

Contract # 32265

CBS (WSWG)

WSWG



MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Advertiser Political/Senate Leadership Fund (3496)

Entered By Tracy Shorts

Oct. 2020

58

\$18,170.00

Product Political (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/8134
Billing Type Standard
Comments Separation: 30

External # 9963081
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,725.50
Net Total \$15,444.50

Date Entered 09/17/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 10/13/20-10/19/20

Last Modified 10/14/20
No

By Broadcast Month	Spots	Rate
Grand Total:	58	\$18,170.00

Agency MENTZER MEDIA SERVICES (1040)

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	7A- 8A (EST)	2	2	2	2	2				10	\$15.00	\$150.00	CBS (WSWG)	Daypart EM CBS This Morning 1	9/17/2020
2.0	Revised Line / PRIME	10/13/20-10/13/20	2	:30	10P- 11P (EST)		2										CBS (WSWG)	Daypart PT FBI: Most Wanted	9/17/2020
2.1	Normal Line / PRIME	10/13/20-10/13/20	2	:30	10P- 11P (EST)		2							2	\$375.00	\$750.00	CBS (WSWG)	Daypart PT FBI:	9/24/2020
3.0	Normal Line / PRIME	10/14/20-10/14/20	2	:30	10P- 11P (EST)				2						\$300.00		CBS (WSWG)	Daypart PT 48 Hours: Suspicion	9/17/2020
3.0.1	Closed Preempt	10/14/20															CBS (WSWG)	Schedule Change/Spot - WILL BE SWAT	
3.0.2	Closed Preempt	10/14/20															CBS (WSWG)	Schedule Change/Exception - WILL BE SWAT	
4.0	Normal Line / PRIME	10/15/20-10/15/20	2	:30	8:30P- 9P (EST)					1					\$345.00		CBS (WSWG)	Daypart PT The Unicorn	9/17/2020
4.0.1	Closed Preempt	10/15/20															CBS (WSWG)	Schedule Change/Spot - WILL BE BIG BROTHER	
5.0	Normal Line / PRIME	10/15/20-10/15/20	2	:30	9P- 9:30P (EST)					1					\$345.00		CBS (WSWG)	Daypart PT Mom	9/17/2020

Contract # 32265 CBS (WSWG)

WSWG Advertiser Political/Senate Leadership Fund (3496) Entered By Tracy Shorts Oct. 2020 58 \$18,170.00



Product Political (1040) External # 9963081
 Brand POLITICAL (1186) Demo A35+
 Salesperson HOUSE/NAT, HOUSE/NAT (1074) Order Type Normal
 Sales Office WSST Package Deal
 Buyer Name Commission % 15.00
 Phone/Fax / Commission \$2,725.50
 CPE 275/654/8134 Net Total \$15,444.50
 Billing Type Standard
 Comments Separation: 30

MENTZER MEDIA SERVICES
 210 W PENNSYLVANIA AVE,
 SUITE 250
 TOWSON, MD 21204

Date Entered 09/17/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 10/13/20-10/19/20

Last Modified 10/14/20
No

By Broadcast Month	Spots	Rate
Grand Total:	58	\$18,170.00

Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0.1	Closed Preempt	10/15/20															CBS (WSWG)	Schedule Change/Exception - WILL BE PRESIDENTIAL DEBATE	
6.0	Normal Line / PRIME	10/15/20-10/15/20	2	:30	9:30P- 10P (EST)					1					\$345.00		CBS (WSWG)	Daypart PT Broke	9/17/2020
6.0.1	Closed Preempt	10/15/20															CBS (WSWG)	Schedule Change/Exception - WILL BE PRESIDENTIAL DEBATE	
7.0	Normal Line / PRIME	10/16/20-10/16/20	2	:30	8P- 9P (EST)						2				\$225.00		CBS (WSWG)	Daypart PT MacGyver	9/17/2020
7.0.1	Closed Preempt	10/16/20															CBS (WSWG)	Schedule Change/Exception - WILL BE GREATEST AT HOME VIDEOS	
7.0.2	Closed Preempt	10/16/20															CBS (WSWG)	Schedule Change/Exception - WILL BE GREATEST AT HOME VIDEOS	
8.0	Normal Line / PRIME	10/16/20-10/16/20	2	:30	10P- 11P (EST)						2			2	\$225.00	\$450.00	CBS (WSWG)	Daypart PT Blue Bloods	9/17/2020
9.0	Normal Line / COLLEGE FBALL	10/17/20-10/17/20	2	:30	8P- 11:30P (EST)								3	3	\$1,650.00	\$4,950.00	CBS (WSWG)	Daypart PT SEC on CBS: Georgia @ Alabama	9/17/2020
10.0	Normal Line / PRIME	10/17/20-10/17/20	2	:30	10P- 11P (EST)								2		\$240.00		CBS (WSWG)	Daypart PT 48 Hours	9/17/2020

