

Contract # 33208

CBS (WSWGO)

WSWGO

Advertiser Political/Senate Leadership Fund (3496)

Entered By Susan Vancel

Dec. 2020

36

\$8,595.00



MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Product Political (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/9601
Billing Type Standard
Comments Separation: 30

External # 10184539
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,289.25
Net Total \$7,305.75

Date Entered 11/20/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 12/08/20-12/14/20

Last Modified 12/10/20
No

By Broadcast Month	Spots	Rate
Grand Total:	36	\$8,595.00

Agency MENTZER MEDIA SERVICES (1040)

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/08/20-12/14/20	1	:30	10A- 11A (EST)	1	1		2	1	2			6	\$100.00	\$600.00	CBS (WSWGO)	Daypart DT Let's Make a Deal	#####
1.0.1	Closed Preempt	12/11/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
2.0	Normal Line / PRIME	12/08/20-12/08/20	1	:30	8P- 9P (EST)			1						1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT NCIS	#####
3.0	Normal Line / PRIME	12/08/20-12/08/20	1	:30	9P- 10P (EST)			1						1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT FBI	#####
4.0	Normal Line / PRIME	12/08/20-12/08/20	1	:30	10P- 11P (EST)			1						1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT The FBI Declassified	#####
5.0	Normal Line / PRIME	12/09/20-12/09/20	1	:30	8P- 9P (EST)				1					1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT The Amazing Race	#####
6.0	Normal Line / PRIME	12/09/20-12/09/20	1	:30	9P- 10P (EST)				1					1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT The Amazing Race	#####
7.0	Normal Line / PRIME	12/09/20-12/09/20	1	:30	10P- 11P (EST)				1					1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT S.W.A.T.	#####
8.0	Normal Line / PRIME	12/10/20-12/10/20	1	:30	8P- 8:30P (EST)					1				1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT Young Sheldon	#####
9.0	Normal Line / PRIME	12/10/20-12/10/20	1	:30	9P- 9:30P (EST)					1					\$600.00		CBS (WSWGO)	Daypart PT Mom	#####
9.0.1	Closed Preempt	12/10/20															CBS (WSWGO)	No Avail/Spot - SOLD OUT	

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SUITE 250
TOWSON, MD 21204

Product	Political (1040)	External #	10184539
Brand	POLITICAL (1186)	Demo	A35+
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$1,289.25
CPE	275/654/9601	Net Total	\$7,305.75
Billing Type	Standard		
Comments	Separation: 30		

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Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

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10.0	Normal Line / PRIME	12/10/20-12/10/20	1	:30	9:30P- 10P (EST)					1				1	\$600.00		CBS (WSWGO)	Daypart PT UNICORN	#####
10.0.1	Closed Preempt	12/10/20															CBS (WSWGO)	Schedule Change/Exception - WILL BE MOM	
11.0	Normal Line / PRIME	12/11/20-12/11/20	1	:30	8P- 9P (EST)						1			1	\$225.00	\$225.00	CBS (WSWGO)	Daypart PT MACGYVER	#####
12.0	Normal Line / SPOT	12/08/20-12/14/20	1	:30	11A- 12P (EST)		1	1	1	1	1			1	\$225.00	\$225.00	CBS (WSWGO)	Daypart DT Price is Right	#####
12.0.1	Closed Preempt	12/09/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
12.0.2	Closed Preempt	12/10/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
12.0.3	Closed Preempt	12/11/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
12.0.4	Closed Preempt	12/14/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
13.0	Normal Line / PRIME	12/11/20-12/11/20	1	:30	9P- 10P (EST)						1				\$225.00		CBS (WSWGO)	Daypart PT MAGNUM	#####
13.0.1	Closed Preempt	12/11/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
14.0	Normal Line / PRIME	12/11/20-12/11/20	1	:30	10P- 11P (EST)						1				\$225.00		CBS (WSWGO)	Daypart PT Blue Bloods	#####

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Brand	POLITICAL (1186)	Demo	A35+
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Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$1,289.25
CPE	275/654/9601	Net Total	\$7,305.75
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 11/20/20

P.O. BOX 4009
 SALISBURY, MD 21803

Schedule Dates	12/08/20-12/14/20	Last Modified	12/10/20
			No

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Agency	MENTZER MEDIA SERVICES (1040)	CO-OP	
Account Types	National/Political	Sales Tax	

