WSWGO



MENTZER MEDIA SERVICES 210 W PENNSYLVANIA AVE, SUITE 250 TOWSON, MD 21204 Contract # 32585 CBS (WSWGO)

Advertiser Political/Senate Leadership Fund (3496) Entered By Product Political (1040) External # 10016796 POLITICAL (1186) A35+ Brand Demo Salesperson HOUSE/NAT, HOUSE/NAT (1074) Order Type Normal WSST Sales Office Package Deal 15.00 Buyer Name Commission % \$2,502.00 Phone/Fax Commission \$14,178.00 Net Total 275/654/9090 CPE Standard Billing Type

Date Entered 09/30/20

Tracy Shorts

Nov. 2020

36

\$16,680.00

 Schedule Dates
 10/27/20-11/03/20
 Last Modified
 10/30/20
 By Broadcast Month
 Spots
 Rate

 No
 Grand Total:
 36
 \$16,680.00

P.O. BOX 4009 SALISBURY, MD 21803 Separation: 30

Comments

Account Types	National/Political	Sales Tax
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Line	Line Type / Break Type (Ref #)	Dates	Sec Le	ength Run Times	SPW	M Tu	We Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	11/01/20-11/01/20	2	:30 9A- 10:30A (EST)				1	1	\$45.00	\$45.00	CBS (WSWGO)	Daypart EM CBS News Sunday Morning	9/30/2020
2.0	Normal Line / PRIME	10/28/20-10/28/20	2	:30 8P- 9P (EST)			1		1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT The Amazing Race	9/30/2020
3.0	Normal Line / PRIME	10/28/20-10/28/20	3	:30 9P- 11P (EST)			2		2	\$300.00	\$600.00	CBS (WSWGO)	Daypart PT Big Brother Season Finale	9/30/2020
4.0	Normal Line / PRIME	10/29/20-10/29/20	2	:30 8:31P- 9P (EST)			1			\$600.00		CBS (WSWGO)	Daypart PT The Unicorn	9/30/2020
4.0.1	Closed Preempt	10/29/20										CBS (WSWGO)	Schedule Change/Spot - WILL BE MOM	
5.0	Normal Line / PRIME	10/29/20-10/29/20	2	:30 9P- 9:30P (EST)			1			\$345.00		CBS (WSWGO)	Daypart PT Mom	9/30/2020
5.0.1	Closed Preempt	10/29/20									•	CBS (WSWGO)	Schedule Change/Exception - WILL BE YOUNG SHELDON	
6.0	Normal Line / PRIME	10/29/20-10/29/20	2	:30 10P- 11P (EST)			1		1	\$345.00	\$345.00	CBS (WSWGO)	Daypart PT Star Trek: Discovery	9/30/2020
7.0	Normal Line / PRIME	10/30/20-10/30/20	2	:30 8P- 9P (EST)			1		1	\$345.00	\$345.00	CBS (WSWGO)	Daypart PT GREATEST AT HOME	9/30/2020
			Cont	tract # 32585								CBS (WSWGO)		

WSWGO **©WSWG44**

Billing Type

Comments

Standard

Separation: 30

MENTZER MEDIA SERVICES 210 W PENNSYLVANIA AVE, SUITE 250 TOWSON, MD 21204

	Advertiser	Political/Senate Leadership Fund (3496)	Entered By	Tr
Product		Political (1040)	External #	10016796
Brand		POLITICAL (1186)	Demo	A35+
Salesperso	n	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Offic	e	WSST	Package Deal	
Buyer Nam	ie		Commission %	15.00
Phone/Fax		/	Commission	\$2,502.00
CPE		275/654/9090	Net Total	\$14,178.00

Date Entered

09/30/20

Tracy Shorts

Nov. 2020

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\$16,680.00

 Schedule Dates
 10/27/20-11/03/20
 Last Modified
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 By Broadcast Month
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 Rate

