

Contract # 32263

CBS (WSWG)

WSWG

Advertiser Senate Leadership Fund (3496)

Entered By Tracy Shorts

Oct. 2020

69

\$22,385.00



MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Product Political (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/8132
Billing Type Standard
Comments Separation: 30

External # 9963060
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,357.75
Net Total \$19,027.25

Date Entered 09/17/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 09/29/20-10/05/20

Last Modified 09/17/20
No

| By Broadcast Month | Spots | Rate |
|--------------------|-------|-------------|
| Grand Total: | 69 | \$22,385.00 |

Agency MENTZER MEDIA SERVICES (1040)

CO-OP

Account Types National/Political Sales Tax

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | M | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|-----------------|-----|---|----|----|----|----|----|----|-------|------------|------------|------------|---|-----------|
| 1.0 | Normal Line / NEWS | 09/29/20-10/05/20 | 2 | :30 | 7A- 8A (EST) | 2 | 2 | 2 | 2 | 2 | | | | 10 | \$15.00 | \$150.00 | CBS (WSWG) | Daypart EM CBS This Morning 1 | 9/17/2020 |
| 2.0 | Normal Line / PRIME | 09/29/20-09/29/20 | 2 | :30 | 10P- 11P (EST) | | 2 | | | | | | | 2 | \$375.00 | \$750.00 | CBS (WSWG) | Daypart PT FBI: Most Wanted | 9/17/2020 |
| 3.0 | Normal Line / PRIME | 09/30/20-10/01/20 | 2 | :30 | 8P- 9P (EST) | | | | 2 | 2 | | | | 4 | \$600.00 | \$2,400.00 | CBS (WSWG) | Daypart PT Big Brother | 9/17/2020 |
| 4.0 | Normal Line / PRIME | 09/30/20-09/30/20 | 2 | :30 | 10P- 11P (EST) | | | | 2 | | | | | 2 | \$300.00 | \$600.00 | CBS (WSWG) | Daypart PT 48 Hours: Suspicion | 9/17/2020 |
| 5.0 | Normal Line / PRIME | 10/02/20-10/02/20 | 2 | :30 | 8P- 9P (EST) | | | | | | 2 | | | | \$225.00 | | CBS (WSWG) | Daypart PT MacGyver | 9/17/2020 |
| 5.0.1 | Preempt | 10/02/20 | | | | | | | | | | | | | | | CBS (WSWG) | Schedule Change/Exception - WILL BE GREATEST AT HOME VIDEOS | |
| 5.0.2 | Preempt | 10/02/20 | | | | | | | | | | | | | | | CBS (WSWG) | Schedule Change/Exception - WILL BE GREATEST AT HOME VIDEOS | |
| 6.0 | Normal Line / PRIME | 10/02/20-10/02/20 | 2 | :30 | 10P- 11P (EST) | | | | | | 2 | | | 2 | \$225.00 | \$450.00 | CBS (WSWG) | Daypart PT Blue Bloods | 9/17/2020 |
| 7.0 | Normal Line / COLLEGE FBALL | 10/03/20-10/03/20 | 2 | :30 | 3:30P- 7P (EST) | | | | | | | | 3 | 3 | \$1,650.00 | \$4,950.00 | CBS (WSWG) | Daypart PT SEC on CBS: Texas A&M @ Louisiana | 9/17/2020 |

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SUITE 250
TOWSON, MD 21204

| | | | |
|--------------|-----------------------------|--------------|-------------|
| Product | Political (1040) | External # | 9963060 |
| Brand | POLITICAL (1186) | Demo | A35+ |
| Salesperson | HOUSE/NAT, HOUSE/NAT (1074) | Order Type | Normal |
| Sales Office | WSST | Package Deal | |
| Buyer Name | | Commission % | 15.00 |
| Phone/Fax | / | Commission | \$3,357.75 |
| CPE | 275/654/8132 | Net Total | \$19,027.25 |
| Billing Type | Standard | | |
| Comments | Separation: 30 | | |

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Account Types National/Political

CO-OP
Sales Tax

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | M | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|--------------------|-----|---|----|----|----|----|----|----|-------|------------|------------|------------|---|-----------|
| 8.0 | Normal Line / PRIME | 10/03/20-10/03/20 | 1 | :30 | 8P- 9P (EST) | | | | | | | 2 | | 2 | \$240.00 | \$480.00 | CBS (WSWG) | Daypart PT CBS Saturday Encore | 9/17/2020 |
| 9.0 | Normal Line / PRIME | 10/03/20-10/03/20 | 1 | :30 | 9P- 10P (EST) | | | | | | | | 2 | 2 | \$240.00 | \$480.00 | CBS (WSWG) | Daypart PT Love Island More to Love | 9/17/2020 |
| 10.0 | Normal Line / PRIME | 10/03/20-10/03/20 | 1 | :30 | 10P- 11P (EST) | | | | | | | | 2 | 2 | \$240.00 | \$480.00 | CBS (WSWG) | Daypart PT 48 Hours | 9/17/2020 |
| 11.0 | Normal Line / NFL | 10/04/20-10/04/20 | 2 | :30 | 1P- 4:25P (EST) | | | | | | | | 3 | 3 | \$750.00 | \$2,250.00 | CBS (WSWG) | Daypart PT NFL on CBS: Jacksonville @ Cincinnati | 9/17/2020 |
| 12.0 | Normal Line / NEWS | 10/04/20-10/04/20 | 2 | :30 | 9A- 10:30A (EST) | | | | | | | | 2 | 2 | \$60.00 | \$120.00 | CBS (WSWG) | Daypart EM CBS News Sunday Morning | 9/17/2020 |
| 13.0 | Normal Line / NFL | 10/04/20-10/04/20 | 2 | :30 | 4:25P- 7:30P (EST) | | | | | | | | 3 | 3 | \$1,050.00 | \$3,150.00 | CBS (WSWG) | Daypart PT NFL on CBS: New England @ Kansas City | 9/17/2020 |
| 14.0 | Normal Line / PRIME | 10/04/20-10/04/20 | 2 | :30 | 8P- 9P (EST) | | | | | | | | 2 | | \$345.00 | | CBS (WSWG) | Daypart PT Big Brother | 9/17/2020 |
| 14.0.1 | Preempt | 10/04/20 | | | | | | | | | | | | | | | CBS (WSWG) | Schedule Change/Spot - PLEASE SEE PRIMETIME LINEUP | |
| 14.0.2 | Preempt | 10/04/20 | | | | | | | | | | | | | | | CBS (WSWG) | Schedule Change/Exception - PLEASE SEE PRIMETIME LINEUP | |

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|---------------------|-----------------------------|---------------------|-------------|
| Product | Political (1040) | External # | 9963060 |
| Brand | POLITICAL (1186) | Demo | A35+ |
| Salesperson | HOUSE/NAT, HOUSE/NAT (1074) | Order Type | Normal |
| Sales Office | WSST | Package Deal | |
| Buyer Name | | Commission % | 15.00 |
| Phone/Fax | / | Commission | \$3,357.75 |
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Sales Tax

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|--------|---------------------|-------------------|---|-----|----------------------|---|---|---|---|---|----|----------|------------|------------|---|-----------|
| 15.0 | Normal Line / PRIME | 09/29/20-10/04/20 | 2 | :30 | 9P- 10P (EST) | 2 | 2 | 2 | 2 | 1 | 6 | \$300.00 | \$1,800.00 | CBS (WSWG) | Daypart PT Love Island | 9/17/2020 |
| 15.0.1 | Preempt | 10/02/20 | | | | | | | | | | | | CBS (WSWG) | Schedule Change/Exception - WILL BE UNDERCOVER BOSS | |
| 15.0.2 | Preempt | 10/01/20 | | | | | | | | | | | | CBS (WSWG) | Schedule Change/Exception - WILL BE BIG BROTHER | |
| 15.0.3 | Preempt | 10/04/20 | | | | | | | | | | | | CBS (WSWG) | Schedule Change/Spot - PLEASE SEE PRIMETIME LINEUP | |
| 16.0 | Normal Line / NEWS | 10/04/20-10/04/20 | 2 | :30 | 10:30A- 11:30A (EST) | | | | | 1 | 1 | \$60.00 | \$60.00 | CBS (WSWG) | Daypart EM Face The Nation | 9/17/2020 |
| 17.0 | Normal Line / SPOT | 09/29/20-10/05/20 | 4 | :30 | 10A- 11A (EST) | 2 | 2 | 2 | 2 | | 10 | \$30.00 | \$300.00 | CBS (WSWG) | Daypart DT Let's Make a Deal | 9/17/2020 |
| 18.0 | Normal Line / SPOT | 09/29/20-10/05/20 | 2 | :30 | 7P- 7:30P (EST) | 1 | 1 | 1 | 1 | | 5 | \$200.00 | \$1,000.00 | CBS (WSWG) | Daypart PA Wheel of Fortune | 9/17/2020 |
| 19.0 | Normal Line / SPOT | 09/29/20-10/05/20 | 2 | :30 | 7:30P- 8P (EST) | 1 | 1 | 1 | 1 | | 5 | \$200.00 | \$1,000.00 | CBS (WSWG) | Daypart PA Jeopardy! | 9/17/2020 |
| 20.0 | Normal Line / PRIME | 10/05/20-10/05/20 | 3 | :30 | 8:30P- 9P (EST) | 1 | | | | | 1 | \$255.00 | \$255.00 | CBS (WSWG) | Daypart PT Bob & Abishola | 9/17/2020 |

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|------|--------------------------------|-------------------|-----|--------|----------------|-----|---|----|----|----|----|----|----|-------|----------|------------|------------|----------------------------------|-----------|
| 21.0 | Normal Line / PRIME | 10/05/20-10/05/20 | 3 | :30 | 10P- 11P (EST) | 2 | | | | | | | | 2 | \$255.00 | \$510.00 | CBS (WSWG) | Daypart PT Manhunt: Deadly Games | 9/17/2020 |
| 22.0 | Normal Line / PRIME | 09/29/20-09/29/20 | 2 | :30 | 8P- 9P (EST) | 2 | | | | | | | | 2 | \$600.00 | \$1,200.00 | CBS (WSWG) | Daypart PT NCIS | 9/17/2020 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl