

Contract # 32585

CBS (WSWGO)

WSWGO



MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Advertiser Political/Senate Leadership Fund (3496)

Entered By Tracy Shorts

Nov. 2020

36

\$16,680.00

Product Political (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/9090
Billing Type Standard
Comments Separation: 30

External # 10016796
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,502.00
Net Total \$14,178.00

Date Entered 09/30/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 10/27/20-11/03/20

Last Modified 10/30/20
No

By Broadcast Month	Spots	Rate
Grand Total:	36	\$16,680.00

Agency MENTZER MEDIA SERVICES (1040)

CO-OP

Account Types National/Political Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	11/01/20-11/01/20	2	:30	9A- 10:30A (EST)								1	1	\$45.00	\$45.00	CBS (WSWGO)	Daypart EM CBS News Sunday Morning	9/30/2020
2.0	Normal Line / PRIME	10/28/20-10/28/20	2	:30	8P- 9P (EST)				1					1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT The Amazing Race	9/30/2020
3.0	Normal Line / PRIME	10/28/20-10/28/20	3	:30	9P- 11P (EST)				2					2	\$300.00	\$600.00	CBS (WSWGO)	Daypart PT Big Brother Season Finale	9/30/2020
4.0	Normal Line / PRIME	10/29/20-10/29/20	2	:30	8:31P- 9P (EST)					1					\$600.00		CBS (WSWGO)	Daypart PT The Unicorn	9/30/2020
4.0.1	Closed Preempt	10/29/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE MOM	
5.0	Normal Line / PRIME	10/29/20-10/29/20	2	:30	9P- 9:30P (EST)					1					\$345.00		CBS (WSWGO)	Daypart PT Mom	9/30/2020
5.0.1	Closed Preempt	10/29/20															CBS (WSWGO)	Schedule Change/Exception - WILL BE YOUNG SHELDON	
6.0	Normal Line / PRIME	10/29/20-10/29/20	2	:30	10P- 11P (EST)					1				1	\$345.00	\$345.00	CBS (WSWGO)	Daypart PT Star Trek: Discovery	9/30/2020
7.0	Normal Line / PRIME	10/30/20-10/30/20	2	:30	8P- 9P (EST)							1		1	\$345.00	\$345.00	CBS (WSWGO)	Daypart PT GREATEST AT HOME	9/30/2020

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Brand	POLITICAL (1186)	Demo	A35+
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,502.00
CPE	275/654/9090	Net Total	\$14,178.00
Billing Type	Standard		
Comments	Separation: 30		

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Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / PRIME	10/30/20-10/30/20	2	:30	9P- 10P (EST)						1			1	\$345.00	\$345.00	CBS (WSWGO)	Daypart PT UNDERCOVER	9/30/2020
8.0.1	Closed Preempt	10/30/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE CBS SPECIAL THE DECIDERS	
9.0	Normal Line / PRIME	10/30/20-10/30/20	2	:30	10P- 11P (EST)						1			1	\$345.00	\$345.00	CBS (WSWGO)	Daypart PT BLUE BLOODS	9/30/2020
10.0	Normal Line / COLLEGE FBALL	10/31/20-10/31/20	2	:30	3:30P- 7P (EST)								2	2	\$1,650.00	\$3,300.00	CBS (WSWGO)	Daypart PT SEC on CBS: LSU @ Auburn	9/30/2020
11.0	Normal Line / PRIME	10/31/20-10/31/20	1	:30	8P- 9P (EST)								2		\$225.00		CBS (WSWGO)	Daypart PT CBS Saturday Encore	9/30/2020
11.0.1	Closed Preempt	10/31/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
11.0.2	Closed Preempt	10/31/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
12.0	Normal Line / NEWS	11/01/20-11/01/20	2	:30	10:30A- 11:30A (EST)								1	1	\$60.00	\$60.00	CBS (WSWGO)	Daypart EM Face The Nation	9/30/2020
13.0	Normal Line / PRIME	10/31/20-10/31/20	1	:30	10P- 11P (EST)								1	1	\$300.00	\$300.00	CBS (WSWGO)	Daypart PT 48 Hours	9/30/2020
14.0	Revised Line / NFL	11/01/20-11/01/20	2	:30	4P- 7P (EST)								2				CBS (WSWGO)	Daypart PT NFL on CBS: Jacksonville @ LA Chargers	9/30/2020

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Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,502.00
CPE	275/654/9090	Net Total	\$14,178.00
Billing Type	Standard		
Comments	Separation: 30		

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Schedule Dates	10/27/20-11/03/20	Last Modified	10/30/20	By Broadcast Month	Spots	Rate
			No	Grand Total:	36	\$16,680.00
Agency	MENTZER MEDIA SERVICES (1040)	CO-OP				
Account Types	National/Political	Sales Tax				