Contract # 32265

CBS (WSWG)

WSWG

Advertiser Political/Senate Leadership Fund (3496)

Entered By

Tracy Shorts

Oct. 2020

58

\$18,170.00





MENTZER MEDIA SERVICES
 210 W PENNSYLVANIA AVE,
 SUITE 250
 TOWSON, MD 21204

Product	Political (1040)	External #	9963081
Brand	POLITICAL (1186)	Demo	A35+
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,725.50
CPE	275/654/8134	Net Total	\$15,444.50
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 09/17/20

P.O. BOX 4009
 SALISBURY, MD 21803

Schedule Dates 10/13/20-10/19/20

Last Modified 10/14/20
 No

By Broadcast Month	Spots	Rate
Grand Total:	58	\$18,170.00

Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

10.0.1	Closed Preempt	10/17/20								CBS (WSWG)	Schedule Change/Exception - WILL BE SEC FOOTBALL				
10.0.2	Closed Preempt	10/17/20								CBS (WSWG)	Schedule Change/Exception - WILL BE SEC FOOTBALL				
11.0	Normal Line / PRIME	10/18/20-10/18/20	2	:30	4P- 7P (EST)		2		\$1,050.00		CBS (WSWG)	Daypart PT NFL on CBS: Miami @ Denver 9/17/2020			
11.0.1	Closed Preempt	10/18/20									CBS (WSWG)	Schedule Change/Exception -			
11.0.2	Closed Preempt	10/18/20									CBS (WSWG)	Schedule Change/Exception -			
12.0	Normal Line / NEWS	10/13/20-10/19/20	4	:30	10A- 11A (EST)	2	2	2	2	2	5	\$30.00	\$150.00	CBS (WSWG)	Daypart DT Let's Make a Deal 9/17/2020
12.0.1	Closed Preempt	10/13/20												CBS (WSWG)	No Avail/Exception - SOLD OUT
12.0.2	Closed Preempt	10/14/20												CBS (WSWG)	No Avail/Exception - SOLD OUT
12.0.3	Closed Preempt	10/14/20												CBS (WSWG)	No Avail/Exception - SOLD OUT

Contract # 32265

CBS (WSWG)

WSWG

Advertiser Political/Senate Leadership Fund (3496) **Entered By** Tracy Shorts **Oct. 2020** 58 **\$18,170.00**



MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Product	Political (1040)	External #	9963081
Brand	POLITICAL (1186)	Demo	A35+
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,725.50
CPE	275/654/8134	Net Total	\$15,444.50
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 09/17/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 10/13/20-10/19/20

Last Modified 10/14/20
No

By Broadcast Month	Spots	Rate
Grand Total:	58	\$18,170.00

Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0.4	Closed Preempt	10/15/20															CBS (WSWG)	No Avail/Exception - SOLD OUT	
12.0.5	Preempt	10/19/20															CBS (WSWG)	No Avail/Exception - SOLD OUT	
13.0	Normal Line / NEWS	10/18/20-10/18/20	1	:30	7P- 8P (EST)								2	2	\$600.00	\$1,200.00	CBS (WSWG)	Daypart PT 60 Minutes	9/17/2020
14.0	Normal Line / PRIME	10/18/20-10/18/20	2	:30	8P- 9P (EST)								2		\$345.00		CBS (WSWG)	Daypart PT Big Brother	9/17/2020
14.0.1	Closed Preempt	10/18/20															CBS (WSWG)	Schedule Change/Spot - WILL BE MOVIE	
14.0.2	Closed Preempt	10/18/20															CBS (WSWG)	Schedule Change/Exception - WILL BE A MOVIE	
15.0	Normal Line / PRIME	10/18/20-10/18/20	1	:30	10P- 11P (EST)								2		\$600.00		CBS (WSWG)	Daypart PT NCIS: New Orleans	9/17/2020
15.0.1	Closed Preempt	10/18/20															CBS (WSWG)	Schedule Change/Exception - WILL BE A MOVIE	
15.0.2	Closed Preempt	10/18/20															CBS (WSWG)	Schedule Change/Spot - WILL BE CBS SUN NIGHT MOVIE	