14.0.1	Closed Preempt	12/11/20							CBS (WSWGO)	No Avail/Exception - SOLD OUT	
15.0	Normal Line / NEWS	12/12/20-12/12/20	1	:30	8A- 10A (EST)	2	2	\$60.00	\$120.00	CBS (WSWGO)	Daypart EM CBS This Morning: Saturday #####
16.0	Revised Line / SPOT	12/12/20-12/12/20	1	:30	3P- 3:30P (EST)	1				CBS (WSWGO)	Daypart PT State Farm College Football Today #####
16.1	Normal Line / SPOT	12/12/20-12/12/20	1	:30	2:30P- 3P (EST)	1	1	\$300.00	\$300.00	CBS (WSWGO)	Daypart PT State Farm College Football Today #####
17.0	Normal Line / PRIME	12/12/20-12/12/20	1	:30	8P- 9P (EST)	1		\$120.00		CBS (WSWGO)	Daypart PT CBS Saturday Encore #####
17.0.1	Closed Preempt	12/12/20								CBS (WSWGO)	No Avail/Exception - SOLD OUT
18.0	Normal Line / PRIME	12/12/20-12/12/20	1	:30	9P- 10P (EST)	1	1	\$120.00	\$120.00	CBS (WSWGO)	Daypart PT CBS Saturday Encore #####
19.0	Normal Line / PRIME	12/12/20-12/12/20	1	:30	10P- 11P (EST)	1		\$150.00		CBS (WSWGO)	Daypart PT 48 Hours #####
19.0.1	Closed Preempt	12/12/20								CBS (WSWGO)	No Avail/Exception - SOLD OUT

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Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$1,289.25
CPE	275/654/9601	Net Total	\$7,305.75
Billing Type	Standard		
Comments	Separation: 30		

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SUITE 250
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By Broadcast Month Spots Rate
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Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

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20.0	Normal Line / NEWS	12/13/20-12/13/20	1	:30	9A- 10:30A (EST)								1	1	\$75.00	\$75.00	CBS (WSWGO)	Daypart EM CBS News Sunday Morning	#####
21.0	Normal Line / NEWS	12/13/20-12/13/20	1	:30	10:30A- 11:30A (EST)								1		\$15.00		CBS (WSWGO)	Daypart EM Face The Nation	#####
21.0.1	Closed Preempt	12/13/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
22.0	Normal Line / PRIME	12/13/20-12/13/20	1	:30	7P- 8P (EST)								1		\$300.00		CBS (WSWGO)	Daypart PT 60 Minutes	#####
22.0.1	Closed Preempt	12/13/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
23.0	Normal Line / NEWS	12/08/20-12/14/20	1	:30	6:30P- 7P (EST)		1	1	1	1	1				\$105.00		CBS (WSWGO)	Daypart EN CBS Evening News with Jeff Glor	#####
23.0.1	Closed Preempt	12/08/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
23.0.2	Closed Preempt	12/09/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
23.0.3	Closed Preempt	12/10/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
23.0.4	Closed Preempt	12/11/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	

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Product Political (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/9601

External # 10184539
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,289.25
Net Total \$7,305.75

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TOWSON, MD 21286

TOWSON, MD 21204

Billing Type Standard
Comments Separation: 30

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23.0.5	Closed Preempt	12/14/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
24.0	Normal Line / PRIME	12/13/20-12/13/20	1	:30	8P- 9P (EST)								1		\$115.00		CBS (WSWGO)	Daypart PT NCIS LA	#####
24.0.1	Closed Preempt	12/13/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
25.0	Normal Line / PRIME	12/13/20-12/13/20	1	:30	9P- 10P (EST)								1		\$115.00		CBS (WSWGO)	Daypart PT NCIS NOLA	#####
25.0.1	Closed Preempt	12/13/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
26.0	Normal Line / PRIME	12/13/20-12/13/20	1	:30	10P- 11P (EST)								1		\$115.00		CBS (WSWGO)	Daypart PT NCIS: New Orleans	#####

26.0.1 Closed Preempt

12/13/20

CBS (WSWGO)

No Avail/Exception - SOLD OUT

27.0 Normal Line / SPOT

12/08/20-12/14/20

2 :30 7P- 7:30P (EST) 1 1 1 1 1

5 \$200.00 \$1,000.00 CBS (WSWGO)

Daypart PA Wheel of Fortune #####

28.0 Normal Line / SPOT

12/08/20-12/14/20

2 :30 7:30P- 8P (EST) 1 1 1 1 1

4 \$200.00 \$800.00 CBS (WSWGO)

Daypart PA Jeopardy! #####

28.0.1 Closed Preempt

12/14/20

CBS (WSWGO)

Live Event/Exception - SPECIAL REPORT

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 Comments Separation: 30

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29.0	Normal Line / PRIME	12/14/20-12/14/20	1	:30	8P- 9P (EST)	1								1	\$255.00	\$255.00	CBS (WSWGO)	Daypart PT NEIGBORHOOD	#####
30.0	Normal Line / PRIME	12/14/20-12/14/20	1	:30	9P- 10P (EST)	1								1	\$300.00		CBS (WSWGO)	Daypart PT ALL RISE	#####
30.0.1	Closed Preempt	12/14/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
31.0	Normal Line / PRIME	12/14/20-12/14/20	1	:30	10P- 11P (EST)	1								1	\$375.00	\$375.00	CBS (WSWGO)	Daypart PT BULL	#####
32.0	Normal Line / NEWS	12/08/20-12/14/20	1	:30	11P- 11:35P (EST)	1	1		1	1	1			5	\$60.00	\$300.00	CBS (WSWGO)	Daypart LN South Georgia News @ 11	#####

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

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