of Howard County 4-H fair. Talked about the upcoming 74th fair sponsored by the Greentown Lions club. Reviewed the fair schedule and some of the improvements made at the fairgrounds over the years.

7/14/19 Josh Winrotte, and Mathias Ingle. Purdue extension agents for Howard County Josh is youth educator and Mathias is Ag educator. Talked about the participation of youth in 4-H at the Howard County fair as well as the diverse projects now being offered in the 4-H programs. Also discussed with the effects the spring rains had on planting season and where that could lead for farmers come fall.

7/21 and 28/19 Doug Hayes Grissom Air Reserve Base. Talked about the upcoming Grissom Air Show and what people can expect when they come to the show September 6th and 7th. The history of airshows at Grissom and the reasoning for bringing the air show back was also discussed.

8/4/19 Chuck Bell Tipton County EMA director. Discussed ways that the Tipton County EMA has grown in the past ten years and some of the good provided to the community through special funding and ways to help benefit local first responders.

8/11/19 Sgt. Justin Markley Howard County Sheriff's Department. Discussed the drive sober or get pulled over law enforcement campaign as well as campaign for enforcement of the school bus stop sign law.

8/18/19 Scott McKay Kokomo Firefighter. Discussed the upcoming Jeep Round Up and Steel Horse Poker Run. Money raised will be used to purchase special helmet liners for local firefighters and to raise awareness of some of the cancer dangers posed when fighting a fire.

8/25/19 Norm Crawford Military Foundation Talked about the upcoming fundraising first responders and military softball tournament. Money from the military foundation is used to assist veterans and their families who need financial assistance.

9/1/19 Doug Hayes Doug Hayes Grissom Air Reserve Base. Talked about the upcoming Grissom Air Show and what people can expect when they come to the show September 6th and 7th. The history of airshows at Grissom and the reasoning for bringing the air show back was also discussed.

9/8/19 Jennifer Klemmerman Goodwill Nurse-Family partner. Talked about the Goodwill Nurse-family partner program just getting underway in Howard and surrounding counties.

9/15/19 and 9/22/19 Sgt Tony Slocum Indiana State Police Talked about the new school bus stop sign policy and enforcement. Also discussed motorcycle crashes and the need for protective gear for riders. Slocum also talked of the need to slow down in highway construction zones.

9/29/19 Debbie Stewart, Howard County Clerk. Discussed the upcoming city elections in Kokomo and Russiaville. Last day for voter registration is October 7th. First day for early voting is October 8th. Discussed where local voting centers are located and the hours they will be available.