 No
 Grand Total:
 36
 \$16,680.00

 Agency
 MENTZER MEDIA SERVICES (1040)
 CO-OP

 Account Types
 National/Political
 Sales Tax

P.O. BOX 4009

SALISBURY, MD 21803

Line Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times	SPW	M Tu	We Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
8.0 Normal Line / PRIME	10/30/20-10/30/20	2 :30 9P	- 10P (EST)			1			\$345.00		CBS (WSWGO)	Daypart PT UNDERCOVER	9/30/2020
8.0.1 Closed Preempt	10/30/20										CBS (WSWGO)	Schedule Change/Spot - WILL BE CBS SPECIAL THE DECIDERS	
9.0 Normal Line / PRIME	10/30/20-10/30/20	2 :30 10	P- 11P (EST)			1		1	\$345.00	\$345.00	CBS (WSWGO)	Daypart PT BLUE BLOODS	9/30/2020
10.0 Normal Line / COLLEGE FBALL	10/31/20-10/31/20	2 :30 3:	30P- 7P (EST)				2	2	\$1,650.00	\$3,300.00	CBS (WSWGO)	Daypart PT SEC on CBS: LSU @ Auburn	9/30/2020
11.0 Normal Line / PRIME	10/31/20-10/31/20	1 :30 8P	- 9P (EST)				2		\$225.00		CBS (WSWGO)	Daypart PT CBS Saturday Encore	9/30/2020
11.0.1 Closed Preempt	10/31/20										CBS (WSWGO)	No Avail/Exception - SOLD OUT	
11.0.2 Closed Preempt	10/31/20										CBS (WSWGO)	No Avail/Exception - SOLD OUT	
12.0 Normal Line / NEWS	11/01/20-11/01/20	2 :30 10	:30A- 11:30A (EST)				1	1	\$60.00	\$60.00	CBS (WSWGO)	Daypart EM Face The Nation	9/30/2020
13.0 Normal Line / PRIME	10/31/20-10/31/20	1 :30 10	P- 11P (EST)				1	1	\$300.00	\$300.00	CBS (WSWGO)	Daypart PT 48 Hours	9/30/2020
14.0 Revised Line / NFL	11/01/20-11/01/20	2 :30 4P	- 7P (EST)				2				CBS (WSWGO)	Daypart PT NFL on CBS: Jacksonville @ LA Chargers	9/30/2020
		Contract #	[‡] 32585								CBS (WSWGO)		

WSWGO Advertiser Political/Senate Leadership Fund (3496) Entered By Tracy Shorts Nov. 2020 36 \$16,680.00



MENTZER MEDIA SERVICES 210 W PENNSYLVANIA AVE, SUITE 250 TOWSON, MD 21204

Political (1040) Product Brand POLITICAL (1186) Salesperson

HOUSE/NAT, HOUSE/NAT (1074)

WSST Sales Office

Buyer Name

Phone/Fax

275/654/9090 CPE

Billing Type Standard Separation: 30 Comments

10016796 External # Demo

Package Deal

A35+ Normal

Order Type

Commission % 15.00 \$2,502.00 Commission

Net Total \$14,178.00

Date Entered

09/30/20

Schedule Dates

10/27/20-11/03/20

Last Modified

10/30/20 No

By Broadcast Month Grand Total:

Spots

36 \$16,680.00

P.O. BOX 4009 SALISBURY, MD 21803

> MENTZER MEDIA SERVICES (1040) Agency National/Political

CO-OP

Sales Tax

Line Type / Break Type (Ref #)