14.1	Normal Line / NFL	11/01/20-11/01/20	2	:30	1P- 5P (EST)			2	2	\$1,050.00	\$2,100.00	CBS (WSWGO)	Daypart PT NFL on CBS:	#####
15.0	Normal Line / PRIME	11/01/20-11/01/20	2	:30	7P- 8P (EST)			1		\$300.00		CBS (WSWGO)	Daypart PT 60 Minutes	9/30/2020
15.0.1	Closed Preempt	11/01/20										CBS (WSWGO)	No Avail/Exception - SOLD OUT	
16.0	Normal Line / PRIME	11/01/20-11/01/20	2	:30	8P- 9P (EST)			1	1	\$345.00	\$345.00	CBS (WSWGO)	Daypart PT Big Brother	9/30/2020
17.0	Normal Line / SPOT	10/27/20-10/30/20	2	:30	11A- 12P (EST)	1	1	1	1	\$230.00	\$690.00	CBS (WSWGO)	Daypart DT Price is Right	9/30/2020
17.0.1	Closed Preempt	10/30/20										CBS (WSWGO)	No Avail/Exception - SOLD OUT	
18.0	Normal Line / SPOT	11/02/20-11/03/20	2	:30	11A- 12P (EST)	1	1			\$230.00		CBS (WSWGO)	Daypart DT Price is Right	9/30/2020
18.0.1	Closed Preempt	11/02/20										CBS (WSWGO)	No Avail/Exception - SOLD OUT	
18.0.2	Closed Preempt	11/03/20										CBS (WSWGO)	No Avail/Exception - SOLD OUT	
19.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	7P- 7:30P (EST)	1	1	1	1	\$225.00	\$1,125.00	CBS (WSWGO)	Daypart PA Wheel of Fortune	9/30/2020
20.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	7:30P- 8P (EST)	1	1	1	1	\$225.00	\$1,125.00	CBS (WSWGO)	Daypart PA Jeopardy!	9/30/2020

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21.0	Normal Line / PRIME	11/02/20-11/02/20	1	:30	8P- 9P (EST)	1								1	\$600.00		CBS (WSWGO)	Daypart PT Big Brother	9/30/2020
21.0.1	Closed Preempt	11/02/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE PRICE IS RIGHT AT NIGHT	
22.0	Revised Line / PRIME	10/27/20-10/27/20	2	:30	8P- 9P (EST)			1									CBS (WSWGO)	Daypart PT NCIS	9/30/2020
22.1	Normal Line / PRIME	10/27/20-10/27/20	1	:30	8P- 9P (EST)			1						1	\$675.00	\$675.00	CBS (WSWGO)	Daypart PRICE IS RIGHT AT NITGHT	#####
23.0	Normal Line / PRIME	10/27/20-10/27/20	2	:30	9P- 10P (EST)			1						1	\$375.00	\$375.00	CBS (WSWGO)	Daypart PT FBI	9/30/2020
24.0	Revised Line / PRIME	10/27/20-10/27/20	2	:30	10P- 11P (EST)			1									CBS (WSWGO)	Daypart PT FBI: Most Wanted	9/30/2020
24.1	Normal Line / PRIME	10/27/20-10/27/20	2	:30	10P- 11P (EST)			1						1	\$375.00	\$375.00	CBS (WSWGO)	Daypart PT FBI:DEC	#####
25.0	M/G For 5.0.1 / PRIME	10/29/20-10/29/20	2	:30	9P- MOM SPECIAL					1					\$345.00		CBS (WSWGO)	Daypart PT Mom	#####
25.0.1	Closed Preempt	10/29/20															CBS (WSWGO)	No Avail/Exception - NO BREAKS IN THIS TIME / WILL BE CBS SPECIAL EVERY VOTE COU	
26.0	M/G For 4.0.1 / PRIME	10/29/20-10/29/20	2	:30	7:58P- YOUNG SHELDON					1				1	\$600.00	\$600.00	CBS (WSWGO)	PRIME	#####

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Product Political (1040)
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Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/9090

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Demo A35+
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Package Deal
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27.0	M/G For 15.0.1,25.0.1 / PRIME	10/29/20-10/29/20	10	:30	9P- 10P (EST)						1			1	\$600.00	\$600.00	CBS (WSWGO)	CBS SPECIAL EVERY VOTE	#####
28.0	M/G For 11.0.1,8.0.1 / PRIME	10/29/20-10/29/20	1	:30	10P- 11P (EST)						1			1	\$600.00	\$600.00	CBS (WSWGO)	STAR TREK	#####
29.0	M/G For 17.0.1,11.0.2 / SPOT	10/30/20-10/30/20	2	:30	8P- 9P (EST)								1	1	\$470.00	\$470.00	CBS (WSWGO)	GREATEST HOME VIDEO	#####
30.0	Normal Line / PRIME	10/29/20-10/29/20	1	:30	9P- 10P (EST)						1				\$600.00		CBS (WSWGO)	CBS SPECIAL EVERY VOTE	#####
30.0.1	Closed Preempt	10/29/20															CBS (WSWGO)	Pre-Empt/Exception - INPUT ERROR - WAS NOT WRITTEN ON / DID NOT AIR	
31.0	M/G For 30.0.1 / PRIME	11/01/20-11/01/20	1	:30	8P- 11P (EST)								1	1	\$600.00	\$600.00	CBS (WSWGO)	CBS SUN MOVIE	#####

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

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