

Contract # 33215

CBS (WSWGO)

WSWGO

Advertiser Political/Senate Leadership Fund (3496)

Entered By Susan Vancel

Dec. 2020

58

\$18,865.00



MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Product Political (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/9602
Billing Type Standard
Comments Separation: 30

External # 10184597
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,829.75
Net Total \$16,035.25

Date Entered 11/20/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 12/15/20-12/21/20

Last Modified 12/18/20
No

By Broadcast Month	Spots	Rate
Grand Total:	58	\$18,865.00

Agency MENTZER MEDIA SERVICES (1040)

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/15/20-12/21/20	1	:30	10A- 11A (EST)	1	1		2	1	2			5	\$100.00	\$500.00	CBS (WSWGO)	Daypart DT Let's Make a Deal	#####
1.0.1	Closed Preempt	12/16/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
1.0.2	Closed Preempt	12/18/20															CBS (WSWGO)	No Avail/Spot - SOLD OUT	
2.0	Normal Line / PRIME	12/15/20-12/15/20	2	:30	8P- 9P (EST)			1						1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT NCIS	#####
3.0	Normal Line / PRIME	12/15/20-12/15/20	2	:30	9P- 10P (EST)			1						1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT FBI	#####
4.0	Normal Line / PRIME	12/15/20-12/15/20	2	:30	10P- 11P (EST)			1						1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT The FBI Declassified	#####
5.0	Normal Line / PRIME	12/16/20-12/16/20	2	:30	8P- 9P (EST)				1					1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT The Amazing Race	#####
6.0	Normal Line / PRIME	12/16/20-12/16/20	2	:30	9P- 10P (EST)				1					1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT The Amazing Race	#####
7.0	Normal Line / PRIME	12/16/20-12/16/20	2	:30	10P- 11P (EST)				1					1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT S.W.A.T.	#####
8.0	Normal Line / PRIME	12/17/20-12/17/20	2	:30	8P- 8:30P (EST)					1				1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT Young Sheldon	#####
9.0	Normal Line / PRIME	12/17/20-12/17/20	2	:30	8:31P- 9P (EST)					1				1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT B POSITIVE	#####

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Entered By

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210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Product Political (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/9602
Billing Type Standard
Comments Separation: 30

External # 10184597
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,829.75
Net Total \$16,035.25

Date Entered 11/20/20

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Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / PRIME	12/17/20-12/17/20	2	:30	9P- 9:30P (EST)					1					\$600.00		CBS (WSWGO)	Daypart PT Mom	#####
10.0.1	Closed Preempt	12/17/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
11.0	Normal Line / PRIME	12/17/20-12/17/20	2	:30	9:30P- 10P (EST)					1					\$600.00		CBS (WSWGO)	Daypart PT UNICORN	#####
11.0.1	Closed Preempt	12/17/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
12.0	Normal Line / SPOT	12/15/20-12/21/20	2	:30	11A- 12P (EST)		1	1	1	1	1				\$225.00		CBS (WSWGO)	Daypart DT Price is Right	#####
12.0.1	Closed Preempt	12/15/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
12.0.2	Closed Preempt	12/16/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
12.0.3	Closed Preempt	12/17/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
12.0.4	Closed Preempt	12/18/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
12.0.5	Closed Preempt	12/21/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	

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WSWGO

Advertiser

Political/Senate Leadership Fund (3496)

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Dec. 2020

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MENTZER MEDIA SERVICES
 210 W PENNSYLVANIA AVE,
 SUITE 250
 TOWSON, MD 21204

Product	Political (1040)	External #	10184597
Brand	POLITICAL (1186)	Demo	A35+
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,829.75
CPE	275/654/9602	Net Total	\$16,035.25
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 11/20/20

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 SALISBURY, MD 21803

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Last Modified 12/18/20
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Account Types National/Political

CO-OP
Sales Tax

13.0	Normal Line / PRIME	12/17/20-12/17/20	2	:30	10P- 11P (EST)	1	1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT Star Trek: Discovery	#####
14.0	Normal Line / PRIME	12/18/20-12/18/20	2	:30	8P- 9P (EST)	1	1	\$225.00	\$225.00	CBS (WSWGO)	Daypart PT MACGYVER	#####
15.0	Normal Line / PRIME	12/18/20-12/18/20	2	:30	9P- 10P (EST)	1		\$225.00		CBS (WSWGO)	Daypart PT MAGNUM	#####
15.0.1	Closed Preempt	12/18/20								CBS (WSWGO)	No Avail/Exception - SOLD OUT	
16.0	Normal Line / PRIME	12/18/20-12/18/20	2	:30	10P- 11P (EST)	1		\$225.00		CBS (WSWGO)	Daypart PT Blue Bloods	#####
16.0.1	Closed Preempt	12/18/20								CBS (WSWGO)	No Avail/Spot - SOLD OUT	
17.0	Normal Line / PRIME	12/19/20-12/19/20	2	:30	8A- 10A (EST)	2	2	\$60.00	\$120.00	CBS (WSWGO)	Daypart EM CBS This Morning: Saturday	#####
18.0	Normal Line / PRIME	12/19/20-12/19/20	2	:30	8P- 9P (EST)	1		\$120.00		CBS (WSWGO)	Daypart PT CBS Saturday Encore	#####
18.0.1	Closed Preempt	12/19/20								CBS (WSWGO)	Schedule Change/Exception - WILL BE SEC FOOTBALL	
19.0	Normal Line / PRIME	12/19/20-12/19/20	2	:30	10P- 11P (EST)	1		\$150.00		CBS (WSWGO)	Daypart PT 48 Hours	#####
19.0.1	Closed Preempt	12/19/20								CBS (WSWGO)	Schedule Change/Exception - WILL BE SEC FOOTBALL	

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WSWGO

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Product Political (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/9602
Billing Type Standard
Comments Separation: 30

External # 10184597
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,829.75
Net Total \$16,035.25

MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Date Entered 11/20/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 12/15/20-12/21/20

Last Modified 12/18/20
No

By Broadcast Month Spots Rate
Grand Total: 58 \$18,865.00

Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / NEWS	12/20/20-12/20/20	2	:30	9A- 10:30A (EST)								1	1	\$75.00	\$75.00	CBS (WSWGO)	Daypart EM CBS News Sunday Morning	#####
21.0	Normal Line / NEWS	12/20/20-12/20/20	4	:30	10:30A- 11:30A (EST)								1		\$15.00		CBS (WSWGO)	Daypart EM Face The Nation	#####
21.0.1	Closed Preempt	12/20/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
22.0	Normal Line / PRIME	12/20/20-12/20/20	2	:30	7P- 8P (EST)								1		\$300.00		CBS (WSWGO)	Daypart PT 60 Minutes	#####
22.0.1	Closed Preempt	12/20/20															CBS (WSWGO)	No Avail/Exception - 60 MIN SHIFTED DUE TO GAME - FIRST BREAK SOLD OUT	
23.0	Normal Line / NEWS	12/15/20-12/21/20	2	:30	6:30P- 7P (EST)		1	1	1	1	1				\$105.00		CBS (WSWGO)	Daypart EN CBS Evening News with Jeff Glor	#####
23.0.1	Closed Preempt	12/15/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
23.0.2	Closed Preempt	12/16/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
23.0.3	Closed Preempt	12/17/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	

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WSWGO

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Product Political (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/9602

External # 10184597
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,829.75
Net Total \$16,035.25

MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Billing Type Standard
Comments Separation: 30

Date Entered 11/20/20

P.O. BOX 4009
 SALISBURY, MD 21803

Schedule Dates 12/15/20-12/21/20

Last Modified 12/18/20
 No

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Grand Total:	58	\$18,865.00

Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political


CO-OP
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0.4	Closed Preempt	12/18/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
23.0.5	Closed Preempt	12/21/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
24.0	Normal Line / PRIME	12/20/20-12/20/20	2	:30	8P- 9P (EST)								1		\$115.00		CBS (WSWGO)	Daypart PT NCIS LA	#####
24.0.1	Closed Preempt	12/20/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
25.0	Normal Line / PRIME	12/20/20-12/20/20	2	:30	9P- 10P (EST)								1		\$115.00		CBS (WSWGO)	Daypart PT NCIS NOLA	#####
25.0.1	Closed Preempt	12/20/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	

26.0	Normal Line / PRIME	12/20/20-12/20/20	2	:30	10P- 11P (EST)				1	\$115.00		CBS (WSWGO)	Daypart PT NCIS: New Orleans	#####		
26.0.1	Closed Preempt	12/20/20										CBS (WSWGO)	No Avail/Exception - SOLD OUT			
27.0	Normal Line / SPOT	12/15/20-12/21/20	2	:30	7P- 7:30P (EST)	1	1	1	1	1	5	\$200.00	\$1,000.00	CBS (WSWGO)	Daypart PA Wheel of Fortune	#####
28.0	Normal Line / SPOT	12/15/20-12/21/20	2	:30	7:30P- 8P (EST)	1	1	1	1	1	5	\$200.00	\$1,000.00	CBS (WSWGO)	Daypart PA Jeopardy!	#####

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	WSWGO	Advertiser	Political/Senate Leadership Fund (3496)	Entered By	Susan Vancel	Dec. 2020	58	\$18,865.00
Product	Political (1040)	External #	10184597	Brand	POLITICAL (1186)	Demo	A35+	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal	Sales Office	WSST	Package Deal		
Buyer Name	/	Commission %	15.00	Phone/Fax		Commission	\$2,829.75	
CPE	275/654/9602	Net Total	\$16,035.25	Billing Type	Standard	Comments	Separation: 30	
		Date Entered	11/20/20					

MENTZER MEDIA SERVICES
 210 W PENNSYLVANIA AVE,
 SUITE 250
 TOWSON, MD 21204

P.O. BOX 4009
SALISBURY, MD 21803

No

Grand Total:

58 \$18,865.00

Agency MENTZER MEDIA SERVICES (1040) CO-OP
Account Types National/Political Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / PRIME	12/21/20-12/21/20	2	:30	8P- 9P (EST)	1								1	\$255.00		CBS (WSWGO)	Daypart PT NEIGBORHOOD	#####
29.0.1	Closed Preempt	12/21/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
30.0	Normal Line / PRIME	12/21/20-12/21/20	2	:30	9P- 10P (EST)	1								1	\$300.00		CBS (WSWGO)	Daypart PT ALL RISE	#####
30.0.1	Closed Preempt	12/21/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
31.0	Normal Line / PRIME	12/21/20-12/21/20	2	:30	10P- 11P (EST)	1								1	\$375.00	\$375.00	CBS (WSWGO)	Daypart PT BULL	#####
32.0	Normal Line / NEWS	12/15/20-12/21/20	1	:30	11P- 11:35P (EST)	1	1		1	1	1			5	\$60.00	\$300.00	CBS (WSWGO)	Daypart LN South Georgia News @ 11	#####
33.0	M/G For 1.0.1,11.0.1 / NFL	12/20/20-12/20/20	2	:30	1P- 4:25P (EST)								1	1	\$750.00	\$750.00	CBS (WSWGO)	NFL ON CBS	#####
34.0	M/G For 10.0.1 / PRIME	12/20/20-12/20/20	1	:30	7:30P- 8:30P (EST)								1	1	\$600.00	\$600.00	CBS (WSWGO)	60 MIN	#####
35.0	M/G For 23.0.1,23.0.2,23.0.3,23.0.4,19.0.1,18.0.1 / PRIME	12/20/20-12/20/20	1	:30	10:30P- 11:30P (EST)								1	1	\$690.00	\$690.00	CBS (WSWGO)	NCIS	#####
36.0	M/G For 12.0.1,12.0.2,12.0.3 / PRIME	12/20/20-12/20/20	1	:30	8:30P- 9:30P (EST)								1	1	\$690.00	\$690.00	CBS (WSWGO)	GARTH & TRISH	#####
37.0	M/G For 1.0.2,15.0.1 / NEWS	12/20/20-12/20/20	1	:30	10:30A- 11:30A (EST)								1	1	\$120.00	\$120.00	CBS (WSWGO)	FACE THE NATION	#####

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Brand POLITICAL (1186) Demo A35+
Salesperson HOUSE/NAT, HOUSE/NAT (1074) Order Type Normal
Sales Office WSST Package Deal
Buyer Name Commission % 15.00
Phone/Fax / Commission \$2,829.75
CPE 275/654/9602 Net Total \$16,035.25
Billing Type Standard
Comments Separation: 30

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CO-OP
Sales Tax

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38.0	M/G For 12.0.4,16.0.1 / NCAA/BBALL	12/19/20-12/19/20	2	:30	2P- 4:20A (EST)							2		2	\$200.00	\$400.00	CBS (WSWGO)	NCAA BASKETBALL	#####
39.0	Normal Line / SPOT	12/19/20-12/20/20	3	:30	12:30A- 1:30A (EST)							1	1	2	\$20.00	\$40.00	CBS (WSWGO)	NCIS	#####
40.0	Normal Line / NEWS	12/21/20-12/21/20	3	:30	5A- 5:59A (EST)		3							3	\$10.00	\$30.00	CBS (WSWGO)	CBS MORNING NEWS	#####
41.0	Normal Line / NEWS	12/21/20-12/21/20	1	:30	7A- 9A (EST)		4							4	\$30.00	\$120.00	CBS (WSWGO)	CBS THIS MORNING	#####
42.0	M/G For 21.0.1 / NEWS	12/20/20-12/20/20	1	:30	10:30A- 11:30A (EST)								1	1	\$120.00		CBS (WSWGO)	Daypart EM Face The Nation	#####
42.0.1	Closed Preempt	12/20/20															CBS (WSWGO)	Marked as Did not Air/Exception -	
43.0	M/G For 12.0.5 / SPOT	12/21/20-12/21/20	1	:30	11A- 12P (EST)		1							1	\$600.00	\$600.00	CBS (WSWGO)	Daypart DT Price is Right	#####
44.0	M/G For 23.0.5 / NEWS	12/21/20-12/21/20	1	:30	6:30P- 7P (EST)		1							1	\$750.00	\$750.00	CBS (WSWGO)	Daypart EN CBS Evening News with Jeff Glor	#####
45.0	M/G For 22.0.1 / PRIME	12/20/20-12/20/20	1	:30	7P- 8P (EST)								1	1	\$1,200.00	\$1,200.00	CBS (WSWGO)	Daypart PT 60 Minutes	#####
46.0	M/G For 30.0.1 / PRIME	12/21/20-12/21/20	1	:30	9P- 10P (EST)		1							1	\$1,200.00	\$1,200.00	CBS (WSWGO)	Daypart PT ALL RISE	#####
47.0	M/G For 24.0.1 / PRIME	12/20/20-12/20/20	1	:30	8P- 9P (EST)								1	1	\$690.00	\$690.00	CBS (WSWGO)	Daypart PT GARTH & TRISH	#####
48.0	M/G For 25.0.1 / PRIME	12/20/20-12/20/20	1	:30	9P- 10P (EST)								1	1	\$690.00	\$690.00	CBS (WSWGO)	Daypart PT HOME FOR THE HOLIDAYS	#####

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 SUITE 250
 TOWSON, MD 21204

Product	Political (1040)	External #	10184597
Brand	POLITICAL (1186)	Demo	A35+
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,829.75
CPE	275/654/9602	Net Total	\$16,035.25
Billing Type	Standard		
Comments	Separation: 30		

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Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

49.0	M/G For 26.0.1 / PRIME	12/20/20-12/20/20	1	:30	10P- 11P (EST)	1	1	\$690.00	\$690.00	CBS (WSWGO)	Daypart PT NCIS	#####
50.0	M/G For 29.0.1 / PRIME	12/21/20-12/21/20	1	:30	8P- 9P (EST)	1	1	\$610.00	\$610.00	CBS (WSWGO)	Daypart PT NEIGHBORHOOD	#####

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

Printed At: 02:38 PM on Tuesday, February 9 2021