

Issues and Programs Report

for

WTZI

88.1 FM Rosemont, Illinois

2nd Quarter 2022

Description of Programming

RadioEd has recently completed the acquisition of WTZI in Rosemont, Illinois, in April 2022 and is currently in the process of updating and setting up the broadcasting capabilities.

RadioEd is committed to utilizing WTZI to raise awareness of Indian culture by building a strong community through Indian music, outreach, and education.

Unlike most, if not all, of the radio stations in the state of Illinois, Indian culture has not been broadcast to listeners in the local community. Most American public also does not have access to, and a good knowledge of, Indian music, for example, as they are foreign to American. The American public should therefore be afforded the opportunity to hear and be educated on different genres and types of Indian music. The promotion of Indian culture can have the effect of eliminating prejudice and discrimination from non-Indians in the Indian community. Classical Indian music also has a soothing impact on listeners and lessens community tensions.

Chicago's northwestern suburb (Schaumburg and Naperville, for example) has a large Indian community of more than two hundred thousand individuals and families. Having a radio station that devotes to broadcasting Indian culture and music can prevent deterioration in the local Indian community and raise awareness of the Indian culture to the next generation growing up in the Chicago suburb. Furthermore, the more the American public is educated on Indian culture, the more it may foster creativity and fusion of new music and understanding for the next generation of musicians, both Indian and non-Indian alike.

RadioEd currently plans to operate WTZI to spread awareness of Indian culture through music. The content will presently consist of the following:

- Indian music -- Music is a great way to understand the culture. There are many different instruments, languages, and styles of music in Indian culture. RadioEd plans on playing a diverse set of Indian music.

The music content will include classical, regional, and contemporary genres of various Indian artists:

- 1) the classical Indian music would be the music of Sitar and Tabla (<https://www.youtube.com/watch?v=GdBDUXV6x6c>);
- 2) the regional Indian music would be music from the southern, northern, and eastern regions of India. Northern Indian music can be heard from the link that follows. (<https://www.youtube.com/watch?v=TktWQbsgcw>);
- 3) the contemporary genre of Indian music would be music from Bollywood, contemporary dance, or Indian pop culture. For example, the Bollywood music of Ramji Ki Chal can be heard from the link follows. (<https://www.youtube.com/watch?v=slooFGRBZJY>).

In the future, WTZI plans to add other programs that promote Indian culture in Hindi language Bible reading, short stories and fables, language instructions, as well as Indian and local news.

WTZI plans on discussing its contents and collecting feedback from the local community. As a result, WTZI may evolve the proportion of its educational content to serve its audience. WTZI will have a mix of contents produced on its own and broadcast contents of others as described in the categories above.

The criteria WTZI uses when determining what content to broadcast are as follows: 1) whether the content fits its mission of promoting and spreading cultural awareness of Indian culture, 2) whether the content can be produced within WTZI's budget, and 3) whether the content receives popular demand and positive feedback from the local community.

The following programs receive no financial reimbursement for broadcasting and are strictly to promote Indian culture through music.

1. Indian Music

Program Title: Music

Type: Royalty-free Indian Music

Source: Recorded

Duration: April 22, 2022 through June 30, 2022

Time Broadcast: all hours

Description: Indian music that is primarily made up of classical and instrumental genres, incorporating Sitar and Tabla instruments for soothing effects on listeners and showcasing different types of Indian music.

Station Manager: Anuraag Tripathi