

Contract # 32264

CBS (WSWG)



P.O. BOX 4009
SALISBURY, MD 21803

MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Agency MENTZER MEDIA SERVICES (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/8135
Billing Type Standard
Comments Separation: 30

Tracy Shorts
CO-OP No
Demo A35+
Order Type Normal

Package Deal
Commission % 15.00
Commission \$1,947.00
Net Total \$11,033.00

Oct. 2020 31 \$12,295.00
Grand Total: 35 \$12,980.00

Date Entered 09/17/20

WSWG

Schedule Dates 10/20/20-10/26/20
Advertiser Senate Leadership Fund (3496)
Product Political (1040)
Account Types National/Spot Agency

Last Modified 09/17/20
Entered By
External # 9963098
Sales Tax

By Broadcast Month **Spots** **Rate**
Nov. 2020 4 \$685.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	10/25/20-10/25/20	2	:30	9A- 10:30A (EST)								2	2	\$60.00	\$120.00	CBS (WSWG)	Daypart EM CBS News Sunday Morning	9/17/2020
2.0	Normal Line / PRIME	10/21/20-10/21/20	2	:30	10P- 11P (EST)				1						\$300.00		CBS (WSWG)	Daypart PT 48 Hours: Suspicion	9/17/2020
2.0.1	Preempt	10/21/20															CBS (WSWG)	Schedule Change/Spot - WILL BE SWAT	
3.0	Normal Line / PRIME	10/22/20-10/22/20	2	:30	8:30P- 9P (EST)				1					1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT The Unicorn	9/17/2020
4.0	Normal Line / PRIME	10/22/20-10/22/20	2	:30	9P- 9:30P (EST)				1					1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT Mom	9/17/2020
5.0	Normal Line / PRIME	10/22/20-10/22/20	2	:30	9:30P- 10P (EST)				1					1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT Broke	9/17/2020
6.0	Normal Line / PRIME	10/23/20-10/23/20	2	:30	8P- 9P (EST)					2				1	\$225.00	\$225.00	CBS (WSWG)	Daypart PT MacGyver	9/17/2020
6.0.1	Preempt	10/23/20															CBS (WSWG)	Schedule Change/Exception - WILL BE BIG BROTHER	
7.0	Normal Line / PRIME	10/23/20-10/23/20	2	:30	10P- 11P (EST)					2				2	\$225.00	\$450.00	CBS (WSWG)	Daypart PT Blue Bloods	9/17/2020
8.0	Normal Line / COLLEGE FBALL	10/24/20-10/24/20	3	:30	3:30P- 7P (EST)								2	2	\$1,650.00	\$3,300.00	CBS (WSWG)	Daypart PT CBS on SEC	9/17/2020
9.0	Normal Line / PRIME	10/24/20-10/24/20	1	:30	10P- 11P (EST)								1	1	\$240.00	\$240.00	CBS (WSWG)	Daypart PT 48 Hours	9/17/2020

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MENTZER MEDIA SERVICES
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Phone/Fax /

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Schedule Dates	10/20/20-10/26/20	Last Modified	09/17/20	By Broadcast Month	Spots	Rate
Advertiser	Senate Leadership Fund (3496)	Entered By		Nov. 2020	4	\$685.00
Product	Political (1040)	External #	9963098			
Account Types	National/Spot Agency	Sales Tax				

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / NFL	10/25/20-10/25/20	2	:30	1P- 4:25P (EST)								2	2	\$750.00	\$1,500.00	CBS (WSWG)	Daypart PT NFL on CBS: LA Chargers @ Miami	9/17/2020
11.0	Normal Line / NFL	10/25/20-10/25/20	2	:30	4:25P- 7:30P (EST)								2	2	\$1,050.00	\$2,100.00	CBS (WSWG)	Daypart PT NFL on CBS: San Francisco @ New England	9/17/2020
12.0	Normal Line / NEWS	10/25/20-10/25/20	2	:30	10:30A- 11:30A (EST)								1	1	\$60.00	\$60.00	CBS (WSWG)	Daypart EM Face The Nation	9/17/2020
13.0	Normal Line / PRIME	10/25/20-10/25/20	1	:30	7P- 8P (EST)								1	1	\$600.00	\$600.00	CBS (WSWG)	Daypart PT 60 Minutes	9/17/2020
14.0	Normal Line / PRIME	10/25/20-10/25/20	2	:30	8P- 9P (EST)								1	1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT Big Brother	9/17/2020
15.0	Normal Line / SPOT	10/20/20-10/26/20	4	:30	10A- 11A (EST)		1	1	1	1	1			5	\$30.00	\$150.00	CBS (WSWG)	Daypart DT Let's Make a Deal	9/17/2020
16.0	Normal Line / SPOT	10/20/20-10/26/20	2	:30	7P- 7:30P (EST)		1	1	1	1	1			5	\$200.00	\$1,000.00	CBS (WSWG)	Daypart PA Wheel of Fortune	9/17/2020
17.0	Normal Line / SPOT	10/20/20-10/26/20	2	:30	7:30P- 8P (EST)		1	1	1	1	1			5	\$200.00	\$1,000.00	CBS (WSWG)	Daypart PA Jeopardy!	9/17/2020
18.0	Normal Line / PRIME	10/26/20-10/26/20	2	:30	8:30P- 9P (EST)		1								\$255.00		CBS (WSWG)	Daypart PT Bob & Abishola	9/17/2020
18.0.1	Preempt	10/26/20															CBS (WSWG)	Schedule Change/Spot - WILL BE BIG BROTHER	

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19.0	Normal Line / PRIME	10/26/20-10/26/20	3	:30	10P- 11P (EST)	1								1	\$255.00	\$255.00	CBS (WSWG)	Daypart PT Manhunt: Deadly Games	9/17/2020
20.0	Normal Line / PRIME	10/20/20-10/20/20	2	:30	8P- 9P (EST)	1		1						1	\$600.00	\$600.00	CBS (WSWG)	Daypart PT NCIS	9/17/2020
21.0	Normal Line / PRIME	10/20/20-10/20/20	2	:30	10P- 11P (EST)	1		1						1	\$375.00	\$375.00	CBS (WSWG)	Daypart PT FBI: Most Wanted	9/17/2020
21.0.1	Preempt	10/20/20															CBS (WSWG)	Schedule Change/Spot - WILL BE FBI DECLASSIFIED	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

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Page 3 of 3