Line

Dates

Sec Length

Account Types

Run Times

SPW ^M Tu We Th Fr Sa Su Spots

Rate

Total

Station

Comments

Entered

Rate

14.1 Normal Line / NFL	11/01/20-11/01/20	2	:30 1P- 5P (EST)					2	2	\$1,050.00	\$2,100.00 CBS (WSWGO)	Daypart PT NFL on CBS:	#####
15.0 Normal Line / PRIME	11/01/20-11/01/20	2	:30 7P- 8P (EST)					1		\$300.00	CBS (WSWGO)	Daypart PT 60 Minutes	9/30/2020
15.0.1 Closed Preempt	11/01/20										CBS (WSWGO)	No Avail/Exception - SOLD OUT	
16.0 Normal Line / PRIME	11/01/20-11/01/20	2	:30 8P- 9P (EST)					1	1	\$345.00	\$345.00 CBS (WSWGO)	Daypart PT Big Brother	9/30/2020
17.0 Normal Line / SPOT	10/27/20-10/30/20	2	:30 11A- 12P (EST)	1		1	1 1		3	\$230.00	\$690.00 CBS (WSWGO)	Daypart DT Price is Right	9/30/2020
17.0.1 Closed Preempt	10/30/20										CBS (WSWGO)	No Avail/Exception - SOLD OUT	
18.0 Normal Line / SPOT	11/02/20-11/03/20	2	:30 11A- 12P (EST)	1 1						\$230.00	CBS (WSWGO)	Daypart DT Price is Right	9/30/2020
18.0.1 Closed Preempt	11/02/20										CBS (WSWGO)	No Avail/Exception - SOLD OUT	
18.0.2 Closed Preempt	11/03/20										CBS (WSWGO)	No Avail/Exception - SOLD OUT	
19.0 Normal Line / SPOT	10/27/20-11/02/20	2	:30 7P- 7:30P (EST)	1 1	•	1	1 1		5	\$225.00	\$1,125.00 CBS (WSWGO)	Daypart PA Wheel of Fortune	9/30/2020
20.0 Normal Line / SPOT	10/27/20-11/02/20	Con	:30 7:30P- 8P (EST) tract # 32585	1 1		1	1 1		5	\$225.00	\$1,125.00 CBS (WSWGO) CBS (WSWGO)	Daypart PA Jeopardy!	9/30/2020



WSWGO

Advertiser

Standard

Separation: 30

Billing Type

Comments

Political/Senate Leadership Fund (3496)

Entered By

Tracy Shorts

Nov. 2020

36

\$16,680.00

MENTZER MEDIA SERVICES 210 W PENNSYLVANIA AVE, SUITE 250 TOWSON, MD 21204

Political (1040)
POLITICAL (1186)
HOUSE/NAT, HOUSE/NAT (1074)
WSST
1
275/654/9090

10016796 External # A35+ Demo Order Type Normal Package Deal 15.00 Commission % Commission \$2,502.00 \$14,178.00 Net Total

