WSWGO

Comments

OWSWG44

MENTZER MEDIA SERVICES 210 W PENNSYLVANIA AVE, SUITE 250 TOWSON, MD 21204

Contract # CBS (WSWGO) 33215

Advertiser Political/Senate Leadership Fund (3496) Entered By Product Political (1040) External # 10184597 POLITICAL (1186) A35+ Brand Demo Salesperson HOUSE/NAT, HOUSE/NAT (1074) Order Type Normal WSST Sales Office Package Deal 15.00 Buyer Name Commission % \$2,829.75 Phone/Fax Commission \$16,035.25 Net Total CPE 275/654/9602 Standard Billing Type Separation: 30

> 11/20/20 Date Entered

Susan Vancel

58

Dec. 2020

\$18,865.00

Schedule Dates 12/15/20-12/21/20 Last Modified 12/18/20 By Broadcast Month Spots Rate No Grand Total: 58 \$18,865.00

P.O. BOX 4009 SALISBURY, MD 21803

Account Types	National/Political	Sales Tax
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Line	Line Type / Break Type (Ref #)	Dates	Sec Le	ength Run Times	SPW	M Tu	We Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/15/20-12/21/20	1	:30 10A- 11A (EST)		1 1	2 1 2		5	\$100.00	\$500.00 C	BS (WSWGO)	Daypart DT Let's Make a Deal	#####
1.0.1	Closed Preempt	12/16/20									C	BS (WSWGO)	No Avail/Exception - SOLD OUT	
1.0.2	Closed Preempt	12/18/20									C	BS (WSWGO)	No Avail/Spot - SOLD OUT	
2.0	Normal Line / PRIME	12/15/20-12/15/20	2	:30 8P- 9P (EST)		1			1	\$600.00	\$600.00 C	BS (WSWGO)	Daypart PT NCIS	#####
3.0	Normal Line / PRIME	12/15/20-12/15/20	2	:30 9P- 10P (EST)		1			1	\$600.00	\$600.00 C	BS (WSWGO)	Daypart PT FBI	#####
4.0	Normal Line / PRIME	12/15/20-12/15/20	2	:30 10P- 11P (EST)		1			1	\$600.00	\$600.00 C	BS (WSWGO)	Daypart PT The FBI Declassified	#####
5.0	Normal Line / PRIME	12/16/20-12/16/20	2	:30 8P- 9P (EST)			1		1	\$600.00	\$600.00 C	BS (WSWGO)	Daypart PT The Amazing Race	#####
6.0	Normal Line / PRIME	12/16/20-12/16/20	2	:30 9P- 10P (EST)			1		1	\$600.00	\$600.00 C	BS (WSWGO)	Daypart PT The Amazing Race	#####
7.0	Normal Line / PRIME	12/16/20-12/16/20	2	:30 10P- 11P (EST)			1		1	\$600.00	\$600.00 C	BS (WSWGO)	Daypart PT S.W.A.T.	#####
8.0	Normal Line / PRIME	12/17/20-12/17/20	2	:30 8P- 8:30P (EST)			1		1	\$600.00	\$600.00 C	BS (WSWGO)	Daypart PT Young Sheldon	#####
9.0	Normal Line / PRIME	12/17/20-12/17/20	2 Cont	:30 8:31P- 9P (EST) tract # 33215			1		1	\$600.00	\$600.00 C	BS (WSWGO) CBS (WSWGO)	Daypart PT B POSITIVE	#####



MENTZER MEDIA SERVICES 210 W PENNSYLVANIA AVE, SUITE 250 TOWSON, MD 21204

Product	Political (1040)	External #	10184597
Brand	POLITICAL (1186)	Demo	A35+
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,829.75
CPE	275/654/9602	Net Total	\$16,035.25
Billing Type	Standard		
Comments	Separation: 30		

Political/Senate Leadership Fund (3496)

