

# **2023 Annual EEO Public File Report**

**WSST-TV 63867** Cordele, Georgia

**Coverage Period:** December 1, 2022 to November 30, 2023

**Station's Comprising Station Employment Unit:** WSWG Valdosta, Georgia

<b>Section 1: Vacancy Information</b>		
<b>Full-time Positions Filled by Job Title</b>	<b>Date of Hire</b>	<b>Recruitment Source of Hiree</b>
Master Control Operator	5/8/2023	Employee Referral
Master Control Operator	3/2/2023	Employee Referral
Multimedia Journalist	5/22/2023	Albany State University
Multimedia Journalist	6/19/2023	Albany State University
Business Manager	7/17/2023	Indeed
Master Control Operator	7/24/2023	Abraham-Baldwin College
Master Control Operator	9/25/2023	Indeed
Master Control Operator	10/9/2023	Employee Referral
Multimedia Journalist	11/6/2023	Employee Referral
Anchor	7/10/23	Employee Referral
Videographer	2/14/2023	Valdosta State University
Videographer	3/1/2023	Albany State University
Videographer	8/18/2023	Full Sail University
Traffic Manager	4/10/23	Referral
Account Executive	6/5/23	On air Add
Account Executive	8/21/23	Referral

**Total Number of Persons Interviewed During Applicable Period:**

<b>Section 2: Recruitment Source Information</b>		
<b>Recruitment Source</b> Company, Address, Phone #, Contact Person	<b>Total Number of Interviewees</b>	<b>Full-time Positions for Which Source Was Utilized</b>
Station web page/ www.Southgatv.com	4	0
Indeed.com	8	Business Manager (1) Master Control Operator (1)
Abraham-Baldwin College Chris Beckham 2802 Moore Highway Tifton, GA 31793 229-391-5066	3	Master Control Operator (1)
Albany State University Connie Williams 504 College Dr Albany, GA 229-500-2000	3	Multimedia Journalist (2) Videographer (1)
Full Sail University Baldowski, Adam 3300 University Blvd Winter Park, FL 32792 800-226-7625	1	Videographer (1)
Valdosta University Jeffrie Shipley 1500 N. Patterson St. Valdosta, Georgia 31698 229-245-6573	1	Videographer (1)
Linked In / <a href="http://www.linkedin.com">www.linkedin.com</a>	3	0
On Air promotion	2	Account Executive (1)
Add all others/referrals	7	Master Control Operator (3) Multimedia Journalist (1) Traffic Manager (1) Account Executive (1) Anchor (1)
<b>TOTAL NUMBER OF INTERVIEWEES</b>	<b>32</b>	<b>16</b>

## Section 3: Supplemental Outreach Activities

### 1. Job Fairs

The station participates in job fairs at colleges and high schools as requested/available. We provide materials that outline career opportunities in broadcasting as well as information on specific openings.

October 17, 2023 -Tifton County Chamber of Commerce Job Fair at the Civic Center, 401 Victory Dr, Tifton, GA 31794. 4-6PM. 229-382-6200. [tiftonchamber.org/](http://tiftonchamber.org/)

April 19, 2023 - Southwest Georgia Regional Job Fair & Career Day in Albany, GA. 100 W Oglethorpe Blvd Albany GA, 31701. 4PM. 229.434.0044. [flintriverentertainmentcomplex.com/events/southwest-georgia-regional-job-fair](http://flintriverentertainmentcomplex.com/events/southwest-georgia-regional-job-fair)

### 2. Internships

Multimedia Journalist Intern  
January 9 – May 4

Multimedia Journalist Intern  
May 30 – July 20

Combination of education and related work experiences. Interns learned about Multimedia Journalist duties:  
Field producing/shooting video for segments/newscasts across all platforms.  
Writing and editing video & graphic elements for stories across all platforms.  
Vetting & verifying information and sources.  
Approving scripts/fonts.  
Utilize & interact with social media/audience.

### 3. Community speaking engagements regarding career opportunities in broadcasting

October 2023 – Abraham Baldwin Agricultural College  
South GA TV visited Abraham Baldwin Agricultural College broadcasting students two times.  
We participated in giving an inside look at what it was like to work in local television & viewed class producing a broadcast.

### 4. Staff Training

The station provides introductory and on-going training for all positions. It is our policy to promote from within when possible and we work to strengthen staff skills and knowledge in preparation for advancement opportunities.

**On Air Notice WSST:** Organizations that regularly distribute information about employment opportunities to job seekers or refer job seekers to employers may request WSST to provide them with information about full-time openings at the station. Such requests must include the organization's name, mailing address, email address if applicable, telephone number and contact person, and identify the category or categories of job openings for which it requests notices. WSST-TV is an Equal Opportunity Employer.

Requests should be directed to:  
General Manager/WSST  
3002 Frontage Rd - Suite P  
Cordele, GA 31015