Contract # 32265

CBS (WSWG)

WSWG

Advertiser Political/Senate Leadership Fund (3496)

Entered By Tracy Shorts

Oct. 2020

58

\$18,170.00



Product Political (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/8134

External # 9963081
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,725.50
Net Total \$15,444.50

MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Billing Type Standard
Comments Separation: 30

Date Entered 09/17/20

P.O. BOX 4009
 SALISBURY, MD 21803

Schedule Dates 10/13/20-10/19/20

Last Modified 10/14/20
 No

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Grand Total:	58	\$18,170.00

Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / NEWS	10/18/20-10/18/20	2	:30	9A- 10:30A (EST)								2	2	\$60.00	\$120.00	CBS (WSWG)	Daypart EM CBS News Sunday Morning	9/17/2020
17.0	Normal Line / NEWS	10/18/20-10/18/20	2	:30	10:30A- 11:30A (EST)								1	1	\$60.00	\$60.00	CBS (WSWG)	Daypart EM Face The Nation	9/17/2020
18.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	7P- 7:30P (EST)		1	1	1	1	1			4	\$200.00	\$800.00	CBS (WSWG)	Daypart PA Wheel of Fortune	9/17/2020
18.0.1	Closed Preempt	10/13/20															CBS (WSWG)	Schedule Change/Spot - WILL BE NFL	
19.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	7:30P- 8P (EST)		1	1	1	1	1			4	\$200.00	\$800.00	CBS (WSWG)	Daypart PA Jeopardy!	9/17/2020
19.0.1	Closed Preempt	10/13/20															CBS (WSWG)	Schedule Change/Spot - WILL BE NFL	

20.0	Normal Line / PRIME	10/19/20-10/19/20	2	:30	8:30P- 9P (EST)	1		\$255.00		CBS (WSWG)	Daypart PT Bob & Abishola	9/17/2020
20.0.1	Closed Preempt	10/19/20								CBS (WSWG)	Schedule Change/Spot - WILL BE BIG BROTHER	
21.0	Normal Line / PRIME	10/19/20-10/19/20	3	:30	10P- 11P (EST)	2	2	\$255.00	\$510.00	CBS (WSWG)	Daypart PT Manhunt: Deadly Games	9/17/2020
22.0	Normal Line / PRIME	10/13/20-10/13/20	2	:30	8P- 9P (EST)	2		\$600.00		CBS (WSWG)	Daypart PT NCIS	9/17/2020

Contract # 32265

CBS (WSWG)

WSWG

Advertiser Political/Senate Leadership Fund (3496) **Entered By** Tracy Shorts **Oct. 2020** 58 **\$18,170.00**



MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Product	Political (1040)	External #	9963081
Brand	POLITICAL (1186)	Demo	A35+
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,725.50
CPE	275/654/8134	Net Total	\$15,444.50
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 09/17/20

Schedule Dates 10/13/20-10/19/20 **Last Modified** 10/14/20 **By Broadcast Month** **Spots** **Rate**

P.O. BOX 4009
SALISBURY, MD 21803

No

Grand Total:

