

Contract # 32585

CBS (WSWG)

WSWG

Advertiser Political/Senate Leadership Fund (3496)

Entered By Tracy Shorts

Nov. 2020

40

\$16,080.00



MENTZER MEDIA SERVICES  
210 W PENNSYLVANIA AVE,  
SUITE 250  
TOWSON, MD 21204

Product Political (1040)  
Brand POLITICAL (1186)  
Salesperson HOUSE/NAT, HOUSE/NAT (1074)  
Sales Office WSST  
Buyer Name  
Phone/Fax /  
CPE 275/654/9090  
Billing Type Standard  
Comments Separation: 30

External # 10016796  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,412.00  
Net Total \$13,668.00

Date Entered 09/30/20

P.O. BOX 4009  
SALISBURY, MD 21803

Schedule Dates 10/27/20-11/03/20

Last Modified 09/30/20  
No

By Broadcast Month	Spots	Rate
Grand Total:	40	\$16,080.00

Agency MENTZER MEDIA SERVICES (1040)

CO-OP

Account Types National/Political Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	11/01/20-11/01/20	2	:30	9A- 10:30A (EST)								1	1	\$45.00	\$45.00	CBS (WSWG)	Daypart EM CBS News Sunday Morning	9/30/2020
2.0	Normal Line / PRIME	10/28/20-10/28/20	2	:30	8P- 9P (EST)				1					1	\$600.00	\$600.00	CBS (WSWG)	Daypart PT The Amazing Race	9/30/2020
3.0	Normal Line / PRIME	10/28/20-10/28/20	3	:30	9P- 11P (EST)				2					2	\$300.00	\$600.00	CBS (WSWG)	Daypart PT Big Brother Season Finale	9/30/2020
4.0	Normal Line / PRIME	10/29/20-10/29/20	2	:30	8:31P- 9P (EST)					1				1	\$600.00	\$600.00	CBS (WSWG)	Daypart PT The Unicorn	9/30/2020
5.0	Normal Line / PRIME	10/29/20-10/29/20	2	:30	9P- 9:30P (EST)					1				1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT Mom	9/30/2020
6.0	Normal Line / PRIME	10/29/20-10/29/20	2	:30	10P- 11P (EST)					1				1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT Star Trek: Discovery	9/30/2020
7.0	Normal Line / PRIME	10/30/20-10/30/20	2	:30	8P- 9P (EST)						1			1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT GREATEST AT HOME	9/30/2020
8.0	Normal Line / PRIME	10/30/20-10/30/20	2	:30	9P- 10P (EST)							1		1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT UNDERCOVER	9/30/2020
9.0	Normal Line / PRIME	10/30/20-10/30/20	2	:30	10P- 11P (EST)								1	1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT BLUE BLOODS	9/30/2020
10.0	Normal Line / COLLEGE FBALL	10/31/20-10/31/20	2	:30	3:30P- 7P (EST)								2	2	\$1,650.00	\$3,300.00	CBS (WSWG)	Daypart PT SEC on CBS: LSU @ Auburn	9/30/2020

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Product Political (1040)  
 Brand POLITICAL (1186)  
 Salesperson HOUSE/NAT, HOUSE/NAT (1074)  
 Sales Office WSST  
 Buyer Name /  
 Phone/Fax /  
 CPE 275/654/9090  
 Billing Type Standard  
 Comments Separation: 30

External # 10016796  
 Demo A35+  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$2,412.00  
 Net Total \$13,668.00

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No

By Broadcast Month Spots Rate  
Grand Total: 40 \$16,080.00

Agency MENTZER MEDIA SERVICES (1040)  
Account Types National/Political

CO-OP  
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / PRIME	10/31/20-10/31/20	1	:30	8P- 9P (EST)								2	2	\$225.00	\$450.00	CBS (WSWG)	Daypart PT CBS Saturday Encore	9/30/2020
12.0	Normal Line / NEWS	11/01/20-11/01/20	2	:30	10:30A- 11:30A (EST)								1	1	\$60.00	\$60.00	CBS (WSWG)	Daypart EM Face The Nation	9/30/2020
13.0	Normal Line / PRIME	10/31/20-10/31/20	1	:30	10P- 11P (EST)								1	1	\$300.00	\$300.00	CBS (WSWG)	Daypart PT 48 Hours	9/30/2020
14.0	Normal Line / NFL	11/01/20-11/01/20	2	:30	4P- 7P (EST)								2	2	\$1,050.00	\$2,100.00	CBS (WSWG)	Daypart PT NFL on CBS: Jacksonville @ LA Chargers	9/30/2020
15.0	Normal Line / PRIME	11/01/20-11/01/20	2	:30	7P- 8P (EST)								1	1	\$300.00	\$300.00	CBS (WSWG)	Daypart PT 60 Minutes	9/30/2020
16.0	Normal Line / PRIME	11/01/20-11/01/20	2	:30	8P- 9P (EST)								1	1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT Big Brother	9/30/2020
17.0	Normal Line / SPOT	10/27/20-10/30/20	2	:30	11A- 12P (EST)			1	1	1	1			4	\$230.00	\$920.00	CBS (WSWG)	Daypart DT Price is Right	9/30/2020
18.0	Normal Line / SPOT	11/02/20-11/03/20	2	:30	11A- 12P (EST)		1	1						2	\$230.00	\$460.00	CBS (WSWG)	Daypart DT Price is Right	9/30/2020
19.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	7P- 7:30P (EST)		1	1	1	1	1			5	\$225.00	\$1,125.00	CBS (WSWG)	Daypart PA Wheel of Fortune	9/30/2020
20.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	7:30P- 8P (EST)		1	1	1	1	1			5	\$225.00	\$1,125.00	CBS (WSWG)	Daypart PA Jeopardy!	9/30/2020
21.0	Normal Line / PRIME	11/02/20-11/02/20	1	:30	8P- 9P (EST)		1							1	\$600.00	\$600.00	CBS (WSWG)	Daypart PT Big Brother	9/30/2020
22.0	Normal Line / PRIME	10/27/20-10/27/20	2	:30	8P- 9P (EST)			1						1	\$675.00	\$675.00	CBS (WSWG)	Daypart PT NCIS	9/30/2020

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<b>Product</b>	Political (1040)	<b>External #</b>	10016796
<b>Brand</b>	POLITICAL (1186)	<b>Demo</b>	A35+
<b>Salesperson</b>	HOUSE/NAT, HOUSE/NAT (1074)	<b>Order Type</b>	Normal
<b>Sales Office</b>	WSST	<b>Package Deal</b>	
<b>Buyer Name</b>		<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$2,412.00
<b>CPE</b>	275/654/9090	<b>Net Total</b>	\$13,668.00
<b>Billing Type</b>	Standard		
<b>Comments</b>	Separation: 30		

**Date Entered** 09/30/20

P.O. BOX 4009  
 SALISBURY, MD 21803

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<b>By Broadcast Month</b>	<b>Spots</b>	<b>Rate</b>
Grand Total:	40	\$16,080.00

**Agency** MENTZER MEDIA SERVICES (1040)  
**Account Types** National/Political

**CO-OP**  
**Sales Tax**

23.0	Normal Line / PRIME	10/27/20-10/27/20	2	:30	9P- 10P (EST)	1	1	\$375.00	\$375.00	CBS (WSWG)	Daypart PT FBI	9/30/2020
24.0	Normal Line / PRIME	10/27/20-10/27/20	2	:30	10P- 11P (EST)	1	1	\$375.00	\$375.00	CBS (WSWG)	Daypart PT FBI: Most Wanted	9/30/2020

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

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