Date Entered

09/30/20

10/30/20 Rate Schedule Dates 10/27/20-11/03/20 Last Modified By Broadcast Month Spots No Grand Total: 36 \$16,680.00 P.O. BOX 4009 SALISBURY, MD 21803 MENTZER MEDIA SERVICES (1040) CO-OP Agency Account Types National/Political Sales Tax Line Line Type / Break Type (Ref #) Dates Sec Length Run Times M Tu We Th Fr Sa Su Spots Rate Total Station Comments Entered 21.0 Normal Line / PRIME 11/02/20-11/02/20 :30 8P- 9P (EST) \$600.00 CBS (WSWGO) Daypart PT Big Brother 9/30/2020 Schedule Change/Spot -21.0.1 Closed Preempt 11/02/20 CBS (WSWGO) WILL BE PRICE IS RIGHT AT NIGHT Daypart PT NCIS 22.0 Revised Line / PRIME 10/27/20-10/27/20 :30 8P- 9P (EST) CBS (WSWGO) 9/30/2020 Daypart PRICE IS RIGHT AT ##### 22.1 Normal Line / PRIME 10/27/20-10/27/20 :30 8P- 9P (EST) 1 1 \$675.00 \$675.00 CBS (WSWGO) NITGHT 23.0 Normal Line / PRIME 10/27/20-10/27/20 :30 9P- 10P (EST) 1 1 \$375.00 \$375.00 CBS (WSWGO) Daypart PT FBI 9/30/2020 Daypart PT FBI: Most 24.0 Revised Line / PRIME 10/27/20-10/27/20 :30 10P-11P (EST) CBS (WSWGO) 9/30/2020 Wanted 24.1 Normal Line / PRIME 10/27/20-10/27/20 1 \$375.00 \$375.00 CBS (WSWGO) ###### :30 10P-11P (EST) 1 Daypart PT FBI:DEC 25.0 M/G For 5.0.1 / PRIME 10/29/20-10/29/20 :30 9P- MOM SPECIAL \$345.00 CBS (WSWGO) Daypart PT Mom ###### 25.0.1 Closed Preempt 10/29/20 CBS (WSWGO) No Avail/Exception - NO BREAKS IN THIS TIME / WILL BE CBS SPECIAL **EVERY VOTE COU** 2 :30 7:58P- YOUNG SHELDON 26.0 M/G For 4.0.1 / PRIME 10/29/20-10/29/20 \$600.00 \$600.00 CBS (WSWGO) **PRIME** ###### Contract # CBS (WSWGO) 32585 Tracy Shorts Nov. 2020 36 \$16,680.00 **WSWGO** Advertiser Political/Senate Leadership Fund (3496) Entered By **OWSWG** 10016796 Product Political (1040) External # POLITICAL (1186) A35+ Brand Demo HOUSE/NAT, HOUSE/NAT (1074) Order Type Normal Salesperson WSST Sales Office Package Deal Commission % 15.00 MENTZER MEDIA SERVICES **Buyer Name**

\$2,502.00

\$14,178.00

Commission Net Total

210 W PENNSYLVANIA AVE,

TOMOONI NAD 04004

SUITE 250

Phone/Fax

275/654/9090

CPE

31.0 M/G For 30.0.1 / PRIME

11/01/20-11/01/20

:30 8P- 11P (EST)

Billing Type Standard

Comments Separation: 30

Date Entered 09/30/20

\$600.00

\$600.00 CBS (WSWGO)

CBS SUN MOVIE

######

Schedule Dates 10/27/20-11/03/20 Last Modified 10/30/20 By Broadcast Month **Spots** Rate \$16,680.00 No Grand Total: 36 P.O. BOX 4009 SALISBURY, MD 21803 MENTZER MEDIA SERVICES (1040) CO-OP Agency National/Political Account Types Sales Tax SPW $\,^{\,}$ M Tu $\,^{\,}$ We Th Fr $\,^{\,}$ Sa Su Line Type / Break Type (Ref #) Run Times Spots Total Station Dates Sec Length Rate Comments Entered 27.0 M/G For 15.0.1,25.0.1 / PRIME 10/29/20-10/29/20 :30 9P- 10P (EST) \$600.00 CBS (WSWGO) CBS SPECIAL EVERY VOTE ###### 10 1 \$600.00 28.0 M/G For 11.0.1,8.0.1 / PRIME 10/29/20-10/29/20 :30 10P- 11P (EST) 1 1 \$600.00 \$600.00 CBS (WSWGO) STAR TREK ###### 29.0 M/G For 17.0.1,11.0.2 / SPOT 10/30/20-10/30/20 :30 8P- 9P (EST) \$470.00 \$470.00 CBS (WSWGO) GREATEST HOME VIDEO ###### 1 30.0 Normal Line / PRIME :30 9P- 10P (EST) \$600.00 CBS SPECIAL EVERY VOTE ##### 10/29/20-10/29/20 CBS (WSWGO) Pre-Empt/Exception -30.0.1 Closed Preempt 10/29/20 CBS (WSWGO) INPUT ERROR - WAS NOT WRITTEN ON / DID NOT

32.0 M/G For 18.0.1,18.0.2,21.0.1 / NFL 11/01/20 2 :30 1P- 5P (EST) 1 1 \$1,060.00 CBS (WSWGO) NFL ON CBS #####

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

Printed At: 02:28 PM on Tuesday, February 9 2021

Page 5 of 5