58 \$18,170.00

Agency MENTZER MEDIA SERVICES (1040) CO-OP
Account Types National/Political Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0.1	Closed Preempt	10/13/20															CBS (WSWG)	Schedule Change/Spot - WILL BE NFL	
22.0.2	Closed Preempt	10/13/20															CBS (WSWG)	Schedule Change/Spot - WILL BE NFL	
24.0	M/G For 14.0.1 / PRIME	10/18/20-10/18/20	2	:30	10:30P- 11P (EST)								1	1	\$345.00	\$345.00	CBS (WSWG)	MOM	9/25/2020
25.0	M/G For 14.0.2,5.0.1 / PRIME	10/18/20-10/18/20	2	:30	8P- 10:30P (EST)								2	2	\$345.00	\$690.00	CBS (WSWG)	CBS SUN MOVIE	9/25/2020
26.0	M/G For 3.0.1,3.0.2 / PRIME	10/14/20-10/14/20	2	:30	10P- 11P (EST)				2					2	\$300.00	\$600.00	CBS (WSWG)	Daypart PT SWAT	9/25/2020
27.0	M/G For 6.0.1 / PRIME	10/14/20-10/14/20	2	:30	9P- 10P (EST)				1					1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT AMAZING RACE	9/25/2020
28.0	M/G For 15.0.1 / PRIME	10/18/20-10/18/20	3	:30	4P- NFL ON CBS								1		\$600.00		CBS (WSWG)	NFL ON CBS	9/25/2020
28.0.1	Closed Preempt	10/18/20															CBS (WSWG)	Schedule Change/Exception -	
29.0	M/G For 22.0.1 / NFL	10/13/20-10/13/20	2	:30	7P- 10P (EST)			1						1	\$600.00	\$600.00	CBS (WSWG)	NFL ON CBS	#####
30.0	M/G For 20.0.1 / PRIME	10/19/20-10/19/20	2	:30	8:30P- 9P (EST)		1							1	\$255.00	\$255.00	CBS (WSWG)	BIG BROTHER	#####
31.0	M/G For 7.0.1 / PRIME	10/16/20-10/16/20	2	:30	8P- 9P (EST)					1				1	\$225.00	\$225.00	CBS (WSWG)	GREATEST HOME VIDEO	#####
32.0	M/G For 7.0.2 / PRIME	10/14/20-10/14/20	3	:30	10P- 11P (EST)				1						\$225.00		CBS (WSWG)	SWAT	#####

Contract # 32265

CBS (WSWG)

WSWG

Advertiser Political/Senate Leadership Fund (3496) Entered By Tracy Shorts Oct. 2020 58 \$18,170.00



MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Product	Political (1040)	External #	9963081
Brand	POLITICAL (1186)	Demo	A35+
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,725.50
CPE	275/654/8134	Net Total	\$15,444.50
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 09/17/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 10/13/20-10/19/20

Last Modified 10/14/20
No

By Broadcast Month Spots Rate
Grand Total: 58 \$18,170.00

Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0.1	Closed Preempt	10/14/20															CBS (WSWG)	Pre-Empt/Spot - SEPARATION	
33.0	M/G For 19.0.1,18.0.1,22.0.2 / NFL	10/13/20-10/13/20	2	:30	7P- 10P (EST)			2						2	\$500.00	\$1,000.00	CBS (WSWG)	NFL ON CBS	#####
34.0	M/G For 11.0.1,11.0.2,28.0.1 / NFL	10/18/20-10/18/20	2	:30	1P- NFL ON CBS								3	3	\$900.00	\$2,700.00	CBS (WSWG)	Daypart PT NFL	#####
35.0	M/G For 15.0.2 / PRIME	10/19/20-10/19/20	2	:30	8P- 9P (EST)			2						2	\$275.00	\$550.00	CBS (WSWG)	BIG BROTHER	#####
36.0	M/G For 4.0.1 / SPOT	10/17/20-10/17/20	2	:30	4P- 6P (EST)							2		1	\$220.00	\$220.00	CBS (WSWG)	WOMENS SOCCER	#####
36.0.1	Preempt	10/17/20															CBS (WSWG)	Technical Difficulty/Exception -	
37.0	M/G For 12.0.3,12.0.2,12.0.1 / SPOT	10/18/20-10/18/20	4	:30	5P- 6P (EST)								1		\$80.00		CBS (WSWG)	BULL RIDING	#####
37.0.1	Preempt	10/18/20															CBS (WSWG)	Master Control Error/Exception -	
38.0	M/G For 10.0.1,32.0.1 / PRIME	10/17/20-10/17/20	2	:30	2P- 4P (EST)							2		2	\$200.00	\$400.00	CBS (WSWG)	INTERNATIONAL SWIMMING	#####
39.0	M/G For 10.0.2 / SPOT	10/18/20-10/18/20	2	:30	11:30A- SSN SPORTS 2								1	1	\$150.00	\$150.00	CBS (WSWG)	SSN SPORTS 2	#####
40.0	M/G For 12.0.4 / SPOT	10/18/20-10/18/20	1	:30	12P- 1P (EST)								1	1	\$150.00	\$150.00	CBS (WSWG)	NFL TODAY	#####

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl