

Contract # 32266

CBS (WSWGO)

WSWGO



MENTZER MEDIA SERVICES  
210 W PENNSYLVANIA AVE,  
SUITE 250  
TOWSON, MD 21204

Advertiser Political/Senate Leadership Fund (3496)

Entered By Tracy Shorts

Oct. 2020

54

\$16,400.00

Product Political (1040)  
Brand POLITICAL (1186)  
Salesperson HOUSE/NAT, HOUSE/NAT (1074)  
Sales Office WSST  
Buyer Name  
Phone/Fax /  
CPE 275/654/8133  
Billing Type Standard  
Comments Separation: 30

External # 9963068  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,460.00  
Net Total \$13,940.00

Date Entered 09/17/20

P.O. BOX 4009  
SALISBURY, MD 21803

Schedule Dates 10/06/20-10/12/20

Last Modified 10/05/20  
No

By Broadcast Month	Spots	Rate
Grand Total:	54	\$16,400.00

Agency MENTZER MEDIA SERVICES (1040)

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	10/06/20-10/12/20	2	:30	7A- 8A (EST)	2	2		2	2	2			10	\$15.00	\$150.00	CBS (WSWGO)	Daypart EM CBS This Morning 1	9/17/2020
2.0	Normal Line / PRIME	10/06/20-10/06/20	2	:30	10P- 11P (EST)		2								\$375.00		CBS (WSWGO)	Daypart PT FBI: Most Wanted	9/17/2020
2.0.1	Closed Preempt	10/06/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE FBI: DECLASSIFIED	
2.0.2	Closed Preempt	10/06/20															CBS (WSWGO)	Schedule Change/Exception - WILL BE FBI: DECLASSIFIED	
3.0	Normal Line / SPOT	10/07/20-10/07/20	3	:30	10P- 11P (EST)					2					\$300.00		CBS (WSWGO)	Daypart PT 48 Hours: Suspicion	9/17/2020
3.0.1	Closed Preempt	10/07/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE VICE PRESIDENTIAL DEBATE	
3.0.2	Closed Preempt	10/07/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE VICE PRESIDENTIAL DEBATE	
4.0	Normal Line / PRIME	10/08/20-10/08/20	2	:30	8:30P- 9P (EST)						1				\$345.00		CBS (WSWGO)	Daypart PT The Unicorn	9/17/2020

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Salesperson HOUSE/NAT, HOUSE/NAT (1074)  
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Buyer Name  
Phone/Fax /  
CPE 275/654/8133  
Billing Type Standard  
Comments Separation: 30

External # 9963068  
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Order Type Normal  
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No

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Grand Total:	54	\$16,400.00

Agency MENTZER MEDIA SERVICES (1040)  
Account Types National/Political

CO-OP  
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.0.1	Closed Preempt	10/08/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE BIG BROTHER	
5.0	Normal Line / PRIME	10/08/20-10/08/20	2	:30	9P- 9:30P (EST)					1					\$345.00		CBS (WSWGO)	Daypart PT Mom	9/17/2020
5.0.1	Closed Preempt	10/08/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE YOUNG SHELDON	
6.0	Normal Line / PRIME	10/08/20-10/08/20	2	:30	9:30P- 10P (EST)					1					\$345.00		CBS (WSWGO)	Daypart PT Broke	9/17/2020
6.0.1	Closed Preempt	10/08/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE MOM	
7.0	Normal Line / PRIME	10/09/20-10/09/20	2	:30	8P- 9P (EST)						2				\$225.00		CBS (WSWGO)	Daypart PT MacGyver	9/17/2020
7.0.1	Closed Preempt	10/09/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE GREATEST #AT HOME VIDEOS	
7.0.2	Closed Preempt	10/09/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE GREATEST #AT HOME VIDEOS	
8.0	Normal Line / PRIME	10/09/20-10/09/20	2	:30	10P- 11P (EST)						2			2	\$225.00	\$450.00	CBS (WSWGO)	Daypart PT Blue Bloods	9/17/2020
9.0	Normal Line / COLLEGE FBALL	10/10/20-10/10/20	2	:30	3:30P- 7P (EST)							2		2	\$1,650.00	\$3,300.00	CBS (WSWGO)	Daypart PT SEC on CBS	9/17/2020

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 SUITE 250  
 TOWSON, MD 21204

<b>Product</b>	Political (1040)	<b>External #</b>	9963068
<b>Brand</b>	POLITICAL (1186)	<b>Demo</b>	A35+
<b>Salesperson</b>	HOUSE/NAT, HOUSE/NAT (1074)	<b>Order Type</b>	Normal
<b>Sales Office</b>	WSST	<b>Package Deal</b>	
<b>Buyer Name</b>		<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$2,460.00
<b>CPE</b>	275/654/8133	<b>Net Total</b>	\$13,940.00
<b>Billing Type</b>	Standard		
<b>Comments</b>	Separation: 30		

**Date Entered** 09/17/20

P.O. BOX 4009  
 SALISBURY, MD 21803

**Schedule Dates** 10/06/20-10/12/20

**Last Modified** 10/05/20  
 No

<b>By Broadcast Month</b>	<b>Spots</b>	<b>Rate</b>
Grand Total:	54	\$16,400.00

**Agency** MENTZER MEDIA SERVICES (1040)  
**Account Types** National/Political

**CO-OP**  
**Sales Tax**

10.0	Normal Line / PRIME	10/10/20-10/10/20	1	:30	10P- 11P (EST)	2	2	\$240.00	\$480.00	CBS (WSWGO)	Daypart PT 48 Hours	9/17/2020
11.0	Normal Line / NFL	10/11/20-10/11/20	2	:30	1P- 4:25P (EST)	2	2	\$750.00	\$1,500.00	CBS (WSWGO)	Daypart PT NFL on CBS: Jacksonville @ Houston	9/17/2020
12.0	Normal Line / NEWS	10/11/20-10/11/20	2	:30	9A- 10:30A (EST)	2	2	\$60.00	\$120.00	CBS (WSWGO)	Daypart EM CBS News Sunday Morning	9/17/2020
13.0	Normal Line / NFL	10/11/20-10/11/20	2	:30	4:25P- 7:30P (EST)	2	2	\$1,050.00	\$2,100.00	CBS (WSWGO)	Daypart PT NFL on CBS: Indianapolis @ Cleveland	9/17/2020
14.0	Normal Line / PRIME	10/11/20-10/11/20	2	:30	8P- 9P (EST)	2		\$345.00		CBS (WSWGO)	Daypart PT Big Brother	9/17/2020
14.0.1	Closed Preempt	10/11/20								CBS (WSWGO)	Schedule Change/Exception - PLEASE SEE PRIMETIME LINEUP	
14.0.2	Closed Preempt	10/11/20								CBS (WSWGO)	Product/Spot -PLEASE CHECK PRIMETIME LINEUP	
15.0	Normal Line / PRIME	10/11/20-10/11/20	1	:30	10P- 11P (EST)	1		\$600.00		CBS (WSWGO)	Daypart PT NCIS: New Orleans	9/17/2020
15.0.1	Closed Preempt	10/11/20								CBS (WSWGO)	Product/Spot -PLEASE CHECK PRIMETIME LINEUP	

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**Advertiser** Political/Senate Leadership Fund (3496) **Entered By** Tracy Shorts **Oct. 2020** 54 \$16,400.00



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<b>Brand</b>	POLITICAL (1186)	<b>Demo</b>	A35+
<b>Salesperson</b>	HOUSE/NAT, HOUSE/NAT (1074)	<b>Order Type</b>	Normal
<b>Sales Office</b>	WSST	<b>Package Deal</b>	
<b>Buyer Name</b>		<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$2,460.00
<b>CPE</b>	275/654/8133	<b>Net Total</b>	\$13,940.00
<b>Billing Type</b>	Standard		
<b>Comments</b>	Separation: 30		

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CO-OP  
Sales Tax

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16.0	Normal Line / NEWS	10/11/20-10/11/20	2	:30	10:30A- 11:30A (EST)								1	1	\$60.00	\$60.00	CBS (WSWGO)	Daypart EM Face The Nation	9/17/2020
17.0	Revised Line / SPOT	10/06/20-10/12/20	3	:30	10A- 11A (EST)		2	2	2	2	2						CBS (WSWGO)	Daypart DT Let's Make a Deal	9/17/2020
17.1	Normal Line / SPOT	10/06/20-10/12/20	4	:30	10A- 11A (EST)		2	2	2	2	2			5	\$30.00	\$150.00	CBS (WSWGO)	Daypart DT Let's Make a Deal	10/5/2020
17.1.1	Closed Preempt	10/06/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
17.1.2	Closed Preempt	10/08/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
17.1.3	Closed Preempt	10/09/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
17.1.4	Closed Preempt	10/12/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
17.1.5	Closed Preempt	10/12/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
18.0	Normal Line / SPOT	10/06/20-10/12/20	2	:30	7P- 7:30P (EST)		1	1	1	1	1			5	\$200.00	\$1,000.00	CBS (WSWGO)	Daypart PA Wheel of Fortune	9/17/2020
19.0	Normal Line / SPOT	10/06/20-10/12/20	2	:30	7:30P- 8P (EST)		1	1	1	1	1			5	\$200.00	\$1,000.00	CBS (WSWGO)	Daypart PA Jeopardy!	9/17/2020

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Buyer Name  
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Commission % 15.00  
Commission \$2,460.00  
Net Total \$13,940.00

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TOWSON, MD 21286

**Billing Type** Standard  
**Comments** Separation: 30

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**Sales Tax**

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20.0	Normal Line / PRIME	10/12/20-10/12/20	2	:30	8:30P- 9P (EST)	1								1	\$255.00		CBS (WSWGO)	Daypart PT Bob & Abishola	9/17/2020
20.0.1	Closed Preempt	10/12/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE BIG BROTHER	
21.0	Normal Line / PRIME	10/12/20-10/12/20	2	:30	10P- 11P (EST)	2								2	\$255.00	\$510.00	CBS (WSWGO)	Daypart PT Manhunt: Deadly Games	9/17/2020
22.0	Normal Line / PRIME	10/06/20-10/06/20	2	:30	8P- 9P (EST)	2								2	\$600.00	\$1,200.00	CBS (WSWGO)	Daypart PT NCIS	9/17/2020
23.0	M/G For 2.0.1,2.0.2 / PRIME	10/06/20-10/06/20	2	:30	10P- 11P (EST)	2								2	\$375.00	\$750.00	CBS (WSWGO)	Daypart PT FBI:	9/23/2020
24.0	M/G For 14.0.2 / PRIME	10/08/20-10/08/20	2	:30	9P- 9:30P (EST)	1					1			1	\$345.00	\$345.00	CBS (WSWGO)	Daypart PT Young Sheldon	9/24/2020
25.0	M/G For 14.0.1,4.0.1 / PRIME	10/07/20-10/07/20	2	:30	9P- 11P (EST)	1					1			1	\$540.00	\$540.00	CBS (WSWGO)	Presidential Debate	9/24/2020

26.0	M/G For 15.0.1 / PRIME	10/11/20-10/11/20	2	:30	1P- 4:25P (EST)		1	1	\$750.00	\$750.00	CBS (WSWGO)	NFL ON CBS	9/24/2020
27.0	M/G For 3.0.1,3.0.2 / PRIME	10/07/20-10/07/20	3	:30	8P- 9P (EST)	2		2	\$300.00	\$600.00	CBS (WSWGO)	BIG BROTHER	10/2/2020
28.0	M/G For 7.0.2,7.0.1 / PRIME	10/11/20-10/11/20	3	:30	9:30P- 11:30P (EST)		2	2	\$225.00	\$450.00	CBS (WSWGO)	CBS SUN MOVIE	10/2/2020
29.0	M/G For 20.0.1 / PRIME	10/12/20-10/12/20	2	:30	8P- 9P (EST)	1		1	\$255.00	\$255.00	CBS (WSWGO)	BIG BROTHER	10/2/2020
30.0	M/G For 5.0.1 / PRIME	10/08/20-10/08/20	4	:30	8P- 9P (EST)		1	1	\$345.00	\$345.00	CBS (WSWGO)	BIG BROTHER	10/2/2020
31.0	M/G For 6.0.1 / PRIME	10/09/20-10/09/20	2	:30	9P- 10P (EST)		1	1	\$345.00	\$345.00	CBS (WSWGO)	UNDERCOVER BOSS	10/2/2020

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

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