Advertiser

Date Entered

11/20/20

Entered By

Susan Vancel

Dec. 2020

58

\$18,865.00

Schedule Dates 12/15/20-12/21/20

Last Modified

12/18/20 No By Broadcast Month Grand Total: Spots

58

\$18,865.00

\$18,865.00

P.O. BOX 4009 SALISBURY, MD 21803

owswc/1/

Agency MENTZER MEDIA SERVICES (1040)

CO-OP

Account Types National/Political

Sales Tax

Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times	SPW	M Tu	We T	Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
10.0 Normal Line / PRIME	12/17/20-12/17/20	2 :30	9P- 9:30P (EST)				1			\$600.00		CBS (WSWGO)	Daypart PT Mom	#####
10.0.1 Closed Preempt	12/17/20											CBS (WSWGO)	No Avail/Exception - SOLD OUT	
11.0 Normal Line / PRIME	12/17/20-12/17/20	2 :30	9:30P- 10P (EST)				1			\$600.00		CBS (WSWGO)	Daypart PT UNICORN	#####
11.0.1 Closed Preempt	12/17/20											CBS (WSWGO)	No Avail/Exception - SOLD OUT	
12.0 Normal Line / SPOT	12/15/20-12/21/20	2 :30	11A- 12P (EST)		1 1	1	1 1			\$225.00		CBS (WSWGO)	Daypart DT Price is Right	#####
12.0.1 Closed Preempt	12/15/20											CBS (WSWGO)	No Avail/Exception - SOLD OUT	
12.0.2 Closed Preempt	12/16/20											CBS (WSWGO)	No Avail/Exception - SOLD OUT	
12.0.3 Closed Preempt	12/17/20											CBS (WSWGO)	No Avail/Exception - SOLD OUT	
12.0.4 Closed Preempt	12/18/20											CBS (WSWGO)	No Avail/Exception - SOLD OUT	
12.0.5 Closed Preempt	12/21/20											CBS (WSWGO)	No Avail/Exception - SOLD OUT	
		Contrac	†# 2221E									CBS (WSWGO)		

Contract # 33215

CBS (WSWGO)

WSWGO Advertiser Political/Senate Leadership Fund (3496) Entered By Susan Vancel Dec. 2020 58



MENTZER MEDIA SERVICES 210 W PENNSYLVANIA AVE, SUITE 250 TOWSON, MD 21204

Product Political (1040) Brand POLITICAL (1186) HOUSE/NAT, HOUSE/NAT (1074) Salesperson WSST Sales Office **Buyer Name** Phone/Fax

275/654/9602

Standard

Separation: 30

External # 10184597 Demo A35+ Normal Order Type Package Deal 15.00 Commission % \$2,829.75 Commission Net Total \$16,035.25

Date Entered

11/20/20

SALISBURY, MD 21803

Schedule Dates 12/15/20-12/21/20 Last Modified

12/18/20

No

Grand Total:

By Broadcast Month Spots

58

Agency

Account Types

CPE

Billing Type Comments

MENTZER MEDIA SERVICES (1040)

CO-OP

National/Political

Sales Tax

Line Line Type / Break Type (Ref #) Dates

P.O. BOX 4009

Sec Length

Run Times

SPW M Tu We Th Fr Sa Su Spots

Rate

Entered

\$18,865.00

Total

Station

Comments

13.0 Normal Line / PRIME	12/17/20-12/17/20	2	:30 10P- 11P (EST)	1		1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT Star Trek: Discovery	#####
14.0 Normal Line / PRIME	12/18/20-12/18/20	2	:30 8P- 9P (EST)	1		1	\$225.00	\$225.00	CBS (WSWGO)	Daypart PT MACGYVER	#####
15.0 Normal Line / PRIME	12/18/20-12/18/20	2	:30 9P- 10P (EST)	1			\$225.00		CBS (WSWGO)	Daypart PT MAGNUM	#####
15.0.1 Closed Preempt	12/18/20								CBS (WSWGO)	No Avail/Exception - SOLD OUT	
16.0 Normal Line / PRIME	12/18/20-12/18/20	2	:30 10P- 11P (EST)	1			\$225.00		CBS (WSWGO)	Daypart PT Blue Bloods	#####
16.0.1 Closed Preempt	12/18/20								CBS (WSWGO)	No Avail/Spot - SOLD OUT	
17.0 Normal Line / PRIME	12/19/20-12/19/20	2	:30 8A- 10A (EST)		2	2	\$60.00	\$120.00	CBS (WSWGO)	Daypart EM CBS This Morning: Saturday	#####
18.0 Normal Line / PRIME	12/19/20-12/19/20	2	:30 8P- 9P (EST)		1		\$120.00		CBS (WSWGO)	Daypart PT CBS Saturday Encore	#####
18.0.1 Closed Preempt	12/19/20								CBS (WSWGO)	Schedule Change/Exception - WILL BE SEC FOOTBALL	
19.0 Normal Line / PRIME	12/19/20-12/19/20	2	:30 10P- 11P (EST)		1		\$150.00		CBS (WSWGO)	Daypart PT 48 Hours	#####
19.0.1 Closed Preempt	12/19/20								CBS (WSWGO)	Schedule Change/Exception - WILL BE SEC FOOTBALL	
		Con	tract # 33215						CBS (WSWGO)		

Billing Type

Comments

33215

Standard

Separation: 30

Susan Vancel

58

Dec. 2020

\$18,865.00



TOWSON, MD 21204

WSWGO

MENTZER MEDIA SERVICES 210 W PENNSYLVANIA AVE, SUITE 250

Advertiser Political/Senate Leadership Fund (3496) Political (1040) Product POLITICAL (1186) Brand HOUSE/NAT, HOUSE/NAT (1074) Salesperson WSST Sales Office Buyer Name Phone/Fax CPE 275/654/9602

10184597 External # A35+ Demo Order Type Normal

Entered By

Package Deal

Commission % 15.00 \$2,829.75 Commission \$16,035.25 Net Total

Date Entered

11/20/20

Schedule Dates

Phone/Fax

275/654/9602

CPE

12/15/20-12/21/20 Last Modified

12/18/20 No

By Broadcast Month Grand Total:

CBS (WSWGO)

58

\$18,865.00

Dec. 2020

Susan Vancel

\$2,829.75

\$16,035.25

Commission

Net Total

\$18,865.00

Rate

Spots

P.O. BOX 4009 SALISBURY, MD 21803

> Agency MENTZER MEDIA SERVICES (1040) CO-OP

Account Types National/Political Sales Tax

Line Type / Break Type (Ref #)	Dates	Sec Leng	gth Run Times	SPW	M Tu	We	Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
20.0 Normal Line / NEWS	12/20/20-12/20/20	2 :	:30 9A- 10:30A (EST)					1	1	\$75.00	\$75.00	CBS (WSWGO)	Daypart EM CBS News Sunday Morning	#####
21.0 Normal Line / NEWS	12/20/20-12/20/20	4 :	:30 10:30A- 11:30A (EST)					1		\$15.00	1	CBS (WSWGO)	Daypart EM Face The Nation	#####
21.0.1 Closed Preempt	12/20/20											CBS (WSWGO)	No Avail/Exception - SOLD OUT	
22.0 Normal Line / PRIME	12/20/20-12/20/20	2 :	:30 7P- 8P (EST)					1		\$300.00		CBS (WSWGO)	Daypart PT 60 Minutes	#####
22.0.1 Closed Preempt	12/20/20											CBS (WSWGO)	No Avail/Exception - 60 MIN SHIFTED DUE TO GAME - FIRST BREAK SOLD OUT	V
23.0 Normal Line / NEWS	12/15/20-12/21/20	2 :	:30 6:30P- 7P (EST)		1 1	1	1 1			\$105.00	1	CBS (WSWGO)	Daypart EN CBS Evening News with Jeff Glor	#####
23.0.1 Closed Preempt	12/15/20											CBS (WSWGO)	No Avail/Exception - SOLD OUT	
23.0.2 Closed Preempt	12/16/20											CBS (WSWGO)	No Avail/Exception - SOLD OUT	
23.0.3 Closed Preempt	12/17/20											CBS (WSWGO)	No Avail/Exception - SOLD OUT	

Contract # 33215

WSWGO

OWSWG44

MENTZER MEDIA SERVICES 210 W PENNSYLVANIA AVE, SUITE 250 TOWSON, MD 21204

Advertiser Political/Senate Leadership Fund (3496) Entered By Political (1040) 10184597 Product External # Brand POLITICAL (1186) A35+ Demo HOUSE/NAT, HOUSE/NAT (1074) Normal Salesperson Order Type WSST Sales Office Package Deal 15.00 **Buyer Name** Commission %

Billing Type Standard

Comments Separation: 30

Date Entered 11/20/20

	BOX 4009 SBURY, MD 21803	Schedule Dates	12/15/20-12/2	1/20				Last Modifie	d 12	2/18/20 o		By Broadcast Month		<u>Rate</u> 3,865.00
		Agency Account Types	MENTZER MED National/Politio		ICES (10	40)		CO-OP Sales Tax						
Line Line Type / Break Type (Ref #) 23.0.4 Closed Preempt	Dates 12/18/20	Sec Length	Run Times	SPW	M Tu	We Th Fr	Sa Su	Spots	Rate	Total	CBS (WSWC		Comments No Avail/Exception - SOLD OUT	Entered
23.0.5 Closed Preempt	12/21/20										CBS (WSWC	6O)	No Avail/Exception - SOLD OUT	
24.0 Normal Line / PRIME 24.0.1 Closed Preempt	12/20/20-12/20/20 12/20/20	2 :30 8P- 9P ((EST)				1		\$115.00	0	CBS (WSWC	60)	Daypart PT NCIS LA No Avail/Exception - SOLD OUT	#####
25.0. Normal Line / PRIME 25.0.1 Closed Preempt	12/20/20-12/20/20 12/20/20	2 :30 9P- 10P	(EST)				1		\$115.00	0	CBS (WSWC	GO)	Daypart PT NCIS NOLA No Avail/Exception - SOLD OUT	#####

26.0 Normal Line / PRIME	12/20/20-12/20/20	2	:30 10P- 11P (EST)					1		\$115.00	CBS (WSWGO)	Daypart PT NCIS: New Orleans	######
26.0.1 Closed Preempt	12/20/20										CBS (WSWGO)	No Avail/Exception - SOLD OUT	
27.0 Normal Line / SPOT	12/15/20-12/21/20	2	:30 7P- 7:30P (EST)	1	1	1	1 1		5	\$200.00	\$1,000.00 CBS (WSWGO)	Daypart PA Wheel of Fortune	#####
28.0 Normal Line / SPOT	12/15/20-12/21/20	² Con	:30 7:30P- 8P (EST) tract # 33215	1	1	1	1 1		5	\$200.00	\$1,000.00 CBS (WSWGO) CBS (WSWGO)	Daypart PA Jeopardy!	#####

Political/Senate Leadership Fund (3496)



WSWGO

Advertiser

Separation: 30

Comments

MENTZER MEDIA SERVICES 210 W PENNSYLVANIA AVE, SUITE 250 TOWSON, MD 21204

Product	Political (1040)	External #	10184597
Brand	POLITICAL (1186)	Demo	A35+
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,829.75
CPE	275/654/9602	Net Total	\$16,035.25

Entered By

Susan Vancel

Dec. 2020

58

\$18,865.00

Date Entered 11/20/20

 Schedule Dates
 12/15/20-12/21/20
 Last Modified
 12/18/20
 By Broadcast Month
 Spots
 Rate

Agency

No

CO-OP

Grand Total:

\$18,865.00

58

National/Political Account Types Sales Tax M Tu We Th Fr Total Line Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Sa Su Rate Station Comments Entered Spots :30 8P- 9P (EST) CBS (WSWGO) Daypart PT NEIGBORHOOD ###### 29.0 Normal Line / PRIME 12/21/20-12/21/20 2 \$255.00 No Avail/Exception - SOLD 29.0.1 Closed Preempt 12/21/20 CBS (WSWGO) 30.0 Normal Line / PRIME 12/21/20-12/21/20 :30 9P- 10P (EST) \$300.00 CBS (WSWGO) Daypart PT ALL RISE ###### 1 No Avail/Exception - SOLD 30.0.1 Closed Preempt 12/21/20 CBS (WSWGO) 31.0 Normal Line / PRIME 12/21/20-12/21/20 :30 10P- 11P (EST) 1 \$375.00 \$375.00 CBS (WSWGO) Daypart PT BULL ###### 32.0 Normal Line / NEWS 12/15/20-12/21/20 :30 11P- 11:35P (EST) 1 1 1 5 \$60.00 \$300.00 CBS (WSWGO) Daypart LN South Georgia ###### News @ 11 \$750.00 NFL ON CBS 33.0 M/G For 1.0.1,11.0.1 / NFL 12/20/20-12/20/20 :30 1P- 4:25P (EST) 1 \$750.00 CBS (WSWGO) ###### 34.0 M/G For 10.0.1 / PRIME 12/20/20-12/20/20 :30 7:30P- 8:30P (EST) 1 \$600.00 \$600.00 CBS (WSWGO) 60 MIN ###### 35.0 M/G For NCIS 12/20/20-12/20/20 :30 10:30P- 11:30P (EST) 1 \$690.00 \$690.00 CBS (WSWGO) ###### 23.0.1,23.0.2,23.0.3,23.0.4,19.0.1,18.0 .1 / PRIME 36.0 M/G For 12.0.1,12.0.2,12.0.3 / PRIME 12/20/20-12/20/20 \$690.00 **GARTH & TRISH** ###### :30 8:30P- 9:30P (EST) 1 \$690.00 CBS (WSWGO) 37.0 M/G For 1.0.2.15.0.1 / NEWS 12/20/20-12/20/20 :30 10:30A- 11:30A (EST) \$120.00 \$120.00 CBS (WSWGO) FACE THE NATION ###### Contract # CBS (WSWGO) 33215 58 Dec. 2020 \$18,865.00 Susan Vancel **WSWGO** Advertiser Political/Senate Leadership Fund (3496) Entered By

MENTZER MEDIA SERVICES (1040)



MENTZER MEDIA SERVICES 210 W PENNSYLVANIA AVE, SUITE 250 TOWSON, MD 21204 Product Political (1040)

Brand POLITICAL (1186)

Salesperson HOUSE/NAT, HOUSE/NAT (1074)

Sales Office WSST

Buyer Name

275/654/9602

Billing Type Standard

Comments Separation: 30

Phone/Fax

CPE

External # 10184597

Demo A35+

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$2,829.75

 Net Total
 \$16,035.25

MENTZER MEDIA SERVICES (1040) CO-OP Agency National/Political Account Types Sales Tax Line Type / Break Type (Ref #) Dates Sec Length Run Times M Tu We Th Fr Sa Su Spots Rate Total Station Comments Entered 38.0 M/G For 12.0.4,16.0.1 / NCAA/BBALL 12/19/20-12/19/20 :30 2P- 4:20A (EST) 2 2 \$200.00 \$400.00 CBS (WSWGO) NCAA BASKETBALL ###### 12/19/20-12/20/20 :30 12:30A- 1:30A (EST) 39.0 Normal Line / SPOT 1 1 2 \$20.00 \$40.00 CBS (WSWGO) NCIS ###### 12/21/20-12/21/20 3 \$30.00 CBS (WSWGO) CBS MORNING NEWS 40.0 Normal Line / NEWS :30 5A- 5:59A (EST) 3 \$10.00 ###### 12/21/20-12/21/20 \$120.00 CBS (WSWGO) 41.0 Normal Line / NEWS :30 7A-9A (EST) 4 \$30.00 CBS THIS MORNING ###### 42.0 M/G For 21.0.1 / NEWS Daypart EM Face The 12/20/20-12/20/20 :30 10:30A- 11:30A (EST) \$120.00 CBS (WSWGO) ###### Marked as Did not 42.0.1 Closed Preempt 12/20/20 CBS (WSWGO) Air/Exception -###### 43.0 M/G For 12.0.5 / SPOT 12/21/20-12/21/20 :30 11A- 12P (EST) \$600.00 \$600.00 CBS (WSWGO) Daypart DT Price is Right 1 Daypart EN CBS Evening 44.0 M/G For 23.0.5 / NEWS 12/21/20-12/21/20 :30 6:30P- 7P (EST) ###### 1 1 \$750.00 \$750.00 CBS (WSWGO) News with Jeff Glor 45.0 M/G For 22.0.1 / PRIME 12/20/20-12/20/20 :30 7P-8P (EST) \$1,200.00 \$1,200.00 CBS (WSWGO) Daypart PT 60 Minutes ###### 1 46.0 M/G For 30.0.1 / PRIME 12/21/20-12/21/20 :30 9P- 10P (EST) \$1,200.00 \$1,200.00 CBS (WSWGO) Daypart PT ALL RISE ###### 1 47.0 M/G For 24.0.1 / PRIME 12/20/20-12/20/20 :30 8P- 9P (EST) \$690.00 \$690.00 CBS (WSWGO) Daypart PT GARTH & TRISH ##### 48.0 M/G For 25.0.1 / PRIME 12/20/20-12/20/20 :30 9P- 10P (EST) \$690.00 \$690.00 CBS (WSWGO) Daypart PT HOME FOR THE ##### **HOLIDAYS** Contract # CBS (WSWGO) 33215

Political/Senate Leadership Fund (3496)

12/18/20

Susan Vancel

Entered By

No

Last Modified

Spots

58

58

\$18,865.00

By Broadcast Month

Grand Total:

Dec. 2020

Rate

\$18,865.00

12/15/20-12/21/20

Schedule Dates

Advertiser

P.O. BOX 4009

WSWGO

SALISBURY, MD 21803



MENTZER MEDIA SERVICES 210 W PENNSYLVANIA AVE, SUITE 250 TOWSON, MD 21204

Political (1040) Product Brand POLITICAL (1186) Salesperson

HOUSE/NAT, HOUSE/NAT (1074)

WSST Sales Office

Buyer Name

Phone/Fax

275/654/9602 CPE

Billing Type Standard Separation: 30 Comments

10184597 External # Demo A35+ Order Type

Normal

Package Deal

Commission % 15.00 \$2,829.75 Commission

Net Total

\$16,035.25

Date Entered

11/20/20

SALISBURY, MD 21803

12/15/20-12/21/20 Schedule Dates

Last Modified

12/18/20

By Broadcast Month

Spots 58

No

Grand Total:

\$18,865.00

MENTZER MEDIA SERVICES (1040) Agency National/Political Account Types

CO-OP

Sales Tax

Line

Dates

Sec Length

Run Times

SPW ^M Tu We Th Fr Sa Su Spots

Rate

Total

Station

Comments

Entered

Rate

P.O. BOX 4009

49.0 M/G For 26.0.1 / PRIME	12/20/20-12/20/20	1	:30 10P- 11P (EST)		1	1	\$690.00	\$690.00 CBS (WSWGO)	Daypart PT NCIS	#####
50.0 M/G For 29.0.1 / PRIME	12/21/20-12/21/20	1	:30 8P- 9P (EST)	1		1	\$610.00	\$610.00 CBS (WSWGO)	Daypart PT NEIGBORHOOD	#####

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

Printed At: 02:38 PM on Tuesday, February 9 2021

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